

Oregon Heritage Virtual Summit: Collaboration is Key!

Thursday, April 29

12:00-12:20 Lunchtime Networking

Grab your lunch and join in on a conversation. Once you log in, pick your topic and join in! Someone will be in the room to help keep the conversation flowing in these sessions.

Chat room categories:

Digitization – Ross Fuqua, State Library of Oregon

Disaster Preparedness – Matt Brown, Oregon State Archives

Programming during COVID and in transition to “normal” – Maureen Battistella, Southern Oregon University

Grant funding for capacity – Aili Schreiner, Oregon Cultural Trust

Tourism Talk – Michelle Woodard and Lisa Itel, Travel Oregon

12:30-1:45 Welcome and Keynote

Oregon Heritage manager and Deputy State Historic Preservation Officer, Chrissy Curran will officially kick off the 2021 Oregon Virtual Heritage Summit and welcome our keynote speaker.

The Call: Recognizing the power in all of our stories

Trina Michelle Robinson will share the powerful story that she told when touring the country with *The Moth Mainstage*: her exploration of her family’s enslaved ancestry, their liberation, and their migration to Chicago. Her mission is to help people of all backgrounds connect to one another through storytelling, with the hope we can see ourselves in each other. Understanding our history and sharing those powerful stories is an important step. She will also discuss the research behind her story, how she has processed what she has learned through storytelling, and her commitment to raising the voices of marginalized people everywhere.

1:45- 2:05 Oregon Heritage Excellence Awards!

Find a snack and maybe some tissues and enjoy the show as we recognize important heritage work from across the state. See the awards flyer for details.

2:15-3:20 Collaboration Success!

Oregon is filled with a broad quilt of non-profit organizations who serve the diverse needs of their communities throughout the state. Most of these organization’s services and projects are developed and run from within a specific mission, but there are times when partnership provides more efficient, inclusive, and effective service.

When developing a partnership, participants have to consider what is gained and what is lost in choosing to work together. Today’s session will introduce you to a variety of inspiring and creative examples of partnerships throughout Oregon. We will hear what services the partnerships provide, why and how they chose to partner, and what the results have been. Our presenters will tell us about their

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processes, challenges, and lessons learned. Attendees will have opportunity to ask questions of the moderator & panelists during the session.

Our Projects represent large and small organizations from throughout Oregon that work in culture, history, heritage, as well as downtown business development.

- Drive-up Downtown and other Downtown development projects
Lise Grato, Albany Downtown Association Executive Director
- Listening and Learning about Culturally Responsive Partnerships
Dana Whitelaw, High Desert Museum, Executive Director
Elizabeth Woody, The Museum at Warm Springs, Executive Director

3:20 – 3:40 Oregon Heritage Excellence Awards!

Grab your afternoon snack and join Chelsea Rose as she leads us in celebrating two more awards!

3:50 – 5:20 Collaboration Success! Continued

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- Baker City Cultural Passport
Teresa McQuisten, Baker Heritage Museum, Museum Director
Ginger Savage, Crossroads Carnegie Arts Center, Executive Director
- Collaborating to create a Disaster Resilience Plan for Heritage Resources in Cottage Grove
Amanda Ferguson, The City of Cottage Grove Planner
- The Oregon Chinese Diaspora
Chelsea Rose, Project lead and research archeologist for Southern Oregon University
Lisa Rice, Bureau of Land Management
Don Hann, Malheur National Forest

5:20-5:35 Break Time

Freshen up and mix your cocktail/mocktail! See the recipe on the awards program.

Oregon inspired cocktail/mocktail recipe!

Use a champagne or narrow wine glass

- 2 oz muddled or blended seasonal fruit or frozen (Classic Oregon fruits include: blackberries, watermelon, cherries, peaches)
- Smash four leaves of mint
- Champagne or sparkling water to top

5:35 – 6:35 Happy Hour and final Oregon Heritage Excellence Awards!

Let's have some more networking and awards. Invite a friend to join up in a chat room and talk about the awards. Then enjoy a few more awards. The last 15 minutes will be more chat time.

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Friday, April 30

8:00-8:30 Morning Networking

Log in a bit early, settle into your spot, and chat with colleagues. When you log in, choose a room to join and chitchat with other folks in the room. If no one else is there, drop out and join another room!

Chat room categories:

- Coordination
- Collaboration
- Coalitions
- Networks

8:30- 12:00 Collaboration Workshop with Community Tool Box

Feeling inspired?! Now let's get practical and learn how to approach the variety of ways to collaborate and develop partnerships. Community Tool Box, a program of the University of Kansas, is full of free resources for community development.

Topics covered include:

- **Creating and Maintaining Coalitions and Partnerships**
 - Knowledge about different forms of collaboration
 - Conditions under which collaborations are more effective
 - Key principles to consider for stakeholder engagement
 - How to start a community coalition or collaborative partnership, including how to define its agenda, anticipate resources needed, and formalize and structure the initiative
 - How to maintain a community collaboration so that its activities and effects are sustained
- **Promoting Coordination, Cooperative Agreements, and Collaborative Agreements Among Agencies**
 - Engaging stakeholders
 - Building relationships and growing trust
 - Establishing a memorandum of collaboration

Presenter: Christina Holt, Center for Health and Development, University of Kansas

Mark your calendars!

Oregon Heritage Conference: The Power of Heritage

April 27-29, 2022

See you in Corvallis!

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