



KATE BROWN
Governor

February 18, 2019

Cailin O'Brien-Feeney
Director Oregon Office of Outdoor Recreation
Oregon Parks and Recreation Department
725 Summer St NE, Ste C
Salem, OR 97301-1266

Dear Cailin:

Elevating outdoor recreation in every corner of Oregon is key to achieving the state's ambition to provide for the well-being of its residents, economic development, and protection of resources that sustain our livelihoods. Investing in a comprehensive approach to outline our strategy will help define the next steps Oregon takes to encourage the outdoor recreation economy, while engaging more people in the great outdoors.

Oregon already has a strong foundation: diverse landscapes, a tradition of outdoor participation, public and private sector organizations with a robust connection to the outdoors, and an array of educational offerings. I signed HB 3350 in 2017 creating the Office of Outdoor Recreation to lead that work. I am excited to see what a comprehensive strategy that capitalizes on these resources and includes input from all stakeholders can do for Oregon.

Now I am tasking you, with support from the Oregon Parks and Recreation Department and staff from my office, to convene a short-term task force to recommend policies, legislation and initiatives to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, and increase outdoor recreation participation, especially among youth and traditionally underserved communities. Members of the Task Force on the Outdoors will be appointed by the Oregon State Parks and Recreation Commission, but should include participation from:

- At least three outdoor recreation participants that reflect the cultural and geographic diversity of this state and the many forms of recreation enjoyed;
- At least three representatives from Oregon's outdoor recreation sector such as brands, manufacturers, retailers, outfitters, guides and community-based organizations;
- A Chairperson designated by the Oregon State Parks & Recreation Commission;
- One member designated by the Tourism Commission;



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- One member designated by the Oregon Business Development Department;
- One member designated by the Department of Fish and Wildlife;
- One member designated by the Oregon State Marine Board;
- One member designated by the Oregon Department of Forestry;
- One member designated by the Oregon Department of Transportation;
- One member designated by the Oregon Health Authority;
- One member designated by the Oregon State University Extension Service;
- One member designated by the Association of Oregon Counties;
- One member of the legislature designated by the majority party,
- One member of the legislature designated by the minority party;
- The Director of the Office of Outdoor Recreation and members from the Office of the Governor may serve in an ex-officio role.

One year after members are appointed by the Oregon State Parks and Recreation Commission, the Governor's Task Force on the Outdoors shall produce a report with top strategic recommendations for my office to consider. A copy of these recommendations should also be sent to the Oregon State Parks and Recreation Commission and the Oregon Legislative Assembly.

I want to thank all of the engaged stakeholders, from both the public and private sector, for their efforts to partner in finding innovative solutions to elevate the benefits of outdoor recreation across Oregon. I am eager to see the recommendations and confident we will make great strides to further connect Oregonians to the outdoors and support the outdoor recreation economy through this work.

Sincerely,



Governor Kate Brown

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cc: Oregon Parks and Recreation Department, Director Sumption and Commission
Tourism Commission
Oregon Business Development Department
Oregon Department of Fish and Wildlife
Oregon State Marine Board
Oregon Department of Forestry
Oregon Department of Transportation
Oregon Health Authority