

Oregon Heritage Events: Sponsorship Opportunities

July 2025—June 2027



OREGON HERITAGE
oregonheritage.org

Oregon Heritage is seeking sponsorship for the following events held during the biennium starting July 2025—June 2027. Those interested in sponsoring can fill out a [sponsorship form](#). For questions or creative sponsorship ideas contact Cam Amabile, cam.amabile@oprd.oregon.gov.

CONFERENCES

October 2025, in Albany:

- Oregon Main Street Conference
- Excellence on Main Awards

April, 2026, in Woodburn:

- Oregon Heritage Conference
- Heritage Excellence Awards

VIRTUAL ENGAGEMENT

October 2026

- Oregon Main Street Deep Dive

April 2027

- Oregon Heritage Summit



ABOUT OUR CONFERENCES

Oregon Main Street Conference

A biannual in-person conference held on odd-years in towns that are network members of the Oregon Main Street program. Features speakers and vendors on a variety of topics related to economic vitality, preservation, design, and organizational support. Attendees to this conference seek unique solutions to community problems, and are supportive of vendor attendees.

Attendance | 200+

Length | 3 days

Primary Audience | Main Street Organizations, Economic & Community Development Groups, Municipal & State Government Partners, Local Business & Property Owners, Historic Preservationists, Local Developers & Investors

Oregon Heritage Conference

A biannual in-person conference held during even-years in different communities across the state and includes both on-site and off-site sessions on a variety of heritage topics surrounding a central theme. Sessions and speakers highlight projects, topics, and issues related to heritage preservation efforts across the spectrum in Oregon.

Attendance | 300+

Length | 3 days

Primary Audience | Museums, Libraries, Archives, Genealogical & Historical Societies, Cultural Institutions, Historic Preservation & Cultural Resource Professionals, Main Streets Orgs, Federal/State/County/Local historic resource professionals & commissions, anyone interested in or doing heritage preservation work in Oregon



Conference Sponsor Levels & Benefits

	Platinum* \$2500	Gold \$1000	Silver \$500	Bronze \$250
Logo in advanced marketing	X	X		
1 page ad in program (8.5h x 5.5w)	X			
1/2 page ad in program (4.25h x 5.5w)		X		
2 conference registrations	X			
1 conference registration		X		
Self-standing banner at registration	X			
Ability to put flyer in swag-bag	X			
Logo on website with hyperlink	X	X	X	
Logo in printed program	X	X	X	
Name listed in program				X
Name listed on website with hyperlink				X
Table in opportunity hall	X	X		
Acknowledgement during large gatherings of attendees	X	X		

*Only two Platinum level sponsorships available per conference

Virtual Engagement & Other Sponsorship Opportunities

Excellence on Main Awards

This event honors people, projects, and activities across Oregon for their achievements in enhancing historic downtowns and traditional commercial districts. The event happens in-person during the larger Main Street Conference.

Number of Awards | Up to 12

Presentation | Awards event during Conference, winner's videos remain hosted online after event

Audience | Main Street Conference attendees, awardees & supporters, as well as online viewership of videos on Youtube

Oregon Main Street Deep-Dive

Held virtually on even-years, this event is an in-depth look at a single issue. The topic is chosen based on challenges shared across the Oregon Main Street network communities and tied to the Main Street America™ Four-Point Approach of organization, promotion, design, and economic vitality. The event features one day of speakers and panels and a second day workshop focused on practical application.

Frequency | Biannual, even years

Length | 2 days

Audience | See audience for Oregon Main Street Conference.

Attendance | 100+

Heritage Excellence Awards

This in-person event recognizes individuals, businesses, and organizations for outstanding heritage preservation efforts across Oregon. The awards event happens within the larger Oregon Heritage Conference and includes a presentation of videos honoring award winners.

Number of Awards | 4 to 8, on average

Presentation | Awards event during Conference, videos live online after event

Audience | Heritage Conference attendees, awardees & Supporters, as well as online viewership of videos on Youtube

Oregon Heritage Summit

Virtually held on odd-years, the Summit is an in-depth workshop with a single issue focus. The topic is typically chosen based on challenges shared across the heritage community. Typically, this format features one day of speakers and panels and a second day workshop focused on practical application.

Frequency | Biannual, odd-years

Length | 2 days

Audience | See audience for Oregon Heritage Conference.

Attendance | 150+

	Excellence on Main Awards	Heritage Excellence Awards	Oregon Heritage Summit	Oregon Main Street Deep Dive
Amount	\$2000	\$2000	\$500	\$500
Number of Sponsorships Available Per Event	1	1	Unlimited	Unlimited
Benefits	<ul style="list-style-type: none"> • Logo on promotional materials & website • Logo on website • Acknowledgement in and logo featured in awards videos presented at event and hosted online after event • Acknowledgement in public press release of winners 	<ul style="list-style-type: none"> • Logo on promotional materials & website • Logo on website • Acknowledgement in and logo featured in awards videos presented at event and hosted online after event • Acknowledgement in press release of winners 	<ul style="list-style-type: none"> • Logo on promotional materials • Logo on website • Logo on break slides • Acknowledgement in opening remarks 	<ul style="list-style-type: none"> • Logo on promotional materials • Logo on website • Logo on break slides • Acknowledgement in opening remarks

Ready to sponsor?

Fill out our [Sponsorship Intent Form](#).

Have questions or a creative idea for sponsorship?

Contact Cam Amabile, cam.amabile@opr.d.oregon.gov

