

# Latinx Heritage Preservation in Oregon: Building a Network

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April 29, 2021

**OREGON  
HERITAGE**  
OREGONHERITAGE.ORG



**LATIN**  **S**  
IN HERITAGE CONSERVATION

# WELCOME AND INTRODUCTIONS

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- Kuri Gill, Oregon Heritage
- Desiree Aranda and Sara Delgadillo, Latinos in Heritage Conservation

**Where are YOU joining from?**

**Do you have an organizational affiliation?**

**Tell us in the chat box!**



# AGENDA

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8:30- Welcome and Introductions

8:45- Presentation: Latinos in Heritage Conservation

9:30- Presentations: Current Statewide Resources for Latino Heritage

- Oregon State University Oregon Multicultural Archives, Natalia Fernández
- Latino Roots, University of Oregon, Gabriela Martinez and Lynn Stephen
- Oregon Historical Society, Eliza Canty-Jones

10:00- Break (10 min.)



# AGENDA CONTINUED

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10:10- First Break-Out Session:

Latinx Heritage Conservation in Oregon—Assessing the Landscape

10:40- Presentations: Existing statewide models for heritage work—  
What a coordinated effort could look like

- Women's History Consortium, Jan Dilg and Kimberly Jensen
- Oregon Folklife Network, Emily West Hartlerode

10:50- Second Break-Out Session: Next Steps for Oregon —  
Is a Statewide Strategy Needed?

11:20- Review and Wrap-up

11:30 - End



# GROUNDING EXERCISE

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What's your favorite Latinx landmark/place/site in Oregon?

OR

What aspect of Latinx heritage in Oregon do you wish  
you knew more about?

*Place your answer in the chat box!*



# LATINOS



IN HERITAGE CONSERVATION

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**OUR HISTORY AND ORIGINS**

# WHO WE ARE

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Latinos in Heritage Conservation Summit 2015, Tucson, AZ



# OUR VISION STATEMENT

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Latinos in Heritage Conservation is the premiere advocacy and leadership organization in the field of Latino heritage conservation in the United States and beyond. We envision a nation that values Latino history and recognizes it as part of the greater American story. We build a wide and diverse network of intergenerational advocates who preserve Latino history and places, guiding the field of heritage conservation to be more inclusive and representative of the country's Latino population.



# OUR INSPIRATION

## Asian Pacific Islander Americans in Historic Preservation (APIAHiP)



APIAHiP at the site of Chinatown House  
in Rancho Cucamonga, CA  
(Photo by O.C. Lee via APIAHiP)



# PART OF A LINEAGE

## CHICANO PARK

San Diego, California

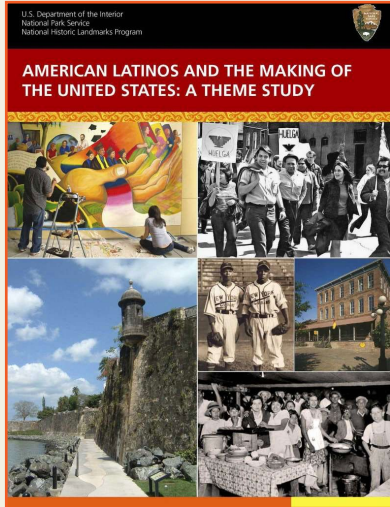
Est. April 22, 1970



Left: Protestors during the take over (April 22, 1970), San Diego History Center.  
Center Left: *Varrio Si! Yonkes No! (Neighborhood Yes! Junkyards No!)* (1977/1989),  
Raul Jose Jacquez, Alvaro Millan, Victor Ochoa, and Armando Rodriguez.  
Center Right: *Nacimiento del Parque Chicano* (n.d.), Dolores Serrano-Velez.  
Right: Chicano Park Day Celebration (2020), The Coronado Times.



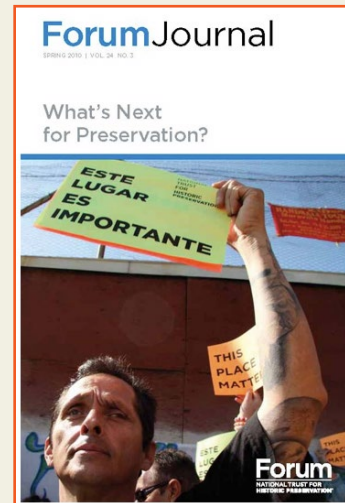
# FERTILE GROUND— THE NATIONAL LANDSCAPE



Right: National Trust's  
Conversación in Chicago  
(2011), preservegreen.net



Left: NALAC Leadership  
Institute (2013), NALAC

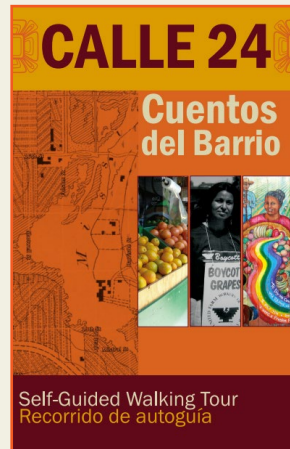


- American Latino Scholars Expert Panel (National Park Service)
- Cesar Chavez Special Resource Study (NPS)
- National Trust for Historic Preservation
- National Association of Latino Arts and Cultures (NALAC)



# FERTILE GROUND—CALIFORNIA

- Chicano Park NHL and Historical Museum
- Eastside Heritage Consortium (Los Angeles)
- Los Angeles Conservancy
- San Francisco Heritage
- Calle 24 Latino Cultural District, San Francisco
- California Office of Historic Preservation



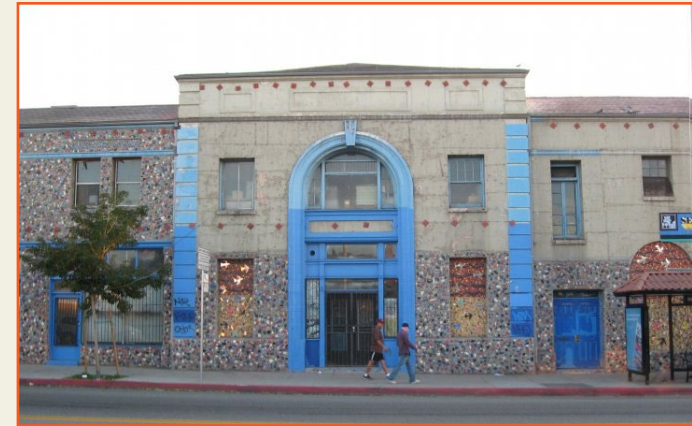
Top: Cover of self-guided walking tour created by SF Heritage and SF Latino Historical Society (2013)

Bottom: Chicano Moratorium March (1970), Sal Castro, Security Pacific National Bank Collection/Los Angeles Public Library

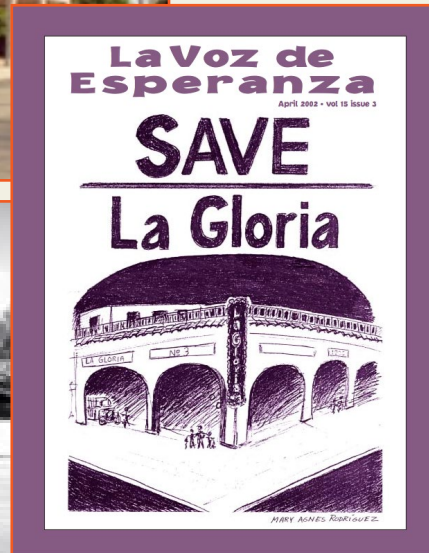


Top: Cover of Latinos in the Twentieth Century (2014), California Office of Historic Preservation

Bottom: Self Help Graphics and Arts Building (n.d.), Edgar Garcia via LA Conservancy



# FERTILE GROUND—TEXAS



Top: former La Gloria Building (demolished 2002).

Right: Cover of *La Voz de Esperanza* (n.d.)

Bottom: Protestors rally against demolition of La Gloria (2002)

Source: Esperanza Peace and Justice Center/Westside Preservation Alliance



*Lideres de la Comunidad* (2006) by Valerie Aranda. A tribute to Westside community leaders. Commissioned by San Anto Cultural Arts.

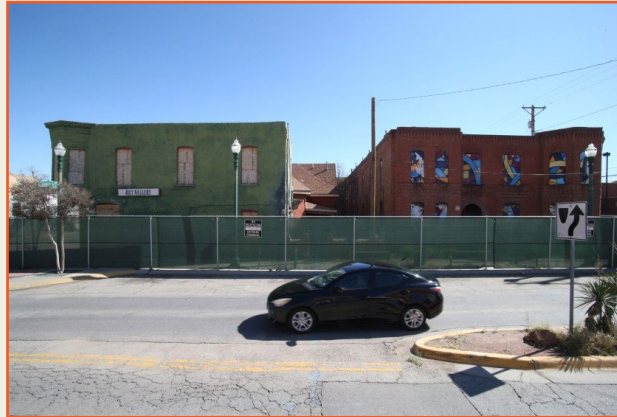


Paseo por el Westside, an event of the Westside Preservation Alliance, n.d., Esperanza Peace and Justice Center



# ONGOING THREATS

El Duranguito neighborhood, El Paso, TX  
(slated for demolition)



Above: Photos from El Duranguito neighborhood  
(2020), Rudy Gutierrez/*Los Angeles Times*

Univision Building, San Antonio, TX  
(demolished 2013)



Above: Univision Building is demolished as  
advocates protest (2013), *San Antonio Express*



# CREATING LHC—FIRST STEPS

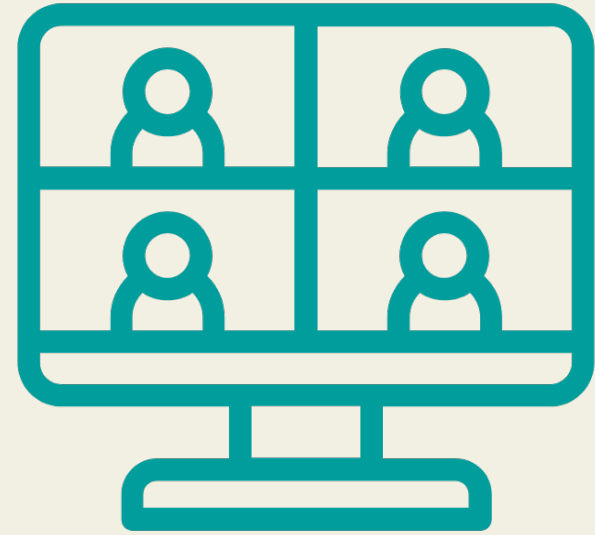
- Put out the idea/call to find out if there was interest
- Conference Calls
- Session at PastForward National Preservation Conference, Savannah, GA, November 2014
- Organized our own independent national gathering 6 months later
- University of Maryland Graduate Historic Preservation course report, Case Statement for LHC



PastForward 2014 attendees, Savannah, GA  
(Latinos in Heritage Conservation)



WHAT  
DOES  
LHC DO?



# CONFERENCE PRESENCE



2017 CPF Conference,  
Challenges Designating Historic  
Sites in Marginalized Communities



2015 PastForward Conference,  
Session organized by LHC



Connecting Research to Grassroots Activism in San Antonio

Univision - 1955-2013

Valencia Grocery - c.1918-2019

2020 Dismantle Preservation Virtual Unconference,  
Expanding the Preservation Narrative: From Research to Action



# NATIONAL GATHERINGS

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## 2016 LHC REUNION AND PASTFORWARD

Houston, Texas





## A National Conference on Latino Heritage and Historic Preservation

The 3rd Convening of Latinos in Heritage Conservation  
and the 33rd Annual Rhode Island Statewide Historic Preservation Conference



# 2018 LHC ENCUENTRO

## Providence, Rhode Island



# MEDIA & PUBLICATIONS

## La Herencia

A quarterly publication of Latinos in Heritage Conservation

Winter/Spring 2021

### IN THIS ISSUE

[Message from the Co-Founders](#)

[Advocacy News and Announcements](#)

[Featured Article: LHC Launches Internship Program](#)

[Recommended Viewing](#)

### Featured Article

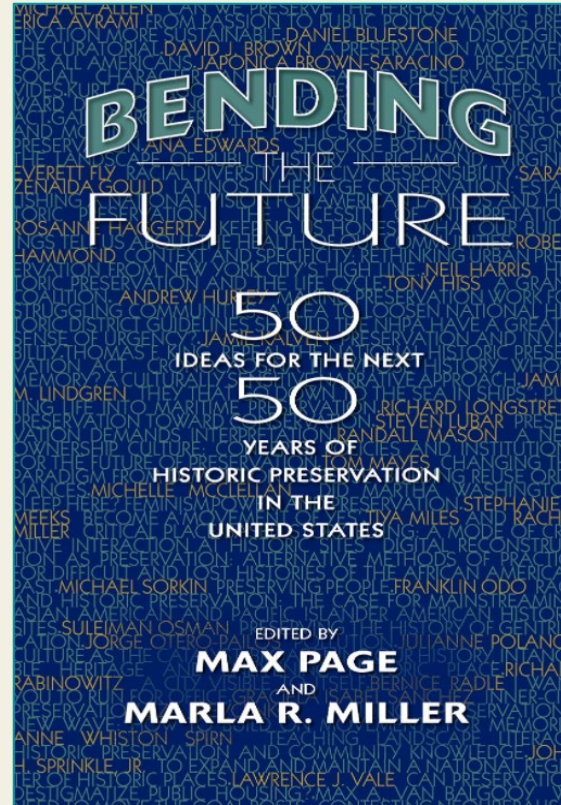


Valerie Delgadillo in the Chávez residence in Kern County, California

### LHC Launches Internship Program

Latinos in Heritage Conservation launched its internship program in the fall of 2020. During a time when many of us were in quarantine, immersed in social media to stay in touch and getting the hang of video conference calls, Valerie Delgadillo joined LHC to serve as a web and social media intern with the outreach committee. Here's what Valerie had to say about her internship:

My experience as an LHC intern provided me with the firsthand experience of being part of a nonprofit entirely managed by volunteers and the opportunity to meet and connect with professionals in heritage conservation from different parts of the country.



“Latinos in Heritage Conservation Establishing a National Vision for American Latinos and Historic Preservation” by LHC Co-Chair, Dr. Sarah Z. Gould

BLOG POST | Ray Rast, Ph.D. | Sep 25, 2020

## Establishing the César E. Chávez National Monument Was Only the First Step

Share   

There is more work to do to honor one of our country's most important civil rights and labor rights leaders and create a more inclusive park system for all.



The La Paz Educational Center at the César E. Chávez National Monument.  Courtesy of the Cesar Chavez Foundation

Dr. Rast will be participating in a free NPCA webinar on the César E. Chávez National Monument on Thursday, October 1, 2020. [Learn more about the webinar and how to join.](#)

Using his authority under the Antiquities Act, President Barack Obama established the **César E. Chávez National Monument** on October 8, 2012. At the time, there were 397 units in the National Park System. A handful of those units were associated with Spanish colonization and other aspects of our



PARK: **César E. Chávez National Monument**

NPCA REGION: **Pacific**

ISSUES

 **Preserving History & Culture**

RECENT POSTS

**10 Under 40**

Apr 23, 2021 

**NPCA position on H.R. 820, H.R. 920, H.R. 2497, and H.R. 2626**

Apr 21, 2021

**Breckenridge Brewery Benefits National Parks Conservation Association for Third Year with 'In Good CO.' Campaign**

Apr 19, 2021 



La Herencia, LHC's quarterly newsletter


National Parks Conservation Association Blog Post by LHC Board Member, Dr. Ray Rast



Los Angeles Times

OPINION

Op-Ed: Trump's stance on national monuments is straight out of the 19th century



View of the Moki Dugway, a switchback road carved into the face of the Cedar Mesa cliff edge in Mexican Hat, Utah on Dec. 14, 2018. President Trump has removed the area from the Bears Ears National Monument. (Brian van der Brug / Los Angeles Times)

By LAURA DOMINGUEZ

FEB. 22, 2019 3:05 AM PT

As outrage over family separations at the border erupted last summer, news quietly broke about a different Trump administration policy. The [Washington Post reported](#) that senior officials at the Interior Department had dismissed evidence supporting the historic, cultural and economic value of national monuments in a review they conducted of more than two dozen sites.

In that [original review](#), submitted to the White House in August 2017, Ryan Zinke, former secretary of the Interior, [recommended](#) the administration modify 10 national monuments and shrink at least four Western sites.

Zinke had been instructed to conduct the survey [by President Trump](#), in an executive order issued in April 2017. Trump told the department to investigate 27 monuments that had been created over the previous two decades, arguing that, by creating the monuments, his predecessors had overstepped the authority granted to them by the Antiquities Act.

*Like Trump's pursuit of a border wall, his shrinking of monuments is not merely about enforcing the boundaries of a physical landscape.*

SUBSCRIBERS ARE READING

CALIFORNIA

A rising actor, fake HBO deals and one of Hollywood's most audacious Ponzi schemes

USC SPORTS

USC's Song Girls project a glamorous ideal; 10 women describe a different, toxic reality

TRAVEL

Quiet time: 5 little-known nature preserves not far from L.A.

DODGERS

Say it ain't so, Vin: Farmer John Dodger Dogs are no more

ENTERTAINMENT & ARTS


How does the Getty battle bugs? Squirrel-hair dusters and dental picks, for starters

LHC Board Member, Laura Dominguez  
February 22, 2019

Los Angeles Times

OPINION

Op-Ed: How to fix a National Register of Historic Places that reflects mostly white history



A National Chicano Moratorium march against the Vietnam War in East L.A. in 1970. Last month, several sites along the march routes were listed on the National Register of Historic Places. (Los Angeles Times)

By SARA BRONIN

DEC. 15, 2020 3:30 AM PT

Fifty years ago, tens of thousands of people marched through East Los Angeles in a series of demonstrations as part of the [Chicano Moratorium movement](#) to protest the Vietnam War and its toll on Mexican Americans. Hundreds were arrested, and several were killed, including L.A. Times journalist Ruben Salazar.

Those marches are an indelible part of Angelenos' struggle for racial equality, but their national significance was not formally recognized until last month, when several key sites along the march routes [were listed](#) on the National Register of Historic Places. Credit is due to the [Los Angeles Conservancy](#) and countless Chicano studies scholars for advocating for their listing. But it is important to put this victory in perspective.

Less than [8% of sites](#) on the National Register are associated with women, Latinos, African Americans or other minorities. The César E. Chávez National Monument, established just eight years ago, was the [first unit](#) in the National Park System commemorating any aspect of modern Latino history.

The reason for this underrepresentation is an overly technical, legalistic approach to determining what merits designation. Historic registers at the federal, state and local levels only include places satisfying specific criteria. Typically, laws require that a site satisfy two elements for listing: [significance and integrity](#).

LATEST OPINION >

OPINION

Op-Ed: A hate crime law is a start. But it will take much more to make Asian Americans feel safer

April 26, 2021

OPINION

Editorial: The Supreme Court agrees to hear a case that could mean more guns in public

April 26, 2021

OPINION

Editorial: The No Ban Act would limit the power of future President Trumps

April 26, 2021

LHC Board Member, Sara Bronin  
December 15, 2020

# LEGISLATIVE ADVOCACY



## ACTION ALERT

December 21, 2016

Dear LHC Member,

On November 18, 2016 the National Park System Advisory Board recommended the designation of four sites related to Latin@ history as National Historic Landmarks. Unfortunately the nominations have yet to be approved by the Secretary of the Interior, the Honorable Sally Jewell. We are asking Secretary Jewell to approve their nominations before the current administration leaves office in January. If you would like to support this effort, a sample letter can be found below.

Sincerely,  
Latinos in Heritage Conservation Executive Committee

### CONGRATULATIONS TO OUR NEW NATIONAL HISTORIC LANDMARKS!

Casa Navarro SAN ANTONIO Chicano Park SAN DIEGO  
Our Lady of Guadalupe Mission Chapel (McDonnell Hall) SAN JOSE  
Schomburg Center for Research in Black Culture NEW YORK



Casa Navarro State Historic Site



Chicano Park



Our Lady of Guadalupe Mission Chapel

Schomburg Center for Research in Black Culture



#NUESTRAHISTORIA #NUESTRAHERENCIA

Our core recommendation is that the revised Bulletin restore the emphases on historical interpretation and story-telling, broad inclusivity, and administrative flexibility inherent in the 1983 regulations that govern the NHL program. But Revising the Bulletin alone is not enough. This we also recommend rethinking other NHL Program priorities and processes, as discussed below.

*-Excerpt from LHC's comment letter to the NPS regarding the National Historic Landmark Bulletin*



# PROGRAMS



SEP  
29

## L.A. Heritage Meetup: Murals and Family Legacies

by Latinos in Heritage Conservation

[Follow](#)

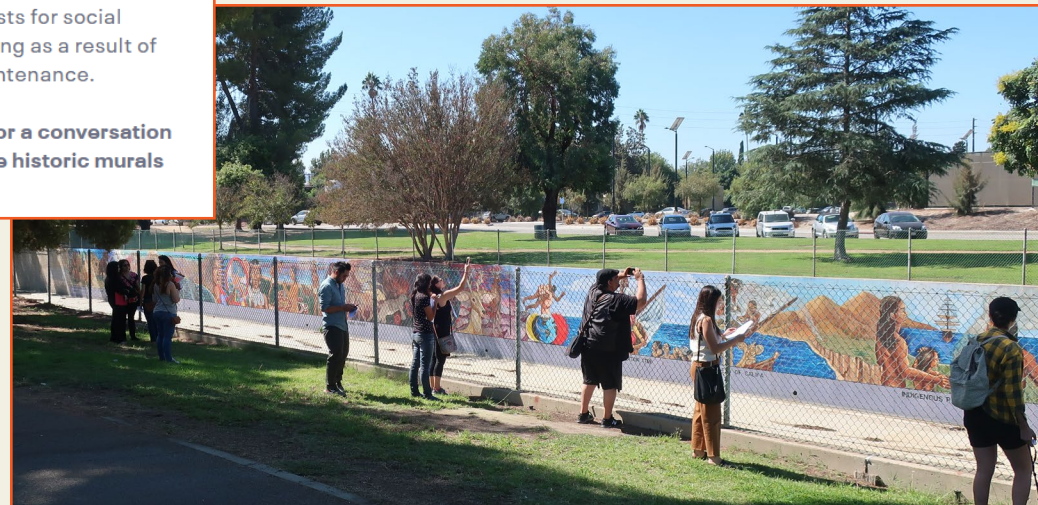
### Celebrate Latino Heritage Month with Latinos in Heritage Conservation!

In Latinx communities across the U.S., murals are catalysts for social change. Yet many of our postwar works of art are vanishing as a result of gentrification, insensitive development, and lack of maintenance.

**Join LHC in Los Angeles on Saturday, September 29th for a conversation about how communities can come together to preserve historic murals and to prevent the erasure of our stories.**



<https://www.casavega.com/>



# ONLINE PROGRAMS & EVENTS



<https://vimeo.com/466729860>



<https://www.youtube.com/watch?v=J9eqMoqmWaA>



<https://dumbartonhouse.org/>



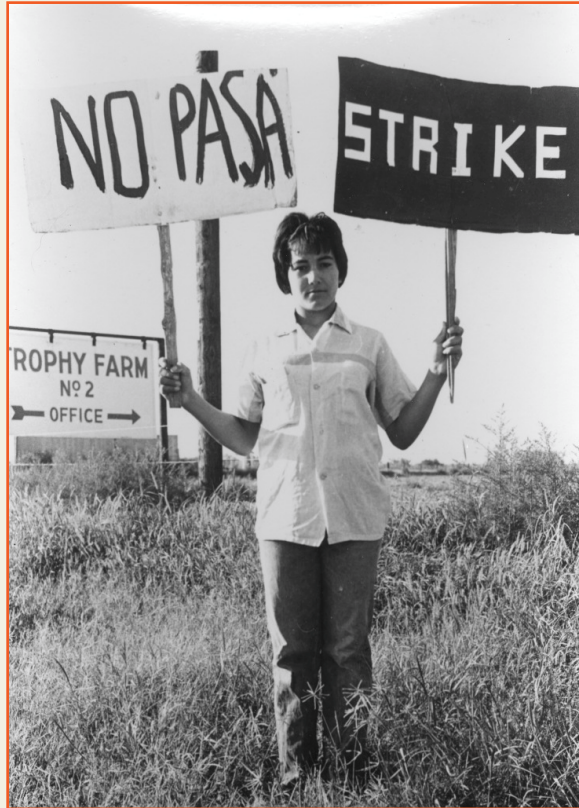
# IN THE WORKS: CONGRESO 2022

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# IN THE WORKS: ABUELAS PROJECT

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A woman holds signs in protest of illegal labor wages, 1966.  
(Walter P. Reuther Library, Archives of Labor and Urban Affairs,  
Wayne State University).



# OUR ACCOMPLISHMENTS

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- **ATTAINED 501©3 STATUS**

After more than five years operating as a grassroots organization, LHC was incorporated as a 501(c)3 nonprofit organization.



- **PRESENTED MULTIPLE ADVOCACY LETTERS**

Supporting the designation of Latinx historic resource and addressing local, state, and national level preservation issues.



- **AWARDED A GRANT FROM THE NATIONAL TRUST**

Receiving much-needed funding to begin LHC's multi-year digital preservation initiative to collect, curate, and amplify stories about places that matter to Latinx communities in the U.S. and Puerto Rico.



- **INAUGURATED LHC'S INTERNSHIP PROGRAM**

Providing a pathway for work and involvement with LHC while boosting outreach efforts and online presence.



- **HELD FIRST ONLINE FUNDRAISER**

Proceeds benefit the internship program and support the next generation of Latinx heritage advocates.



- **INCREASED ONLINE PRESENCE**

Joined LinkedIn Companies, 1,465 Facebook Page Likes, 600 Instagram followers



# LHC's APPROACH TO HERITAGE CONSERVATION



# HISTORIC PRESERVATION

An endeavor that seeks to **preserve**,  
conserve, and protect buildings,  
objects, landscapes, traditions,  
or other artifacts both  
tangible and intangible of  
**historical** significance



Pan American Bank, East Los Angeles, California  
Listed on the National Register of Historic Places



# HERITAGE CONSERVATION



Teatro Carmen, Tucson, Arizona  
Barrio Historico (Barrio Viejo) Historic Preservation Zone

- *Heritage conservation* is about **belonging**
- **Tangible heritage** includes our barrios, our churches, our sites of significant events – the built environment that tells our history
- **Intangible heritage** such as our inherited traditions, our songs, recipes, dances, and other cultural and artistic practices
- These are all elements of **who we are** and **how we identify ourselves**, and they place us within the fabric of the larger American landscape



# SOCIAL JUSTICE

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Residents Protest Demolition of Wyvernwood Apartments,  
Los Angeles, California



Top: Daniel Galvez's mural "Carnaval," in San Francisco, California  
Bottom: Traditional dance performance at Chicano Park,  
San Diego, California



# HERITAGE CONSERVATION CASE STUDIES





## Rio Vista Farm, Socorro, Texas

### 2016 National Treasure





**Little Havana, Miami, Florida**  
2017 National Treasure



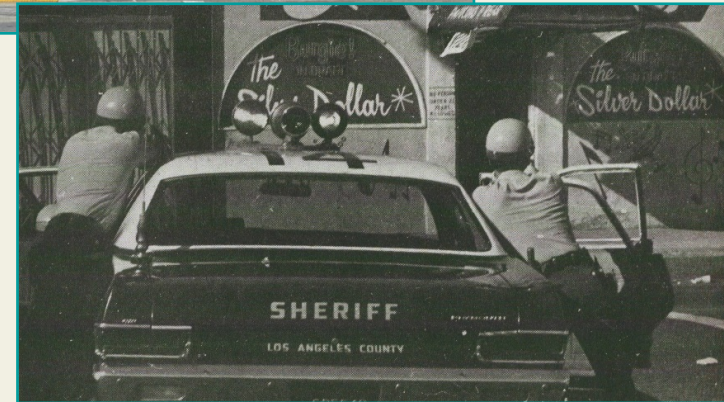
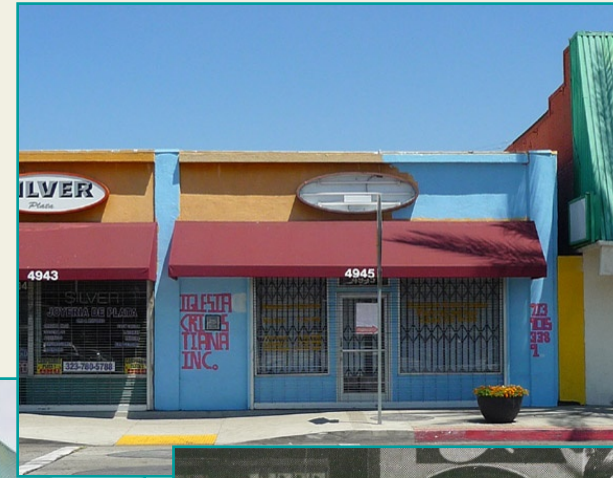


<https://www.welcome2thebronx.com/>  
Photos by Diego Robayo



**Casa Amadeo, The Bronx, New York City**  
Listed on the National Register of Historic Places in 2001





<https://www.laconservancy.org/>  
Photo above by Rosalind Sagara

## Silver Dollar Café, East Los Angeles, California

Listed on the National Register in 2020





<http://www.nuestrasraicesri.org/>

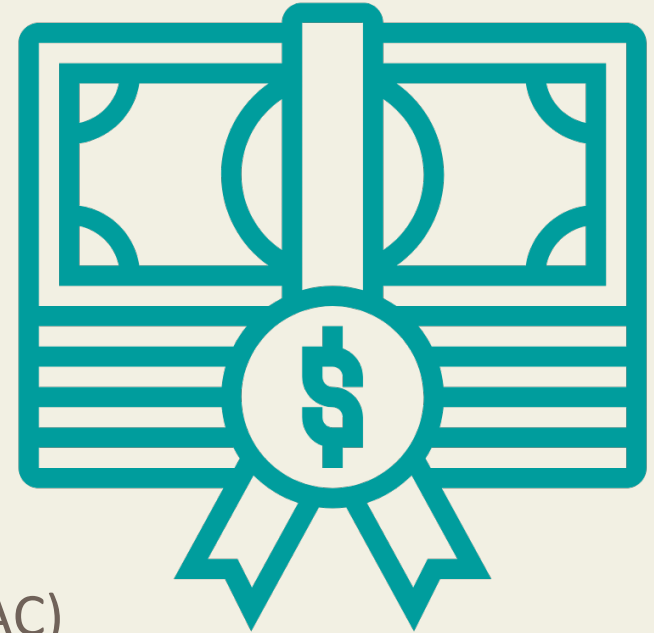
## Nuestras Raíces: An Oral History Project of the Rhode Island Latino Community



# FUNDING SOURCES

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- NPS Competitive Grant Programs & State Funding
  - Disaster Recovery Grants
  - History of Equal Rights Grants
  - Save America's Treasures
  - Underrepresented Community Grants
- National Agencies and Organizations
  - National Trust for Historic Preservation
  - National Association of Latino Arts and Culture (NALAC)
  - The Mellon Foundation
  - National Endowment for Humanities
  - National Endowment for the Arts





## **PRESENTATIONS: CURRENT STATEWIDE RESOURCES FOR LATINX HERITAGE**

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- **Oregon State University Oregon Multicultural Archives,**  
Natalia Fernández
- **Latino Roots, University of Oregon,**  
Gabriela Martinez and Lynn Stephen
- **Oregon Historical Society,**  
Eliza Canty-Jones





BREAK



# BREAK-OUT SESSION #1:

## LATINX HERITAGE CONSERVATION IN OREGON

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### Questions for Group Discussion:

- Are there other Latinx heritage resources, projects, or efforts in Oregon not already mentioned?
- What are the biggest needs related to preserving Oregon's Latinx heritage?  
(i.e. specific communities or geographical areas, historical themes or associations, cultural traditions and practices)
- What are the biggest challenges to preserving Oregon's Latinx heritage?  
What resources are needed?

**Please assign a note-taker to take notes, which we will kindly ask you to use the Google Doc provided or email us following the event.**



# PRESENTATIONS: STATEWIDE MODELS

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- **Women's History Consortium,**  
Jan Dilg and Kimberly Jensen
- **Oregon Folklife Network,**  
Emily West Hartlerode



## BREAK-OUT SESSION #2: NEXT STEPS FOR OREGON—IS A STATEWIDE STRATEGY NEEDED?

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### Questions for Group Discussion:

- Is there a need for more centralized coordination around preserving Oregon's Latinx heritage?
- If so, who should be involved and/or lead such an effort? Would you want to be involved?
- What is the role for Oregon Heritage and other preservation and institutional partners, if any?
- What additional information or tools are needed to move a statewide strategy forward?
- Would people be interested in a follow-up event?

Please assign a note-taker to take notes, which we will kindly ask you to use the Google doc or email us following the event.



# REVIEW AND WRAP-UP

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# STAY IN TOUCH!

## La Herencia

A quarterly publication of Latinos in Heritage Conservation

Winter/Spring 2021

### IN THIS ISSUE

[Message from the Co-Founders](#)

[Advocacy News and Announcements](#)

[Featured Article: LHC Launches Internship Program](#)

[Recommended Viewing](#)

### Featured Article



Valerie Delgadillo in the Chávez residence in Kern County, California

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[@latinoheritageconservation](#)



[@latinoheritage\\_ig](#)



[Latinos in Heritage Conservation](#)



[www.latinoheritage.us](http://www.latinoheritage.us)

### Help Preserve #NuestraHistoria

Since 2014, Latinos in Heritage Conservation (LHC) has been working to create a national organization dedicated to honoring the diversity of the Latinx experience in the history and culture of the United States. We believe in the power of our stories, our culture, and our historic places in building more just and vibrant communities.



# ¡GRACIAS!

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[www.latinoheritage.us](http://www.latinoheritage.us)



