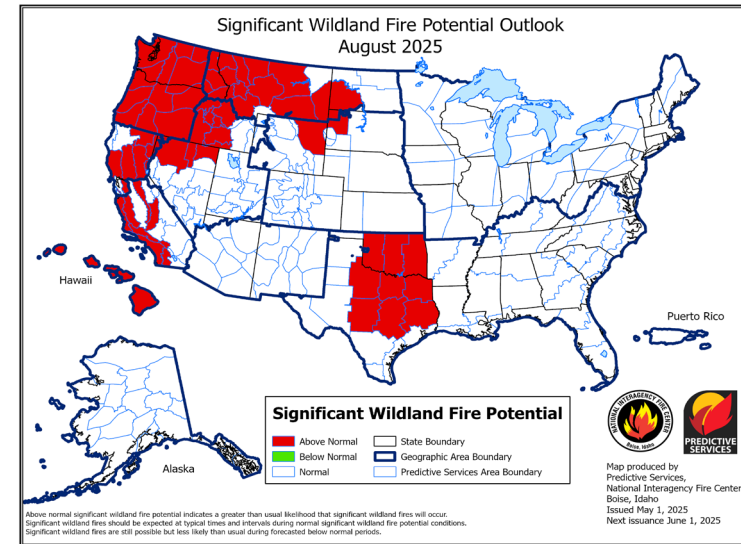
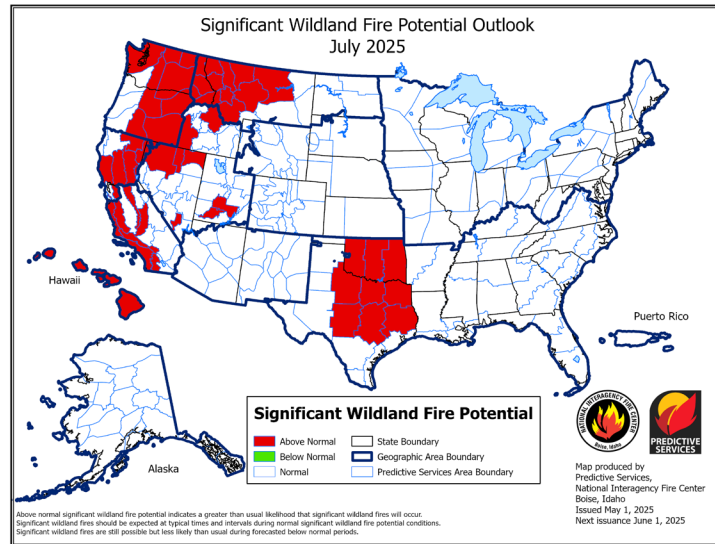
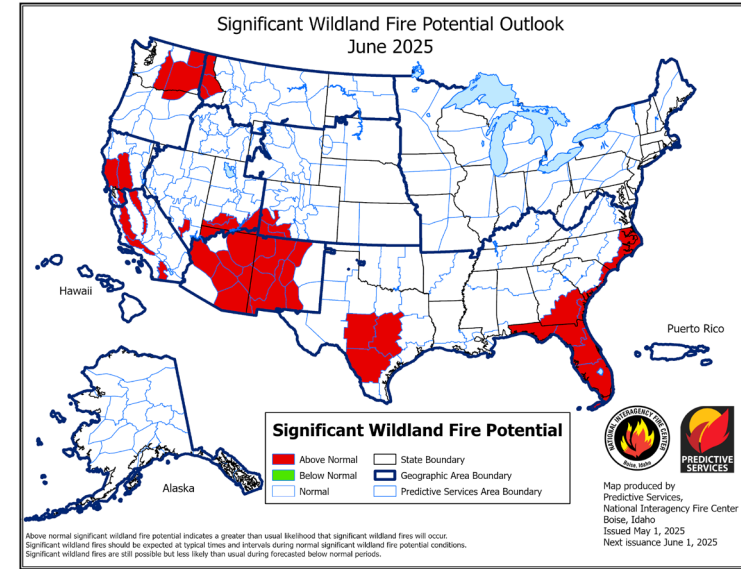
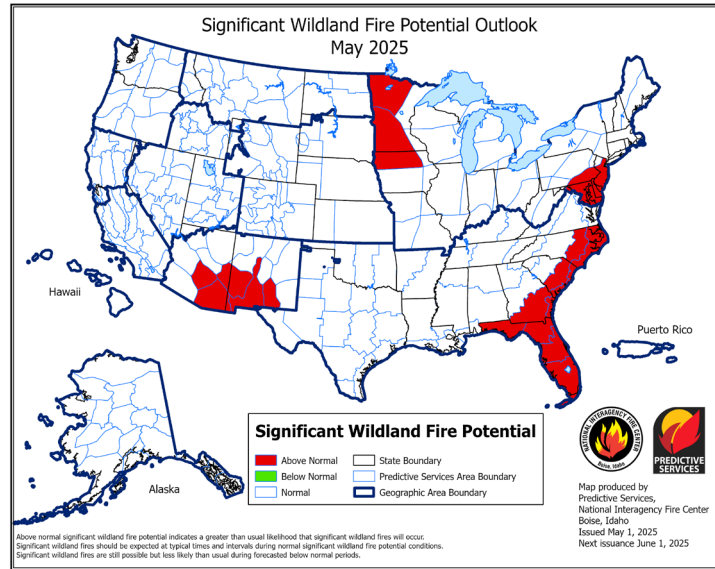


# SIGNIFICANT FIRE POTENTIAL OUTLOOKS

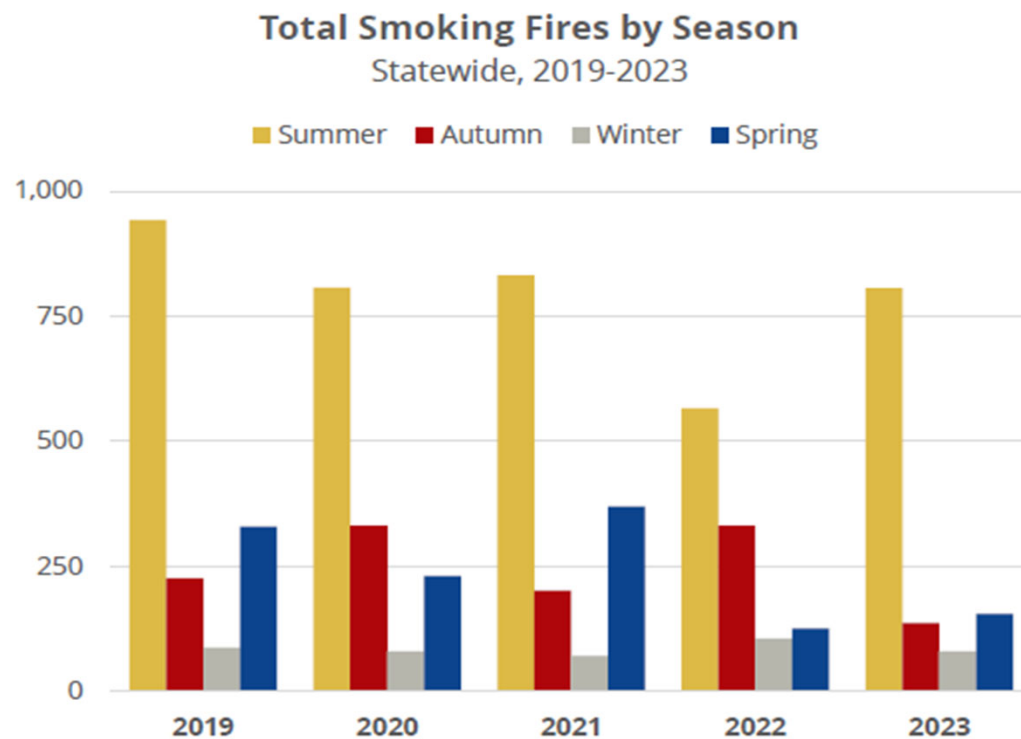


# Smoking Fire Prevention

Summer Campaign25



# The Problem?



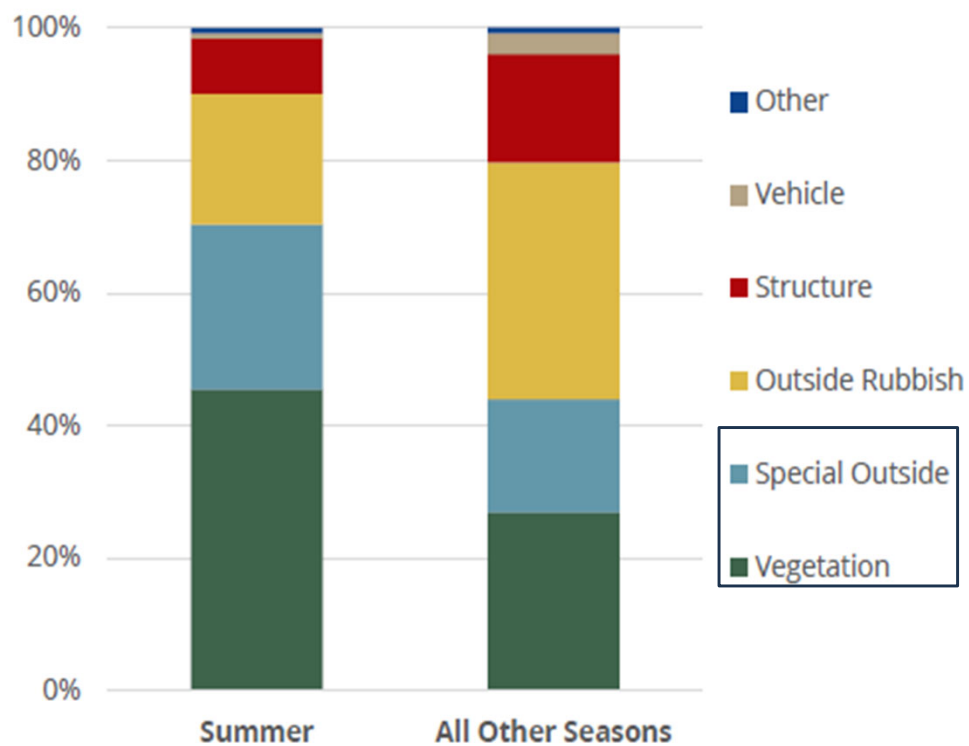
Total  
smoking  
fires  
6,820

3,958  
reported  
June -  
Aug



# What's Burning?

Smoking Fires by Incident Type Category  
Statewide, 2019-2023



70%

8%  
Structure  
= \$7.2M





# Collaborate for Healthy and Safe Communities

The SmokeFree Oregon campaign **“Imagine Oregon without Big Tobacco”** highlights tobacco as a community issue. It also promotes collective action for community-based solutions.



# Survey Says....



## 10 question Survey:

- Smoking Status
- Indoor Smoking
- Bed smoking
- Tired Smoking
- Smoking With Oxygen
- Ashtrays
- Disposal While Burning
- E-cig Status
- E-cig Unattended Charging
- Behavior Change





# What's in the kit?

- Get Involved Guide
- Two Smoking Fire Data Summaries
- Talking Points provided
- Rack Card - prevention messages
- Coasters, Posters, window clings, stickers to share with the public
- Smoking fire prevention brochures (English/Spanish)
- Home Oxygen fire prevention brochures (English/Spanish)
- Social Media Tool-kit



# How to Get Involved

Order your kit today!

Smoking Fire Prevention Kit

