

PRINCIPLE 7:

PRIORITIZE BASED ON THE VISION

Focus time, energy, talent and funding on those activities that effectively advance the goals of OPRD and this plan.

Vision:

OPRD routinely demonstrates creative, collaborative solutions to business challenges.

Strategies:

- Advance projects that are consistent with this vision.
- Allocate enough staff and funding to complete projects successfully.
- Fully integrate the resources of the agency for efficiency and effectiveness.
- Develop, diversify, and stabilize long-term funding sources.
- Adopt fiscal guidelines to guide budget development, funding strategies, and accountability.
- Create an organization that accepts change eagerly, and adapts to it quickly.
- Seek innovative ways to fund activities.
- Define, in policy, how decisions are made and executed.
- Communicate early and frequently to ensure timeliness, accuracy and integrity of target programs and projects.
- Cluster staff around projects to focus and share knowledge, skills and abilities.

Actions:

1. Implement capital improvements according to a 20-year rolling forecast.
2. Develop a Geographic Information System (GIS) for state park natural and cultural resource data.
3. Seek a streamlined budget that balances revenue origins.
4. Introduce comprehensive, cross-discipline planning techniques beginning with Marr Ranch, Beaver Creek, Golden, Bates and other significant acquisitions in 2008-09.
5. Streamline regulatory processes (cultural resource reviews, Scenic Waterways and Ocean Shores permits, etc.) so that routine projects move quickly and significant projects are given more attention.
6. Provide executive leadership training to key managers.
7. Complete phase 1 of HUB, centralizing and simplifying all major business processes using a web-based interface.

