

Goal: Communicate what consumers need to know about what outdoor recreation areas are opened/closed as of 5/22/20

Deliverables: (1) Announcement Tile including Memorial Day, (1) open tile, (1) closed tile
DRAFT Messaging Template:

[1] INTRO

OREGON RECREATION AREAS

MEMORIAL DAY

WEEKEND

What's open or closed

May 22, 2020

Prepare before you go >

[2] WHAT'S OPEN

What's open

- Many local parks and natural areas across the state
- Dispersed recreation (generally) on public lands
- Many developed recreation sites on federal public lands
- Most boat ramps are open, though not all
- Hunting and fishing seasons; clamming and crabbing limited to Oregon residents in many areas
- Ski areas Timberline and Mt. Bachelor by reservation only
- Some local campgrounds — check status before going

[3] WHAT'S CLOSED

What's closed

- Many state and national parks
- State park and federal campgrounds
- Dispersed camping in state forests
- Most visitor centers and group day-use facilities like picnic shelters
- Beach access along much of the North Coast
- Majority of the Columbia River Gorge

CAPTION

Memorial Day Weekend looks different this year. As Oregon's outdoors gradually reopen, residents should be prepared before going to recreation sites.

- Stay local with day trips near home with members of your household.
- Check the park's status before you go, understanding closures can happen without notice and restrooms may not be open — so have a backup plan.
- Pack everything you need so you don't make any unnecessary stops.

Open: Many local parks, natural areas, developed recreation sites on federal public lands, and boat ramps will be open this holiday weekend — but not all and certain facilities like playgrounds, courts, skate parks and restrooms may remain closed. While dispersed recreation is generally allowed on public land, trailheads and traditional access points for hunting and fishing might be closed. Clamming remains open to Oregon residents only and crabbing is limited to Oregon residents in some areas.

Closed: Many state and national parks, state and federal campgrounds, dispersed camping in state forests, facilities (such as visitor centers and restrooms) and group day-use areas like picnic shelters remain closed. Many beach access points, especially on the North Oregon Coast, and the majority of the Columbia River Gorge will not be open.