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**2019 Oregon Main Street Conference**
- 150 attendees
- 68 Main Street Bootcamp
- 19 Excellence in Downtown Revitalization Awards recipients

**Workshop/Conference Highlights**
- Business Oregon presented on Oregon Prospector, a commercial real estate listing site, Brownfields program, and other resources.
- Travis Brown with Maestro discussed volunteer development and gave tips on branding and events.
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**2019 Oregon Main Street: By the Numbers!**

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>Cumulative</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net New Businesses</strong></td>
<td>116</td>
<td>644</td>
</tr>
<tr>
<td><strong>Business Expansions</strong></td>
<td>27</td>
<td>151</td>
</tr>
<tr>
<td><strong>Net New Jobs</strong></td>
<td>640</td>
<td>3,885</td>
</tr>
<tr>
<td><strong>Volunteer Hours</strong></td>
<td>4,436</td>
<td>241,761</td>
</tr>
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- **New towns**
  - Exploring Downtown Level – 6
  - Associate Level – 6

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  - 94 (record number!)

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**Sheri Stuart**
Oregon Main Street
2019 Oregon Main Street Revitalization Grant Update

30 grant projects funded across the state in 2019:

- Astoria - Restore facade and provide ADA access at the J.C. Penney Building
- Athena - Interior clean-up, electrical, and HVAC upgrades in historic Stahl Building
- Baker City - Replace roof supports and install skylights in Haskell Building
- Beaverton - Exterior improvements to the Nak Won Building
- Canby - Facade improvements on former Canby Public Library
- Carlton - Construct new Carlton bakery building and second floor office space
- Coos Bay - Rehabilitate second floor of the Bugge Bank Building into apartments
- Cottage Grove - Rehabilitate 1903 Bank Building
- Dallas - Roof replacement, seismic improvements, and rehabilitation to downtown building
- Estacada - Restore and improve facades of Broadway Building
- Oregon City - Facade renovation of The Coin
- Florence - Install new roof, structural and flooring repairs, plumbing, and exterior work on the Kyle Building
- Gold Beach - Facade improvements and roof repairs to multiple properties
- Bandon - Exterior work and repairs to fire escape on Masonic Building
- Enterprise - Structural, electrical, plumbing, windows, and facade of the Litch Building
- John Day - Improve and expand Len’s Drug
- Klamath Falls - Redevelop upper floor on Lamb-Swansen Building
- La Grande - Facade restoration and fire suppression system for two buildings
- Lakeview - Acquisition of Alger Theater for restoration
- Pendleton - Upgrade Vert Theater and Elks Lodge
- Port Orford - New Facade on vacant bank building
- Stayton - Facade improvement on seven buildings
- St. Helens - Rehabilitation of Historic Columbia Theater
- The Dales - Restore facade of three storefronts of The Recreation Building
- Reedsport - Renovate second floor of the Jones-Knudson Building to create apartments
- Turner - Interior and facade restoration on the Ball Brothers Station
- Woodburn - Renovation of the historic city hall to include apartments and retail space

$5 million allotment during the 2019 legislative session, to be awarded in 2021!

Oregon Main Street Revitalization Grant Highlight:
Main Street Reedsport

Main Street Reedsport and the City of Reedsport received an Oregon Main Revitalization Street in 2017, the inaugural year of awarding these grants. Downtown housing has been identified and prioritized as a need for Reedsport and this grant funded the renovation of five apartments on the second floor of the historic Burdick Building.

Work was completed in June 2018 and Reedsport has since reported that four of the five apartments have been rented, primarily to employees of a new manufacturing company that recently came to Reedsport.

In 2019 Reedsport was awarded another Oregon Main Street Revitalization grant for roof and awning repair for five historic commercial buildings in downtown Reedsport. We look forward to seeing the completed project!

2019 Excellence in Downtown Revitalization Award Winners!

- One to Watch
  City of Warrenton, Warrenton

- PROMOTION
  - Best Retail Event
    Old Town Passport, Beaverton
  - Best Special Event
    Taste of Baker, Baker City
  - Best Image Activity
    #TuesdaysOnTheTown, Reedsport

- DESIGN
  - Outstanding Partnership
    City of Lebanon, Lebanon
  - Outstanding Fundraiser
    Walk of Hearts, Independence
  - Volunteer of the Year
    Michelle Barnett, Beaverton
  - Board Member of the Year
    Dala Johnson, Lebanon
  - Main Street Manager of the Year
    Sarah Lu Heath, Astoria

- ECONOMIC VITALITY
  - Best New Business
    Margin Coffee, Albany
  - Best Upper Floor Renovation
    206 ½ Historic Hotel, Albany

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Congratulations to Great American Main Street Award winner Alberta Main Street! Second Oregon Main Street community to win this prestigious award. Alberta Main Street has flourished while remaining committed to inclusion and shared prosperity. Forty-four new businesses have started since 2010 and job opportunities have nearly doubled.
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**DESIGN**

- Best Interior Renovation
  - Corby’s, Dallas

- Best Façade Renovation
  - La Grande, La Grande

- Best Historic Preservation Project
  - Conversion Brewing, Lebanon

- Best Adaptive Reuse
  - Big’s Chicken, Beaverton

- Best Special Event
  - Taste of Baker, Baker City

- Best Image Activity
  - #TuesdaysOnTheTown, Reedsport

- Best Retail Event
  - Old Town Passport, Beaverton

- Best Economic Vitality Activity
  - Old Town Passport, Beaverton

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  - Ex Novo Brewing, Beaverton

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- Best Placemaking Project
  - The Klamath Piano Project, Klamath Falls

- Design Education Activity
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