

2022 Oregon Main Street Conference Sponsorship Opportunities



The Oregon Main Street Conference typically draws over 200 attendees from across the state involved in downtown revitalization efforts. Conference attendees represent Main Street organizations, business associations, nonprofits, local government staff and/or officials, interested citizens, and partnering agencies and organizations.

As a conference sponsor, you support the people working to revitalize their communities across Oregon. From energizing local, independent businesses to refurbishing historic buildings, we are developing vibrant, sustainable local economies and creating new jobs.

Not only does your partnership support this vital effort, but it also a great opportunity to get your business or organization front and center before an audience of some of Oregon’s strongest Main Street leaders. These are the community movers and shakers who are looking for you, so let’s work together to make sure your message is heard!

Engage



Inspire

Empower



Sponsor Level	Platinum	Gold	Silver	Bronze	Supporter
	\$2,500	\$1,500	\$750	\$500	\$250
Sponsorship recognition in program	logo	logo	logo	name	name
Advertisement in conference program if received by Aug 1	Full page	1/2 page	1/4 page		
Logo (single color) on conference bag if received by Aug 1	✓				
Listed on website with hyperlink	logo	logo	name	name	
Verbal recognition during opening and closing keynote and plenary sessions	✓	✓			
Signage at the registration table	✓	✓			
Logo on keynote & plenary welcome slides	✓	✓	✓	✓	✓
Opportunity to address attendees for 3 to 5 minutes at one of the plenary sessions	✓				
Logo or name on conference email marketing	logo	logo	name	name	
Facebook mention with link	✓				
Complementary conference registration	four	two	one	one	
Sponsor ribbon on name badge	✓	✓	✓	✓	✓
Opportunity to include promotional item in attendee goodie bag if provided by Sept 1	✓	✓	✓	✓	✓

2022 Oregon Main Street Conference Sponsorship Commitment Form



Business/Agency/Organization name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Telephone number: _____ Website: _____

Email: _____

SPONSORSHIP COMMITMENT LEVEL

Check the appropriate box for the event and the level you wish to commit to:

- Platinum (\$2,500) Gold (\$1,500) Silver (\$750) Bronze (\$500) Supporter (\$250)

Please make checks payable to:

Oregon State Parks and Recreation Department

Please complete and send this form and payments to:

Oregon Parks and Recreations Department

Attn: Oregon Main Street Conference

725 Summer St NE Ste. C

Salem, OR 97301

Be sure to send your logo to rachel.thomas@opr.d.oregon.gov by *August 1st* to be included in advanced PR materials and by *September 1st* to be included in all other conference materials.

Contact Rachel Thomas at rachel.thomas@opr.d.oregon.gov or (971) 720-8998 if you have questions about sponsorship.