

**Preliminary - Subject to Change**  
**Schedule At A Glance**

Wednesday, October 4			
9:00 a.m. - Noon	Preconference Main Street 101 Workshop: Kathy LaPlante, Main Street America™, Indy Commons, 154 S Main		
1:30 - 3:30 p.m.	Registration Opens at Conference Headquarters - Coho Realty, 144 S Main		
3:00 p.m.	Opening Keynote: Mary Means, The Power of Story in Main Street's Rebirth; Excellence on Main Awards Celebration; Independence Riverview Park Amphitheater, 50 C St		
5:00 p.m.	Opening Reception Hosted by Independence Downtown Association and City of Independence - Upper Park Plaza		
Thursday, October 5			
8:00 a.m. - 5:00 p.m.	Registration at Conference Headquarters - Coho Realty, 144 S Main		
	Indy Commons	Gilgamesh The River	Independence Elks Lodge
8:00 a.m.	Recharge & Refresh Snacks, Coho Realty, 144 S Main		
8:30 - 9:15 a.m.	Best Promotion Ideas from Around the Country	Walk, Talk, and Chalk: Creative Strategies for Community Engagement	Simple Strategies to Grow & Sustain Small Businesses on Your Main Street
9:30 - 10:30 a.m.	Small Town Successes	Getting Strategic on Main Street	Bikes Mean Business: How Two-Wheeled Tourism is Fueling Downtowns
10:30 a.m.	Recharge & Refresh Snacks, Coho Realty, 144 S Main		
11:00 a.m. - Noon	Main Idea: Leadership and the Art and Practice of Developing People - Steve Patty Ph.D., Dialogues in Action		
Noon	Lunch on your own in Downtown Independence		
1:45 - 3:15 p.m.	Getting to What Matters: How to Evaluate and Communicate Your Impact	The Future Is Now: Main Street Development Strategies	Embracing Difference as a Gift
3:15 p.m.	Recharge & Refresh Snacks, Coho Realty, 144 S Main		
3:45 - 5:15 p.m.	Walking Tours: Depart/Return to the Plaza (across from Coho Realty)		
5:15 - 6:15 p.m.	Social Mixer Hosted by Independence Downtown Association and City of Independence at the Valkyrie Wine Tavern, 301 S Main Street		
Friday, October 6			
8:00 - 10:30 a.m.	Registration at Conference Headquarters - Coho Realty, 144 S Main		
	Indy Commons	Gilgamesh The River	Independence Elks Lodge
8:00 a.m.	Recharge & Refresh Snacks, Coho Realty, 144 S Main		
8:30 - 9:15 a.m.	Dark Sky Preservation on Your Main Street	Is Your Main Street Ready for EV Charging?	The Heart of Communities: Partnering with Libraries to Revitalize Downtown Spaces
9:30 - 10:15 a.m.	Livable Community Resources	Parking Management Strategies to Increase Downtown Vitality	No Silver Bullet – The Many Elements Necessary for a Vital Downtown
10:15-10:30 a.m.	Recharge & Refresh Snacks, Coho Realty, 144 S Main		
10:30 a.m. - Noon	Closing Session: Oregon Main Street "Open Door" Plenary and Pitch Contest, Independence Cinema 8 - 450 South 2nd St.		
Noon	Conference Concludes - Thank You & Safe Travels!		