

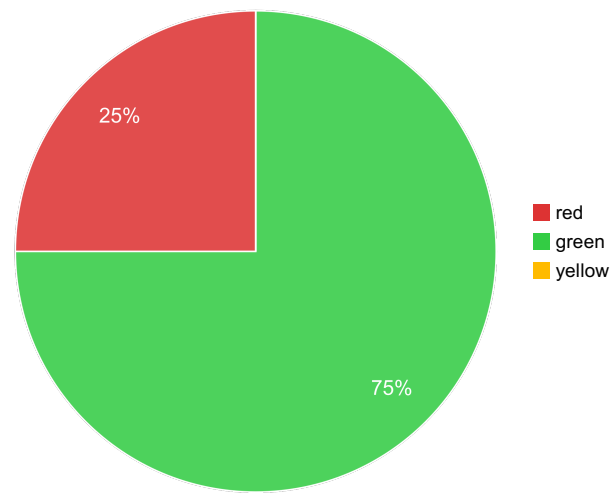
# Marine Board

Annual Performance Progress Report

Reporting Year 2025

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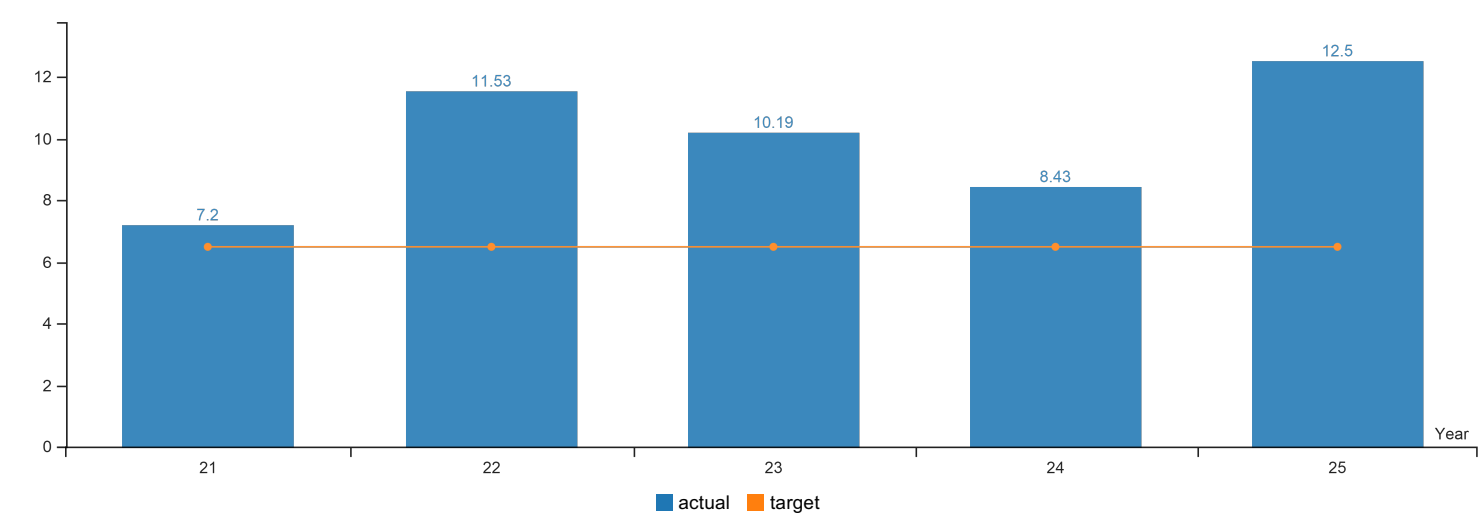
KPM #	Approved Key Performance Measures (KPMs)
1	Boating fatalities per 100,000 registered boats. - Measures the rate of boating fatalities in Oregon per 100,000 registered boats.
2	Boater Compliancy - Measures the percentage of boaters found to be in compliance with boating laws during contact, including required safety equipment, education, registration, and applicable permits.
3	Ratio of matching funds from other sources to Marine Board funds. - Measures the ratio of matching funds secured from other sources for every dollar of Marine Board funding.
4	Number of boat Inspections for aquatic invasive species with actual inspections. -
5	Title Production Service Level - Percentage of title applications completed or sent deficiency notice within 60 days of application.
6	Percent of total best practices met by the Board. - Measures the extent to which the Board adheres to established best management practices related to governance, oversight, planning, and accountability.
7	Customer Service - Percent of customers rating their satisfaction with the agency's customer service as "good" or "excellent": overall, timeliness, accuracy, helpfulness, expertise, availability of information.
8	Technical Assistance for Improved Boating Access - Measures the number of times technical assistance is provided to help local, state, federal, and Tribal entities overcome barriers to completing public boating access improvements.



Performance Summary	Green	Yellow	Red
	= Target to -5%	= Target -5% to -15%	= Target > -15%
Summary Stats:	75%	0%	25%

KPM #1	Boating fatalities per 100,000 registered boats. - Measures the rate of boating fatalities in Oregon per 100,000 registered boats.
	Data Collection Period: Jan 01 - Dec 31

\* Upward Trend = negative result



Report Year	2021	2022	2023	2024	2025
Boating Fatalities per 100,000 Registered Boats					
Actual	7.20	11.53	10.19	8.43	12.50
Target	6.50	6.50	6.50	6.50	6.50

How Are We Doing

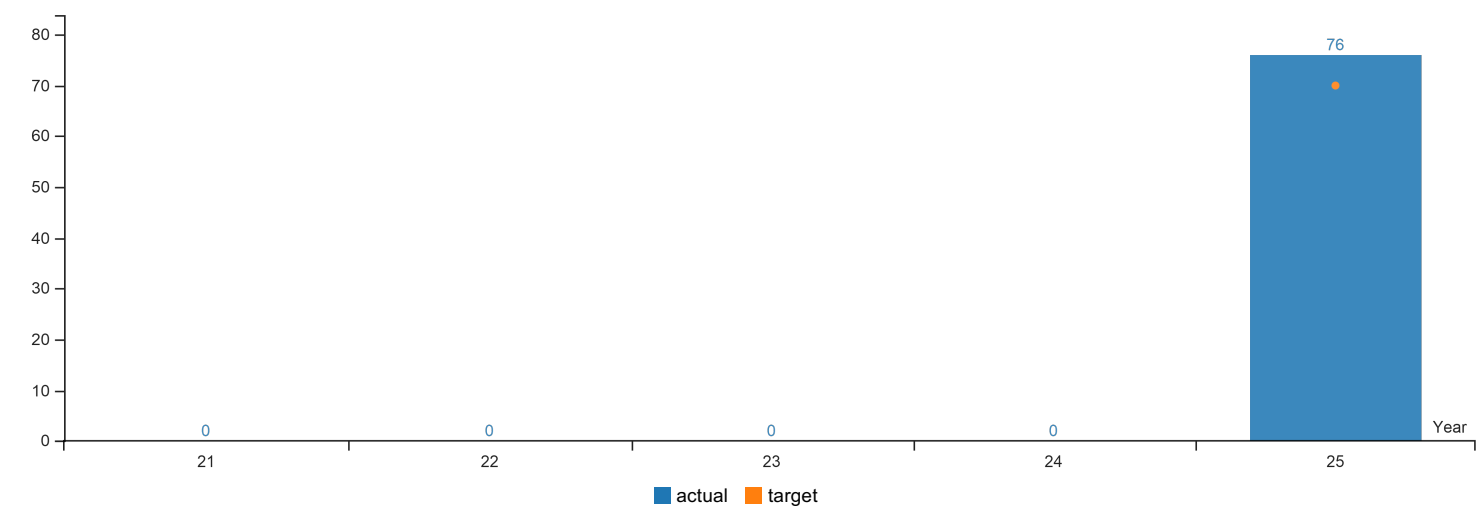
Overall, the number of motorized boating fatalities continues to decrease largely in part due to mandatory boater education, enforcement of safety equipment, and modernized outreach. However, nonmotorized boating fatalities continue to increase due to availability of low cost paddle craft and unawareness of basic boating risks, and no life jackets being worn.

Factors Affecting Results

The number of motorized registered boats continues to decrease (8.6% over last 5 years) primarily due to lack of registration enforcement. However, the number of nonmotorized boats that are not registered continues to increase which is not captured in the denominator on the calculation, skewing the overall statistical comparison to historical fatalities per 100,000 registered boaters.

KPM #2	Boater Compliancy - Measures the percentage of boaters found to be in compliance with boating laws during contact, including required safety equipment, education, registration, and applicable permits.
	Data Collection Period: Jul 01 - Jun 30

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Boater Compliancy					
Actual					76%
Target					70%

How Are We Doing

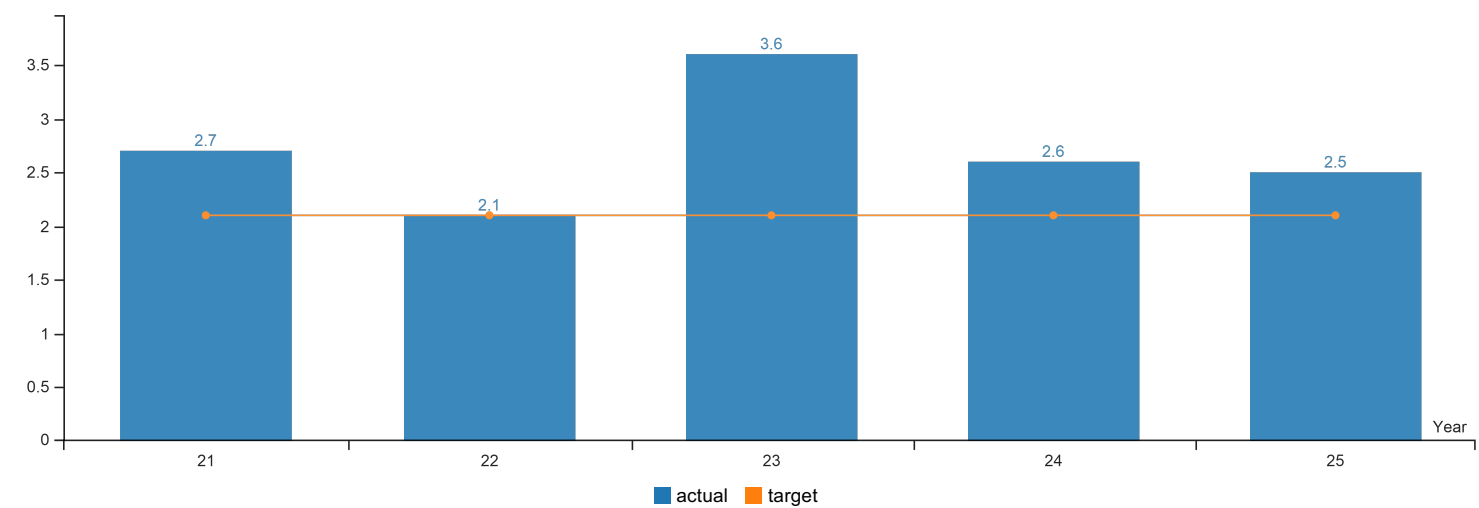
The agency has made incremental improvements in this area because of the newly implemented Boating Safety Advocate program and leveraging technology to improve boating safety. Special emphasis strategies have been informed by compliance data dashboards and other geospatial tools. The agency has facilitated multiple special emphasis patrols during peak boating times across the state often contacting thousands of boaters in one weekend.

Factors Affecting Results

Education and outreach efforts across the state continue to resonate with new boaters and waterway users alike. The Boating Safety Advocate program continues to build momentum and methods that are inclusive and engaging. As the agency faces a 30% reductions in law enforcement funding in 2025, the compliance rate may be impacted ultimately leading to increase in incidents and fatalities, however this will be counter acted by outreach effort.

KPM #3	Ratio of matching funds from other sources to Marine Board funds. - Measures the ratio of matching funds secured from other sources for every dollar of Marine Board funding.
	Data Collection Period: Jul 01 - Jun 30

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Ratio of Matching Funds from other Sources to Marine Board Funds					
Actual	2.70	2.10	3.60	2.60	2.50
Target	2.10	2.10	2.10	2.10	2.10

How Are We Doing

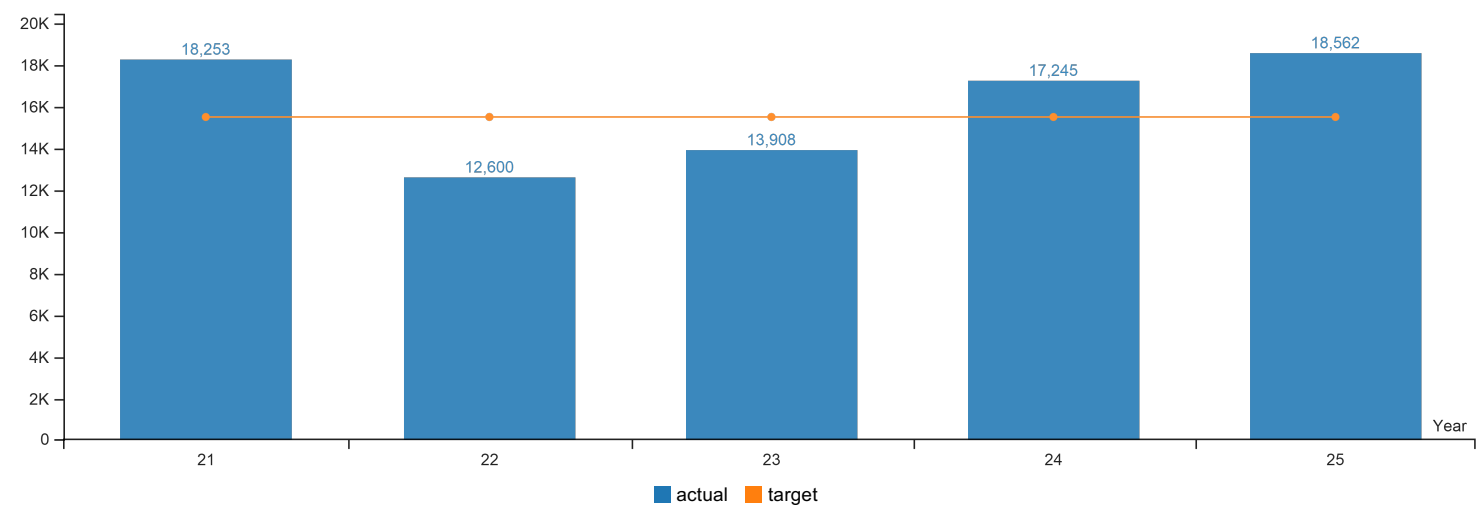
Within this reporting period OSMB approved boating access improvement projects with a total cost of nearly \$7.9 million. OSMB successfully leveraged \$5.6 million in match for these recreational boating access improvements. This is leveraging nearly \$2.50 for every \$1.00 awarded by OSMB.

Factors Affecting Results

The grant programs are competitive and applicants struggle to find matching resources. There appears to be a combination of increased competition and reduced matching resources through other state or federal grant programs, private business grants or other local community donations which impacts a grant applicants ability to provide significant match.

KPM #4	Number of boat Inspections for aquatic invasive species with actual inspections. -
	Data Collection Period: Jan 01 - Dec 31

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Number of inspections					
Actual	18,253	12,600	13,908	17,245	18,562
Target	15,500	15,500	15,500	15,500	15,500

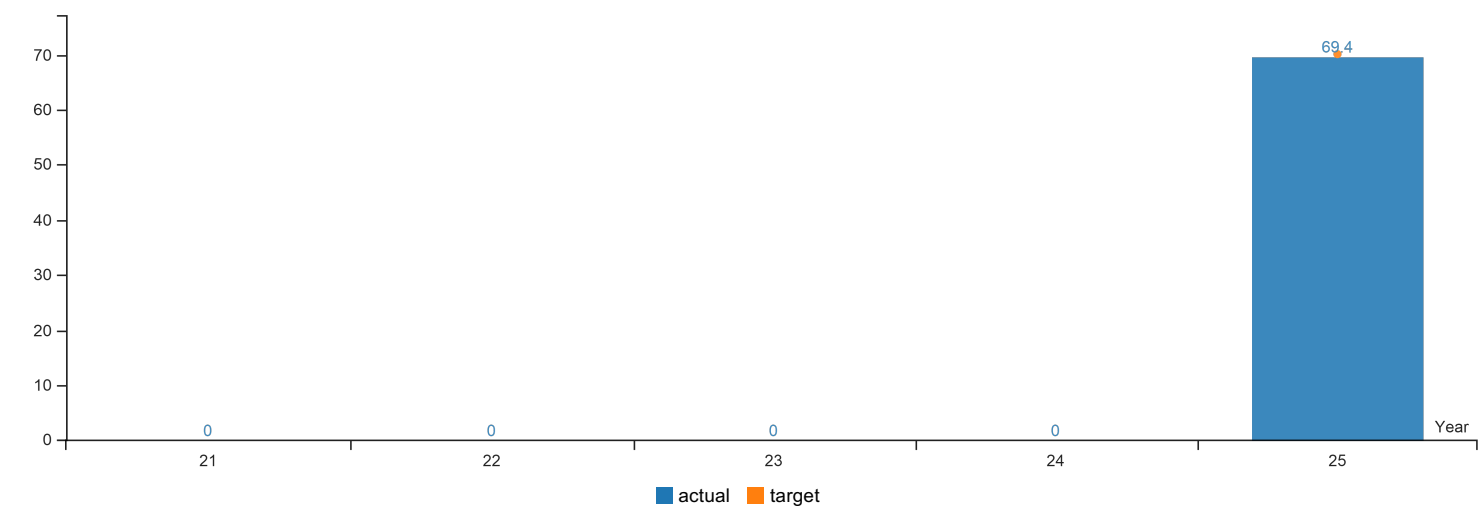
### How Are We Doing

The above number is as of 9/21/2025 includes 7 full decontamination for mussel fouled vessels, 2 ballast flushed for suspect golden mussels, 234 hand decontamination due to other biofouling.

### Factors Affecting Results

KPM #5	Title Production Service Level - Percentage of title applications completed or sent deficiency notice within 60 days of application.
	Data Collection Period: Jun 01 - Jun 30

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Title Production Service Level					
Actual					69.40%
Target					70%

#### How Are We Doing

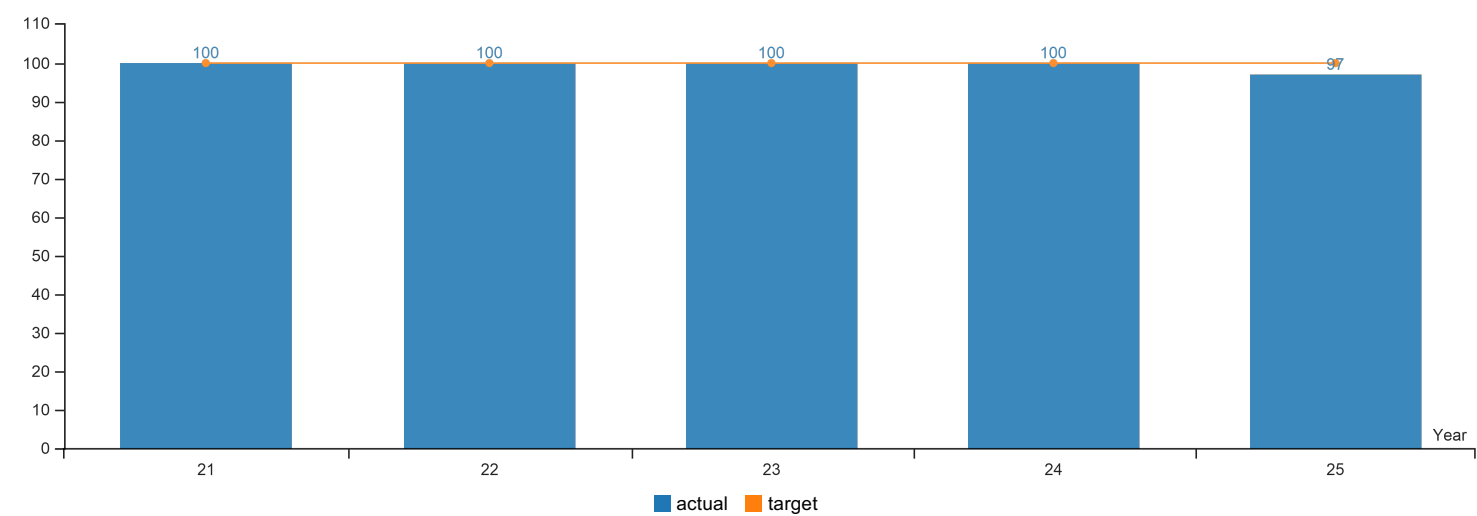
We fell just short of our goal for 2025. Although our processing times have improved each of the last 3 years, we are not quite to our target.

#### Factors Affecting Results

Process improvements have helped us get closer to our goal each year. Utilizing P&D for scanning our documents along with printing and mailing our registration decals has taken a substantial workload off our PSR2 employees. This allows them to spend more time on data entry, which in turns makes the titling process quicker for our PSR4 employees. Soon we will have P&D print and mail our titles, which removes another task from our PSR2 employees. This will result in further efficiencies in the titling process. We are currently understaffed at the PSR4 position, but adding another position for the 2025-2027 biennium will rectify this issue. Having an additional person to answer phone calls and process titles will be a big help to reducing our title processing time. I expect we will exceed our goal for the 25-26 fiscal year.

KPM #6	Percent of total best practices met by the Board. - Measures the extent to which the Board adheres to established best management practices related to governance, oversight, planning, and accountability.
	Data Collection Period: Jul 01 - Jun 30

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Percent of Best Management Practices met by the Board					
Actual	100%	100%	100%	100%	97%
Target	100%	100%	100%	100%	100%

How Are We Doing

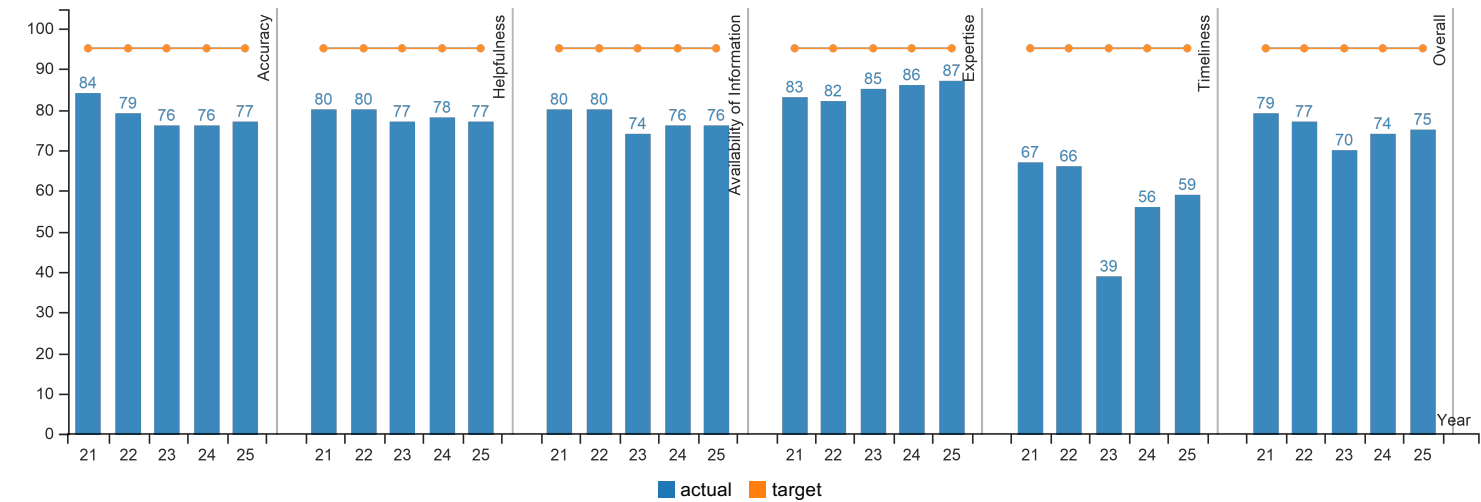
The Board is doing good and recently added two new members in July.

Factors Affecting Results

The Board decided to move the Directors review to December instead of July. This resulted in a lower grade than previous results.



KPM #7	Customer Service - Percent of customers rating their satisfaction with the agency's customer service as "good" or "excellent": overall, timeliness, accuracy, helpfulness, expertise, availability of information.
	Data Collection Period: Jul 01 - Jun 30



Report Year	2021	2022	2023	2024	2025
<b>Accuracy</b>					
Actual	84%	79%	76%	76%	77%
Target	95%	95%	95%	95%	95%
<b>Helpfulness</b>					
Actual	80%	80%	77%	78%	77%
Target	95%	95%	95%	95%	95%
<b>Availability of Information</b>					
Actual	80%	80%	74%	76%	76%
Target	95%	95%	95%	95%	95%
<b>Expertise</b>					
Actual	83%	82%	85%	86%	87%
Target	95%	95%	95%	95%	95%
<b>Timeliness</b>					
Actual	67%	66%	39%	56%	59%
Target	95%	95%	95%	95%	95%
<b>Overall</b>					
Actual	79%	77%	70%	74%	75%
Target	95%	95%	95%	95%	95%

How Are We Doing

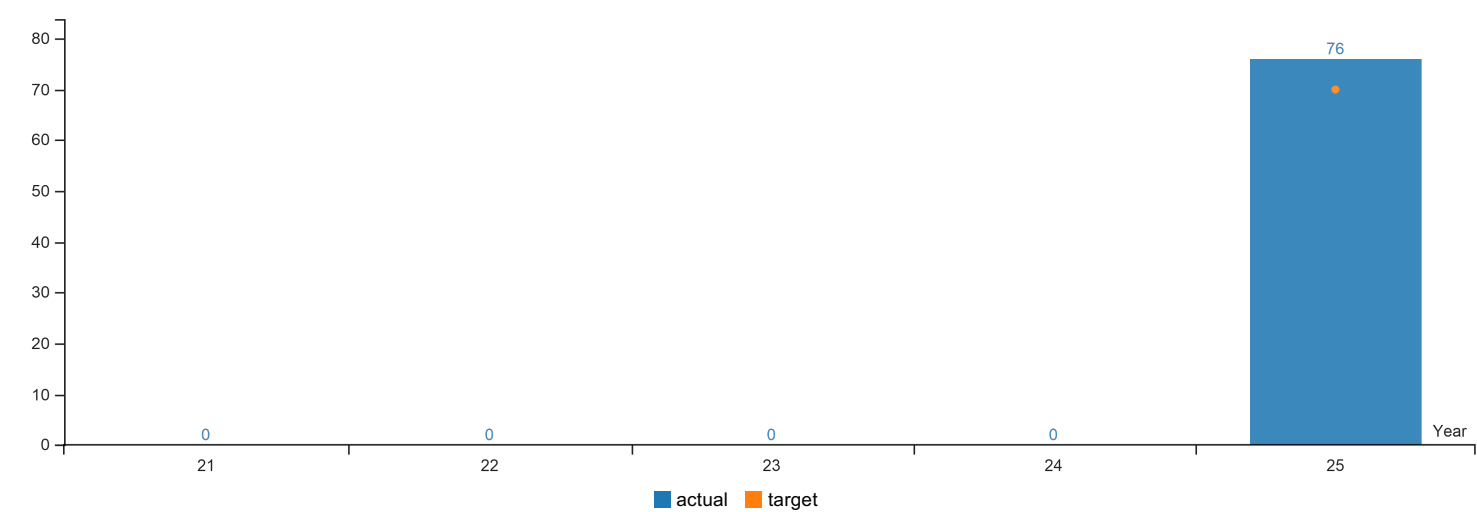
We made some process improvements which is reflected slightly in the data. In our budget we requested a POP for one additional customer service representative in the Registrations unit and this was approved.

**Factors Affecting Results**

With an additional customer service representative and more process improvements it will allow faster processing times.

KPM #8	Technical Assistance for Improved Boating Access - Measures the number of times technical assistance is provided to help local, state, federal, and Tribal entities overcome barriers to completing public boating access improvements.
	Data Collection Period: Jul 01 - Jun 30

\* Upward Trend = positive result



Report Year	2021	2022	2023	2024	2025
Technical Assistance for Improved Boating Access					
Actual					76
Target					70

### How Are We Doing

OSMB Facilities Program staff provided technical assistance for both motorized and nonmotorized boating access projects including review consultant design concepts, participate as technical resource during master planning, complete topographic and bathymetric survey and design, completed site feasibility or damage assessments, contracted for hydraulic, geotechnical, and structural analysis, archaeological surveys and wetland delineations and prepared state and federal permit applications.

### Factors Affecting Results

There are multiple factors that affect our ability to be responsive to requests for technical assistance. The demand for new and improved nonmotorized boating access exceeds staff capacity through the Waterway Access program. Changes in water managment and flow is increasing requests to assess existing access sites for modifications, extensions or realignments. Natural disasters such as flooding and wildfires have an impact on our limited staff resources. Last year we responded to City and County emergency requests to assess flood damage at nine boating access sites and provide guidance and recommendations for repairs. There are numerous requests that are deferred for sometimes more than a year and some boating access site owners will apply for grant funding for consultant services.