



**Organization name:** Free A. Wolf Society

**Organization address:** 3 Little Pigs Lane, Lupine, Texas

**Contact person for OBE evaluation planning:** Bobby Lobo

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<b>1. What is the title of the LSTA project whose outcomes you will evaluate?</b>	
Free A Wolf	
<b>2. What partner institutions are involved in the project?</b>	
Viking (publisher) The PEN (prison for animals) The Loup Society, Paris, France Werewolves International The National Pork Board The National Pork Producers Council International Wolf Center Wolf Haven International	
<b>3a. Who are the project's key influencers?</b>	<b>3b. What will they want to know about your project participants' outcomes?</b>
Oregon State Library	What desired change in knowledge, skills or abilities of grant participants did you achieve? What methodology did you use to measure this change? Did you meet the need that shaped the project? What were the significant lessons learned in the course of the project?

Pigs	How will the results of this project be used? Will you be eating more bacon?
Wolves	Was A. Wolf unjustly incarcerated?
Jon Scieszka (author)	Will readers believe this story?
<b>4. What is the purpose of the project?</b>	
<b>4a. What community need/problem did you identify that led you to create the project or product?</b>	
All points of view needed to be shared in order to ensure that justice triumphs. Only one side of the story had been told before.	
<b>4b. What information did you use to identify this need?</b>	
Information search of titles published previously; reader surveys; books on the topic; forensic evidence found at the scene; police records; eyewitness accounts; media clippings	
<b>4c. What group of people has that need (who is your target audience)?</b>	<b>4d. What general characteristics of that group will be important for project design decisions?</b>
Wolves; pigs; readers; warden; other prisoners; wolf supporters; pork producers; author; illustrator; publisher	Amount of fur on their body; whether their tail is long or short and curly; reading level of target audience
<b>4e. What services will you provide to address the need?</b>	
Will read the book at storytimes Will provide stationery and postage for letter writing campaign Will organize a protest march	

**4f. What will your audience learn that will help meet their need?**

They will hear a first-hand account of what really happened from an eyewitness

**5. What are the key project inputs?**

LSTA Grant  
Copies of the book, “The True Story of the 3 Little Pigs”  
Teachers, librarians, and parents who read the story to their children  
Postage for the letter writing campaign  
Storytime rooms at public libraries

Flannel board characters  
LSTA Grant participants  
Anti-wolf placards

**6. What key administrative activities will the project need?**

Recruit listeners  
  
Order copies of the books  
  
Promote the story with national book tour and exhibits at public libraries and schools

**7. What are the anticipated outputs of the project?**

# of children who hear or read the story  
  
# of pigs who hear or read the story  
  
# of wolves who hear or read the story  
  
# of letters written to free A. Wolf  
  
# of copies of the book ordered  
  
# of programs at which the story was read

**8. What key outcome have you designed your project to have? (What outcome will you measure?)**

<b>8a. Required Outcome 1</b> <b>Children believe the wolf</b>				
<b>8b. Indicator(s)</b>	<b>8c. Applied to</b>	<b>8d. Data Source</b>	<b>8e. Data Interval</b>	<b>8f. Goal/Target</b>
(1) # and % of children who write letters to the Warden	All children	Post office; observations; Warden's office	Monthly for 9 months	30% of children write letters after hearing the story
(2) # and % of children who report they feel sorry for the wolf on EALRs (Early Assessments of Lobo Reading Sympathizers)	All children	Pre-and post- assessments; surveys; questionnaires;	Before story is read; immediately after story is read	75% of children believe the wolf was framed after hearing the story

<b>9a. Outcome 2 [Optional]</b> <b>A. Wolf is released from the PEN</b>				
<b>9b. Indicator(s)</b>	<b>9c. Applied to</b>	<b>9d. Data Source</b>	<b>9e. Data Interval</b>	<b>9f. Goal/Target</b>
(1) # and % of straw or stick houses that mysteriously fall down # and % of new brick homes constructed	All pigs	Construction company records; media reports; interviews with pigs; CP (Creative Pigs inventory)	Monthly for one year	10% stick or straw homes collapse 80% increase in the number of new brick homes built

(2) # and % of wolves who borrow a cup of sugar # and % of pigs who file new complaints against wolves	All wolves and pigs	Police reports; observations; anecdotal evidence; pigs' self-reports; WASL (Wolf Assessment Surveys for Learners)	Weekly for 9 months	50% of wolves continue to borrow sugar from neighbor  Less than 1,000 pigs files new complaints
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