

**LSTA Advisory Council Meeting**  
**Draft**  
**May 13, 2011**  
**Oregon State Library, Room 103**  
**9:00 a.m. – 3:35 p.m.**

**Council Chair Buzzy Nielsen called the meeting back from recess at 9:00 am.**

**Advisory Council Members present:** Buzzy Nielsen, Bruce Kinsch, Natasha Forrester, Paul Adalian, Anne Billeter, John Russell, Sharon Smith, Jim Hayden, Perry Stokes, May Garland, Karen Hill and Pam Osborne.

**Staff present:** MaryKay Dahlgreen, Ann Reed, Ferol Weyand, and Jim Schepcke

**Review from May 12, 2011**

Dahlgreen reviewed the topic of the Five-Year Plan. The Council discussed ideas regarding the Five-Year Plan and concept of the steering committee/workgroup. There was concern about making the outcomes more of the focus to make the next Five Year Plan correlate more with its targets. The Council felt the group as a whole should participate. The Council will have another in-person meeting set to work on the workgroup. Library Development (LD) will figure out when the meeting would be set. Dahlgreen would like the outgoing members (December 2011) to be able to attend so the meeting may be larger. Oregon State Library (OSL) has guidance from IMLS on plans.

**Brief Reports by MaryKay Dahlgreen: Overview of FFY2011 and FY2012 Funding**

Dahlgreen reviewed all the budget projects and briefly explained what each project was and which staff in LD work on each project. L-net is looking to rename itself. Dahlgreen reported that the cost recovery from libraries for L-net will need a recommendation from the Council to the OSL Board in September 2011. It was noted that the Extending Services to the Unserved grants are three year projects; there are two current projects in the program. Jim Hayden asked about the results from the MLS scholarship grant. Dahlgreen stated that Gary Sharp will send a report to the Council for fall.

**Discussion of returning LSTA competitive proposals:**

**12-4-OSU**

**Oregon State University**

**Development and Management of Oregon's Tribal Archives, Year 2**

Bruce Kinsch inquired about the involvement of the Confederated Tribes of the Umatilla Indian Reservation. Kinsch had asked them about the grant and they were unaware of the project. On the proposal, please indicate the tribes or groups involved. The Council hoped sessions are recorded so tribal members could brush up on their training in the future. The Council requested Section III indicate the project goal for next year, and they not sure the major objectives were addressed. What would be the results of training and how would the results would be tracked?

## **12-5-PUL**

### **Pacific University Library**

#### **Washington County Heritage Online, Year 2**

Karen Hill recused. Garland requested work on partnerships prior to digitization. The Council looks forward to more information in the full proposal.

## **12-5-UOF**

### **University of Oregon**

#### **Access to Oregon Folklife Collections Project, Year 2**

Russell recused. FTE salary is too low for a student archivist. Will this be available in a database for everyone? Will this be added to the Northwest Digital Archive? They are asking for funding to organize and make accessible a collection instead of just going through all the boxes. Who owns this collection?

## **New proposals**

### **12-1-COR**

#### **Cornelius Public Library**

##### **Expanding Latino Outreach**

Hill recused. What is the local in-kind contribution? Need to address securing long term funding. Note that LSTA funds can be used to write a LSTA grant but not do other fundraising or grant writing. What do they mean by alternate funding? Do we need a statewide Hispanic program? The problem with statewide programs is that Multnomah would do something different than rural areas. Three interns are staff intensive. In 2008 Cornelius had done a related grant. How does this follow the previous grant? How will the library handle lots of turnover in interns? Concern was expressed regarding training for the intern. Council noted that the statewide population of Hispanics consists of cultures from many areas, such as Peru and Guatemala, etc.

### **12-1-LEO**

#### **Libraries of Eastern Oregon**

##### **Livemocha @ Your Library!**

Nielsen and Stokes recused. The Council did not see indications of need or a problem in these communities regarding learning other languages. How will people benefit from this? Training is provided and the product looks to be intuitive, lesson-based. Will the public have time to work through a lesson at a public computer?

**Staff:** These are competing products such as Mango. Are we doing a statewide database licensing program and also supporting databases for individual systems? Computer purchases trigger CIPA. The Federal government requires a competitive contract process.

### **12-1-LEP**

#### **Libraries of Eastern Oregon**

##### **LEO Capacity Building**

Stokes, Nielsen, and Kinsch recused. An MLS graduate may not be best fundraiser. Getting a professional was suggested. How will they use funds raised?

**Staff:** Fundraising is not a LSTA allowable cost.

## **12-1-WOU**

### **Western Oregon University**

#### **Cooperative Governors' Papers Project (Implementation Grant)**

What is the \$4,000 for in-kind library materials for? Are collections going to be available online? It's a big job for someone to solicit these materials. How are they going to find materials? What do other states do? Has the planning grant had started? They are not saying they want to hire an archivist, but that is what they want to do. Council looks forward to reading the full proposal in the fall.

## **12-2-OHU**

### **Oregon Health & Sciences University Library**

#### **The Ghost Map: A Primer to Health Information Literacy**

Explain what a ghost map will be. Budget is high for the population served. Personnel - which ones are new hires? Can it tie in with older teens?

**Staff:** It is not an allowable cost to replace salary with LSTA money.

## **12-3-MCL**

### **Multnomah County Library**

#### **Listos para Aprender**

Forrester recused. This is more about three sixteen-week trainings than Hispanics. How is this specifically related to Latino children or story-time?

**Staff:** Somewhat similar to 2009 grant and how do the two relate to one another?

## **12-5-MCL**

### **Multnomah County Library**

#### **Homework Help @ Multnomah County Library**

Forrester recused. There are a lot of libraries that use Multnomah County's Homework Help. The Council would be excited if it used social media. Is anyone in the country doing this? Why is this priority two for Multnomah?

## **12-5-OHU**

### **Oregon Health & Sciences University Library**

#### **Oregon National Primate Research Center Rare Book Digitization Project**

Are any of these books available via Google or other digital format? The Council appreciated the interdepartmental cooperation. What is the larger value of digitizing pretty specific materials? Is there outreach with these materials? Is this replacing personnel and current scanner maintenance costs? What is the amount of pages actually to be scanned? Who will really benefit? Is the 22% for hosting a current expense they have that would be replaced by LSTA funds?

**Staff:** LSTA cannot replace existing funding for a position. The percentage of hosting must be allocable to project.

### **12-5-PCA**

#### **Pacific Northwest College of Art Oregon Cultural Object Database**

What evidence is there that people will use such a database? There may already be open-source coding out there. Council discussed duplication and had concerns that the budget needs to be itemized. There were no benefits listed in the budget and no details on what the supplies were for.

**Staff:** This is not a library grant.

### **12-5-UOL**

#### **University of Oregon Libraries Historic Oregonian Digitization**

Russell recused. Is it going to be available to everyone? Yes. 1878-1906 are the dates being worked on now.

### **12-5-UOW**

#### **University of Oregon Oregon Women's Political History Collection Processing Project**

Russell recused. This is putting things into boxes. Not a lot of expertise needed. Who/what determines which material is scanned versus being put in boxes? Most of the grant money would be for student finding aids. Are there not professional finding aids available? It is beneficial to put in updating and maintaining Wikipedia.

**Staff:** Would like to see the project add entries to the Oregon Encyclopedia.

### **12-6-MCL**

#### **Multnomah County Library Maximizing Volunteer Potential in Public Libraries: Investing in Highly Skilled Volunteers**

Forrester recused. What are volunteers going to do and how are they going to recruit? This is similar to Kaboom. How would results be replicable in a rural county? The amount of retirees varies county to county.

**Staff:** How does this differ from Kaboom?

### **12-6-OHS**

#### **Oregon Historical Society Oregon History on the Road: Two Traveling Exhibits for Libraries**

How many panels will they have and require libraries to host? Council commented that it would bring people into the library. Who is going to work on the grant? Where is this going to be stored?

**Staff:** Much like the Tribal exhibits. LSTA cannot replace local salary funding. Indirect cost limited to 6%.

## **12-6-SPL**

### **Salem Public Library**

#### **Reaching Out: A Community Assessment Model**

Last year the Council wanted to see a replicable community assessment model in the Salem grant. The OSL Board asked Salem back and Dahlgreen worked with Salem Public to address the Council's concerns. Is there anything out there already being used?

**Staff:** Very pleased with this grant and felt they had addressed everything the Council asked about last year.

## **12-6-TPL**

### **Tualatin Public Library**

#### **Welcome to Your Library: Creating Ownership Among Older Adults**

This is training in early literacy. This is a really ambitious project and a lot of work for the person.

**Staff:** Honorariums are not an allowable cost - services should be invoiced.

## **Statewide ongoing projects**

### **12-Lnet**

#### **Multnomah County Library**

##### **L-net Statewide Digital Reference Service:**

The Council inquired about cost per question. L-net had 29,593 questions April. Do we know how many are questions from K-12? It is hard to track as it isn't a question that is asked when they sign in. Why is proposed amount \$50 thousand more? It was noted that L-net is developing a Spanish interface. We are finding face-to-face contact is crucial in outreach to promote L-net. The Council would like Caleb Tucker-Raymond to come to the September meeting. OSL will invite him.

## **12-MLS**

### **Oregon Library Association**

#### **Oregon Library Association MLS Scholarship Program**

Dahlgreen reminded the Council that Gary Sharp will have a report for the September 2011 meeting. Is there much competition for these scholarships?

## **12-OBOB**

### **Oregon Association of School Libraries**

#### **Oregon Battle of the Book:**

Newest statewide project.

## **12-OSLIS**

### **Oregon Association of School Libraries**

#### **OSLIS**

No questions/comments

## **12-SAGE**

### **Eastern Oregon University for Sage Library System**

#### **Sage Courier**

Three new counties were added to Sage recently: Wasco, Sherman, and Hood. The Council has been impressed over the years with their imaginative methods and thrift.

## **Extending Services to the Unserved**

### **11-30-AS**

#### **Astoria Public Library & Seaside Public Library**

#### **Libraries ROCC! (Rural Outreach in Clatsop County)**

This program is trying a new method to reach under and unserved. This is a full proposal. Dahlgreen has been working with Clatsop and Linn County. The ideal is to lay the groundwork for the people in the areas with hopes they might vote for the library or come up with a solution for the unserved or underserved so they would have tax-supported library service.

### **11-31-LN**

#### **East Linn County Public Libraries of Lebanon, Sweet Home and Scio**

#### **Opening the Doors Wider: Serving the Unserved in East Linn County, year 2**

Garland recused. The project doesn't seem to be working well in Sweet Home yet. There has been staff turnover in Sweet Home. Agreement with grantee will move around the library cards.

## **Open Forum began at 1:00 p.m. No attendees**

## **Other Business**

### **Election of Statewide Database Licensing Advisory Committee representatives**

Nielsen explained SDLAC function. As the current Council representative to the SDLAC, John Russell gave information regarding Gale. LSTA funds are used to purchase Gale databases for all libraries. The new members to Statewide Data Licensing Advisory Council (SDLAC) are Cheryl Eldred, Jane Nichols, and Garnetta Wilker.

### **Request for ongoing statewide funding from the Oregon Encyclopedia**

Jim Schepke commented this request could be seen as an addition to the statewide database licensing project. Schepke shared a brochure about Portland State University (PSU) using Oregon Encyclopedia for a class. They are attempting sustained support. Adalian motioned to recommend add \$20,000 funding to the budget for Oregon Encyclopedia. Garland seconded. Motion amended to specify fiscal year 2011 funds. Osborne moved to amend to specify funding from the 2011 fiscal year. Forrester seconded. Hayden abstained. Motion carried unanimously.

### **Plan for surplus FFY2010**

Dahlgreen introduced Karen Estlund from University of Oregon.

Ideas to use extra funds included purchasing more e-books for the Oregon Digital Licensing Consortium. Another idea is to offer more support to the University of Oregon (UO) digitization of Oregon newspapers. Karen gave demonstration of the UO Digital Online Newspaper project and also explained what they do. They are part of a national effort from The National Endowment of Humanities.

There are unmet needs in Oregon newspaper digitization, such as need for a high production microfilm roll scanner. UO could image small papers in-house and ship larger imaging jobs to outside vendors. With a high production microfilm roll scanner at UO they could facilitate helping other papers to change from microfilm to digital format. The Council thought the more online Oregon papers that were available the better. Scheppke commented that other state librarians have reported that online newspapers get the most use of statewide databases.

Hayden moved to recommend \$100,000 and to add \$6,000 for the 6% administration fee for the University of Oregon for the high production microfilm roll scanner using FFY2010 funds. Kinsch seconded. Motion passed unanimously. No abstentions.

Dahlgreen would like to have any additional funds available and at risk of loss be used with the Oregon Digital Library Consortium for the purchase of e-books and audio books for the public. Kinsch moved to recommend that any additional money be used for the purchase of e-books and audio books for the Oregon Digital Library Consortium. Adalian seconded. Motion carried unanimously. No abstentions.

### **Gale database renewal**

Dahlgreen reported on situation with Gale databases renewal. OSL proposed a three year renewal if Gale would add a database for the current price. Gale offered two additional databases at our original price of \$395,000 a year. There is no price increase on the three-year subscription renewal. "US History in Context" database is one of the new ones. The other one will be LitFinder, GREENR, or RDS Business suite. SDLAC will rank votes and decide.

Hill moved to recommend extending the Gale contract as presented. Hayden seconded. Motion passed unanimously.

### **Presentation of Ranked Project Proposals**

Some Council members were not comfortable asking projects to develop further if they had a "Do not Invite." There was discussion if the "LEO Capacity Building" grant should be invited back if they reworked it. The basic premise is an unallowable cost which deterred the Council.

Hayden moved to recommend to the Board to invite all the 14 scores or higher to submit full proposal. Hill seconded. NO VOTE ON THIS

Billeter moved to recommend an amendment to invite back all proposals scoring 14.5 or higher. Osborne seconded. Motion carried with Hayden abstaining.

FFY2012 LSTA Proposals Recommended to Invite for Full Grant Proposal					
Proposal Number	Applicant	Proposal Title	FFY 2012 Funds requested	Average Score*	Do Not Invite
<b>Returning Proposals</b>					
12-4-OSU	Oregon State University	<i>Development and Management of Oregon's Tribal Archives, year 2</i>	\$15,430		0
12-5-PUL	Pacific University Library	<i>Washington County Heritage Online, year 2</i>	\$101,178		0
12-5-UOF	University of Oregon	<i>Access to Oregon Folklife Collections Project, year 2</i>	\$37,753		0
<b>New Proposals</b>					
12-5-MCL	Multnomah County Library	<i>Homework Help @Multnomah County Library</i>	\$121,455	21.64	0
12-5-UOL	University of Oregon Libraries	<i>Historic Oregonian Digitization</i>	\$127,632	20.45	0
12-6-TPL	Tualatin Public Library	<i>Welcome to Your Library: Creating Ownership Among Older Adults</i>	\$34,733	19.83	0
12-3-MCL	Multnomah County Library	<i>Listos para Aprender</i>	\$44,820	19.55	0
12-6-SPL	Salem Public Library	<i>Reaching Out: A Community Assessment Model</i>	\$50,000	19.17	0
12-6-OHS	Oregon Historical Society	<i>Oregon History on the Road: Two Traveling Exhibits for Libraries</i>	\$31,329	18.92	0
12-1-COR	Cornelius Public Library	<i>Expanding Latino Outreach</i>	\$10,387	18.82	1
12-5-UOW	University of Oregon	<i>Oregon Women's Political History Collection Processing Project</i>	\$24,352	18.73	1
12-1-WOU	Western Oregon University	<i>Cooperative Governors' Papers Project (Implementation Grant)</i>	\$63,388	15.92	1
12-5-OHU	Oregon Health & Science University	<i>Oregon National Primate Research Center Rare Book Digitization Project</i>	\$18,957	15.58	1

12-6-MCL	Multnomah County Library	<i>Maximizing Volunteer Potential in Public Libraries: Investing in Highly Skilled Volunteers</i>	\$33,739	14.91	2
		<b>TOTAL REQUESTED</b>	<b>\$715,153</b>		
*possible total of 25 points					
<b>Recommended to not invite for full application</b>					
<b>Proposal Number</b>	<b>Applicant</b>	<b>Proposal Title</b>	<b>FFY 2012 Funds requested</b>	<b>Average Score*</b>	<b>Do Not Invite</b>
12-1-LEP	Libraries of Eastern Oregon	<i>LEO Capacity Building</i>	\$24,000	14.44	0
12-2-OHU	Oregon Health & Science University Library	<i>The Ghost Map: A Primer to Health Information Literacy</i>	\$73,700	13.42	1
12-1-LEO	Libraries of Eastern Oregon	<i>Livemocha @ Your Library!</i>	\$10,950	12.70	2
12-5-PCA	Pacific NW College of Art	<i>Oregon Cultural Object Database</i>	\$40,600	11.17	7
		<b>TOTAL REQUESTED</b>	<b>\$149,250</b>		
*possible total of 25 points					
<b>EXTENDING SERVICES TO THE UNSERVED</b>					
<b>Proposal Number</b>	<b>Applicant</b>	<b>Proposal Title</b>	<b>FFY2011 Funds requested</b>	<b>Average Score**</b>	<b>Do Not Invite</b>
11-30-AS	Astoria Public Library & Seaside Public Library	<i>Libraries ROCC! (Rural Outreach in Clatsop County)</i>	\$79,145	8.99	0
11-31-LN	East Linn County Public Libraries of Lebanon, Sweet Home, and Scio	<i>Opening the Doors Wider: Serving the Unserved in East Linn County, year 2</i>	\$21,686.65	7.58	0
		<b>TOTAL REQUESTED</b>	<b>\$100,831.65</b>		
** possible total of 10 points					

Nielsen will present the following recommendations to the State Library Board of Trustees at the next Board meeting 6/17/11 in Grants Pass.

- Oregon encyclopedia statewide project \$20,000
- U of Oregon \$106,000 with 2010 funding
- Any leftover money be used towards purchasing e-books for the ODLC
- Gale 3 year renewal with an additional 2 databases to be chosen in the near future
- Invite back proposals scoring 14.5 and higher

Next LSTA Council meeting is September 16, 2011, 9a.m.-4p.m.

Schepke introduced his daughter Jane Schepke. Ann Reed reported the three LSTA Best Practices Reports were written by Jane. Nielsen reported that Ann and Jane authored an OLA Journal article about LSTA best practice. The Council thanked Jane for her hard work and wished her well at Graduate School.

Meeting was adjourned at: 3:35