



Reading for Healthy Families (RFHF) Oregon
Building Communities of Learning

**Next Steps in Networking
Supervisors' Action Plan
Cohort 3**

1. The Partners

Name	Agency	Phone	Email
Jenny Maler			
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2. Goal

a. What do we hope to accomplish?

- To sustain RFHF for the next 5 years
- Word-of-mouth/grass roots education
- Library contributes data from their activities

b. How will we determine success?

- More people knowledgeable about the project.
- Project is still active in 5 years
- Track increases in library card statistics
- Track families returning to the library for other events
- Ready to Read Grant to giveaway books rather than desk coverage

3. Barriers

a. What are the main issues to address?

- Lack of trained staff
- Hour restrictions or part-time
- Lack of interest—2 working parents

b. How will we resolve them?

- Ready to Read Grant to desk staff now trained in the project to cover desk so trained staff can do outreach

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4. Objectives and Activities

a. What will we do?

- More collaboration between programs
- Joint participation in community events
- Publish our stories—guest op ed articles in newsletters and newspapers
- Joint presentations to business meetings and groups
- Host business hour events

b. How will we do it?

- Regular communication and connections—emails and meetings
- Adjust tasks and work schedules for more time for outreach

5. Responsibility

a. Who will do which activities?

6. Message

- a. How does this project benefit the community?
- b. Why would people want to participate in this project?

7. Benefits

- a. What will this project achieve that the partners cannot achieve on their own?

8. Resources

- a. What resources do we already have?
- b. What additional resources do we need to get?
- c. How will we get the needed resources?
- d. How will we share resources?

9. Management & Operation of the Partnership

- a. How will decisions be made?
- b. How will progress be tracked?
- c. How will performance be reviewed?
- d. How will we communicate with each other?
- e. How will problems or issues be addressed?

10. Other ideas, comments, thoughts, suggestions?

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