



Visitor Survey of Overnight Visitors at Beverly Beach State Park

Final Report

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Nature
HISTORY
Discovery

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EXECUTIVE SUMMARY

Objectives

Understanding opinions of park users about issues such as the quality of facilities, social and resource conditions, and how they use these parks is critical to providing adequate programs and services. Project objectives were to describe overnight user activities, demographic characteristics, and opinions about conditions and management at this park and provide recommendations for maintaining or improving conditions at this park.

Methods

Data were obtained from questionnaires administered to random samples of overnight user visitors to the park between July 2 and August 14, 2011. The total number of completed questionnaires was $n = 589$ with a response rate of 56%. The visitor survey involved an internet survey of visitors who stayed overnight at the park during the survey period and made a reservation through Reservations Northwest. The sample size allows generalizations about the population of overnight users at Beverly Beach State Park at a margin of error of $\pm 4.0\%$ at the 95% confidence level.

Results

Personal and Visit Characteristics

- The most popular overnight visitor activities at this park were camping (97%), beachcombing (82%), hiking / walking (80%), sightseeing (61%), picnicking or barbecuing (43%), exploring tidepools (38%), dog walking (36%), and swimming / wading (35%); the least popular were fishing (6%), fossil hunting (10%), running or jogging (10%), and attending ranger-led programs (15%).
- The most common main activity groups were people camping (63%), beachcombing (15%), hiking or walking (8%), and hiking or walking (8%). The least common activity groups were people fishing (1%), attending ranger-led programs (1%), bicycling on local roads (1%), kite flying (1%), exploring tidepools (1%), and picnicking or barbecuing (1%).
- Overnight users spent an average of three days at the park, and the largest proportions spent two (34%) and three (21%) days at the park.
- On average, overnight users traveled approximately 336 miles from home to visit the park.
- In total, 63% of overnight respondents had visited this park before. Of those who had previously visited the park, the highest proportion (45%) had made just one trip to this park in the past year with most (91%) having made two or fewer trips.
- Average group size of overnight visitors was 5.82 people. Groups most commonly consisted of three to four people (34%) or five to ten people (31%).
- In total, 58% of overnight users did not bring dogs with them; 42% brought dogs.
- Almost all overnight users arrived at the park in their family vehicle (94%), 3% arrived in somebody else's vehicle, and 3% arrived in another form of transportation. On average, there were 3.34 people in each personal family vehicle and 3.54 people in somebody else's vehicle. When combining personal and somebody else's vehicle responses, the average number of people per vehicle was 3.35.
- The majority (80%) of overnight users considered this park the main reason for their trip.

- If they had been unable to go to Beverly Beach State Park for this trip, most overnight users would have either gone somewhere else for the same activity (71%) or come back another time (13%).

Visitor Spending

- All overnight visitors to the park (100%) are non-local visitors (living 31 or more miles from the park).
- For non-local overnight visitors, the highest percentage (40%) reported spending \$151-\$350 on their trip.
- Most non-local overnight visitors reported spending some money on groceries, gasoline and oil, camping fees, restaurants and bars, and souvenirs.

Obtaining Information about the Parks

- Almost all overnight users (97%) were able to find the information they needed when planning their visit to this state park, and the few (3%) who did not find the information they needed would like additional information about: individual campsites (e.g., size, photos, access to electricity, etc.), the availability of cell phone coverage in the park, services in nearby area (restaurants, grocery stores), tourist activities in the nearby area, and more detailed information about Tsunami evacuation routes.
- The most heavily used sources of information by overnight users were official internet websites (e.g., Oregon State Parks, Travel Oregon; 92% used sometimes or often), previous visits (73%), friends or family members (66%), brochures (48%), and highway signs (35%). The least used sources were health care providers (5%), videos or DVDs (7%), radio (9%), community organizations (10%), and television (11%).
- Official internet websites were used by most respondents (85%) as their first primary information source, followed by friends or family (7%), previous visit (5%), and brochures (2%). Few people used other sources when obtaining information.

Satisfaction with Experiences and Conditions

- Overnight users considered the most important characteristics were the park's cleanliness (e.g., lawn care, lack of graffiti; 98%), absence of litter (97%), cleanliness of toilets (97%), comfort of campsites (95%), good value for fee(s) paid at the park (95%), personal safety (93%), and courteousness of park staff (92%). The least important attributes were facilities for groups to gather (28%), ease of movement or access (e.g., wheelchair, elderly, baby stroller; 36%), and the number and quality of information / education programs or materials (46% to 50%).
- Overall satisfaction among overnight users was extremely high, as 94% were satisfied with the highest proportion of users being "very satisfied" (57%). Overnight users were most satisfied with park cleanliness (97%), absence of litter (94%), level of safety (93%), shading provided by trees and other structures (93%), and the number of toilets / bathrooms (92%). Users were least satisfied with facilities for groups to gather (45%), ease of movement / access (e.g., wheelchair, elderly, stroller; 60%), and the quality and number of information / education programs or materials (66% to 69%).
- An Importance – Performance analysis showed that almost all attributes were in the "keep up the good work" quadrant, indicating that overnight users thought that park staff were doing a good job managing conditions and experiences at the park. For this state park visitor survey project, we are also taking a closer examination of I-P scores in the "keep up the good work" quadrant within the dashed lines included in Figure 2. These

results also show that park staff were doing a good job managing conditions and experiences at Beverly Beach State Park.

- Crowding among overnight users was somewhat high (69%), and a large proportion were already encountering more people than they would tolerate in the park's overnight use areas (42%). These results suggest that crowding can be considered as "more than capacity," suggesting further studies and management actions focusing on social carrying capacity may be necessary to preserve the quality of experiences at this park.

Attitudes about Management Strategies

- Overnight users most strongly supported management strategies that would provide more opportunities at the park for viewing wildlife (70%), offer more hiking opportunities (65%), require that dogs are kept on leash at all times (65%), provide more space between campsites (63%), provide more recycling containers (63%), construct natural buffers to block views of development outside the park (62%), give more chances for escaping crowds of people (62%), and to provide more trash cans (60%). The least supported strategies were to close this park to all recreation/tourism activities (4%), provide more group camping areas (21%), more group picnic areas (23%), more walk in / cart campsites (23%), downloadable mobile phone applications about the park (27%), and more enclosed shelters (29%).
- A majority of overnight users supported adding more space between campsites (63%) and providing campsites accommodating both RV and tent camping (56%). They were least supportive of providing more group camping areas (21%), walk in campsites (23%), and more tent camping in developed campgrounds (42%).
- In total, 81% of overnight users reserved their park visit on the internet reservation system, 17% used the telephone reservation system, and 2% had someone else make the reservation. Satisfaction with the reservation system was high, as 86% were satisfied and only 14% were not satisfied, and the highest proportion of overnight users was "very satisfied" (52%).

Sociodemographic Characteristics of Users

- There were a few more female (60%) than male (40%) overnight users at this park.
- The average age of respondents was 46 years old, and the largest proportions of users were 40 to 49 years old (28%) 50 to 59 years old (23%), and 30 to 39 years old (23%).
- The average annual household income before taxes of respondents was \$72,400, and the largest proportion of users had incomes from \$70,000 to \$89,999 (24%) and \$50,000 to \$69,999 (20%). Overnight visitors to Beverly Beach State Park are generally wealthier than the Oregon population at large (Oregon median household income in 2010 was \$51,994).
- Almost all respondents were white (i.e., Caucasian; 92%) with few Asians (2%), Hispanic / Latinos (2%), American Indian / Alaska Natives (1%), Native Hawaiian or Pacific Islanders (<1%), and Black / African Americans (<1%).
- Almost all overnight users (99%) considered English as the primary language in their homes.
- Over 55% of overnight users lived in Oregon, 21% in Washington State, 6% in Idaho, 4% in British Columbia, 3% in California, and 7% lived elsewhere. Among overnight visitors, 31% resided in the Portland Metro region of Oregon, 19% resided in the Willamette Valley region, 3% lived in the Central region, 1% lived in the Coastal region,

and 1% lived in the Southern region. No visitors were from the Columbia River Gorge or Eastern regions of Oregon.

- 88% of overnight users said that nobody in their group had a disability, whereas 12% had at least one group member with a disability. Of those who had a disability, the most common was associated with walking (8% of overnight users), while 2% had a learning disability, 1% had impaired sight, 1% had impaired hearing, and 2% had an “other” type of disability.

Recommendations

Management Recommendations

- Almost all overnight users traveled to this park in their own vehicles (94%), so adequate parking is important and should be considered in planning and management.
- Over 42% of overnight users brought dogs with them to this park, so it will be important to ensure adequate facilities to accommodate dogs and their owners (e.g., pick up bags, signs specifying regulations or restrictions), especially in the overnight camping areas. Managers may also want to consider examining enforcement of existing pet regulations at the park given that 65% of overnight users supported requiring dogs on leash at all times, and only 37% supported making the park more pet friendly. Based on visitor comments, park managers may consider adding an off-leash pet exercise area to the park.
- Almost all overnight users (94%) were satisfied with their experiences and the conditions at this park. Satisfaction, however, was consistently lower for facilities for groups to gather (45%) and the quality and the number and quality of information / education programs or materials (66% to 69%). Managers may wish to evaluate these services to ensure they are meeting visitor needs.
- Overnight users were also somewhat less satisfied with the ease of movement and access around the park (e.g., wheelchair, stroller, elderly; 60%). Given that over 18% of overnight visitors were over the age of 60 and 12% of overnight users had disabilities (8% with disabilities related to walking), managers may want to consider evaluating access throughout the park and perhaps even obtaining a current ADA or related audit.
- The results suggest that crowding at Beverly Beach State Park can be considered as “more than capacity,” suggesting further studies and management actions focusing on social carrying capacity may be necessary to preserve the quality of experiences at this park.
- Overnight users most strongly supported strategies designed to provide more opportunities at the park for viewing wildlife (70%), offer more hiking opportunities (65%), require that dogs are kept on leash at all times (65%), provide more space between campsites (63%), provide more recycling containers (63%), construct natural buffers to block views of development outside the park (62%), give more chances for escaping crowds of people (62%), and to provide more trash cans (60%). Managers may want to consider some or all of these strategies.
- The largest proportion of overnight users (85%) depended on official internet websites as the first primary source of obtaining information about state parks such as Beverly Beach State Park, and the majority of overnight users (81%) reserved their spot at this park using the online / internet reservation system. Given these results, it is imperative for staff to ensure that agency and park internet websites are easy to navigate, up to date, and provide comprehensive information.

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- Almost all overnight visitors (97%) were able to find the information they needed when planning their visit to Beverly Beach State Park. However, some visitors (3%) were not able to find all information needed. The most popular information needed was additional information on websites about individual campsites (e.g., size, photos, access to electricity, etc.), availability of cell phone coverage in the park, services available in nearby area outside of the park (restaurants, grocery stores), tourist activities in the nearby area, and more detailed information about Tsunami evacuation routes.
 - Appendix A is a listing of 320 verbatim open ended positive comments (74 comments, 5 pages) and negative comments and suggestions for improvement of Beverly Beach State Park (244 comments, 15 pages). Many comments may provide insights for future planning and management. The most common concerns involved: (a) updating and /or improving maintenance of bathrooms (toilets, showers, etc.), (b) increasing privacy of campsites (i.e., adding space between sites, adding vegetation between sites, allowing fewer campers per site, etc.), (c) providing more trash/recycling/waste receptacles closer to campsites, (d) improving the reservation system, (e) increasing enforcement of park rules (e.g., dogs on leash, quiet hours, etc.), (f) providing more yurts, (g) prohibiting/controlling dogs, and (h) improving beach access (i.e., trail maintenance).

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INTRODUCTION AND OBJECTIVES

The Oregon State Parks system provides public access to a collection of the state's outstanding natural, cultural, scenic, and outdoor recreation resources. Understanding the opinions of park users regarding issues such as the quality of facilities, recreational opportunities, social and resource conditions, and how they use these parks is critical to providing effective facilities, programs, and services. Project objectives were to describe overnight user activities, demographic characteristics, and opinions about conditions and management at this park and provide recommendations for maintaining or improving conditions at this park.

METHODS

Data were obtained from a questionnaire (see Appendix B) administered to a randomly selected sample of overnight users at Beverly Beach State Park between July and August 2011. An electronic (email, internet) survey method was used for overnight users. A respondent was only allowed one opportunity to complete a questionnaire.

Internet Survey of Overnight Users

Random samples of overnight users 18 years of age and older were contacted via email and directed to complete the questionnaire on the SurveyMonkey internet website (<http://www.surveymonkey.com/>). OPRD and Reservations Northwest collect contact information such as email addresses from overnight users when these users reserve their camping spot through the agency telephone or internet reservation systems. A single completion option on the SurveyMonkey website was used to ensure that respondents did not complete the full length questionnaire more than once.

Users were sent a first email letter that requested their participation by completing an internet questionnaire, provided standard verbiage regarding recruitment / consent and length. A week after this initial email, a second email letter was sent to those who had not yet completed the internet questionnaire stressing the importance of the study, emphasizing anonymity and confidentiality, and requesting participation. A third final email letter was sent to those that had not yet completed the questionnaire. No further email letters were sent, so users were considered a nonresponse if they did not complete the internet questionnaire following these three email letters. Email letters requesting participation were sent between August 1 and September 30,

2011. These emails and internet questionnaires were administered by researchers at the Oregon Parks and Recreation Department.

Sample Size and Response Rate

As shown in Table 1, the total number of completed questionnaires was $n = 589$ with an estimated total response rate of 56%.

Table 1. Sample size and response rate

	Initial contacts	Completed surveys (n)	Response rate (%)
Overnight Users	1056	589	56

The sample size allows generalizations about the population of overnight users at Beverly Beach State Park at a margin of error of $\pm 4.0\%$ at the 95% confidence level, which is better than the conventional standard of $\pm 5\%$ that has been widely accepted and adopted in recreation and tourism research (Mitra & Lankford, 1995; Vaske, 2008).

Questionnaires administered to overnight users included questions on a range of topics such as prior visitation, activity participation, visitor spending, satisfaction, support of management, and demographic characteristics. To highlight key findings, data were often recoded into major response categories (e.g., agree, disagree; support, oppose), but basic descriptive findings of uncollapsed questions (i.e., strongly, slightly agree) are provided in Appendix C.

RESULTS

Personal and Visit Characteristics

Activity Groups. The questionnaire asked respondents to check all of the activities in which they participated at Beverly Beach State Park on their most recent trip. Table 2 shows that the most popular overnight visitor activities at this park were camping (97%), beachcombing (82%), hiking / walking (80%), sightseeing (61%), picnicking or barbequing (43%), exploring tidepools (38%), dog walking (36%), and swimming / wading (35%). The least popular activities were fishing (6%), fossil hunting (10%), running or jogging (10%), and ranger-led programs (15%).

Table 2. Overnight user recreation activities at the park

Activity	% Participating ^a
Camping	97
Beachcombing	82
Hiking or walking	80
Sightseeing	61
Picnicking or barbequing	43
Exploring tidepools	38
Dog walking	36
Swimming/wading	35
Visit nature/visitor center	27
Kite flying	26
Bird or wildlife watching	21
Bicycling on local roads	17
Ranger-led programs	15
Running or jogging	10
Fossil hunting	10
Other ^b	8
Fishing	6

^a Cell entries are percentages (%) of users who reported participating in the activity at the park on their most recent visit. Percentages do not sum to 100% because respondents could check more than one activity from the list.

^b The most popular “other” activities were: surfing, crabbing, shopping nearby, painting/photography, golf, family parties, and kids playing.

Respondents were then asked to specify the one primary activity in which they participated most often during their recent visit to Beverly Beach State Park. Table 3 shows that the most common primary activity groups were people camping (63%), beachcombing (15%), hiking or walking (8%), and dog walking (4%). The least common activity groups were people fishing (1%), attending ranger-led programs (1%), bicycling on local roads (1%), kite flying (1%), exploring tidepools (1%), and picnicking or barbequing (1%).

Table 3. Primary overnight user activities at the park

Activity	Overnight User (%)
Camping	63
Beachcombing	15
Hiking or walking	8
Dog walking	4
Sightseeing	2
Swimming/wading	2
Picnicking or barbequing	1
Exploring tidepools	1
Kite flying	1
Bicycling on local roads	1
Ranger-led programs	1
Other ^b	1
Fishing	1

^a The most popular “other” activities were: surfing, crabbing, shopping nearby, painting/photography, golf, family parties, and kids playing.

Duration of Visit. Overnight users were asked to report how many *nights* in a row they spent at Beverly Beach State Park on their recent trip. Table 4 shows that, on average, overnight visitors spent three days at the park, and the largest proportions spent two (34%) and three (21%) days at the park. An additional 17% spent one day at the park, 11% spent four days, and another 17% spent five or more days.

Table 4. Duration of overnight visit at the park

1 day	17
2 days	34
3 days	21
4 days	11
5 days	8
6 or more days	9
Mean / average days	3.04

Cell entries are percentages (%) unless specified as means / averages

Distance Traveled. Respondents were also asked to report about how far from home they traveled to get to the park. Table 5 shows that all overnight users (100%) were non-local (driving 31 miles or more to reach the park). The largest proportions of users originated 91 to 120 miles (22%) and 251 to 500 miles (20%) from the park. Overnight visitors, on average, traveled 336 miles to visit the park.

Table 5. Overnight user distance traveled to the park

30 miles or less	0
31 to 60 miles	4
61 to 90 miles	14
91 to 120 miles	22
121 to 150 miles	12
151 to 250 miles	10
251 to 500 miles	20
501 or more miles	18
Mean / average	336.40

Cell entries are percentages (%) unless specified as means / averages

Previous Visitation. Users were asked if they had ever visited Beverly Beach State Park before their most recent trip. Table 6 shows that 63% of overnight respondents had visited this park before, whereas 37% had not visited previously.

Table 6. Overnight user previous visitation to the park

	Overnight User (%)
Yes, visited park before	63
No, not visited park before	37

Users who had previously visited this park were then asked how many trips they had made to this park in the past 12 months. Table 7 shows that the highest proportion (45%) had made just one trip to this park in the past year with the most (91%) having made two or fewer trips.

Table 7. Overnight user number of previous visits to park in the last 12 months

0 Trips	25
1 Trip	45
2 Trips	21
3 to 5 Trips	7
6 to 12 Trips	0
13 to 24 Trips	0
More than 24 Trips	0
Mean / average trips	1.27

Cell entries are percentages (%) unless specified as means / averages

Group Size. Respondents were asked to report how many people, including themselves, accompanied them at Beverly Beach State Park on their most recent trip. Table 8 shows that the average overnight user group size was approximately 6 people ($M = 5.82$ people). Groups most commonly consisted of three to four people (34%) or five to ten people (31%).

Table 8. Overnight user group size at the park

1 Person (alone)	5
2 People	20
3 or 4 People	34
5 to 10 People	31
11 to 25 People	8
More than 25 People	2
Mean / average	5.82

Cell entries are percentages (%) unless specified as means / averages

Bringing Dogs to the Park. The questionnaires asked overnight users if they or anyone else in their group brought dog(s) with them to Beverly Beach State Park. Table 9 shows that 58% of overnight users did not bring dogs with them and 42% brought dogs.

Table 9. Overnight users bringing dogs with them to the park

	Overnight Users (%)
No, did not bring dog(s)	58
Yes, brought dog(s)	42

Transportation to the Park. Respondents were asked how they got to Beverly Beach State Park on their most recent trip. Table 10 shows that almost all overnight users arrived at the park in their family’s personal vehicle (94%), 3% arrived in somebody else’s vehicle, and 3% arrived in another form of transportation. On average, there were 3.34 people in each personal family vehicle and 3.54 people in somebody else’s vehicle. For all overnight vehicles, there was an average of 3.35 people in the vehicle.

Table 10. Overnight users transportation to the park

	Overnight Users (%)
My family’s personal vehicle ^a	94
Somebody else’s personal vehicle ^b	3
Other	3

^a Number of people in vehicle: mean / average = 3.34 3-4 people = 45%; 1-2 people = 37%.

^b Number of people in vehicle: mean / average = 3.54 (1-4 people = 77%).

Reasons for Visiting. Overnight users were asked if this park was the main reason for their trip.

Table 11 shows that 80% of overnight users considered this park their main reason for the trip.

Table 11. Whether the park was overnight users main destination

	Overnight Users (%)
Primarily for recreation – this park was main destination	80
Primarily for recreation – main destination was not this park	16
Primarily for business, family, or other reasons – park was side trip	2
Some other reason	2

Alternatives to Visit. Respondents were then asked what things they would have considered doing if they were not able to go to Beverly Beach State Park for this visit. As shown in Table 12, most overnight users responded that, if unable to go to the park for this visit, they would have either gone somewhere else for the same activity (71%) or come back another time (13%).

Table 12. Overnight user alternatives to park visit

	Overnight Users (%)
Gone somewhere else for same activity ^a	71
Come back another time	13
Gone somewhere else for a different activity ^b	6
Stayed home	5
Something else (none of these)	4
Gone to work at my regular job	1

^a If gone somewhere else for same activity, how far from home is the place you would have gone instead: mean / average = 250.51 miles.

^b If gone somewhere else for different activity, how far from home is the place you would have gone instead: mean / average = 182.98 miles.

Section Summary. Taken together, results in this section showed that:

- The most popular overnight visitor activities at this park were camping (97%), beachcombing (82%), hiking / walking (80%), sightseeing (61%), picnicking or barbequing (43%), exploring tidepools (38%), dog walking (36%), and swimming / wading (35%); the least popular were fishing (6%), fossil hunting (10%), running or jogging (10%), and attending ranger-led programs (15%).
- The most common main activity groups were people camping (63%), beachcombing (15%), hiking or walking (8%), and hiking or walking (8%). The least common activity groups were people fishing (1%), attending ranger-led programs (1%), bicycling on local roads (1%), kite flying (1%), exploring tidepools (1%), and picnicking or barbequing (1%).
- Overnight users spent an average of three days at the park, and the largest proportions spent two (34%) and three (21%) days at the park.
- On average, overnight users traveled approximately 336 miles from home to visit the park.
- In total, 63% of overnight respondents had visited this park before. Of those who had previously visited the park, the highest proportion (45%) had made just one trip to this park in the past year with most (91%) having made two or fewer trips.
- Average group size of overnight visitors was 5.82 people. Groups most commonly consisted of three to four people (34%) or five to ten people (31%).
- In total, 58% of overnight users did not bring dogs with them; 42% brought dogs.
- Almost all overnight users arrived at the park in their family vehicle (94%), 3% arrived in somebody else's vehicle, and 3% arrived in another form of transportation. On average, there were 3.34 people in each personal family vehicle and 3.54 people in somebody else's vehicle. When combining personal and somebody else's vehicle responses, the average number of people per vehicle was 3.35.
- The majority (80%) of overnight users considered this park the main reason for their trip.

- If they had been unable to go to Beverly Beach State Park for this trip, most overnight users would have either gone somewhere else for the same activity (71%) or come back another time (13%).

Visitor Spending

Overnight users were asked to estimate how much they and the other members of their party spent on their trip within 30 miles of Beverly Beach State Park on eight spending categories. The information included in this section of the report summarizes basic visitor spending results from the survey. A more extensive visitor spending analysis will be conducted by Oregon State University and available in a separate report.

For this analysis, “local” visitors are defined as those visitors reporting traveling 30 miles or less from home to get to the park. “Non-local” visitors are those respondents living 31 or more miles from the park. All foreign visitors were classified as “non-local” visitors. Spending reports of \$1,000 or more were considered as outliers and omitted from the analysis.

Table 13 includes the percentages of all park overnight users that are local and non-local visitors. All overnight users to the park are non-local (living 31 or more miles from the park) visitors (100%). Based on previous year visitation estimates, approximately 50.7% of users at Beverly Beach State Park are day users and 49.3% overnight users.

Table 13. Overnight users, local / non-local

	Overnight Users (%)
Non-Local	100
Local	0

Table 14 shows the proportion of total spending for local and non-local overnight visitors and reported on a party trip basis. For non-local overnight visitors, the highest percentage (40%) reported spending \$151-\$350 on their trip.

Table 14. Overnight user total spending, dollars per party per trip

	Local	Non-Local
Spent no money	*	<1
\$1 - \$25	*	1
\$26 - \$50	*	2
\$51 - \$150	*	23
\$151 - \$350	*	40
\$351 - \$550	*	21
\$551 - \$800	*	10
\$801 - \$1,000	*	4

* There were no local overnight visitors.

Table 15 includes the proportion of overnight visitor parties that reported spending any dollars on the eight spending categories (e.g., motel, camping, restaurants and bars, groceries, etc.). Most non-local overnight visitors reported spending some money on groceries (84%), gasoline and oil (81%), camping fees (76%), restaurants and bars (73%), and souvenirs (52%).

Table 15. Percent of overnight user party spending of any dollars in eight spending categories

Spending Categories	Local	Non-Local
Groceries	*	84
Gasoline and oil	*	81
Camping	*	76
Restaurants and bars	*	73
Souvenirs, clothing, and other miscellaneous	*	52
Park entry, parking, or recreation use fees	*	42
Recreation and equipment (guide fees, equipment rental)	*	14
Motel, lodge, cabin, B&B, other lodging	*	7

* There were no local overnight visitors.

Section Summary. Taken together, results in this section showed that:

- All overnight visitors to the park (100%) are non-local visitors (living 31 or more miles from the park).
- For non-local overnight visitors, the highest percentage (40%) reported spending \$151-\$350 on their trip.

- Most non-local overnight visitors reported spending some money on groceries, gasoline and oil, camping fees, restaurants and bars, and souvenirs.

Obtaining Information about the Parks

The questionnaire contained several questions examining how overnight users obtained information about state parks such as Beverly Beach State Park and whether they were able to obtain the information they needed. Table 16 shows that almost all overnight users (97%) were able to find the information they needed when planning their visit to this state park, and the few (3%) who did not find the information they needed would like additional information about: individual campsites (e.g., size, photos, access to electricity, etc.), cell phone coverage in the park, services in nearby area (restaurants, grocery stores), tourist activities in the nearby area, and Tsunami evacuation routes.

Table 16. Whether overnight users found the information needed

	Overnight Users (%)
Yes, found the information needed	97
No, did not find the information needed ^a	3

Respondents were also presented with a list of 16 possible sources for finding information and asked how often they obtained information from these sources when thinking about visiting an Oregon State Park such as Beverly Beach State Park. Table 17 shows that the most heavily used sources of information by overnight users were official internet websites (e.g., Oregon State Parks, Travel Oregon; 92% used sometimes or often), previous visits (73%), friends or family members (66%), brochures (48%), and highway signs (35%). The least used sources were health care providers (5%), videos or DVDs (7%), radio (9%), community organizations (10%), and television (11%).

Respondents were then asked to specify from this list of information sources what one source they would use first when obtaining information about an Oregon State Park such as Beverly Beach State Park. Table 18 shows that official internet websites (e.g., Oregon State Parks, Travel Oregon) were used by most respondents (85%) as the first primary information source, followed by friends or family (7%), previous visit (5%), and brochures (2%). Few people used other sources when obtaining information.

Table 17. Overnight user use of information sources ^a

	Overnight Users (%)
Official internet websites (OPRD)	92
Previous visit	73
Friends / family	66
Brochures	48
Highway signs	35
Books	23
Social media websites	23
Other ^b	23
Magazines	22
Work	21
Newspapers	14
Television	11
Community organizations	10
Radio	9
Videos / DVDs	7
Health care providers	5

^a Cell entries are percentages (%) of users who used the information source “sometimes” to “often.”

^b The most popular “other” sources were: word of mouth, past experiences, internet, and maps.

Table 18. Overnight user primary information sources ^a

	Overnight Users (%)
Official internet websites (OPRD)	85
Friends / family	7
Previous visit	5
Brochures	2
Other	1
Books	0
Highway signs	0
Social media websites	0
Newspapers	0
Television	0
Radio	0
Community organizations	0
Work	0
Magazines	0
Videos / DVDs	0
Health care providers	0

Section Summary. Taken together, results in this section showed that:

- Almost all overnight users (97%) were able to find the information they needed when planning their visit to this state park, and the few (3%) who did not find the information they needed would like additional information about: individual campsites (e.g., size, photos, access to electricity, etc.), the availability of cell phone coverage in the park, services in nearby area (restaurants, grocery stores), tourist activities in the nearby area, and Tsunami evacuation routes.
- The most heavily used sources of information by overnight users were official internet websites (e.g., Oregon State Parks, Travel Oregon; 92% used sometimes or often), previous visits (73%), friends or family members (66%), brochures (48%), and highway signs (35%). The least used sources were health care providers (5%), videos or DVDs (7%), radio (9%), community organizations (10%), and television (11%).
- Official internet websites were used by most respondents (85%) as their first primary information source, followed by friends or family (7%), previous visit (5%), and brochures (2%). Few people used other sources when obtaining information.

Satisfaction with Experiences and Conditions

Overall Satisfaction. Respondents were asked “overall, how dissatisfied or satisfied were you with your *overall experience* at Beverly Beach State Park?” Table 19 shows that overall satisfaction was extremely high, as 94% were satisfied and very few respondents (6%) were dissatisfied or neutral. In addition, the highest proportion of users was “very satisfied” (57%).

Table 19. Overnight user overall satisfaction

	Overnight Users (%)
Very Satisfied	57
Satisfied	37
Dissatisfied or Neutral	6

Satisfaction and Expectations with Specific Characteristics

Although almost all overnight users were satisfied with their overall visit at Beverly Beach State Park, this does not indicate that they were satisfied with every aspect of this park. This project,

therefore, first measured respondent *expectations* by asking them the extent they believed that several attributes of Beverly Beach State Park were *important* to their visit (e.g., absence of litter, personal safety, signs, parking). Then, respondents reported their *satisfaction* of these same attributes at this park to measure *performance* of these attributes.

Table 20. Overnight user specific *expectations* at the park

	Overnight Users (%) ^a
Cleanliness of park (graffiti, lawns)	98
Absence of litter	97
Cleanliness of toilets / bathrooms	97
Comfort of campsites	95
Good value for fee paid at the park	95
Personal safety	93
Courteousness of rangers / personnel	92
Number of toilets / bathrooms	90
Shading provided by trees / structures	89
Signs with directions <i>in</i> the park	82
Presence of park rangers / personnel	79
Signs with directions <i>to</i> the park	79
Parking for vehicles	76
Condition / maintenance of trails	75
Information about conditions / hazards	73
Variety of things to do	69
Number of park trails	68
Quality of educational information	50
Amount of educational information	46
Ease of movement / access (wheelchair, elderly, stroller)	36
Facilities for groups to gather	28

^a Cell entries are percentages (%) of users who rated the characteristic as “somewhat” or “extremely important.”

Table 20 shows that the most important characteristics were the park’s cleanliness (e.g., lawn care, lack of graffiti; 98%), absence of litter (97%), cleanliness of toilets (97%), comfort of campsites (95%), good value for fee(s) paid at the park (95%), personal safety (93%), and courteousness of park staff (92%). The least important attributes were facilities for groups to gather (28%), ease of movement or access (e.g., wheelchair, elderly, baby stroller; 36%), and the number and quality of information / education programs or materials (46% to 50%).

Table 21. Overnight user specific *satisfactions* at the park

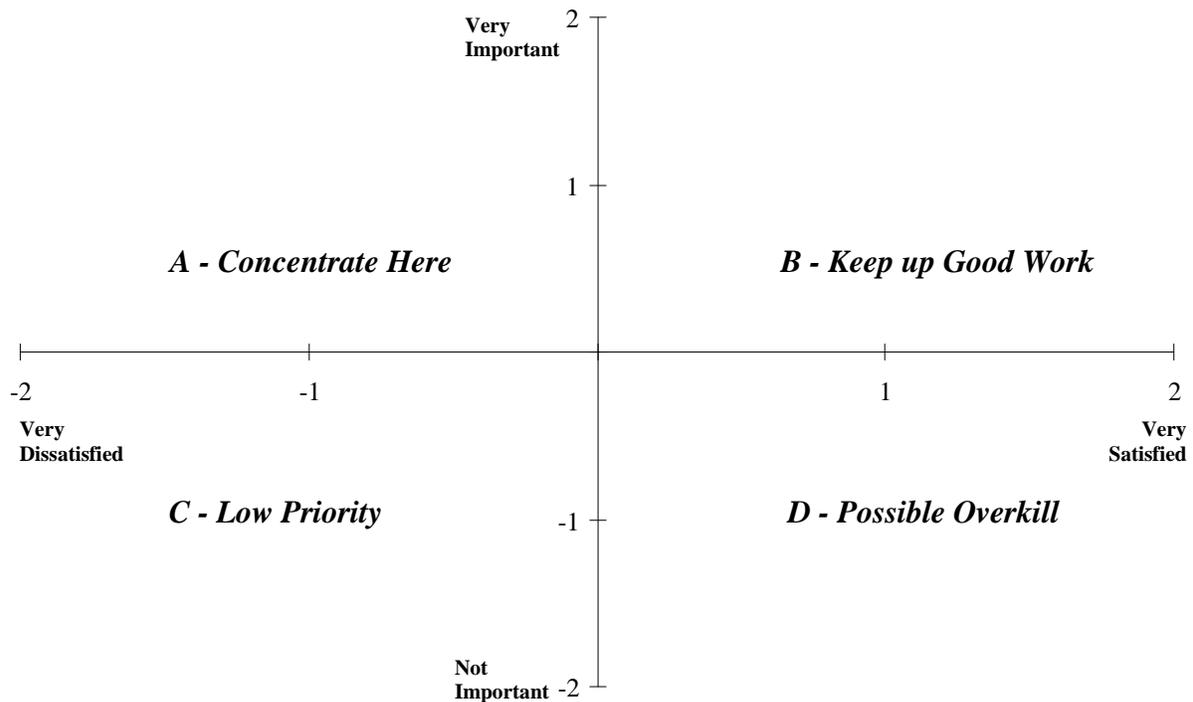
	Overnight Users (%) ^a
Cleanliness of park (graffiti, lawns)	97
Absence of litter	94
Personal safety	93
Shading provided by trees or other structures	93
Number of toilets / bathrooms	92
Presence of park rangers / personnel	89
Comfort of campsites	89
Courteousness of rangers / personnel	88
Good value for fee paid at the park	88
Signs with directions <i>in</i> the park	83
Variety of things to do	83
Cleanliness of toilets / bathrooms	82
Parking for vehicles	81
Signs with directions <i>to</i> the park	80
Condition / maintenance of trails	78
Number of park trails	74
Information about conditions / hazards	73
Amount of educational information	69
Quality of educational information	66
Ease of movement / access (wheelchair, elderly, stroller)	60
Facilities for groups to gather	45

^a Cell entries are percentages (%) of users who rated the characteristic as “satisfied” or “very satisfied.”

Table 21 shows that the majority of overnight users were satisfied with most of these characteristics at Beverly Beach State Park. Overnight users were most satisfied with park cleanliness (97%), absence of litter (94%), level of safety (93%), shading provided by trees and other structures (93%), and the number of toilets / bathrooms (92%). Users were least satisfied with facilities for groups to gather (45%), ease of movement / access (e.g., wheelchair, elderly, stroller; 60%), and the quality and amount of educational information provided (66% to 69%).

Importance – Performance Analysis

Figure 1. Importance-performance (I-P) analysis matrix



One approach for visualizing relationships between expectations (i.e., importance of attributes) and satisfaction (i.e., performance of these attributes) is Importance – Performance (I-P) analysis (Figure 1). Importance or expectations are represented as averages (i.e., means) on the vertical axis (i.e., y-axis) and average performance or experiences (i.e., satisfaction) are measured on the horizontal axis (i.e., x-axis). When combined, these axes intersect and produce a matrix of four quadrants that can be interpreted as “concentrate here” (high importance or expectation, low satisfaction or poor experiences; Quadrant A), “keep up the good work” (high importance or expectation and high satisfaction or good experiences; Quadrant B), “low priority” (low importance or expectation and low satisfaction or poor experiences; Quadrant C), and “possible overkill” (low importance or expectation, high satisfaction or good experiences; Quadrant D). This matrix provides managers with an easily understandable picture of the status of services, facilities, and conditions as perceived by users, and reveals conditions that may or may not need attention (Bruyere, Rodriguez, & Vaske, 2002; Vaske, Beaman, Stanley, & Grenier, 1996).

Figure 2. Importance-performance (I-P) analysis matrix for *overnight users*

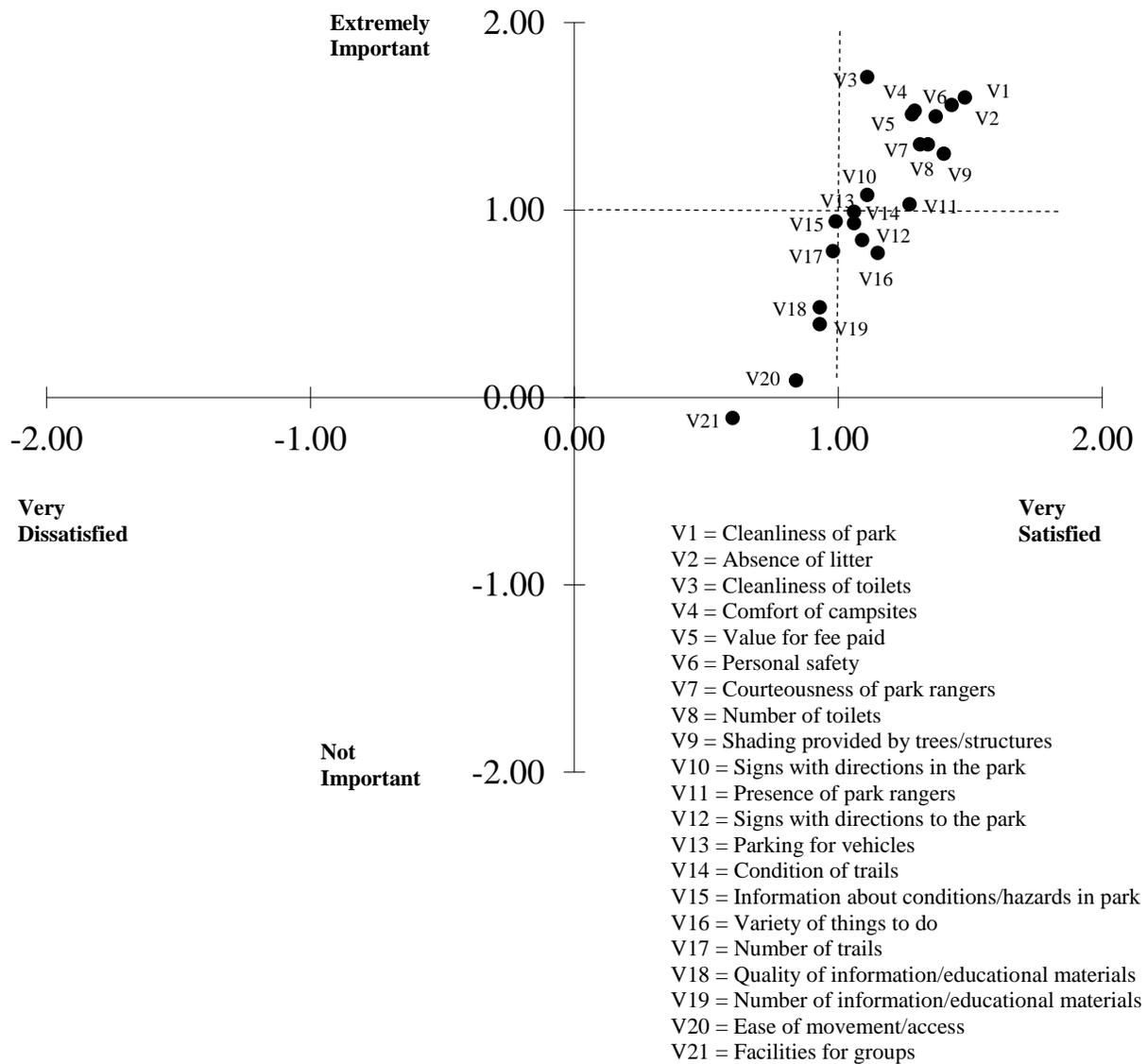


Figure 2 is the I-P matrix for overnight users at Beverly Beach State Park. The matrix shows that almost all attributes were in the “keep up the good work” quadrant, indicating that overnight users thought that park staff were doing a good job managing conditions and experiences at the park. For this state park visitor survey project, we are also taking a closer examination of I-P scores in the “keep up the good work” quadrant within the dashed lines included in Figure 2. These results also show that park staff were doing a good job managing conditions and experiences at Beverly Beach State Park.

Respondents were asked several additional questions about their satisfaction with Beverly Beach State Park, including this park’s natural environment, facilities and services, and fees. Overnight users were also asked how likely they would return to this state park. Table 22 shows high overnight user satisfaction with the environment (96%), facilities and services (91%), and fees at this park (84%). 88% of overnight users said they were likely to return to this park in the future.

Table 22. Overnight user likelihood of returning and satisfaction with the park fees, facilities, and environment

	Day Users (%)
Satisfaction with natural environment ^a	96
Satisfaction with facilities and services ^a	91
Likelihood of returning ^b	88
Satisfaction with fee paid ^a	84

^a Cell entries are percentages (%) of users who rated the characteristic as “satisfied” or “very satisfied.”

^b Cell entries are percentages (%) of users who said they were “likely” or “very likely” to return to the park in the future.

Encounters, Norms, and Crowding. The concepts of reported encounters, perceived crowding, and norms (i.e., maximum acceptance or tolerance) have received considerable attention in the recreation literature. *Reported encounters* describe a subjective count of the number of other people that an individual remembers observing in an area. *Perceived crowding* is a subjective and negative evaluation that this reported number of encounters or people observed in an area is too many. Understanding users’ reported encounters and perceived crowding, however, may not reveal maximum acceptable or tolerable use levels, or an understanding of how use should be managed and monitored. *Norms* offer a theoretical and applied basis to help address these issues. Norms are standards that individuals use for evaluating activities, environments, or management strategies as good or bad, better or worse, and they help to clarify what people believe conditions *should* or *should not be*. Research suggests that when users perceived an area to be crowded, they likely encountered more than their maximum acceptance (i.e., their norm) of impacts (e.g., use levels) for the particular setting (Manning, 2010; Needham & Rollins, 2009).

Table 23. Overnight user encounters, norms, and crowding

	Overnight Users (%)
Encounters with other people ^a	121.31
Perception of crowding ^b	4.11
Maximum tolerance for encountering other people (norm) ^c	155.58

^a Cell entries are mean numbers of people seen / encountered on users' most recent trip. Median = 100, Mode = 100.

^b Cell entries are means on 9 point crowding scale of 1-2 "not at all crowded" to 3-4 "slightly crowded" to 5-7 "moderately crowded" to 8-9 "extremely crowded." Median = 4, Mode =6, Percent crowded = 69%.

^c Cell entries are mean maximum numbers of people that users would accept seeing / encountering. Median = 100, Mode = 100.

Table 23 shows that, on average, overnight users encountered approximately 121 other people on their visit at Beverly Beach State Park, but would be willing to accept encountering a maximum of approximately 156 other users. On average, overnight users felt slightly crowded, with 69% of overnight users feeling some degree of crowding on their visit. According to Shelby, Vaske, and Heberlein (1989) and Vaske and Shelby (2008), these results suggest that crowding at the overnight use areas can be considered "more than capacity," suggesting further studies and management actions focusing on social carrying capacity may be necessary to preserve the quality of experiences at this park.

To estimate whether there are potential social carrying capacity problems at a recreation site, it is also important to examine relationships among encounters, norms, and crowding. In particular, it is important to determine what proportion of users is encountering more people than they would tolerate at a site (i.e., their norm). Research has shown that when recreationists encounter more people than they believe are acceptable (i.e., their norm), they feel more crowded compared to those who encounter less than they would accept (Needham, Rollins, & Wood, 2004; Vaske & Donnelly, 2002). If many users are encountering more people than they feel are acceptable, management may need to address social capacity related issues (e.g., quotas, zoning).

Table 24. Relationships among overnight user encounters and norms

	Reported encounters compared to norm ^a	
	% Fewer encounters	% More encounters
Overnight Users	58	42

^a Percent of users who encountered either fewer than or more than their norm (minimum acceptable condition).

Table 24 shows relationships among encounters, norms, and crowding at Beverly Beach State Park. In total, 58% of overnight users reported encountering fewer people than their norm; with 42% encountered more than their maximum tolerance. These results suggest that crowding among overnight users was reasonably high, however less than half of these users were encountering more people than they would tolerate.

Section Summary. Taken together, results in this section showed that:

- Overnight users considered the most important characteristics were the park's cleanliness (e.g., lawn care, lack of graffiti; 98%), absence of litter (97%), cleanliness of toilets (97%), comfort of campsites (95%), good value for fee(s) paid at the park (95%), personal safety (93%), and courteousness of park staff (92%). The least important attributes were facilities for groups to gather (28%), ease of movement or access (e.g., wheelchair, elderly, baby stroller; 36%), and the number and quality of information / education programs or materials (46% to 50%).
- Overall satisfaction among overnight users was extremely high, as 94% were satisfied with the highest proportion of users being "very satisfied" (57%). Overnight users were most satisfied with park cleanliness (97%), absence of litter (94%), level of safety (93%), shading provided by trees and other structures (93%), and the number of toilets / bathrooms (92%). Users were least satisfied with facilities for groups to gather (45%), ease of movement / access (e.g., wheelchair, elderly, stroller; 60%), and the quality and number of information / education programs or materials (66% to 69%).
- An Importance – Performance analysis showed that almost all attributes were in the "keep up the good work" quadrant, indicating that overnight users thought that park staff were doing a good job managing conditions and experiences at the park. For this state park visitor survey project, we are also taking a closer examination of I-P scores in the "keep up the good work" quadrant within the dashed lines included in Figure 2. These results also show that park staff were doing a good job managing conditions and experiences at Beverly Beach State Park.
- Crowding among overnight users was somewhat high (69%), and a large proportion were already encountering more people than they would tolerate in the park's overnight use areas (42%). These results suggest that crowding can be considered as "more than

capacity,” suggesting further studies and management actions focusing on social carrying capacity may be necessary to preserve the quality of experiences at this park.

Attitudes about Management Strategies

Overnight users were asked the extent they opposed or supported several potential new strategies for this park. Table 25 shows that the most strongly supported strategies by overnight users were to provide more opportunities at the park for viewing wildlife (70%), offer more hiking opportunities (65%), require that dogs are kept on leash at all times (65%), provide more space between campsites (63%), provide more recycling containers (63%), construct natural buffers to block views of development outside the park (62%), give more chances for escaping crowds of people (62%), and to provide more trash cans (60%). The least supported strategies were to close this park to all recreation/tourism activities (4%), provide more group camping areas (21%), more group picnic areas (23%), more walk in / cart campsites (23%), downloadable mobile phone applications about the park (27%), and more enclosed shelters (29%).

Overnight users were also asked several questions about the Oregon State Parks reservation systems. First, these users were asked what reservation systems they used for their most recent overnight trip to Beverly Beach State Park. Table 26 shows that 81% of overnight users reserved their visit using the internet reservation system, 17% used the telephone reservation system, and 2% had someone else make the reservation. Second, users were asked to report their satisfaction with the reservation system, which was high with 86% satisfied and only 14% not satisfied (Table 26). In addition, the highest proportion of users was “very satisfied” (52%).

Table 25. Overnight user attitudes about management at the park

	Overnight Users (%) ^a
More opportunities for viewing wildlife	70
More opportunities for hiking	65
Require dogs be kept on leash at all times	65
More space between campsites	63
More recycling containers	63
Natural buffers block view of development	62
More opportunities for escaping crowds	62
More trash cans	60
Campsites with both RV and tent camping	56
Wireless internet access in park	50
Better maintenance / upkeep of facilities	50
More info / education (nature, history)	48
Restore to historical conditions	42
More tent camping in developed campgrounds	42
Limit the number of large groups allowed	42
Limit the number of people allowed per day	39
More paved trails	38
Make park more pet friendly	37
More programs led by rangers	36
Do not change anything / keep as is	34
More enclosed shelters	29
Downloadable mobile phone applications	27
More walk in / cart in campsites	23
More group picnic areas	23
More group camping areas	21
Close this park to all recreation/tourism activities	4

^a Cell entries are percentages (%) of users whose response was “support” or “strongly support.”

Table 26. Overnight user reactions to the reservation systems

Type of reservation system used	
Internet reservation system	81
Telephone reservation system	17
Did not make the reservation	2
Satisfaction with reservation system	
Very Satisfied	52
Satisfied	34
Dissatisfied or Neutral	14

¹ Cell entries are percentages (%) unless specified as means / averages

Section Summary. Taken together, results in this section showed that:

- Overnight users most strongly supported management strategies that would provide more opportunities at the park for viewing wildlife (70%), offer more hiking opportunities (65%), require that dogs are kept on leash at all times (65%), provide more space between campsites (63%), provide more recycling containers (63%), construct natural buffers to block views of development outside the park (62%), give more chances for escaping crowds of people (62%), and to provide more trash cans (60%). The least supported strategies were to close this park to all recreation/tourism activities (4%), provide more group camping areas (21%), more group picnic areas (23%), more walk in / cart campsites (23%), downloadable mobile phone applications about the park (27%), and more enclosed shelters (29%).
- A majority of overnight users supported adding more space between campsites (63%) and providing campsites accommodating both RV and tent camping (56%). They were least supportive of providing more group camping areas (21%), walk in campsites (23%), and more tent camping in developed campgrounds (42%).
- In total, 81% of overnight users reserved their park visit on the internet reservation system, 17% used the telephone reservation system, and 2% had someone else make the reservation. Satisfaction with the reservation system was high, as 86% were satisfied and only 14% were not satisfied, and the highest proportion of overnight users was “very satisfied” (52%).

Sociodemographic Characteristics of Users

Table 27 shows demographic characteristics of overnight users. There were more female (60%) than male (40%) overnight users at Beverly Beach State Park. The average age of respondents was 46 years old, and the largest proportions of users were 40 to 49 years old (28%) 50 to 59 years old (23%), and 30 to 39 years old (23%). Almost all respondents were white (i.e., Caucasian; 92%) with few Asians (2%), Hispanic / Latinos (2%), American Indian / Alaska Natives (1%), Native Hawaiian or Pacific Islanders (<1%), and Black / African Americans (<1%). The average annual household income before taxes of respondents was \$72,400. Overnight visitors to Beverly Beach State Park are generally wealthier than the Oregon population at large (Oregon median household income in 2010 was \$51,994). Almost all day users (99%) considered English as the primary language both of themselves and in their homes.

Table 28 shows that 55% of overnight users lived in Oregon, 21% in Washington State, 6% in Idaho, 4% in British Columbia, 3% in California, and 7% lived elsewhere. Among overnight visitors, 31% resided in the Portland Metro region of Oregon, 19% resided in the Willamette Valley region, 3% lived in the Central region, 1% lived in the Coastal region, and 1% lived in the Southern region. No visitors were from the Columbia River Gorge or Eastern regions of Oregon. (<http://www.guidetooregon.com/regions/map.html>).

Table 27. Overnight user demographic characteristics

	Overnight Users (%) ^a
Gender	
Female	60
Male	40
Age	
Less than 20 years old	0
20 – 29 years	9
30 – 39 years	23
40 – 49 years	28
50 – 59 years	23
60 – 69 years	16
70 – 79 years	2
80+ years old	0
Average age (mean years)	46.21
Household income (before taxes)	
Less than \$10,000	2
\$10,000 – \$29,999	5
\$30,000 – \$49,999	15
\$50,000 – \$69,999	20
\$70,000 – \$89,999	24
\$90,000 – \$109,999	12
\$110,000 – \$129,999	11
\$130,000 – \$149,999	4
\$150,000 – \$169,999	2
\$170,000 or more	6
Average income (mean dollars)	72,400
Ethnicity	
White (Caucasian)	92
Hispanic / Latino	2
Asian	2
Other	2
American Indian / Alaska Native	1
Black / African American	<1
Native Hawaiian / Pacific Islander	<1
Language spoken most often at home	
English	99
Other	1

^a Cell entries are percentages (%) unless specified as means or averages.

Table 28. Overnight user location of residence

	Overnight Users (%)
Country	
USA	95
Canada	5
State	
Oregon ^a	55
Washington	21
Other	11
Idaho	6
British Columbia (Canada)	4
California	3

^a Among overnight visitors, 31% resided in the Portland Metro region of Oregon, 3% lived in the Willamette Valley region, 3% lived in the Central region, 1% lived in the Coastal region, and 1% were from the Southern region of Oregon. No visitors were from the Columbia River Gorge or Eastern regions of Oregon.

Table 29 shows that 88% of overnight users said that nobody in their group had a disability, whereas 12% had at least one group member with a disability. Of those who had a disability, the most common was associated with walking (8% of overnight users), while 2% had a learning disability, 1% had impaired sight, 1% had impaired hearing, and 2% had an “other” type of disability.

Table 29. Overnight user disabilities

	Overnight Users (%)
Disability in group	
No	88
Yes ^a	12

^a Types of disabilities: walking = 8%, learning = 2%, hearing = 1%, sight = 1%, other = 2%

Section Summary. Taken together, results in this section showed that:

- There were a few more female (60%) than male (40%) overnight users at this park.
- The average age of respondents was 46 years old, and the largest proportions of users were 40 to 49 years old (28%) 50 to 59 years old (23%), and 30 to 39 years old (23%).
- The average annual household income before taxes of respondents was \$72,400, and the largest proportion of users had incomes from \$70,000 to \$89,999 (24%) and \$50,000 to \$69,999 (20%). Overnight visitors to Beverly Beach State Park are generally wealthier

than the Oregon population at large (Oregon median household income in 2010 was \$51,994).

- Almost all respondents were white (i.e., Caucasian; 92%) with few Asians (2%), Hispanic / Latinos (2%), American Indian / Alaska Natives (1%), Native Hawaiian or Pacific Islanders (<1%), and Black / African Americans (<1%).
- Almost all overnight users (99%) considered English as the primary language in their homes.
- Over 55% of overnight users lived in Oregon, 21% in Washington State, 6% in Idaho, 4% in British Columbia, 3% in California, and 7% lived elsewhere. Among overnight visitors, 31% resided in the Portland Metro region of Oregon, 19% resided in the Willamette Valley region, 3% lived in the Central region, 1% lived in the Coastal region, and 1% lived in the Southern region. No visitors were from the Columbia River Gorge or Eastern regions of Oregon.
- 88% of overnight users said that nobody in their group had a disability, whereas 12% had at least one group member with a disability. Of those who had a disability, the most common was associated with walking (8% of overnight users), while 2% had a learning disability, 1% had impaired sight, 1% had impaired hearing, and 2% had an “other” type of disability.

RECOMMENDATIONS

Management Recommendations

Based on these results from the survey of overnight users, the following recommendations, in no particular order, are proposed for management of Beverly Beach State Park:

- Almost all overnight users traveled to this park in their own vehicles (94%), so adequate parking is important and should be considered in planning and management.
- Over 42% of overnight users brought dogs with them to this park, so it will be important to ensure adequate facilities to accommodate dogs and their owners (e.g., pick up bags, signs specifying regulations or restrictions), especially in the overnight camping areas. Managers may also want to consider examining enforcement of existing pet regulations at the park given that 65% of overnight users supported requiring dogs on leash at all times,

and only 37% supported making the park more pet friendly. Based on visitor comments, park managers may consider adding an off-leash pet exercise area to the park.

- Almost all overnight users (94%) were satisfied with their experiences and the conditions at this park. Satisfaction, however, was consistently lower for facilities for groups to gather (45%) and the quality and the number and quality of information / education programs or materials (66% to 69%). Managers may wish to evaluate these services to ensure they are meeting visitor needs.
- Overnight users were also somewhat less satisfied with the ease of movement and access around the park (e.g., wheelchair, stroller, elderly; 60%). Given that over 18% of overnight visitors were over the age of 60 and 12% of overnight users had disabilities (8% with disabilities related to walking), managers may want to consider evaluating access throughout the park and perhaps even obtaining a current ADA or related audit.
- The results suggest that crowding at Beverly Beach State Park can be considered as “more than capacity,” suggesting further studies and management actions focusing on social carrying capacity may be necessary to preserve the quality of experiences at this park.
- Overnight users most strongly supported strategies designed to provide more opportunities at the park for viewing wildlife (70%), offer more hiking opportunities (65%), require that dogs are kept on leash at all times (65%), provide more space between campsites (63%), provide more recycling containers (63%), construct natural buffers to block views of development outside the park (62%), give more chances for escaping crowds of people (62%), and to provide more trash cans (60%). Managers may want to consider some or all of these strategies.
- The largest proportion of overnight users (85%) depended on official internet websites as the first primary source of obtaining information about state parks such as Beverly Beach State Park, and the majority of overnight users (81%) reserved their spot at this park using the online / internet reservation system. Given these results, it is imperative for staff to ensure that agency and park internet websites are easy to navigate, up to date, and provide comprehensive information.
- Almost all overnight visitors (97%) were able to find the information they needed when planning their visit to Beverly Beach State Park. However, some visitors (3%) were not

able to find all information needed. The most popular information needed was additional information on websites about individual campsites (e.g., size, photos, access to electricity, etc.), availability of cell phone coverage in the park, services available in nearby area outside of the park (restaurants, grocery stores), tourist activities in the nearby area, and more detailed information about Tsunami evacuation routes.

- Appendix A is a listing of 320 verbatim open ended positive comments (74 comments, 5 pages) and negative comments and suggestions for improvement of Beverly Beach State Park (244 comments, 15 pages). Many comments may provide insights for future planning and management. The most common concerns involved: (a) updating and /or improving maintenance of bathrooms (toilets, showers, etc.), (b) increasing privacy of campsites (i.e., adding space between sites, adding vegetation between sites, allowing fewer campers per site, etc.), (c) providing more trash/recycling/waste receptacles closer to campsites, (d) improving the reservation system, (e) increasing enforcement of park rules (e.g., dogs on leash, quiet hours, etc.), (f) providing more yurts, (g) prohibiting/controlling dogs, and (h) improving beach access (i.e., trail maintenance).

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APPENDIX A: OPEN-ENDED COMMENTS

Positive Comments

- Both times we have visited Beverly Beach it has rained. If you could improve the weather. We enjoyed our stay.
- Continue to do all the wonderful things you do that make it so clean, natural, quiet late at night (not tolerating the rowdies), safe, and affordable for the average family to enjoy camping. Thank you for your wonderful service! One thing I think would be helpful is if a family was an annual camping/ yurt visitor to your park, some kind of reminder when the 9-month reservation online opens up for summer camping---whether by email or snail mail. Just something in the fall or early winter to remind us to get online and make our reservations for the upcoming summer months, so we actually get a site large enough or handicapped accessible to accommodate our group. I think that would be just an added nice touch for your loyal returning visitors.
- Everything about it was great!
- Fine as is.
- Get rid of the online reservation fee! Otherwise, we love camping at Beverly Beach and have recommended it to many of our friends.
- Great park. Had lot of fun. Only thing I would change was how much room we had in our site for our large tent.
- Great place - would come back annually if I hadn't purchased another camping resort package in Neskowin.
- Great place to stay. We are happy with it the way it is.
- Have more areas for garbage/recycling. WE LOVE, LOVE BEVERLY BEACH State Park. I have been camping here since I was a little girl and remember picking blackberries, while my mom made jam over the campfire. Thanks for keeping the memories similar for my kids. Love the play structures and horseshoe pit also.
- Haven't got anything to add. We love your campsite A 33 and yurt A 27.
- I can't think of anything to improve... we were loved our stay there. I tried to stay there again on our trip but it was full.
- I love it there. The only suggestion I have is more space between yurts and tent campsites...we stayed in site A28. The yurt was right next to us. Too close for any kind of privacy. The highway was also pretty close...but nothing you can really do about that. :) I LOVE LOVE LOVE this campground and will definitely return in the future.
- I love the geocaching idea the ranger was talking about! Do it!!
- I love the people there. By mistake, we left trash on one of our five sites; rangers removed it, left a message for me that they cleaned it. I felt guilty about it, and promised myself to be more careful in future. I think if some area of park could be designated as large group area, where families could sit in night after 10 as well, could talk, that will be great. We get together very rarely, and putting restriction on even talking after 10, while important from disturbance to others point-of-view, is not right. We want to utilize time together to talk, discuss the things, and do not want to disturb others, so some part of park where people can sit around fire, talk as much as they want without being extra noisy, will be superb.
- I love this park. My only suggestion is to mark off the tent campsites. This year, our neighbors arrived before us and they pitched their tents partially in our campsite, which

made it difficult for us to set up our two tents. We were able to do so, without asking them to take their stuff down - which I'm sure would have caused some problems.

- I love Beverly Beach and we come once a month.
- I started coming to Beverly Beach as a kid. I've seen improvements already, wouldn't change anything. Little things are important to me, like the number of showers (good), soap in the bathrooms and that they are clean.
- I stayed at the hiker/biker campsite, which was EXCELLENT on account of the beautiful soft grass, large open field, campfire sites provided, and distance from other non-hiker/biker campsites. I do think there should be more signs telling campers where the paved paths lead to because once night falls, it's not so simple to get around. I went to the showers at night and had trouble getting back to the hiker/biker site because it was dark and I either missed signs confirming that the road leaving the group sites did in fact lead to registration (which would be good enough to get my bearings to the hiker/biker site).
- I think the park is lovely, I would love to have a little more space between campsites but wouldn't be willing to trade that for decreased availability. The ranger staff was very nice and we had a very nice weekend.
- I was so pleased that it was so nice and quiet when we went to sleep. This is the most important part of camping to us. We stayed at Beverly Beach, and used it as a base camp. We were there to see the coast for the second time. It is simply beautiful. You could have a little less wind!!!!
- It is a great park. We have stayed half a dozen times over the last 40 years and have always had a good experience.
- It is fine we like it a lot been going there for years.
- It is perfect the way it is. Keep up the great work!
- It was a great park. I especially like the easy access to the beach.
- It was a very nice and comfy place. I was surprised to see that there were evening activities there, but unfortunately, due to the weather, the activities were cancelled- which was understandable! Our family has not been camping much as we have 2 small children- this was their first time camping and they had a great and positive experience! I think besides it being a clean and safe park- it is so important that the park in quiet after 10 pm and our neighbors were quite loud until midnight. Overall, we had a great camping experience and plan to go camping again and again!
- It was a wonderful place to stay! We ended up leaving a little early due to rain but it was a great park and will be back for more summer camping trips to the GREAT Oregon Coast!
- It was great and I loved it, first visit and everyone kept telling us how great it is. We agree.
- It was great just the way it is! My granddaughter, Beverly, and I had a great time. Our only regret was that we didn't have more time to spend there. Even though the campground was pretty full, it didn't seem crowded. The ranger program for the kids was great! (Well, okay, since you asked... we really were hoping for mementos that said "Beverly Beach" for bragging rights when my granddaughter went back home! Thank you for naming the park after her!).
- It was great. The campsites were rather close together-and there was a lot of dog barking.
- Keep it up, and don't add any more gadgetry! If people want wifi and power outlets, the probably shouldn't be camping.
- Keep on rocking in the free world!

- Keep up the amazing facilities! We had a wonderful time there, even with some rain!
- Keep up the great work it was a great experience.
- Like it just the way it was.
- Love your park, keep it the same!!
- Loved the Beaver program and actually seeing the Beavers in their habitat!! Could not figure out how to print off our campsite thing for quick check in off of Reserve America.
- Loved the rangers and the play park!! Please put more restrooms in the park (section B). Thanks!
- My husband and I came here on our honeymoon and were very pleased with everything Beverly Beach had to offer. We will be coming back again and bringing our family with us.
- N/A
- No immediate changes required.
- No suggestions.
- None.
- Nothing.
- Nothing comes to mind. Great park!
- Nothing. It is the best park in Oregon, probably the US.
- Provide more places to take trash. Otherwise, our experience was superb. The campground was busy, but we didn't feel it was overcrowded. The bathrooms were, hands down, the best on our trip (which included 7 other campgrounds). It is a very beautiful park, a real gem, and the proximity to the ocean was a big draw for us. We felt our campsite was spacious and shaded - the trees are fabulous.
- Really enjoyed it. I don't have any specific suggestions.
- Thank the Ranger for addressing the drunken college kids who started chopping down scrubs in their campsite! Those problem campers kept us up during the night with their rowdy behavior and vomiting outside the toilets. Otherwise we had a wonderful experience, renting two campsites and two yurts for our family group of sixteen for three nights.
- The check in took a lot of time but other than that everything was great. We had 30 in our party and we rented 3 tent sites and 1 trailer site. We should have used the group camp sites but I think they were full when I made the reservations.
- This was our first visit and we were very satisfied with our stay. We loved being able to walk to the ocean from our campsite and that we could take our dog to the ocean. It was a little bit of a challenge getting our 5th wheel into our space G13. We were very impressed with the bathroom facilities; the cleanliness and the hot showers. We have stayed at several Oregon state parks on the Oregon coast and this one is our favorite! We will be back!
- We absolutely love Beverly Beach! Thanks for doing a great job with the park. Our only suggestion might be to make the park LESS pet friendly. We had to listen to our neighbor's dogs barking whenever someone walked past or we came into our campground. Most of our neighbors let their dogs go to the bathroom in an open area right behind our tent. It would be great to be able to enjoy this wonderful nature experience without the dogs.
- We enjoyed our stay. We love camping and especially camping with our dogs. They are part of our family and no outing would be the same without them. We use to live in NY, where pets were not allowed in most parks, so we didn't go to most parks. We sought out the parks that allowed them. One of the things I like about Beverly Beach is the pet

friendliness of it. Pooper pick up bags and trails make it a nice place to visit. Being a responsible pet owner means dogs need to be in control and on a leash in common areas and in the tent site areas. Thanks for keeping it pet friendly.

- We had a great time at the park. Our yurt area wasn't totally clean (wrappers in the bushes and trash here and there). Also, there were some group camps to the north that were very noisy at night. Tough to control large groups of people, but they should follow the same rules as everyone else at the park...or perhaps be located further away from the general camping area.
- We had a great vacation. We enjoyed the beach, the day and evening programs. The programs were both educational and fun. The two most favorite activities were the sing-along and the Planet Earth video. We stayed in Loop H; it would be more convenient to have some recycle/trash receptacles at that end of the park. Having said that we knew of the inconvenience when making our reservations, but are willing to accept it for a campsite that is more spacious and not so close to the surrounding sites.
- We had a pretty good camping experience. I would love to stay in a yurt someday, but from what I hear, it's very difficult to get a reservation.
- We had a wonderful experience at Beverly Beach. Love the access to the ocean and loved the new shower building in F loop.
- We have only been there the one time so far, but we enjoyed it as it is.
- We have visited this park every year for about ten years. It has become a beloved family tradition that we share with our son and friends. We reserve a yurt 6 months in advance each year. We love this park. Do not cut any funding that supports the wonderful staff and up keep of this treasure.
- We love it as it is! Please don't change too much, we've been coming there every summer for the past 22 years and have loved every trip we have had... the best park in Washington or Oregon by far!
- We love it at BB.
- We LOVE it the way it is! Although, it is really hard to get a last minute spot, or even a few days in a row a month out, because obviously everyone else loves it too!
- We loved it! We went on a very busy weekend, but felt we had lots of space (not a ton of privacy, but didn't mind). Great facilities, loved the hike to the beach. Felt very safe and comfortable. Our best stop by far in a camping trip that included stops in Ashland, Mount Shasta, Lake Tahoe, Lake Oroville, and Pinecrest! Can't wait to come back next year! The staff was so helpful and friendly. Great job everyone!
- We loved it. It was a great first experience taking our kids out camping. I don't know of anything that could be changed.
- We loved our visit and would come again in a minute
- We loved the ranger programs. Perhaps you could put a covering at the program area, so that the ranger nature film could have been shown the night it rained.
- We pretty much like it just the way it is.
- We really enjoyed it. The only thing we thought is that the campsites were a little close to each other.
- We really enjoyed the park. We would be very likely to come back next year without a doubt. It was a very nice park and very clean. At the end of our trip our two middle boys went missing. I could not find them. I was panicked. I found a ranger and she took me to the front booth so I could talk to another ranger and they sent two people out on the little vehicles and within minutes they had found our two boys. That was so scary to me, the lady that helped me was so kind and nice it helps to have a person like that.

- We think it is great as is!
- We were not disappointed in the State Park at all. The cold temperatures (65) were too much for us to be able to truly enjoy the beach. We left a day early and went up to Cannon Beach. I loved staying in the Yurt and will definitely travel again to your area and be more prepared for the colder temperatures.
- We were very satisfied. I'd Say just keep it up.
- You are doing a great job.
- You have great showers. They stayed hot and stayed on without having to push anything (this is important as I have 2 small children). The campground and beach were crowded, but it was the 4th of July weekend so I would think it was everywhere. Some sites were rather close together, fortunately ours was not. More yurts might be nice; we would have liked to stay in one.
- Your park is awesome!!!! But didn't like dogs barking next to us.

Negative Comments and / or Issues for Improvement

- Limit the number of people that can use each site. No generators! I love the nightly shows that the rangers put on but it's not fun when the speaker doesn't have the knowledge about the subject. We had one show about how to tell the difference between sea lions and seals...the ranger couldn't answer the questions that the audience was asking. I would love to see the shows promoted better so that they get a bigger crowd there...this was the second time I had gone to Beverly Beach in the past year. One time previously, many years ago. Our 3 families would get together for a week at Beverly Beach over July 4th, and we always had such a blast and we would all be anxiously waiting for the camp show each evening. Back then, the place would fill up with people. I think they advertised it and promoted it much more and the shows were geared both to the adults and the kids. I remember learning so much and having so much fun at the shows...in fact, it was because of those shows that my daughter became a wildlife biologist. These shows that we had this visit were geared to little kids and were short and just not that exciting. One lady just showed a movie about caves so she had no interaction really with the audience. The second show I went to was the one about the seals. She had much more interaction with the audience but it was geared to the young kids and then she didn't have the answers they were asking. So, that's my 2 cents worth. The nature hikes were great! And they were much appreciated! We kind of made up our own nature hikes though. There are lots of sites and therefore lots of people camping there but with the trees and shrubs, it seems to make each site feel isolated. I don't feel like we were camping too close to others. I have been to campgrounds that are like camping in a parking lot or a field because there aren't enough trees. That is not the case with Beverly Beach. I love Beverly Beach!
- We love the park there and have been bringing our youth group down for almost 10 years. There are a few things I would love to see. I would really; really like to have some assistance with trash in the group sites (trash cans, park rangers offering to take bags). A covered area/ structure approximately 6ftx12ft on each group site to provide groups with a dry area for eating, cooking, and cover. I would love to see a bridge put up for foot traffic to cross the small stream to access the north side of the beach. As of right now the only option is crossing shifty logs or slippery rocks, not so safe. Would also love to see water toilets and a sink in the group area facility, not as important but would be a plus. Installing hand sanitizer in the group site bathroom or one outside I feel is necessary.

These are things that we have felt would GREATLY improve our groups experience and would make my job much easier.

- Access roads within the park, more garbage and recycle bins nearer loops.
- Add more parking for extra vehicles. Allow a tow vehicle and one other in addition to a motor home in one site. Improve the highway signs directing campers to the park. Work with ODOT to help entering the highway from the park.
- Add showers to “C” Loop. Trim back some of the trees and bushes at some of the campsites in the “C” Loop so it is easier to park a trailer or RV and to use the awning. Extend some of the RV pads so that the leveling jacks are on the pavement.
- Add waste water disposal in RV area. Our friends had to take an RV site for their pickup camper and we had to walk our dishwasher to a tent loop. A little ridiculous.
- An easier access to the beach would be the main reason we would choose another park. Also we were put next to the playground and it would help to place families there as some of our meals were disturbed by noise.
- As the park became busier there was a need for more frequent bathroom cleanings. Unfortunately people are slob.
- At the group sites the outhouses need to be cleaned regularly. At times the stench has been very strong and has carried into the campsite. Also it would be nice to have trash cans available at the group sites and at each of the loops for it seems that the critters are more apt to come if campers have forgotten to take out their garbage due to the distance involved.
- Bathrooms in the D loop could use a little work. They seem a bit broken down (doors, etc). If it would be possible to create a few more grey water disposals (dish water for campers) that would be great. We felt despite the large numbers, which of course increased as we approached the weekend, visitors were much more considerate, quiet, and behaved than some other coast campgrounds we've visited. It could have been the downpour Friday night, but we felt the presence of the park personnel was a huge plus in keeping the numbers of folks courteous.
- Better dump station.
- Better explanation of check in; the several car lanes in the check in area is confusing.
- Better facilities for tent/car camping & cleaner bathrooms.
- Better maintenance of showers and restrooms.
- Better privacy between campsites!!!
- Better quality of toilet paper. Never know what Express Campers line really means so never take it, not sure if we ever qualify.
- Better signs to keep bikes and skateboards off paths.
- Better understand the lay of the land and how far the other cabin is from you. We had a young girl screaming for hours before she went to sleep. It was unclear where our boundary line was. Then our other friend camped and from the map it looked close but actually it was across the swamp. I also was under the understanding that I had to make a reservation through Reserve America but when I cancelled the last night that we stayed because of the screaming girl they gave me a full refund for the night I was not staying. So now I do not know if I have to go through Reserve America. I would love not too because they change fees.
- Better weather. Just joking! The weather was lousy while we were there. It was windy, cold, and foggy.
- Beverly Beach is a great park. It would be nice to have Wifi available and have a bench passed the bridge for people that can't walk down to the beach to sit on.

- Bring back the express check in so you can by pass the registration booth. Too much time is wasted getting checked in.
- Camp D loop had plug shower drains in stall 3, stall 1, and the handicapped was out of service. The shower area needed attention for cleaning most of the time I was at the facility.
- Camp sites were too close together, no privacy.
- Campground was great! Wish the website (either state parks or reservations) would have shown true distance to the water, as our site was a fair distance and there were available sites very close. Wish there was an "off leash" area for dogs, as we received mixed information about dogs off leash at the beach. Most importantly would be providing additional support/training to rangers/support and volunteer staff. For service providers the staff has more of a military/policing feel, not what we expected from a state park. One example, a 9 year old boy from our party was riding without a helmet and was berated by a park person. They presumed that we all knew the rules, a friendly "did you know that state law requires....." Would have been more than appropriate.
- Campsite H19 was listed as having a 10 x 10 tent site. The roots of the trees are so numerous that it is impossible to put a tent down without major lumps in the bottom of the tent. It also had an area where water runoff had made it impossible to locate a tent as well. We left with a small sloped area that made sleeping downhill not very comfortable.....Please fix this so the next people don't have to deal with this situation. The park was full and no other sites were available or we would have moved.
- Campsites are too close together. We were in F25 and our tent site was much too close to the yurt site. My wife made the reservation. I would stay at Beverly Beach again if the campsites were bigger and more private.
- Campsites could stand to be more private.
- Can the service fee to get a reservation be lowered? BLM or National Parks are cheaper to camp at.
- Cape Lookout, by comparison, has much more space between campsites, and/or more pronounced vegetative barriers between sites. This both provides more privacy and more of a sense of "being outdoors."
- Check out times during winters should be later since demand is low.
- Check the showers more often for clogged drains and cleanliness.
- Clean and maintain facilities. I was disappointed that the bathrooms were dirty and smelled bad.
- Clean fire pits out more routinely.
- Clean the dirt from paved areas, more grass in the campsite as this is cleaner. Provide closer spot for trash/recycling.
- Cleaner showers.
- Create more room between campsites or help create a more private camping experience.
- Create more space for large space tents. Enforce clean up after pets. I had a park ranger confront me while quietly playing charades with my kids around the campfire shortly after 10pm. Our group thought it was excessive enforcement.
- Customer service by the ranger checking people in. My husband and I weren't very impressed. He wasn't helpful or accommodating.
- Dog on leashes and enforced. Traffic is too fast on main road through campground. Loop traffic was ok.
- Dogs! We love dogs, but each night we heard dogs in nearby tent sites barking loudly. To compound the problem, we then heard the owners shouting loudly at the dogs to be

quiet. This occurred after 10:00 pm all 3 nights of our visit. During the day, we got barked at by dogs tied up in campsites or the back of pickups as we walked to the beach. Though we did see dog excrement on the beach twice, I don't mind seeing dogs frolicking on the beach. But if it was my decision, I'd restrict dog access in the camps. If dogs aren't banned totally, I'd restrict dogs to the trailer/RVs where the dogs seemed to be calmer and better behaved (perhaps because they feel more like they are in their own home. Or perhaps they are not as bothered by the sound of a camper walking by on the way to the restroom in the darkness). Or limit dogs to certain loops so the rest of us don't have to listen to dogs barking all around our tent. Please restrict dogs in the campsites.

- Doing great! Love the park. Perhaps cleaner showers.
- Don't allow alcohol.
- Don't allow barking dogs. Men's restroom was hardly tolerable/needs better ventilation. Loop F restrooms need warm water. Maybe two toilets (men/women) in each loop when having to go in middle of night.
- Don't allow RV's - limit it to just tent camping. Make the campsites less dirty and rocky.
- Don't let the kids rule the roads with there bikes and toys.
- Don't send surveys.
- During our spring visit, the ranger in the office was a bit surly. I'm a very pleasant person so I wondered what bit him that day. He was a very large man and unhappy. Otherwise, everything about the park including the easy access to the beach is wonderful.
- Easier access to drinking water and trash containers at campground; more privacy in campsites
- Enforce quiet hours. Cheaper firewood. Sell ice. More unpaved trails. Keep individual sites as private/separated as possible. Bigger/uncovered/grated fire pits.
- Enforce the leash laws. Enforce the speed law inside the park, as some people tend to speed and this endangers people. Also, the walking paths have a lot of bikes on them at times, which is also unsafe.
- Enforce the speed limit. Post better signs to direct campers to the D loop and beyond.
- Expand the park.
- Faster check in. More parking for check. Shuttles to the beach.
- Fewer people, better screening between campsites, no dogs at all.
- Finding weekend availability in the electric hookup area is difficult from time to time. More hookups would make it easier to find spaces. Currently, you have to be alert to sign up nine months in advance, which is fine if you can remember to do so. Sometimes, if you are six months out, you can't find a suitable site.
- Firewood bundles are the smallest I've purchased at any state park ever. Small bundles encourage people to purchase from questionable sources and/or burn driftwood from the beach.
- Fix up some of the older bathrooms. There is a big difference between the newer ones and the older ones. The old bathrooms aren't appealing at all. Possibly put more sites with sewer hookups off the main road into the campground. Plant more moderate height vegetation around some of the really open sites so they're more private. Limit the number of dogs people can bring. It was seriously too many when we were there and seemed like nearly everyone had at least one or two dogs. Some were pretty quiet but mostly we had dogs barking all around us and practically everywhere we went. It got annoying. Every time we stepped out of our trailer the dog in the campsite next to us started barking and then the one across from us would start. We have stayed at many of the camps in the Oregon State Park system and we love Beverly Beach because it's close to such a variety

of different things to do and overall a really nice place. We hope it just gets better and better!

- Free firewood.
- From my first of many visits 30 years ago, the bathroom facilities have obviously aged over time and could use some improvements. While there this times maintenance and stocking of the bathroom, the showers were lacking more than in the past.
- From our fire pit to our neighbors was too close and no bushes.
- From the pictures online of the park we expected a grassy area for games near our campsite but there was none. It would be better if you explained the picture online doesn't mean there is grassy areas around the campsites.
- Get rid of the online reservation fee! Otherwise, we love camping at Beverly Beach and have recommended it to many of our friends.
- Have a remote waste station; the only one now is at the front of the park.
- Have more areas for garbage/recycling. WE LOVE, LOVE BEVERLY BEACH State Park. I have been camping here since I was a little girl and remember picking blackberries, while my mom made jam over the campfire. Thanks for keeping the memories similar for my kids. Love the play structure and horseshoe pit also.
- Have more availability, hard to find available sites on weekends. In my case I needed 2 yurts, it would have been nice to have them across from each other so maybe moved people across from us to our 2nd site that was next to them.
- Have more staff for checking in.
- Have quiet hours so that when sleeping in a tent, the campsite right next to you won't be up until 1:00 am drinking, making noise outside. Tough to enjoy a goodnight's sleep when noisy neighbors are rude. Secondly, the bathrooms were pretty messy throughout our stay.
- I completed this entire survey plus two paper feedback forms to make a point that female campers do not want to find the soap dispensers empty. This happened twice this year--in March and in July--which makes it even more disappointing. Otherwise, it was a great stay.
- I don't have a good answer but I can tell you the park is beautiful but was so packed with people it was not enjoyable. It was dangerous, packs of children would dive in front of my moving vehicle and I was constantly hitting the brake to avoid hitting someone. There were so many vehicles on the road I had difficulty getting around them and to my camp spot. Some people drove way to fast. The campsite along side of us was very, very close. Fortunately the people there were very nice and not noisy. In short the park was a zoo, not an experience I want to repeat. We had a much better experience at another park just north of Newport a number of years back.
- I love it there. The only suggestion I have is more space between yurts and tent campsites...we stayed in site A28. The yurt was right next to us. Too close for any kind of privacy. The highway was also pretty close...but nothing you can really do about that. :) I LOVE LOVE LOVE this campground and will definitely return in the future.
- I stayed at the hiker/biker campsite, which was EXCELLENT on account of the beautiful soft grass, large open field, campfire sites provided, and distance from other non-hiker/biker campsites. I do think there should be more signs telling campers where the paved paths lead to because once night falls, it's not so simple to get around. I went to the showers at night and had trouble getting back to the hiker/biker site because it was dark and I either missed signs confirming that the road leaving the group sites did in fact

lead to registration (which would be good enough to get my bearings to the hiker/biker site).

- I used a spot with power and we used a tent, the spot wasn't very tent friendly. I understand the power spots are for RV's but we like to plug our cooler in so we need a power spot.
- I went to Beverly Beach State Park because I had a job interview there for the job of Park Ranger Aid... I need a job. I would be happy to share with you how improvements can be made but I am now offering my consulting services at a reasonable rate. I have some really great thoughts about what can be done at many of Oregon's state parks. If someone is serious about knowing what can be done they should contact me so we can discuss contract consulting options. I have provided my free opinions here as you have requested. My opinion is important and so is the value of my time. Please be considerate and hire me for the detail information you want. I have much experience and training which relates to campground facilities. I would be happy to return to Beverly Beach State Park and discuss the features and improvements I believe people would like to see around the campgrounds and recreational areas.
- If you let additional people, make sure you also increase bathrooms. Status quo okay.
- Improve shower facilities in campground, post signs where showers/restrooms are.
- Improve the ranger service at check in time. We waited 45 min. with a reservation.
- Improve the reservation system. It seems to me I should not have to pay \$8.00 per day service charge when reserving individual sites on a daily basis due to availability. We stayed 2 days in different sites, reserved on-line and had to pay \$8 extra per night. Not right. The program is not smart enough to make reservations in separate campsites over consecutive days without charging an extra \$8 service fees. That is not right.
- Improve the showers. The floor is always very wet and dirty. Makes it very hard to dress and keep the kids clean, too.
- Improve your check in process. We waited about 35-45 minutes to get checked in. Need more staff checking people in. Do not let a bunch of tents camp on one site. The site next to us had a huge party with 5 or 6 tents on it. Need more garbage cans in campground.
- Insist that dogs be on leash. Fix showers more often. Provide bigger campsites (some of the tent sites were pretty small).
- Instruct volunteers regarding friendliness in Welcome Center (previous visit). Clean trash from campsites. More pebbles on muddy path/trails.
- It could be a little more pet friendly.
- It doesn't usually get very warm at the coast so I would have liked to have less shade in the campsite. Our campsite along with most others I saw had no sun in them. I don't necessarily want all sun but some would be nice. I honestly didn't even know it was sunny until we went down to the beach. I would also like to see the sites a little larger. I felt like we were right on top of our neighbors. I went to Beverly Beach yearly with my parents when I was growing up. We are at a point now that our kids are old enough to start the tradition. It's still as wonderful as I remember 20 years ago.
- It is a Beautiful park just a little too crowded and the site we stayed in this time was SO close to the other one we faced right at them because we were on a corner. I would suggest just a few less sites it was very hard to ride bikes to the beach or walk our dog so much traffic. We plan on coming back 1st of October it is much less crowded. Still pretty quiet with how packed it was other then one site several down from us with speakers out playing country music VERY loud thought a park person would have done something but

my son and his wife came with us in the site next to us he went down and asked him to turn it down and he did. Thank you!

- It is old and showing its age. A lot of the sites need improvement and updated. Sewer would be nice in more of the RV sites. And level sites.
- It was difficult to find the trash/recycling receptacles from our group campsite. I had to walk all the way up to the check in area. I think having more trash/recycling receptacles in the part would make it easier for people to keep their campsites clean and also reduce the amount of trash around for birds and other animals to scavenge. We loved the group campsite (I think it was number 2) for our family group of 8! Also, the man who helped me book by phone was VERY helpful, to the point of suggesting group camp 2 over other group camp sites at Beverly Beach for our trip.
- It was horribly crowded and noisy during our Monday night stay. We were booked for two nights but we left Tuesday. I have very fond memories of Beverly Beach State Park and may come back after the summer is over, but I do not think I will ever try to stay there in the summer again. Beverly Beach has always been a lush natural getaway, but it seemed worn and overused this last trip. It was sad and disappointing.
- It would be nice to have more privacy between camp sights and I would like to have an area to do camp dishes, something like a big sink with warm water where I can rinse my dishes also.
- It would help to improve overflow parking area. Small areas inside park would help.
- Its fine the way it is. Need more trees near the rear of the park though....oh, and can you level the campsite driveways a little better? The Showers looked like they were from some Eastern Bloc country, I thought I was going to get gassed, but instead, the shower was like someone turning a hose on me...How about some water saving showerheads?
- Keep access to the beach clear and thank you for getting rid of that steep concrete entry to the beach.
- Keep allowing dogs.
- Keep the bathrooms and showers operational and clean. Enforce safety. It is a nice park that we wish we had more time to visit.
- Keep the foliage growing between campsites to improve privacy.
- Lengthen and widen RV sites to accommodate longer and wider RV since the majority have slide outs now. The other thing I wonder if all the state parks have too many camp hosts now. I know they have jobs to do, but there are a lot of paid sites that are being used by them.
- Less crowded RV spots. Otherwise, this place is heaven.
- Less shade and more full hook up sites.
- Less tent campsites in some loops so tent campers feel less like they are having dinner with each other. More trash cans.
- Keep the trees. Better fire wood.
- Longer sites to accommodate larger RV's. More enforcement of quiet hour rules.
- Lots of smoke from fires trapped in my trees. Very smoky. Camping spots super close.
- Lower the price of your fire wood.
- Make it quiet. It was very noisy during our visit.
- Make sure people keep their pets on a leash. Limit tent only camping in trailer area.
- Make the beach access easier to walk to for people with walking disabilities. You have a very steep incline that is hard to get up and down and the other one going to the left is too narrow and too rough for canes or walkers. I tripped and fell, just past camp site B 13 before the bridge, going to the bathroom near the bridge and ended up in the Newport ER

(about 10p m.). I had a light and still could not see the unevenness of the gravel. It as an unforeseen accident and I place no blame on anyone. I have been going to Beverly Beach since 1968 and will continue to do so until I can't. This is the only Oregon beach I have ever camped at.

- Maximize Ranger Program. **THE KIDS RANGER PROGRAM IS THE SINGLE MOST OUTSTANDING REASON FOR WHICH I SHALL RETURN YEARLY!!**
- More areas to ride bikes and walk dogs with less congestion. More garbage cans. It is inconvenient to carry trash to dumpster at the park entry.
- More conveniently located garbage facilities (reduction to single site near camp entrance has led campers to increase litter in campsites including using fire pits as "garbage cans". Several of the campsites our group reserved on this most recent trip had to deal with garbage/litter left by the prior users.
- More education programs for adults and better use of Welcome Center for educational purposes.
- More electric/water sites. Most of sites with these accommodations are far away from the ocean access.
- More frequent cleaning of bathrooms especially wiping down sink counters in women's bathroom. More foliage between campsites for privacy.
- More garbage cans! Our campsite was in H, it's a long walk to the garbage at the front gate. Having more garbage cans will reduce the amount of trash people keep at their sites for the duration of their stay and therefore reduce the likelihood of attracting animals. People are lazy and will not go that far two or three times a day to throw garbage out.
- More group camping (to include multiple RV sites). We had a large group we went with, had 3-4 RVs. It would have been nice to have one remote location for all of us. Also, it's hard to be quiet at 10 when you are in a large group.
- More hiking trails!
- More hiking trails. Biking paths for kids to avoid that main road into the campground that is so busy with huge RVs!!! That always scares me. It's a great place.
- More maintenance and cleaning of bathrooms. Adjustable shower heads for us older folks. We can't move like we use to. We have been coming to Beverly Beach for 40 years we love your park, but the bathrooms were the worst ever for clean and repair.
- More off-leash dog areas, more trash areas, wider round in & out of the park for trailers
- More privacy between camp sites
- More privacy between sites, especially tents. The place is a frickin zoo of people, not a campground. It was not physically possible in our site to ever get out of eyesight or earshot of the people "next door." Because of this, we spent as much time as possible away, and only came back late after dark to sleep. The showers were excellent, though. We toured the whole place and only saw maybe 2-3 sites that might offer some privacy, but they were full. Won't return unless we could reserve one of those 2-3, otherwise it'll be a motel. People with all their screaming kids and barking dogs are the ones we're trying to escape from on vacation in the first place.
- More pull through sites more space or greenery between sites for more privacy. Keep showers updated.
- More room between campsites or more natural barriers would be nice for privacy.
- More security in the evening and for the rangers to enforce the ten p.m. quiet hours. We had neighbors that kept us and our little one awake past one in the morning.
- More separation of campsites for privacy. A RV camping area where pets are not allowed.

- More sites with RV dumping capabilities. Thank you for providing good hoses with useable threaded ends at your entrance/exit dump station. It is one of the better dump stations.
- More space between camp sites.
- More space between campsites. Larger sites that can accommodate at least two trucks and two medium sized tents.
- More space between sites! Block view of bathrooms from campsites!!
- More space/ privacy between campsites.
- More spacing and/or natural screening between camp sites.
- More sun!
- More trails, more trash cans.
- More trash cans in camp area.
- More Trash cans. The only gripe we had was driving all the way out to the entrance for the trash compactor.
- More yurts.
- More yurts.
- More yurts.
- More yurts, please.
- More yurts, police the number of people on a site, large groups create noise. Radios and music should not be allowed after 8pm. People come for nature.
- More yurts; more dog friendly yurts.
- Most important, upgrade bathrooms! Provide better access to trash and recycle containers.
- Much cleaner/newer shower facilities.
- My comment would be to have wifi.
- Need more day use parking.
- Need more sites available for walk ins, and with sewer dump.
- No rain! LOL. Bathrooms in all loops and nearer to playground.
- Noise from 101 and the proximity of campsites to each other was a bummer. Also there were several other groups partying that we found to be a little annoying, probably because of the close proximity.
- Offer more camping sites for walk ups. At times it is hard to get a spot for a specific date.
- Only one thing to me that would make it the most perfect campground is to have WiFi.
- Our campsite was E16 the bathroom in that area is very old and not particularly clean. The doors on the stalls were filthy. Just one of my observations. The only other thing I noted was there wasn't a lot of vegetation between campsite & we felt a little exposed.
- Our campsite was overly shaded. While watching people walk around with shorts and t-shirts, we were sitting in our campsite in jeans and sweatshirts! Also, the tent pad space was very small. The description of our site said that the tent pad space was 8ft, but when we arrived and looked at our campsite, the only way it was 8ft was if the tent was right next to the campfire. So, we had to improvise on our tent and smooth out areas within our site to make it work. I would hope that this issue could be improved. We are excited about returning next summer!
- Our only problem with the park is that it is always booked when we tried to make a reservation. It's too popular! We would stay more often if we had a program that would alert us to cancellations in our favorite areas of the park.

- Overnight fees are starting to approach what I would spend on a motel. I hope you could try to keep fees in line.
- Overall, the park is beautiful. Work hard to maintain the privacy within the park. Don't crowd in more campsites. The only complaint I had was that the bathrooms and showers were in need of a thorough cleaning. The bathrooms were perpetually smelly.
- Park rangers can be more respectful and remember people are there on vacation to enjoy their families.
- Park was nice, we camped in a Class A motor home. We did not have alternative transportation (no tow vehicle). If there was a public shuttle to the closer towns on highway 101 we would have used it to visit them. An example - we stayed at Fort Worden in Port Townsend, WA - we rode the public bus to town to shop and see things. It was too far to walk.
- Pave the nature trails; try to have some more grassy areas in the A thru G sites.
- Pedestrian-bike trails so people and cars do not have to share the road.
- Please return the store with the souvenirs, including jackets, shirts, books, mugs, misc., to give as gifts.
- Polite staff!!! Rude on check-out, and almost didn't hold my camping site - even though it was paid for! They said it wasn't fair to the other campers if I didn't come. We were late, and it couldn't be helped, but I had pre-paid for the site 2 months in advance!
- Provide a few yurts/cabins that are dog-friendly. More noise/drinking/safety patrols on busy weekends.
- Provide free wifi and more cable sites.
- Provide good cable and internet service.
- Provide information about which campsites have electricity for medical equipment used while sleeping.
- Provide large off leash areas for dogs. Both on the beach and in forested parts of the park. By enforcing leash laws you are breaking up the family unit because a family cannot go to the beach with small children and allow them to play with the family pet in and around the water.
- Provide more garbage cans.
- Provide more parking. And when a 30 Ft. motor home pulls a 20 Ft. travel trailer, allow them to each be able to part in the same spot. After all you have to allow 2 vehicles, but yet you wouldn't allow our 1 vehicle with the travel trailer. I feel as though that is discrimination. Think about it you also allow a motor home or pickup and camper and travel trailer, or pickup travel trailer, and tents, but for some reason you will not allow a motor home and a travel trailer in the same place, even though there was plenty of space. Charge for both. This is totally downright discrimination! This could cause me not to ever come to Beverly Beach again even though it's a beautiful place. And trust me E-mail among the Military can travel faster than good old gossip.
- Provide more places to take trash. Otherwise, our experience was superb. The campground was busy, but we didn't feel it was overcrowded. The bathrooms were, hands down, the best on our trip (which included 7 other campgrounds). It is a very beautiful park, a real gem, and the proximity to the ocean was a big draw for us. We felt our campsite was spacious and shaded - the trees are fabulous.
- Providing more trash containers.
- Put in more campsites and yurts.
- Put trash cans back at campsites, it's a real pain taking trash clear to the front entrance of the park to drop off your trash. I paid for that service. If I'm to bring my trash out then

drop the cost of the night stays, it's much cheaper to have the garbage picked up at the front instead of having a truck run through the park so give me the cost break not the park.

- Put trash receptacles in the park area (currently you have to carry your trash to the main entry area).
- Reduce the number of campsites, increase campsite size, and develop privacy between them.
- Regulate the rangers and replace the ones as rude as the one I talked to about my yurt's wire (the cable being broke). Have business cards or something with a name and number people can call about a problem at your park.
- Remodel and work on the bathroom structures, they are in bad shape. Specifically redo the showers.
- Replace the Shower building in Loop D. It is falling apart. The campsites are too close together.
- Require that all dogs be on leash both in the park and on the beach. Then enforce that requirement.
- Reservation system makes reserving yurts very difficult. Despite my diligent efforts it took me ten years to get one.
- Restroom facilities need updating, especially the older ones. There were broken mirrors, the electrical outlets did not work, no hot water, and had not been blown off/swept out inside walls and ceilings. Very dirty. The toilets were fine and stocked with tp. there was no hot water for showers by mid morning, maybe this could be a payment option? I would definitely pay for hot water if I knew it would be there. The sites themselves are fine, but many of them are very tight, and there is not enough vegetation between. I don't like seeing my neighbors 10 ft away when camping. The pavement should be redone; it is not smooth enough for bicycling. Traffic/cars were often driving too fast for the number of people, pets, and children.
- RV campsites could be cleaned up after a camper leaves (e.g., fire pits emptied, blow off cement pads, etc.). Garbage should have been picked up by camper, but if not, picked up by staff.
- Safer walking from campsites to the park office. D loop bathrooms could use updating.
- See info from the survey.
- Shorten reservation time when multiple families want to come together. Having to make them 8 months in advance seems ridiculous!
- Shorten this questionnaire.
- Shorten this survey! The park is good.
- Signs posted for quiet hours and a sign highlighted NO LOUD DRINKING PARTIES after 9 PM.
- Some of the campsites are too small and close to other campers providing little privacy. Eliminate some of the sites and provide natural barriers.
- Some of the fixtures in the ladies showers didn't work.
- Space the campsites out. Too close to neighbors! More foliage between road and site. More slow signs for children playing. We had great service from camp staff-excellent rangers and came by just enough to keep camp quiet. Really nice stay-no hassles. Will book again next summer, but will have to buy multiple sites for privacy.
- Stop it from raining next time I camp there in July.
- Stop the wind! Can we do that?
- Survey too long.

- The amount of people did not matter, but how the campsites and Yurts are arranged with privacy is what matters in terms of feeling crowded. Our Yurt fire pit and the one next to ours were so close we almost felt like we were one group. Each group could hear and observe what the other was doing with ease. Overall we were very happy with the facilities at the park.
- The beach is wonderful; even if it's crowded by the bridge it is easy to walk a ways to an empty stretch of sand. The campsites are nicely set among the Sitka spruce. We would've liked more trails back into the woods. Also, the tsunami evacuation route/instructions were extremely vague -- we're all more aware of this since Japan, so you might think about making them clearer.
- The campground was crowded. And while I believe none of the guests were unreasonably loud, you could just hear conversations and groups much easier than other state campgrounds. Other than that, staff was nice and the park is nice.
- The campsites are WAY TOO CLOSE together. We had to inquire about moving to another site upon arrival because one, our tent would not have fit, and two, we would have basically been camping with people we didn't even know because their site was so close. We got moved to the only other site available and it was practically in the bathroom. Just overall dissatisfied with the space between campsites, and the first come first serve availability. Not everyone can plan their vacations months and months in advance.
- The campsites on the outside of the circle provide more room and privacy. The campsites inside the circle are too crowded and provide little privacy. I would have found another campsite if I would not have been able to reserve a site on the outside of the circle. Shower facilities within each circle.
- The check in took a lot of time but other than that everything was great. We had 30 in our party and we rented 3 tent sites and 1 trailer site. We should have used the group camp sites but I think they were full when I made the reservations.
- The end of the trail to the beach (moving from the trail directly onto the beach) was rocky and unstable. I am pregnant and it was difficult to maneuver onto the sand from the trail. More permanent steps or a gradual slope would be helpful.
- The online reservation system is a little confusing. Hard to tell which sites are small or large, etc. Also some sites appear to be first-come, first-served but it's hard to tell which ones. Maybe more pictures of the sites? Or something?
- The only inconvenience we had was not having a place to park our camper after check out time so we could have lunch with our family reunion group who had rented the group yurt so we missed the afternoon activities. Also, our 20 something generation are avid volleyball players and where they found to play (they like playing on grass) was not convenient for the older and younger ones to come and watch.
- The only thing I didn't like was the sand blowing on the beach which made it uncomfortable. :)
- The only thing we would change is to remodel the restroom/showers in D section. They are the oldest in the park. The doors in the women's side of the restroom don't lock well and the showers flood terribly. The men's side showers flood terribly as well. My husband had to take apart the drain to get it to drain it was so bad.
- The restrooms in loop A were not well maintained. The same filth remained several days in a row. It was not nearly as clean as it has been in the past. The toilet paper ran out in the handicapped restroom and was not replaced the next day. One shower had the same wad of black curly hair on the floor for 2-3 days. The showers were always dirty and the

shower heads are not adjustable. Some were too fine and others were a solid stream. It seemed to me that the people doing the cleaning didn't know what clean is. That's not an uncommon malady and the people selected for this work need to be screened or monitored closely by someone who knows the difference. They propped the doors open with garbage cans while cleaning and then left them that way allowing an unobstructed view into the toilet stalls. It seems no one cared about what was really important. Quality clean restrooms and showers are one of the big reasons we visit Oregon parks. We were disappointed. We would like a dumpster in each loop. More bushes between camp sites would be nice to provide more privacy/isolation. Quiet time is not well enforced. I don't go there to listen to drunks prove they can't sing at 11:00p.m. FEWER DOGS! We have a dog but kept her home. We like dogs, but: most dogs ran loose and when leashes were used they were too long to be of any value. We stopped at Memaloose on the way to Beverly Beach and a pit-bull there started a fight with two other dogs. At Beverly Beach one dog near by was kept in a dog carrier all day and barked the whole time. That's not what we went to the park for. Perhaps a designated dog free range section on the beach would be a good idea. What I object to most strongly could be remedied simply by enforcing the existing rules and policies. Lots of people ignore rules unless someone says something to them. You need a campground cop / dog catcher. We will probably go to California next year because of our disappointment with rules and policy compliance.

- The restrooms in Loop G were not signed (that I could see) to advise people that dogs on leashes were not allowed in the restrooms. South Beach was very well marked and little "hitching posts" provided.
- The showers and bathrooms needed to be cleaned more often. They were dirty, especially the shower stalls. Shower heads were horrible.
- The showers are hard to use because of how dirty the floor gets. Wish there was a way to keep that clean, or have a way to rinse it when getting out of the shower. Also, the shower heads are really awful and do not work well for kids, except for the handicap one. Otherwise, we love the park and the kids programs were great! We'll be back!
- The showers could use a good cleaning and maintenance.
- The showers in the first bathroom area are not as well kept or as new as the other showers in the other loop.
- The showers stalls were not clean in the community showers. Not once did they look clean. Not even in the evenings. The fire pits are not cleaned out and full of ash and cinder, but no equipment to clean it out ourselves. Understanding financial constraints, the availability of tools and equipment for DIY cleaning should be made by the park. No problem helping out, just need the equipment. Showers? Basic need there? Not sure why they weren't cleaned? We were in C Loop.
- The showers/restrooms nearest campsites E were horrible! Floors always wet, showers full of hair, litter. Didn't seem to be cleaned very often. Started going to other showers within the camp because they were newer, bigger and cleaner. The showers we used were very dirty. I didn't tell park ranger, just quit going to them.
- The space between campsites was the biggest issue. It would have been nice to have showers at each restroom facility and/or have separate shower facilities. It got a little, uh, stinky, in the shower area. And more nature trails would also have been nice.
- The spots are too close together with little undergrowth to provide for privacy between the sites. Combine some sights and allow the undergrowth to grow.

- The website does not allow for an easy transition from site to site and is not that great for searching available sites.
- There is nothing I really saw that was in need of improvement. I can tell by the survey that you are looking to expand the park and increase park fees. Please avoid doing so. This was our first time camping on the coast and we had a wonderful experience at your park "the way it was". We then stayed at Honeyman State park and ended up leaving there a day early due to the rude neighbors (all of them) and extremely overcrowded conditions. Your park was exceptionally pleasant with very clean facilities. What a treat and reasonably priced. Please do not raise rates or increase space for more people. Over populated sites are a real disappointment and the more people you introduce the likelihood of keeping the peace diminishes. Keep this park "as is" and we will definitely return!
- Thin the spots. Too many sites in the park.
- This survey is too long.
- This was our first visit and we had a great time. There is always room for improvement in any location. Some of the campsites could use more privacy with trees, shrubs, etc.
- This year the rangers were really strict with the pet situation. They could not be left unattended to even use the bathroom, very inconvenient.
- To have more garbage bags in the cabins in the trash can, I do not know if the floors are being mopped between people moving out and moving in the cabins, I hope the floors were mopped, and everything else was sanitized, like table, chairs, and beds. When it says that we have to sweep the floor before we move out, it made me worried about how clean the cabins are. Overall I liked this park, it was hard to make reservations, must be very popular place. Thank you.
- Too crowded.
- Trees were too dense to receive satellite TV.
- Update bathrooms, soap in bathrooms refilled more frequently, clean sites after check-out more thoroughly, more garbage/recycling centers.
- Update it, cleaner bathrooms, and tighter restrictions on annoying dogs that bark and are disruptive. More hiking/walking trails. Just modernize it a bit.
- Update washrooms and showers in all camping loops.
- Upgrade showers and bathrooms, more outdoor children's movies.
- Upgrade the older showers/bathrooms.
- Walk in campsites far away from the friendly families and their little girls!
- Warm water in the bathroom sinks. Too cold for washing hands. Showers were great.
- We absolutely love Beverly Beach! Thanks for doing a great job with the park. Our only suggestion might be to make the park LESS pet friendly. We had to listen to our neighbor's dogs barking whenever someone walked past or we came into our campground. Most of our neighbors let their dogs go to the bathroom in an open area right behind our tent. It would be great to be able to enjoy this wonderful nature experience without the dogs.
- We also stay at Fort Stevens where we were allowed to park our cars at the campsite as long as they were on the pavement. We had to park our cars elsewhere at Beverly Beach and were told that was the rule at all Oregon State Parks? Made it inconvenient since one car had a dog sleeping in it and another had car seats for kids.
- We exclusively stay in the yurts cabins. Considering the frequency of rain we really appreciate the cabins that have at least some sheltered area on the deck at the entrance to the cabin for preparing and eating meals when it's raining. At the very least the information should be available when reserving sites online whether the selected cabin

has a covered entrance area or not. This is the only thing I would like to see improved. Adequate shelter can make or break the stay in the case of rain. Thank you.

- We had drunk, noisy camping neighbors past the 10pm quiet time. Took the Ranger 20 min to come after we complained and the noise still continued. This was very irritating for our entire family. Need better ways to keep this from happening.
- We like to tent camp but we need electricity because of my husband's breathing machine. The site we stayed in this year had no room for a tent but we had to stay there for electrical hook-up. When booking on-line it looked like the sight we chose was for both but it was not.
- We rarely saw patrols of the Rangers. I would have liked to see them make more patrols. There used to be a wood truck that would come around to purchase wood from, never saw it. Also our neighbors were rude and loud. After several attempts of asking them to quiet themselves, their children and their dog we left a day early. Their dog barked all night, causing our dog to bark. Their child cried ALL DAY and ALL NIGHT and I am not exaggerating. My family and I have been coming to Beverly Beach for well over 30 years. I was only months old on my first trip. The last time we came there was construction and the construction worker started his loud music at 6 am and then the tractor at 6:30 am and now the neighbors from Hades. I know that my parents have commented about not going back. I would like to think we just happen to be there at bad times. I will come back, but with reservations of what the park may hold for me.
- We were camping in one of the far loops (G) and would have appreciated garbage/recycling center closer to our campground. Only other complaint - the first shower I tried did not have hot water (turn tap, nothing came out). We went on the nature trail and it was beautiful, but clearly hasn't been maintained. The signs were faded and the trail was unclear and unkept in a few places. It would be great to see if fixed back up. We attended two ranger programs, which were great!
- We were there over 4th of July weekend...the bathrooms were not cleaned or stocked with supplies over the holiday - by Monday there was not any toilet paper left, they were finally taken care of on Tues. Also, the shower drains in G loop (women's) were terrible! The number of people allowed in single camps was ridiculous - the camp across from us had 15-20 people at any given time, including blasting their radios at all hours. Some control over noise would have been nice.
- When we stayed here it was the first time in 18 years. We stayed in the tenting area "D". The bathrooms were horrendous and the campsite was dirty from past visitors. Please keep the washroom areas clean. We travel to Oregon every year and stayed at Ainsworth, Beachside, Deschutes and Harris Beach this year and have stayed at other parks over the years. Beverly Beach was extremely bad for cleanliness. Maybe it was because it was summer, however if the other parks can do it Beverly Beach should also. The Oregon State Parks are why we keep traveling from Canada. We know you can do better.
- Widen the roads a little bit to allow for easier maneuvering around the loops, and for backing into the slots.
- Wider access roads and longer campsites for larger RV's.
- Work on showers in D loop. Very narrow opening to them. Small changing area and always seems dingy. The showers in F or G loop were a lot better.
- Would have loved bike trails. Really a great place! Planning a trip back very soon. Thanks.
- Would like to have taken a shower, washed my hair in some reasonably convenient way (tent camping).

- Yes please! Could you let visitors know WHO and HOW to contact someone if the people next to your camping site are awake and too loud all night long. That did ruin our first night.
- Your park is awesome! But didn't like dogs barking next to us.

APPENDIX C: QUESTIONNAIRES

Overnight Visitor Experiences and Perceptions at Beverly Beach State Park



Please Complete this Survey and Return it as Soon as Possible

Participation is Voluntary and Responses are Anonymous

Thank You for Your Participation

A Study Conducted Cooperatively by:



Nature
HISTORY
Discovery



We are conducting this survey to learn about your experiences at Beverly Beach State Park. Your input is important and will assist managers improve your experiences at this park. **Once you complete this survey, please return it as soon as possible.**

1. Before your most recent trip, had you ever visited Beverly Beach State Park? (check **ONE**)
 - No
 - Yes → if yes, how many trips have you made to this park in the past 12 months? (write number) _____ trip(s)

2. How many nights in a row did you spend at Beverly Beach State Park on your recent trip? (write number) _____ night(s)

3. Please check **all** recreation activities you did at Beverly Beach State Park on your recent trip. (check **ALL THAT APPLY**)

<input type="checkbox"/> A. Hiking or walking	<input type="checkbox"/> G. Kite flying	<input type="checkbox"/> M. Swimming/ wading
<input type="checkbox"/> B. Dog walking	<input type="checkbox"/> H. Sightseeing	<input type="checkbox"/> N. Fishing
<input type="checkbox"/> C. Running or jogging	<input type="checkbox"/> I. Picnicking or barbecuing	<input type="checkbox"/> O. Fossil hunting
<input type="checkbox"/> D. Bicycling on local roads	<input type="checkbox"/> J. Camping	<input type="checkbox"/> P. Ranger-led program(s)
<input type="checkbox"/> E. Beachcombing	<input type="checkbox"/> K. Bird or wildlife watching	<input type="checkbox"/> Q. Other (write response) _____
<input type="checkbox"/> F. Exploring tidepools	<input type="checkbox"/> L. Visiting nature/visitor center	_____

4. From activities in Question 3 above, what **ONE primary activity** did you do at Beverly Beach State Park on your recent trip? (write a letter that matches your response)
 Letter for primary activity _____

5. Which of the following best describes the purpose of your trip? (check **ONE**)
 - Primarily for recreation – this park was my main destination
 - Primarily for recreation – my main destination was NOT this park
 - Primarily for business, family, or other reasons – this park was a side trip
 - Some other reason

6. About how far from your home did you travel to get to this park? (write number of miles) _____ mile(s)

7. Overall, how dissatisfied or satisfied were you with your **overall experience** at Beverly Beach State Park? (check **ONE**)
 - Very Dissatisfied Dissatisfied Neither Satisfied Very Satisfied

8. How dissatisfied or satisfied were you with the **natural environment** at Beverly Beach State Park? (check **ONE**)
 - Very Dissatisfied Dissatisfied Neither Satisfied Very Satisfied

9. How dissatisfied or satisfied were you with the **facilities / services** at Beverly Beach State Park? (check **ONE**)
 - Very Dissatisfied Dissatisfied Neither Satisfied Very Satisfied

10. How dissatisfied or satisfied were you with the **fee that you paid** at Beverly Beach State Park? (check **ONE**)
 - Very Dissatisfied Dissatisfied Neither Satisfied Very Satisfied

11. How unlikely or likely are you to return to Beverly Beach State Park in the future? (check **ONE**)
 - Very Unlikely Unlikely Neither Likely Very Likely

12. How **important** is it to you that each of the following is at Beverly Beach State Park? (**circle one number for EACH**)

	Not Important		Neither		Extremely Important
Overall cleanliness of park (e.g., graffiti, lawn care).	1	2	3	4	5
Number of toilets / bathrooms.	1	2	3	4	5
Cleanliness / conditions of toilets / bathrooms.	1	2	3	4	5
Absence of litter.	1	2	3	4	5
Presence of park rangers / personnel.	1	2	3	4	5
Courteousness of park rangers / personnel.	1	2	3	4	5
Number of park trails.	1	2	3	4	5
Condition / maintenance of park trails.	1	2	3	4	5
Ease of movement or access (e.g., wheelchair, elderly, baby stroller).	1	2	3	4	5
Facilities for groups to gather.	1	2	3	4	5
Variety of things to do.	1	2	3	4	5
Personal safety.	1	2	3	4	5
Number of information / education programs or materials.	1	2	3	4	5
Quality of information / education programs or materials.	1	2	3	4	5
Information specifically about conditions or hazards in the park.	1	2	3	4	5
Signs about directions within the park.	1	2	3	4	5
Signs about directions to the park.	1	2	3	4	5
Parking for vehicles.	1	2	3	4	5
Comfort of campsites.	1	2	3	4	5
Shading provided by trees or other structures.	1	2	3	4	5
Good value for the fee that I paid at the park.	1	2	3	4	5

13. Now, how **dissatisfied or satisfied** were you with the following at Beverly Beach State Park? (**circle a number for EACH**)

	Very Dissatisfied	Dissatisfied	Neither	Satisfied	Very Satisfied
Overall cleanliness of park (e.g., graffiti, lawn care).	1	2	3	4	5
Number of toilets / bathrooms.	1	2	3	4	5
Cleanliness / conditions of toilets / bathrooms.	1	2	3	4	5
Absence of litter.	1	2	3	4	5
Presence of park rangers / personnel.	1	2	3	4	5
Courteousness of park rangers / personnel.	1	2	3	4	5
Number of park trails.	1	2	3	4	5
Condition / maintenance of park trails.	1	2	3	4	5
Ease of movement or access (e.g., wheelchair, elderly, stroller).	1	2	3	4	5
Facilities for groups to gather.	1	2	3	4	5
Variety of things to do.	1	2	3	4	5
Personal safety.	1	2	3	4	5
Number of information / education programs or materials.	1	2	3	4	5
Quality of information / education programs or materials.	1	2	3	4	5
Information specifically about conditions or hazards in the park.	1	2	3	4	5
Signs about directions within the park.	1	2	3	4	5
Signs about directions to the park.	1	2	3	4	5
Parking for vehicles.	1	2	3	4	5
Comfort of campsites.	1	2	3	4	5
Shading provided by trees or other structures.	1	2	3	4	5
Good value for the fee that I paid at the park.	1	2	3	4	5

14. Approximately how many people did you see at Beverly Beach State Park on your most recent trip? **(write a number)**

I saw about _____ other people

15. To what extent did you feel crowded at Beverly Beach State Park on your most recent trip? **(circle a number)**

1	2	3	4	5	6	7	8	9
Not at all Crowded		Slightly Crowded			Moderately Crowded		Extremely Crowded	

16. What is the maximum number of other people that you would tolerate seeing at Beverly Beach State Park on a trip? **(write a number or check one of the other two responses)**

It is OK to see as many as _____ other visitors at this park

- OR** The number of people does not matter to me
 The number of people matters to me, but I cannot specify a number

17. Imagine that you were to visit Beverly Beach State Park and see more people than you would tolerate seeing. If this situation were to occur, how likely would you take each of the following actions? **(circle one number for EACH)**

I would ...	Very Unlikely	Unlikely	Likely	Very Likely
... express my opinions to park managers about the condition or situation.	1	2	3	4
... express my opinions to members of my group about the condition or situation.	1	2	3	4
... express my opinions to other visitors at the park about the condition or situation.	1	2	3	4
... express my opinions to friends or family about the condition or situation.	1	2	3	4
... express my opinions by writing reviews about the condition or situation (e.g., internet review websites, blogs, newspaper editorial).	1	2	3	4
... keep my opinions to myself.	1	2	3	4
... avoid peak use times (weekends, holidays) or visit earlier or later in the day when fewer people are here to avoid this condition or situation.	1	2	3	4
... come back to this park, but recognize that it offers a different type of experience than I first believed.	1	2	3	4
... tell myself that there is nothing I can do about the condition or situation, so just try to enjoy the experience for what it is.	1	2	3	4
... accept the condition or situation by not doing anything about it.	1	2	3	4
... never visit this park again because of the condition or situation.	1	2	3	4

18. To what extent do you disagree or agree with each of the following statements? **(circle one number for EACH statement)**

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
This park is very special to me.	1	2	3	4	5
This park is one of the best places for doing what I like to do.	1	2	3	4	5
I am very attached to this park.	1	2	3	4	5
I would not substitute any other area for doing what I do at this park.	1	2	3	4	5
I identify strongly with this park.	1	2	3	4	5
No other place compares to this park.	1	2	3	4	5
I feel that this park means a lot to me.	1	2	3	4	5
I get more satisfaction out of visiting this park than any other.	1	2	3	4	5

19. To what extent do you **oppose or support** each of the following possible management actions at Beverly Beach State Park? **(circle one number for EACH)**

	Strongly Oppose	Oppose	Neither	Support	Strongly Support
Provide more opportunities for escaping crowds of people.	1	2	3	4	5
Provide more opportunities for viewing wildlife.	1	2	3	4	5
Provide more group picnic areas.	1	2	3	4	5
Provide more opportunities for hiking.	1	2	3	4	5
Provide more paved trails.	1	2	3	4	5
Provide more trash cans.	1	2	3	4	5
Provide more recycling containers.	1	2	3	4	5
Provide more information / education about nature, history, or archeology.	1	2	3	4	5
Provide more programs led by park rangers.	1	2	3	4	5
Provide wireless internet access within the park.	1	2	3	4	5
Provide downloadable mobile phone applications.	1	2	3	4	5
Provide more enclosed shelters.	1	2	3	4	5
Improve maintenance or upkeep of facilities / services.	1	2	3	4	5
Require all dogs be kept on leash at all times.	1	2	3	4	5
Make the park more pet friendly.	1	2	3	4	5
Provide natural buffers to block views of development outside the park.	1	2	3	4	5
Restore it to historical conditions (e.g., replace non-native with native plants)	1	2	3	4	5
Limit the number of people allowed per day.	1	2	3	4	5
Limit the number of large groups allowed (e.g., no more than 10-20 people).	1	2	3	4	5
Close this park to all recreation / tourism activities.	1	2	3	4	5
Provide more space between campsites.	1	2	3	4	5
Provide more walk-in / cart-in campsites.	1	2	3	4	5
Provide more tent camping in developed campgrounds.	1	2	3	4	5
Provide campsites that accommodate both RV and tent camping.	1	2	3	4	5
Provide more group camping areas.	1	2	3	4	5
Do not change anything / keep things as they are now.	1	2	3	4	5

20. Did you make your reservation for your recent overnight visit to Beverly Beach State Park using the Oregon State Parks telephone or internet reservation system? **(check ONE)**

- Telephone reservation system Internet reservation system I did not make the reservation

21. How dissatisfied or satisfied were you with the reservation system for your trip to Beverly Beach State Park? **(check ONE)**

- Very Dissatisfied Dissatisfied Neither Satisfied Very Satisfied Didn't make reservation

22. **Including yourself**, how many people accompanied you at Beverly Beach State Park during your stay? _____ person(s)

23. Did you or anyone in your group bring dog(s) with you to Beverly Beach State Park? **(check ONE)** No Yes

24. Did anyone in your group have a disability?

- No
 Yes → if yes, what are these disabilities? **(check ALL THAT APPLY)** Hearing Sight Walking
 Learning Other _____

25. If you had NOT been able to go to Beverly Beach State Park for this visit, what would you have done? (**check ONE**)

- Gone somewhere else for the same activity → how far from home is the place you would go instead? _____ miles(s)
- Gone somewhere else for a different activity → how far from home is the place you would go instead? _____ miles(s)
- Come back another time
- Stayed home
- Gone to work at my regular job
- Something else (none of these)

26. How did you get to Beverly Beach State Park on your most recent trip? (**check ONE**)

- My family's personal vehicle → how many total people were in the vehicle? _____ person(s)
- Somebody else's personal vehicle → how many total people were in the vehicle? _____ person(s)
- Other (write response) _____

27. When you were thinking about visiting an Oregon State Park such as Beverly Beach State Park, about how often did you obtain information from each of the following sources when making your decision? (**circle one number for EACH**)

	Never		Sometimes		Often
A. Official internet websites (e.g., Oregon State Parks, Travel Oregon).	1	2	3	4	5
B. Social media internet websites (e.g., Facebook, Twitter).	1	2	3	4	5
C. Brochures.	1	2	3	4	5
D. Newspapers.	1	2	3	4	5
E. Magazines.	1	2	3	4	5
F. Books.	1	2	3	4	5
G. Television.	1	2	3	4	5
H. Videos / DVDs.	1	2	3	4	5
I. Radio.	1	2	3	4	5
J. Community organization or church.	1	2	3	4	5
K. Health care providers.	1	2	3	4	5
L. Work.	1	2	3	4	5
M. Friends or family members.	1	2	3	4	5
N. Highway signs.	1	2	3	4	5
O. Previous visit.	1	2	3	4	5
P. Other (write response) _____	1	2	3	4	5

28. From the list of sources in question 27 above, which **ONE** would you use **FIRST** when obtaining information about an Oregon State Park? (**write letter**)

Letter _____

29. When planning your visit to Beverly Beach State Park, were you able to find the information you needed? (**check ONE**)

- Yes
- No → if no, what additional information did you need? (**write response**) _____

30. For each of the following categories, please estimate how much you and other members of your party spent on your trip within **30 miles** of Beverly Beach State Park. *Please round off to the nearest dollar.*

- Motel, lodge, cabin, B&B, other lodging: \$ _____ .00
- Camping: \$ _____ .00
- Restaurants and bars: \$ _____ .00
- Groceries: \$ _____ .00
- Gasoline and oil: \$ _____ .00
- Park entry, parking, or recreation use fees: \$ _____ .00
- Recreation and equipment (guide fees, equipment rental): \$ _____ .00
- Souvenirs, clothing, and other miscellaneous: \$ _____ .00

31. Did you stay away from home within 30 miles of Beverly Beach State Park on your trip? (**check ONE**)

- No
- Yes → if yes, how many nights did you stay away from home within 30 miles of this park? _____ night(s)

32. Are you: (**check ONE**) Male Female

33. How old are you? (**write response**) _____ years old

34. Which of the following best describes you? (**check ONE**)

- White (Caucasian) Hispanic / Latino American Indian or Alaskan Native Other (write response)
- Black / African American Asian Native Hawaiian or Pacific Islander _____

35. What language is spoken most often at your home? (**check ONE**)

- English Spanish Russian Other (write response) _____

36. Where do you live? (**write responses**) City / town _____ State _____ Country _____ Zipcode _____

37. Which of these broad categories best describes your *current annual household income before taxes*? (**check ONE**)

- Less than \$10,000 \$90,000 to \$109,999
- \$10,000 to \$29,999 \$110,000 to \$129,999
- \$30,000 to \$49,999 \$130,000 to \$149,999
- \$50,000 to \$69,999 \$150,000 to \$169,999
- \$70,000 to \$89,999 \$170,000 or more

Please tell us how we can improve Beverly Beach State Park:

Thank you, your input is important! *Please return this survey as soon as possible.*

APPENDIX C: UNCOLLAPSED PERCENTAGES

Overnight Visitor Experiences and Perceptions at Beverly Beach State Park



Please Complete this Survey and Return it as Soon as Possible

Participation is Voluntary and Responses are Anonymous

Thank You for Your Participation

A Study Conducted Cooperatively by:



We are conducting this survey to learn about your experiences at Beverly Beach State Park. Your input is important and will assist managers improve your experiences at this park. **Once you complete this survey, please return it as soon as possible.**

1. Before your most recent trip, had you ever visited Beverly Beach State Park? (**check ONE**)
 - 37% No
 - 63% Yes → if yes, how many trips have you made to this park in the past 12 months? (**write number**) M=1.27 trip(s)

2. How many nights in a row did you spend at Beverly Beach State Park on your recent trip? (**write number**) M=3.04 night(s)

3. Please check **all** recreation activities you did at Beverly Beach State Park on your recent trip. (**check ALL THAT APPLY**)

80% A. Hiking or walking	26% G. Kite flying	35% M. Swimming/ wading
36% B. Dog walking	61% H. Sightseeing	6% N. Fishing
10% C. Running or jogging	43% I. Picnicking or barbecuing	10% O. Fossil hunting
17% D. Bicycling on local roads	97% J. Camping	15% P. Ranger-led program(s)
82% E. Beachcombing	21% K. Bird or wildlife watching	8% Q. Other (write response) _____
38% F. Exploring tidepools	27% L. Visiting nature/visitor center	

4. From activities in Question 3 above, what **ONE primary activity** did you do at Beverly Beach State Park on your recent trip? (**write a letter that matches your response**)

Letter for primary activity See report

5. Which of the following best describes the purpose of your trip? (**check ONE**)
 - 80% Primarily for recreation – this park was my main destination
 - 16% Primarily for recreation – my main destination was NOT this park
 - 2% Primarily for business, family, or other reasons – this park was a side trip
 - 1% Some other reason

6. About how far from your home did you travel to get to this park? (**write number of miles**) M= 336.40 mile(s)

7. Overall, how dissatisfied or satisfied were you with your **overall experience** at Beverly Beach State Park? (**check ONE**)

1% Very Dissatisfied	2% Dissatisfied	3% Neither	37% Satisfied	57% Very Satisfied
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8. How dissatisfied or satisfied were you with the **natural environment** at Beverly Beach State Park? (**check ONE**)

1% Very Dissatisfied	1% Dissatisfied	2% Neither	38% Satisfied	59% Very Satisfied
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9. How dissatisfied or satisfied were you with the **facilities / services** at Beverly Beach State Park? (**check ONE**)

1% Very Dissatisfied	3% Dissatisfied	5% Neither	46% Satisfied	45% Very Satisfied
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10. How dissatisfied or satisfied were you with the **fee that you paid** at Beverly Beach State Park? (**check ONE**)

1% Very Dissatisfied	4% Dissatisfied	11% Neither	51% Satisfied	33% Very Satisfied
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11. How unlikely or likely are you to return to Beverly Beach State Park in the future? (**check ONE**)

1% Very Unlikely	4% Unlikely	7% Neither	31% Likely	57% Very Likely
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12. How **important** is it to you that each of the following is at Beverly Beach State Park? (**circle one number for EACH**)

	Not Important		Neither		Extremely Important
Overall cleanliness of park (e.g., graffiti, lawn care).	0%	0%	2%	36%	62%
Number of toilets / bathrooms.	1	1	8	43	47
Cleanliness / conditions of toilets / bathrooms.	0	1	2	22	75
Absence of litter.	0	0	3	38	59
Presence of park rangers / personnel.	1	3	17	50	29
Courteousness of park rangers / personnel.	0	1	7	46	45
Number of park trails.	2	4	26	50	18
Condition / maintenance of park trails.	1	2	21	53	23
Ease of movement or access (e.g., wheelchair, elderly, baby stroller).	14	11	40	24	12
Facilities for groups to gather.	18	13	41	19	9
Variety of things to do.	3	5	23	49	20
Personal safety.	1	1	6	32	60
Number of information / education programs or materials.	5	10	40	34	12
Quality of information / education programs or materials.	5	8	37	35	15
Information specifically about conditions or hazards in the park.	2	5	20	45	29
Signs about directions within the park.	1	3	14	53	30
Signs about directions to the park.	2	6	23	44	25
Parking for vehicles.	1	4	18	47	30
Comfort of campsites.	0	1	4	37	58
Shading provided by trees or other structures.	1	1	9	44	44
Good value for the fee that I paid at the park.	0	0	4	39	56

13. Now, how **dissatisfied or satisfied** were you with the following at Beverly Beach State Park? (**circle a number for EACH**)

	Very Dissatisfied	Dissatisfied	Neither	Satisfied	Very Satisfied
Overall cleanliness of park (e.g., graffiti, lawn care).	0%	1%	2%	44%	53%
Number of toilets / bathrooms.	1	2	6	50	42
Cleanliness / conditions of toilets / bathrooms.	2	6	10	43	39
Absence of litter.	0	1	5	42	51
Presence of park rangers / personnel.	0	1	10	48	41
Courteousness of park rangers / personnel.	1	2	10	39	49
Number of park trails.	0	3	23	47	27
Condition / maintenance of park trails.	0	1	21	49	30
Ease of movement or access (e.g., wheelchair, elderly, stroller).	2	1	38	33	28
Facilities for groups to gather.	2	1	52	26	20
Variety of things to do.	0	1	15	51	33
Personal safety.	1	0	6	47	46
Number of information / education programs or materials.	1	1	32	39	28
Quality of information / education programs or materials.	0	1	32	38	29
Information specifically about conditions or hazards in the park.	0	2	26	45	28
Signs about directions within the park.	0	3	14	52	31
Signs about directions to the park.	0	1	19	48	31
Parking for vehicles.	2	3	14	50	31
Comfort of campsites.	1	4	6	43	46
Shading provided by trees or other structures.	0	2	5	43	50
Good value for the fee that I paid at the park.	1	3	9	43	45

14. Approximately how many people did you see at Beverly Beach State Park on your most recent trip? **(write a number)**

I saw about M=121.31 other people

15. To what extent did you feel crowded at Beverly Beach State Park on your most recent trip? **(circle a number)**

18%	14%	17%	6%	7%	21%	8%	5%	3%
Not at all Crowded		Slightly Crowded		Moderately Crowded		Extremely Crowded		

16. What is the maximum number of other people that you would tolerate seeing at Beverly Beach State Park on a trip? **(write a number or check one of the other two responses)**

It is OK to see as many as M=155.58 other visitors at this park

- OR** The number of people does not matter to me
 The number of people matters to me, but I cannot specify a number

17. Imagine that you were to visit Beverly Beach State Park and see more people than you would tolerate seeing. If this situation were to occur, how likely would you take each of the following actions? **(circle one number for EACH)**

I would ...	Very Unlikely	Unlikely	Likely	Very Likely
... express my opinions to park managers about the condition or situation.	22%	43%	28%	6%
... express my opinions to members of my group about the condition or situation.	8	12	47	33
... express my opinions to other visitors at the park about the condition or situation.	23	47	26	5
... express my opinions to friends or family about the condition or situation.	7	12	50	32
... express my opinions by writing reviews about the condition or situation (e.g., internet review websites, blogs, newspaper editorial).	31	41	21	7
... keep my opinions to myself.	19	43	29	9
... avoid peak use times (weekends, holidays) or visit earlier or later in the day when fewer people are here to avoid this condition or situation.	8	28	48	23
... come back to this park, but recognize that it offers a different type of experience than I first believed.	7	16	65	13
... tell myself that there is nothing I can do about the condition or situation, so just try to enjoy the experience for what it is.	7	16	61	17
... accept the condition or situation by not doing anything about it.	11	30	49	11
... never visit this park again because of the condition or situation.	41	37	17	5

18. To what extent do you disagree or agree with each of the following statements? **(circle one number for EACH statement)**

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
This park is very special to me.	2%	5%	36%	35%	23%
This park is one of the best places for doing what I like to do.	2	8	26	42	23
I am very attached to this park.	3	13	40	26	19
I would not substitute any other area for doing what I do at this park.	9	25	40	15	10
I identify strongly with this park.	6	14	42	24	15
No other place compares to this park.	9	23	41	17	10
I feel that this park means a lot to me.	5	15	37	27	17
I get more satisfaction out of visiting this park than any other.	9	21	41	17	12

19. To what extent do you **oppose or support** each of the following possible management actions at Beverly Beach State Park? **(circle one number for EACH)**

	Strongly Oppose	Oppose	Neither	Support	Strongly Support
Provide more opportunities for escaping crowds of people.	0%	2%	36%	46%	16%
Provide more opportunities for viewing wildlife.	0	2	28	54	16
Provide more group picnic areas.	2	11	64	20	3
Provide more opportunities for hiking.	0	1	33	54	12
Provide more paved trails.	4	11	47	34	4
Provide more trash cans.	1	4	35	42	19
Provide more recycling containers.	1	3	33	42	21
Provide more information / education about nature, history, or archeology.	0	3	48	40	8
Provide more programs led by park rangers.	1	5	58	31	6
Provide wireless internet access within the park.	9	13	28	28	22
Provide downloadable mobile phone applications.	7	11	54	21	6
Provide more enclosed shelters.	3	7	61	24	5
Improve maintenance or upkeep of facilities / services.	1	2	47	37	12
Require all dogs be kept on leash at all times.	5	6	24	30	35
Make the park more pet friendly.	7	8	48	28	10
Provide natural buffers to block views of development outside the park.	1	3	34	41	21
Restore it to historical conditions (e.g., replace non-native with native plants)	2	6	50	30	13
Limit the number of people allowed per day.	4	11	47	32	7
Limit the number of large groups allowed (e.g., no more than 10-20 people).	5	13	41	31	12
Close this park to all recreation / tourism activities.	47	26	22	3	2
Provide more space between campsites.	2	6	29	41	22
Provide more walk-in / cart-in campsites.	4	9	65	17	6
Provide more tent camping in developed campgrounds.	3	6	50	30	11
Provide campsites that accommodate both RV and tent camping.	3	7	34	38	18
Provide more group camping areas.	5	12	62	16	5
Do not change anything / keep things as they are now.	5	11	49	22	12

20. Did you make your reservation for your recent overnight visit to Beverly Beach State Park using the Oregon State Parks telephone or internet reservation system? **(check ONE)**

17% Telephone reservation system 81% Internet reservation system 2% I did not make the reservation

21. How dissatisfied or satisfied were you with the reservation system for your trip to Beverly Beach State Park? **(check ONE)**

3% Very Dissatisfied 5% Dissatisfied 4% Neither 34% Satisfied 51% Very Satisfied 2% Didn't make reservation

22. **Including yourself**, how many people accompanied you at Beverly Beach State Park during your stay? M=5.82 person(s)

23. Did you or anyone in your group bring dog(s) with you to Beverly Beach State Park? 58% No 42% Yes

24. Did anyone in your group have a disability?

88% No

12% Yes → if yes, what are these disabilities? 1% Hearing 1% Sight 8% Walking
 2% Learning 2% Other _____

25. If you had NOT been able to go to Beverly Beach State Park for this visit, what would you have done? (**check ONE**)
- 71% Gone somewhere else for the same activity →how far from home is the place you would go instead? M=250.51 miles(s)
 - 6% Gone somewhere else for a different activity →how far from home is the place you would go instead? M= 182.98 miles(s)
 - 13% Come back another time
 - 5% Stayed home
 - 1% Gone to work at my regular job
 - 4% Something else (none of these)

26. How did you get to Beverly Beach State Park on your most recent trip? (**check ONE**)
- 94% My family's personal vehicle → how many total people were in the vehicle? M=3.34 person(s)
 - 3% Somebody else's personal vehicle → how many total people were in the vehicle? M=3.54 person(s)
 - 3% Other (write response) _____

27. When you were thinking about visiting an Oregon State Park such as Beverly Beach State Park, about how often did you obtain information from each of the following sources when making your decision? (**circle one number for EACH**)

	Never		Sometimes		Often
A. Official internet websites (e.g., Oregon State Parks, Travel Oregon).	5%	3%	14%	18%	59%
B. Social media internet websites (e.g., Facebook, Twitter).	68	9	14	5	5
C. Brochures.	42	11	28	15	5
D. Newspapers.	74	11	10	3	1
E. Magazines.	68	10	16	4	2
F. Books.	65	12	16	4	3
G. Television.	79	9	9	2	0
H. Videos / DVDs.	84	9	5	1	0
I. Radio.	81	11	7	2	0
J. Community organization or church.	82	8	6	3	1
K. Health care providers.	87	8	4	1	0
L. Work.	72	7	13	7	1
M. Friends or family members.	30	5	25	23	17
N. Highway signs.	53	13	21	11	3
O. Previous visit.	24	4	16	19	38
P. Other (write response) _____	74	3	14	4	5

28. From the list of sources in question 27 above, which **ONE** would you use **FIRST** when obtaining information about an Oregon State Park? (**write letter**)

Letter See report

29. When planning your visit to Beverly Beach State Park, were you able to find the information you needed? (**check ONE**)
- 97% Yes
 - 3% No → if no, what additional information did you need? (**write response**) See report

30. For each of the following categories, please estimate how much you and other members of your party spent on your trip within **30 miles** of Beverly Beach State Park. *Please round off to the nearest dollar.*

- Motel, lodge, cabin, B&B, other lodging: [See report.](#)
- Camping: [See report.](#)
- Restaurants and bars: [See report](#)
- Groceries: [See report](#)
- Gasoline and oil: [See report](#)
- Park entry, parking, or recreation use fees: [See report](#)
- Recreation and equipment (guide fees, equipment rental): [See report](#)
- Souvenirs, clothing, and other miscellaneous: [See report](#)

31. Did you stay away from home within 30 miles of Beverly Beach State Park on your trip? (**check ONE**)

- 22% No
- 78% Yes → if yes, how many nights did you stay away from home within 30 miles of this park? M=4.99 night(s)

32. Are you: (**check ONE**) 42% Male 58% Female

33. How old are you? (**write response**) M=46.21 years old

34. Which of the following best describes you? (**check ONE**)

- 92% White (Caucasian) 2% Hispanic / Latino 1% American Indian or Alaskan Native 2% Other (write response)
- <1% Black / African 2% Asian <1% Native Hawaiian or Pacific Islander

35. What language is spoken most often at your home? (**check ONE**)

- 99% English 0% Spanish 0% Russian 1% Other (write response) _____

36. Where do you live? (**write responses**) City / town [See report](#) State [See report](#) Country [See report](#) Zipcode [See report](#)

37. Which of these broad categories best describes your *current annual household income before taxes*? (**check ONE**)

- 2% Less than \$10,000 12% \$90,000 to \$109,999
- 5% \$10,000 to \$29,999 11% \$110,000 to \$129,999
- 15% \$30,000 to \$49,999 4% \$130,000 to \$149,999
- 20% \$50,000 to \$69,999 2% \$150,000 to \$169,999
- 24% \$70,000 to \$89,999 6% \$170,000 or more

Please tell us how we can improve Beverly Beach State Park:

[See report](#)