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OREC

OREGON OFFICE OF
OUTDOOR RECREATION

We all belong outdoors.

Agenda – 7/11/19

Meeting 2: We All Belong Outdoors

8:30	Doors Open	
9:00-9:15	Welcome, Agenda	Jonathan Blasher - Chair
9:15-10:15	Charter + Governance	Cailin O'Brien-Feeney
10:15-10:30	Break	
10:30-12:30	Presentations – existing efforts and needs	Chuck Sams, Kris Elliott, Barton Robison, Miles Palacios
12:30-1:00	Lunch	
1:00-2:30	Group Discussion of draft recommendations	Cailin leads
2:30-3:00	Public Comment	

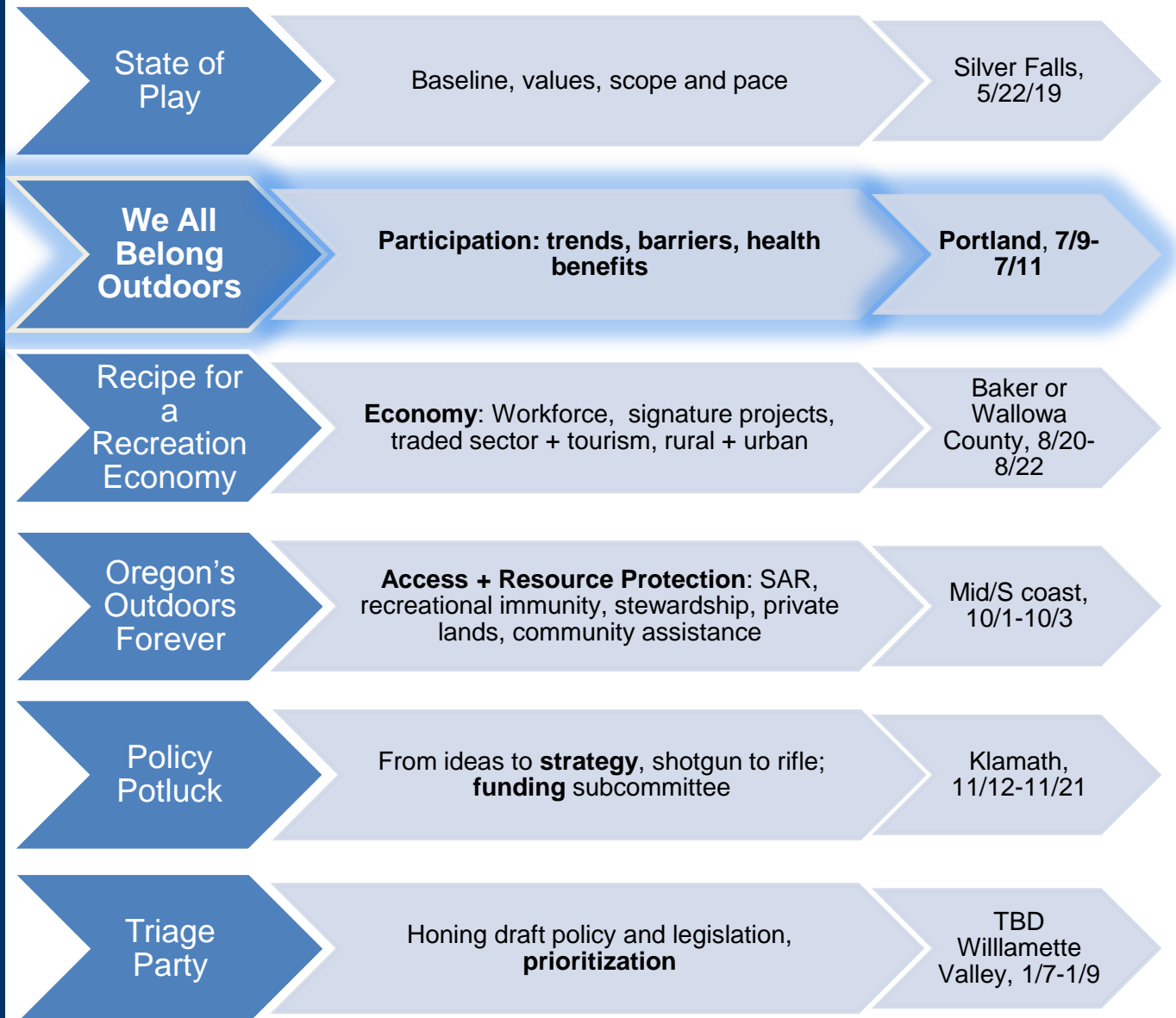


Governor's Task Force on the Outdoors

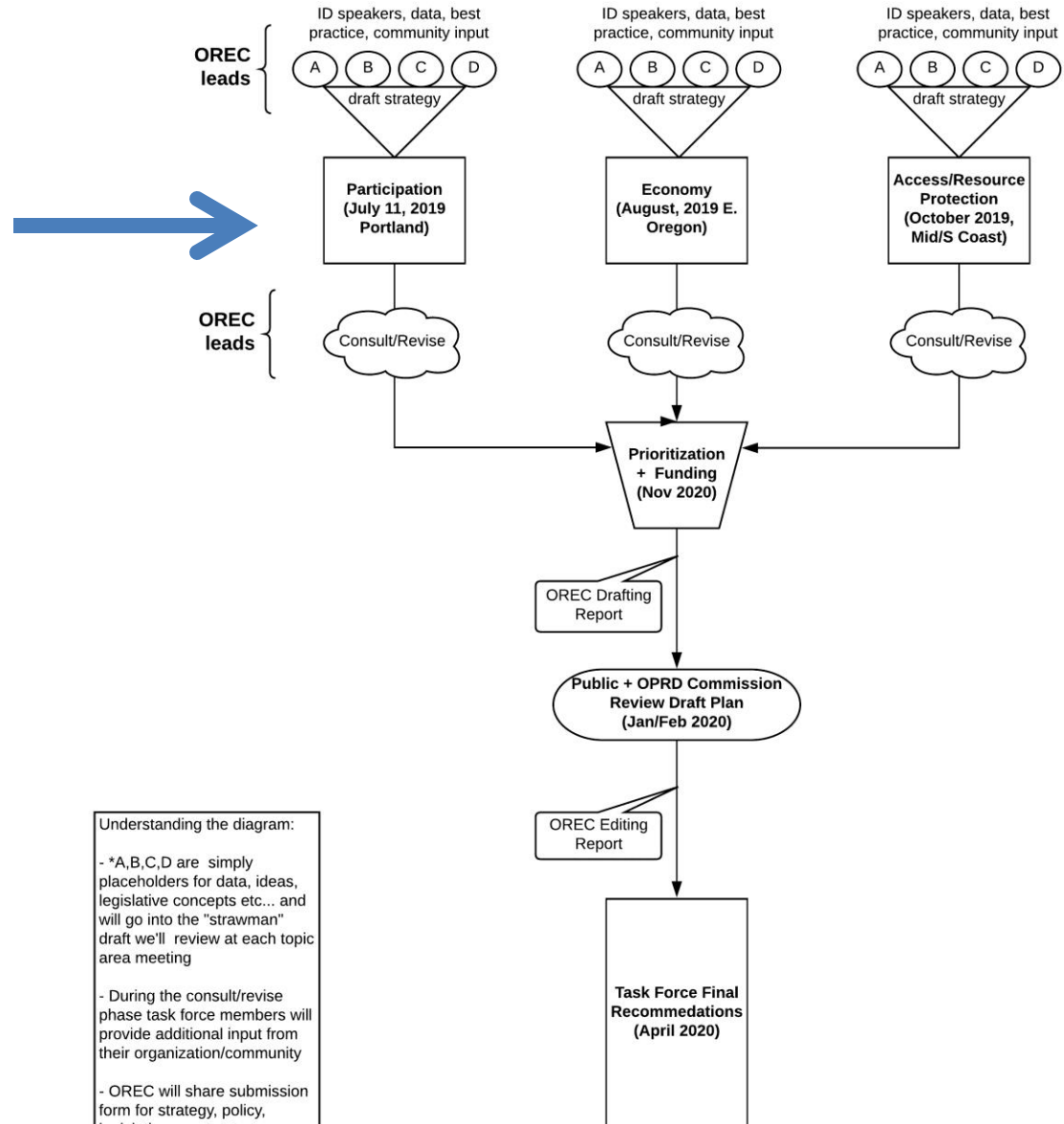
"...recommend **policies, legislation and initiatives** to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, **and increase outdoor recreation participation, especially among youth and traditionally underserved communities.**"



Work plan



Work plan



Understanding the diagram:

- *A,B,C,D are simply placeholders for data, ideas, legislative concepts etc... and will go into the "strawman" draft we'll review at each topic area meeting
- During the consult/revise phase task force members will provide additional input from their organization/community
- OREC will share submission form for strategy, policy, legislative constructs

Charter + Governance

Purpose and Outcome

The purpose of the Task Force on the Outdoors (task force), as outlined in Governor Brown’s letter to the Office of Outdoor Recreation dated February 19th, 2019, is to “recommend policies, legislation and initiatives to support economic development in both rural and urban areas, balance improved outdoor recreation access with resource protection, and increase outdoor recreation participation, especially among youth and traditionally underserved communities.” The task force will focus on these core goals but may consider other related items such as funding, implementation and a permanent advisory structure to ensure the strategies can be carried out, and their effectiveness measured. A final plan will be submitted to the Governor, Legislative Assembly and Oregon State Parks and Recreation Commission by April 17th, 2020 at which time the task force expires.



Charter continued

Membership – Roles and Responsibilities

Members of the task force are appointed by the Oregon State Parks and Recreation Commission and include a broad cross-section of outdoor recreation stakeholders in the state. A roster of members will be publicly available on the task force website.

A Chair will also be designated to guide the task force, work with the Office of Outdoor Recreation to develop agendas, meeting materials and written products, and help lead the task force to consensus, structure work flow and products. Additional appointments may be made upon concurrence of the task force Chair, Director of the Oregon Parks and Recreation Department (OPRD), and Director of the Oregon Office of Outdoor Recreation (OREC).

The Chair may form ad hoc subcommittees as required to accomplish the goals of the task force. Any committee work should be carried out in accordance with this charter and reported back to the full task force. Given the scope of work, members are encouraged to attend all meetings prepared to contribute and no alternates or proxies will be allowed.



Charter continued

Ground Rules

- Show respect for one another and critique ideas, not people
- Share responsibility for finding solutions and reaching consensus
- Speak from personal experience - use “I” statements
- Listen to understand, ask questions
- Come well prepared, respect our shared time and commitment
- Think statewide, “all lands, all people”
- Honor agenda topics and times
- Apply an analytical lens - facts are our friends
- Be concise
- Dream big, work hard, have fun



Charter continued

Decision-making

In the spirit of collaborative decision-making the task force will strive to reach consensus. When making decisions, each member will indicate concurrence with a specific item using a five-point scale:

1. Endorse
2. Endorse, with minor reservation
3. Agreement - "I can live with it"
4. Disagree, but won't block
5. Veto

We will use this system to identify items with the highest levels of support to put forward as final recommendations from the task force. Items receiving any rating of 5 will be noted as such, and any task force member giving that rating will be required to submit a written statement of dissension for inclusion in the final report.





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Draft Participation Strategies

- *Elevate partner organizations in Oregon leading this work*
- *Parks to people + people to parks*
- *Diversify leadership and decision-making*
- *Modernize information*



Elevate partner organizations in Oregon leading this work

- Consider technical changes to SB 588 “Outdoor Therapy Grant Program” and SB 589 “Outdoor Education and Recreation Grant Program” from 2019 to address any concerns and identify funding mechanisms. Task force could advance these as formal recommendations.
- Review, and as needed, revise all existing state outdoor recreation grant programs to prioritize projects or investments that will improve outdoor equity. Utilize SCORP data and Parkland mapping database to inform decisions on recreation demographics, trends, and demands.
- Simplify the process by which volunteers who lead community outdoor recreation programs, work in parks, or do stewardship work are rewarded with complimentary passes and other incentives for their civic engagement.
- Provide certain campsites, group facilities, and other state managed recreation venues available for free or on a priority basis to community organizations serving youth and traditionally underserved communities. Pursue corporate sponsorship, or minor fee changes needed to make this effort revenue-neutral across the state park system
- Create an suite of complimentary grant programs managed to the four pillars of the Confluence Accords – conservation and stewardship, education and workforce training, economic development, public health and wellness
 - Alternately, focus on - Equity, OutdoorRx, Oregon Trail Fund



Parks to people + people to parks

- State of Oregon adopts a formal goal that all Oregonians live within a 10-minute walk of a local park, trail or natural open space area. The state can also consider setting official standards for open space or park-area per resident, as some individual communities have already done and adopt that into Oregon's land use planning statutes.
- Task Force to develop and recommend additional funding for non-motorized trail development and major rehabilitation with Urban Growth Boundaries and ongoing non-motorized trail maintenance and major rehabilitation in dispersed settings outside UGBs (SCORP pg. 200)
- Expand free pass programs, such as the OSU Outdoor School / OPRD Get Out There Together Program or consider making entry to all state parks free for youth aged 17 and under.
 - At a minimum, make reciprocal arrangement to Every Kid Outdoors pass which provides 4th graders a free pass for federal public lands



Diversify leadership and decision-making

- State agencies should establish internal policies to ensure that recipients of funding (such as local or tribal governments and non-profit organizations) are taking action to improve engagement with and access by diverse populations.
- Identify and designate public liaisons of diverse backgrounds to facilitate input from diverse populations during planning and decision-making processes related to management of outdoor recreation in Oregon
- Recommend that the Governor establish a standard for inclusion of people of diverse backgrounds and abilities on agency advisory or stakeholder committees that relate to public land and water management, rule making, research and grant-making. Agencies will apply this new standard making nominations and recommendations.
- Make state publications and outreach materials related to outdoor recreation available in multiple languages. Look to OSU Outdoor School information as an example starting point.



Modernize information

- Explore policy change necessary to make outdoor preschools (existing or new) eligible participants in Oregon Prekindergarten or Preschool Promise programs in the state to give low-income families more choices. Are curriculum standards, insurance, siting or other issues preventing expansion of these offerings?
- ADA Excellence - develop and publish a State of Oregon Universal Design Best Practice Guide; Invest in ADA audit of state park facilities, with technical assistance or matching grants available for local parks providers to do similar work
- Add Oregon parks to the national ParksRx database to make it simpler for health care providers to prescribe time outdoors, and allow Oregonians to find parks close to where they live. Utilize Parkland mapping database as starting point, and health benefits data in SCORP to raise profile of
- Oregon Outdoor Pass: Combine Oregon State Parks Pass, Sno-Park Pass, ODFW Parking Permit into a single annual pass and pursue agreement with USFS to include the NW Forest Pass as well. This will require collaboration amongst agencies to set pricing, administration and revenue sharing that would need legislation to move.
- Develop an online directory of available state recreation grants; partner with federal agencies and other state offices to create a similar site with federal opportunities. Staff at OPRD available to provide technical assistance to communities and non-profit organizations pursuing funding



Submit Concepts

- <https://forms.gle/zMascAuEcyUbY2r56>



Themes and Tension Points

Close to home trails!

Bathrooms – more of them, cleaner

Recreation in Oregon does not match demographics

Growth/use encroaching on habitat

Elevate leaders already doing this work

“All Lands” – local, state, federal

Cost is a real barrier; volunteer burnout

Funding – pivot existing, as well as new

Motivations: future generations, all Oregonians, public health, economy (both tourism + traded sector), livable communities

Partnerships + shared stewardship

SAR, Rural Fire departments, infrastructure, public safety

Private lands access

Liability and recreational immunity

Ethics + etiquette

Investing for the future we want to create

Consistent messaging across agencies and experiences

Funding – general fund likely unrealistic; pay to play, other

Unified pass and permit structure – single pass, point of sale

Core beliefs and principles, common goals, make measurable

We compete against each other, in our silos, to our detriment

