Oregon Heritage Events: Sponsorship Opportunities

July 2026—June 2028

OREGON HERITAGE
oregonheritage.org

Oregon Heritage is seeking sponsorship for the following events held during the biennium starting July 2026—June 2028. Those interested in sponsoring can fill out a sponsorship form. For questions or creative sponsorship ideas contact Cam Amabile, cam.amabile@oprd.oregon.gov.

CONFERENCES

October 2027, in North Bend:
- Oregon Main Street Conference
- Excellence on Main Awards

April, 2028
- Oregon Heritage Conference
- Heritage Excellence Awards



VIRTUAL ENGAGEMENT

October 2028
- Oregon Main Street Deep Dive

April 2027
- Oregon Heritage Summit

ABOUT OUR CONFERENCES

Oregon Main Street Conference
A biannual in-person conference held on odd-years in towns that are network members of the Oregon Main Street program. Features speakers and vendors on a variety of topics related to economic vitality, preservation, design, and organizational support. Attendees to this conference seek unique solutions to community problems, and are supportive of vendor attendees.

Attendance | 200+
Length | 3 days
Primary Audience | Main Street Organizations, Economic & Community Development Groups, Municipal & State Government Partners, Local Business & Property Owners, Historic Preservationists, Local Developers & Investors

Oregon Heritage Conference
A biannual in-person conference held during even-years in different communities across the state and includes both on-site and off-site sessions on a variety of heritage topics surrounding a central theme. Sessions and speakers highlight projects, topics, and issues related to heritage preservation efforts across the spectrum in Oregon.

Attendance | 300+
Length | 3 days
Primary Audience | Museums, Libraries, Archives, Genealogical & Historical Societies, Cultural Institutions, Historic Preservation & Cultural Resource Professionals, Main Streets Orgs, Federal/State/County/Local historic resource professionals & commissions, anyone interested in or doing heritage preservation work in Oregon



Conference Sponsor Levels & Benefits	Platinum* $3500	Gold $1000	Silver $500	Bronze $250
Logo in advanced marketing	X	X		
1 page ad in program (8.5h x 5.5w)	X			
1/2 page ad in program (4.25h x 5.5w)		X		
2 conference registrations	X			
1 conference registration		X		
Self-standing banner at registration	X			
Ability to put flyer in swag-bag	X			
Logo on website with hyperlink	X	X	X	
Logo in printed program	X	X	X	
Name listed in program				X
Name listed on website with hyperlink				X
Table in opportunity hall	X	X		
Acknowledgement during large gatherings of attendees	X	X		

*Only two Platinum level sponsorships available per conference

Virtual Engagement & Other Sponsorship Opportunities

Excellence on Main Awards

This event honors people, projects, and activities across Oregon for their achievements in enhancing historic downtowns and traditional commercial districts. The event happens in-person during the larger Main Street Conference.

Number of Awards | Up to 12
Presentation | Awards event during Conference, winner's videos remain hosted online after event
Audience | Main Street Conference attendees, awardees & supporters, as well as online viewership of videos on Youtube

Heritage Excellence Awards

This in-person event recognizes individuals, businesses, and organizations for outstanding heritage preservation efforts across Oregon. The awards event happens within the larger Oregon Heritage Conference and includes a presentation of videos honoring award winners.

Number of Awards | 4 to 8, on average
Presentation | Awards event during Conference, videos live online after event
Audience | Heritage Conference attendees, awardees & Supporters, as well as online viewership of videos on Youtube

Oregon Main Street Deep-Dive

Held virtually on even-years, this event is an in-depth look at a single issue. The topic is chosen based on challenges shared across the Oregon Main Street network communities and tied to the Main Street America ™ Four-Point Approach of organization, promotion, design, and economic vitality. The event features one day of speakers and panels and a second day workshop focused on practical application.

Frequency | Biannual, even years
Length | 2 days
Audience | See audience for Oregon Main Street Conference.
Attendance | 100+

Oregon Heritage Summit

Virtually held on odd-years, the Summit is an in-depth workshop with a single issue focus. The topic is typically chosen based on challenges shared across the heritage community. Typically, this format features one day of speakers and panels and a second day workshop focused on practical application.

Frequency | Biannual, odd-years
Length | 2 days
Audience | See audience for Oregon Heritage Conference.
Attendance | 150+

	Excellence on Main Awards	Heritage Excellence Awards	Oregon Heritage Summit	Oregon Main Street Deep Dive
Amount	$2000	$2000	$500	$500
Number of Sponsorships Available Per Event	1	1	Unlimited	Unlimited
Benefits	• Logo on promotional materials & website • Logo on website • Acknowledgement in and logo featured in awards videos presented at event and hosted online after event • Acknowledgement in public press	• Logo on promotional materials & website • Logo on website • Acknowledgement in and logo featured in awards videos presented at event and hosted online after event • Acknowledgement in press re-	• Logo on promotional materials • Logo on website • Logo on break slides • Acknowledgement in opening remarks	• Logo on promotional materials • Logo on website • Logo on break slides • Acknowledgement in opening remarks

Ready to sponsor?

Fill out our Sponsorship Intent Form.

Have questions or a creative idea for sponsorship?

Contact Cam Amabile, cam.amabile@oprd.oregon.gov



Heritage Values & Sponsor Alignment

Oregon Heritage intentionally plans our conferences and events to reflect a diversity of values and to be integrated with the local host community in such a way that we are more contributory than extractive. By supporting Oregon Heritage events your organization is choosing to uplift the following values. If you've never been to one of our events there's a few things you should know about us:

- We host conferences in historic buildings throughout a historic downtown in Oregon instead of a hotel conference facility. This better integrates us within the host community.
- We offer large gaps between sessions for participants to visit local shops and establishments to support the local economy better.
- By supporting our events you are inherently boosting small business ecosystems locally and amplifying local history & culture.

Oregon Heritage Events Value Statements	
Geographic Diversity	Oregon is a diverse state; each region is differently culturally and environmentally. It is vital that we serve all areas of the state and bring resources to them. Oregon Heritage is committed to the conference moving around the state. This means lower attendance some years.
Inclusivity	We seek to bring together a variety of disciplines, organizations and individuals that reflect all of the people and stories of Oregon over time, and celebrate that diversity.
Coordination	We provoke and promote conversations and actions among different fields and disciplines. In some years, we will do this by having a joint conference with another professional group. By modeling conversation and coordination on developing issues, we encourage individuals and organizations to create new networks in their communities to solve them.
Affordability	We want the conference to be affordable for everyone and hope to recover food and facility costs. The remaining costs provide OPRD an inexpensive way to develop and expand the effectiveness of its programs.
Downtown Preservation & Development	We support downtown and preservation efforts, including the gubernatorial directive to hold events in downtowns. While this can be logistically challenging, we are committed to being in these venues and using services of local providers.
Promoting Communities & Their Heritage	We encourage conference goers to explore the community, including heritage sites and state parks, and give them time to enjoy the community. This promotes heritage and understanding throughout the state.
History & Much More	While we have some content about the state's history, the conference emphasizes the theories, techniques and experiences used by practitioners working to preserve and develop heritage in Oregon.
Flexibility	Allow enough flexibility to adjust to opportunities and needs.
Fun	We like to promote fun and energy.
Statewide Plans	Move forward the goals of the Oregon Heritage Plan and the Oregon Historic Preservation Plan.