

**Preliminary - Subject to Change  
Schedule At A Glance**

Wednesday, October 5			
1:30 - 3:30 p.m.	Registration Opens at the Ross Ragland Theater Lobby, 200 N. 7th		
3:00 p.m.	Opening Keynotes: Patrice Frey, Former President & CEO Main Street America; Jon Stover, Jon Stover & Assoc.; & Excellence on Main Awards Celebration, Ross Ragland Theater Auditorium		
5:00 p.m.	Opening Reception Hosted by Klamath Falls Downtown Assoc., Ross Ragland Theater Lobby		
Thursday, October 6			
8:00 a.m. - 5:00 p.m.	Registration at the Ragland Cultural Center (RCC) Atrium		
	Theater	RCC Studio 1	RCC Studio 2
8:00 a.m.	Recharge & Refresh Snacks sponsored by Sky Lakes Wellness Center, RCC Atrium		
8:30 - 9:15 a.m.	Guidebook for Main Streets	How Community Engagement Improves Historic Preservation	Enhancing Downtown's Vibrancy Through Seasonal Markets
9:30 - 10:30 a.m.	Brownfields - Making Contamination Work for Your Community	Boots on the Ground: Catalyzing Entrepreneur Ecosystems	Building Bridges Between Tourism Development & Main Street Initiatives
10:30 a.m.	Recharge & Refresh Snacks sponsored by Sky Lakes Wellness Center, Ragland Theater Lobby		
11:00 a.m. - Noon	Main Idea Session: Andrew Howard, Team Better Blocks, Ragland Theater Auditorium		
Noon	Lunch on your own in Downtown Klamath Falls		
1:45 - 3:15 p.m.	Better Blocks - Field Session Leaves from Theater Lobby	Place It! Community Engagement	Nonprofit Board Governance Money Matters
3:15 p.m.	Recharge & Refresh Snacks sponsored by Sky Lakes Wellness Center, RCC Atrium		
3:45 - 5:15 p.m.	Walking Tours: Depart/Return to Lobby of the Ross Ragland Theater		
5:15 p.m.	Social Mixer Hosted by Klamath IDEA at Ragland Theater Lobby		
6:00 p.m.	Klamath IDEA Talk at Ragland Theater Auditorium		
Friday, October 7			
8:00 - 10:30 a.m.	Registration at the RCC Atrium		
	Theater	RCC Studio 1	RCC Studio 2
8:30 - 9:15 a.m.	Small Scale Development on Main Street	Not Your Grandmother's Leadership: The Role of Main Street in Economic Vitality Work	Putting Your Best Project Forward
9:30 - 10:15 a.m.	What's Up Downtown: Resources for Upper Story Revitalization	Supporting Young Professionals	Extraordinary Placemaking Projects in Oregon
10:15-10:30 a.m.	Recharge & Refresh Snacks sponsored by Sky Lakes Wellness Center, RCC Atrium		
10:30 a.m. - Noon	Closing Session: Oregon Main Street "Open Door" Pitch Contest & Book Giveaway, Ragland Theater Auditorium		
Noon	Conference concludes - we hope you enjoy post-conference events		
4:30 p.m. - 6:00 p.m.	Western Art & History On Main Street - free community event open to all		