

# Governor's Task Force on the Outdoors

*"...recommend policies, legislation and initiatives to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, and increase outdoor recreation participation, especially among youth and traditionally underserved communities."*



# Agenda – 5/22/19

## Meeting 1: State of Play

8:30	Doors Open	
9:00-9:45	Welcome, Agenda	Jonathan Blasher - Chair Doug Decker
9:45-10:15	Outdoor Recreation Trends + Data	Terry Bergerson, OPRD
10:15-10:45	Break	
10:45-11:15	Oregon Outdoor Recreation Initiative	Kristin Dahl, Travel Oregon
11:15-12:30	Agency presentations	ODFW, USFS, BLM, Business Oregon, OSMB
12:30-1:15	Lunch	
1:15-1:30	Roadmap to the Outdoors	First Gentleman Dan Little
1:30-2:45	Task Force Discussion	Doug Decker lead
2:45-3:00	Break	
3:00-3:15	Public Comment	
3:15-3:30	Closing – review deliverables and work plan	Cailin O’Brien-Feeney



# Work plan

State of Play

**Baseline**, values, scope and pace

Silver Falls,  
5/22/19

We All Belong Outdoors

**Participation:** trends, barriers, health benefits

Portland, 7/9-7/11

Recipe for a Recreation Economy

**Economy:** Workforce, signature projects, traded sector + tourism, rural + urban

Baker or Wallowa County, 8/20-8/22

Oregon's Outdoors Forever

**Access + Resource Protection:** SAR, recreational immunity, stewardship, private lands, community assistance

Mid/S coast,  
10/1-10/3

Policy Potluck

From ideas to **strategy**, shotgun to rifle; **funding** subcommittee

Klamath,  
11/12-11/21

Triage Party

Honing draft policy and legislation, **prioritization**

TBD  
Willamette Valley, 1/7-1/9



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# Themes and Tension Points

Close to home trails!!

Bathrooms – more of ‘em, cleaner

Recreation in Oregon does not match demographics

Growth/use encroaching on habitat

Elevate leaders already doing this work

“All Lands” – local, state, federal

Cost is a real barrier; volunteer burnout

Funding – pivot existing, as well as new

Motivations: future generations, all Oregonians, public health, economy (both tourism + traded sector)

Partnerships + shared stewardship

SAR, Rural Fire departments, infrastructure, public safety

Private lands access

Liability and recreational immunity

Ethics + etiquette

Investing for the future we want to create

Consistent messaging across agencies and experiences

Funding – general fund likely unrealistic; pay to play, other

Unified pass and permit structure – single pass, point of sale

Core beliefs and principles, common goals, make measurable

We compete against each other, in our silos, to our detriment



# Participation

Close to home trails!!

Bathrooms – more of ‘em, cleaner

Public waterway access

Where, what gear, with whom?

Elevate leaders already doing this work

“All Lands” – local, state, federal, private

Recreation in Oregon ≠ Demographics

Outdoor School, then what?

Cost is a barrier

Open doors aren’t cutting it

Accessibility

Funding



# Economy

USA: 2.2% of GDP, 4.5m American jobs

Oregon: \$16.2b, 172,000 Oregon Jobs

Workforce development

Recruitment, retention, expansion

Outfitters/guides permitting

Planning + technical assistance

Help finding grants and leverage

Support for small business

Signature experiences + projects



# Access/protection (aka balance)

Loving places to death

Consumptive + non-consumptive use

Private land access + easements

Liability issues

Passes, permits + fees

Facilitated recreation

Responsible recreation messaging

Outfitter and guide permitting

Week day places and weekend places

Capacity – how is this defined

Encouraging use while protecting resources







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