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# 2025 OREGON HERITAGE VIRTUAL SUMMIT

## MOBILIZE TOGETHER FOR HERITAGE

### THURSDAY, APRIL 17

*\* Registrants will receive a zoom link for each day of the Summit via email.*

#### 12:00-12:20 LUNCHTIME NETWORKING

Grab your lunch and join in on a conversation. Once you log in, pick your topic and join a break out room! Someone will be in the room to help keep the conversation flowing in these sessions.

Chat room categories:

- **Board Chairs**, facilitated by Robert Becker from Keizer Heritage Center
- **Executive Directors**, facilitated by Sheri Stuart from Oregon Heritage/Oregon Main Street
- **Tools for conveying the value of heritage**, facilitated by Katie Henry from Oregon Heritage
- **Oregon 250**, facilitated by Kerry Tymchuk from Oregon Historical Society
- **Federal funding impacts**, facilitated by Cam Amabile from Oregon Heritage

#### 12:30-1:45 WELCOME AND PLENARY SPEAKER

Oregon Heritage Commission Coordinator, Katie Henry, will welcome participants into the virtual room for the 2025 Oregon Heritage Virtual Summit and turn it over to Summit partner Jim White, Executive Director of Nonprofit Association of Oregon to introduce Plenary Speaker Dr. Kevin Miller. Dr. Kevin Miller is the Director of Research and Policy Analysis at Independent Sector, where he manages research on the health of the nonprofit sector, surveys and public opinion polling, and commissioned research. Dr. Miller will discuss recent reports released by Independent Sector, [Retreat of Influence Report](#) and [Pursuit of Influence Report](#), identifying a decline of nonprofits in the advocacy space and quantitative and qualitative data behind that. Knowing why this decline has happened can help with creating tools and strategies to help nonprofits reclaim this space.

#### 1:45- 2:00 BREAK

#### 2:00-3:05 PANEL DISCUSSION: MOBILIZATION IN ACTION

Representatives from local heritage organizations in Oregon will discuss participation in, success with, and lessons learned from different forms of advocacy at the local and state level.

Moderator: Jim White, Nonprofit Association of Oregon

Panelists:

- Kay Heflin, Volunteer Board Member of Rainier Museum, Rainier
- Heather Flint Chatto, Executive Director of Architectural Heritage Center, Portland
- Annie Jenkins, Executive Director of Downtown Medford Association, Medford
- Judy Margles, Former Executive Director of the Oregon Jewish Museum and Center for Holocaust Education, Portland

#### 3:05- 3:15 BREAK



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### 3:15 – 4:20 SPEED CONNECTIONS WITH STATE AND NATIONAL HERITAGE ADVOCACY ORGANIZATIONS

In this session you will have the opportunity to connect with organizations driving advocacy. Each one will present a little about their missions, how they prioritize in advocacy, and how to engage in advocacy together. Then breakout rooms will open. You will select an organization to talk with their representative and with others with similar missions. There will be three rotations of breakout rooms, so you will have a chance to network with a variety of people.

Participating organizations and their representatives include:

- Restore Oregon, Nicole Possert
- Cultural Advocacy Coalition of Oregon, Claire Blaylock
- Oregon Museums Association, Kathryn Sinor
- National Trust for Historic Preservation, Lauren Cohen
- National Main Street Center, Kelly Humrichouser
- Nonprofit Association of Oregon, Phillip Kennedy-Wong

### 4:20-4:30 BREAK

### 4:30-5:15 BUILDING A REGIONAL MOBILIZATION NETWORK

The issues and recommendations that were produced from the 2024 Oregon Heritage Vitality Report illustrate that the heritage community thrives when there is a local network of people sharing information, resources, solutions, and taking action together. This regional breakout opportunity provides space for a facilitated discussion on region-specific challenges and opportunities and to build a local network that can continue to grow beyond the 2025 Summit.

### 5:30-6:30 HAPPY HOUR TRIVIA

Freshen up and mix your cocktail/mocktail! Get ready for some Oregon trivia featuring facts from this year's Oregon Blue Book. The Oregon Blue Book is the state's official almanac and factbook and is produced by Oregon State Archives. The 2025-2026 Oregon Blue Book special insert theme is Oregon's Hells Canyon. Thank you to Natalie Sanman from Oregon Department of Forestry Theresa Rea from Oregon State Archives for facilitating and providing trivia content.

*Try this Oregon inspired mocktail/cocktail: **Spring Fever***

#### Ingredients

- \* 6 medium-size strawberries, quartered
- \* 3/4 ounce elderflower syrup
- \* 3/4 ounce lemon juice, freshly squeezed
- \* 4 dashes rhubarb bitters
- \* 3 ounces sparkling rosé wine chilled, to top, **For Mocktail** – Use lemon sparkling water.
- \* Garnish: lemon wheel

#### Steps

- \* Add the strawberries, elderflower syrup, lemon juice and bitters into a shaker with ice and shake until well-chilled.
- \* Strain into a wine glass over fresh ice.
- \* Top with the sparkling rosé. **For Mocktail** – Use lemon sparkling water.
- \* Garnish with a lemon wheel.



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### FRIDAY, APRIL 18

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#### 8:00-8:25 MORNING NETWORKING

Log in a bit early, settle into your spot, enjoy a cup of coffee or tea, and chat with colleagues.

#### 8:30-8:40 WELCOME BACK

Oregon Heritage Grants & Outreach Manager, Kuri Gill, welcomes participants back to Day 2 of the 2025 Oregon Heritage Virtual Summit

#### 8:40- 11:45 READYING YOUR ORGANIZATION FOR CALLS TO ACTION WORKSHOP

*Presenter: Phillip Kennedy-Wong, Director of Public Policy for Nonprofit Association of Oregon*

This workshop focuses on helping organizations create an effective advocacy program with the necessary components that protect a nonprofit's tax-exempt status. This session will stress the significance of nonprofit advocacy in today's climate. Participants will learn about IRS laws on lobbying, how to keep records, and how to structure a nimble and successful advocacy program and public policy agenda.

#### 11:45-12:00 FINAL THOUGHTS

Oregon Heritage Grants & Outreach Manager, Kuri Gill, will provide closing remarks for the 2025 Oregon Heritage Virtual Summit.

*Mark your calendars!*

2026 Oregon Heritage Conference

April 29-May 2

Woodburn



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