

# 2019 Oregon Main Street Conference Sponsorship Opportunities



The Oregon Main Street Conference typically draws over 200 attendees from across the state involved in downtown revitalization efforts. Topics covered in the conference are related to historic preservation, small business development, downtown beautification, placemaking, nonprofit capacity building, economic vitality strategies, marketing, tourism, and so much more.

Conference attendees represent Main Street organizations, business associations, nonprofits, local government staff and/or officials, interested citizens, and partnering agencies and organizations.



Connecting People,  
Places, & Partners



## Benefits of Sponsoring include:

- Reach and network with a dedicated and passionate group of people involved in various aspects of downtown revitalization in their Oregon community
- Expand the reach of your programs
- Build relationships with other partners or decision makers in communities across Oregon
- Support downtown revitalization efforts across the state!

## Levels of Sponsorship

Sponsor Level	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250	Supporter \$100
<b>Benefits</b>					
Logo in advanced marketing	✓	✓			
one page ad in the conference program (5.5"Wx8.5"H)	✓	✓			
1/2 page ad in the conference program (5.5"Wx4.25"H)			✓		
Announcement during introduction of one of the plenary speakers	✓				
Signage at the registration table	✓	✓			
Two complimentary conference registrations	✓				
One complimentary conference registration		✓			
Sponsorship of a snack/beverage station or a conference session, noted in the conference program			✓		
Signage at the snack/beverage station or conference session			✓	✓	
Logo on website with hyperlink	✓	✓	✓		
Logo in the printed program	✓	✓	✓		
Name listed in the conference program				✓	✓
Name listed on website with hyperlink				✓	✓

For questions related to sponsorship contact Katie Henry at [Katie.Henry@oregon.gov](mailto:Katie.Henry@oregon.gov) or (503) 986-0671.



## 2019 Oregon Main Street Conference Sponsorship Commitment Form

Business/Agency/Organization name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

### **SPONSORSHIP COMMITMENT LEVEL**

*Check the appropriate box for the event and the level you wish to commit to*

Platinum (\$1500)    Gold (\$1000)    Silver (\$500)    Bronze (\$250)    Supporter (\$100)

### **Please make checks payable to:**

Oregon State Parks and Recreation Department

### **Please complete and send this form and payments to:**

Oregon Parks and Recreation Department

Attn: Oregon Main Street Conference

725 Summer St NE Ste C

Salem, OR 97301

**Be sure to send your logo to [Katie.Henry@oregon.gov](mailto:Katie.Henry@oregon.gov) as soon as possible if you would like to be included in advanced PR materials and in the conference program based upon the benefits of your level.**

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