



## OREGON LIFE SAFETY TEAM Meeting Minutes

Thursday, May 17, 2018

1:30 p.m. – 3:30 p.m.

Chemeketa Brooks Regional Training Center

4910 Brooklake Rd. NE

Salem, OR 97305

Building 1 Room 105/106

### **Attendees/Representing**

Birr, Tim – Oregon Fire Safety Coalition

Blair, Sara – Baker City Fire Department (Baker)\*

Canate, Wil – Keizer Fire District (Marion)

Candela, Steve – McMinnville Fire Department (Yamhill)

Carter, Simone – Legacy Emanuel Medical Center (Guest)

Dunn, John – OFDDA

Hatch, Joanne – Tualatin Valley Fire & Rescue (Clackamas/Washington)

Houston, Laura – OFSOA

Kettering, Cindy – Bend Fire & Rescue (Deschutes)

Kusz, Jim – North Lincoln Fire & Rescue District #1 (Lincoln)

Linder, Amy with Casey – Eugene Springfield Fire (Lane)

McGrew, Claire – OSFM

Mendez, Alfredo – Albany Fire Department (Linn)

Miller, Tony – Siuslaw Valley Fire & Rescue (Lane)

Montgomery, Bruce – Hillsboro Fire & Rescue (Washington)

Patton, Jim – Corvallis Fire Department (Benton)

Ridenour, Dan – Bureau of Land Management\*

Roach, Amy – OSFM

Rouse, Ron – Portland Fire & Rescue (Multnomah)\*

Ryun Curtis – Oregon Burn Center

Shanklin, Kari – Clackamas Fire District #1 (Clackamas)

Slavens, Ginger – Nestucca Rural Fire Protection District (Tillamook)

Stafford, Stephanie – OSFM

Storms, Anne-Marie – Keizer Fire District (Marion)

*\*indicates member participation by phone*

### **Welcome**

Stephanie welcomed everyone and introductions were made.

### **Topic: Take the Right Steps, Simone Carter**

Simone introduced herself, and said that she has been teaching Take the Right Steps to older adults on fall safety since 2013, and has taught over 3,000 seniors in the five years from 2013-2017.

The Legacy Emanuel marketing department rebranded the *Take the Right Steps* program, which was the program the Oregon Office of State Fire Marshal had developed approximately seven years ago. Simone changed very few things in the presentation when Legacy rebranded it. One of

the things that Simone did change was the statistics for falls, which have increased from 61% to 70% currently. Simone talked about the falls checklist, which is a take home item that helps people make the changes they need at home once they go through the program. Simone added Tai Chi programs as one of the options in the exercise portion of the presentation.

On the *What to do if you fall* slide, infographics were added to the presentation. The slide features a picture of a chair with no wheels so that older adults realize you can't use a chair with wheels to get up from a fall. Pictures like this help with adults that use visuals for learning.

Simone also added a step-by-step of how to get up infographic to the second slide of *What to do if you fall*, which Simone calls "plan B." The pictures are a series of the steps you would take if you were to fall when you were home alone. Simone tells people to "start where your struggle is" in the series of pictures and adds humor to make her points.

Steve C. asked about where Simone gets her leads for places to present this program. Simone first identifies her target audience, and then looks at how she can market her program. All groups are different, so you need to understand how the places are different (i.e. churches will pray, so if that isn't in your comfort zone, look at other venues). Programs like Meals on Wheels and agencies within the State of Oregon can be a great "in." Simone suggested using several types of marketing such as sending mailings to all churches of all denominations and religions as well as all local senior living facilities in your area. When marketing, Simone also sent brochures with a letter which talked about the program.

Simone gave some tips for presenting: engage, redirect questions, don't talk at people, know your audience, and keep the presentation to one hour. Simone suggested using props to assist in teaching. Some of the things you can use are proper shoes, a cane, or a chair. Simone talks about her own experiences during her presentation. She has had a fall and she takes medications, so she shares real life stories that show older adults that we all have things that put us at risk for falls. Steve asked about resistance from staff in the assisted living facilities. Simone says it actually is quite the opposite, and staff is very supportive. She says seniors will self-report problems around the facility in front of staff as a means to get things fixed.

The group provided feedback. Anne-Marie said she loved the pictures in the presentation on how to get up. Stephanie talked about how Simone kept the program almost the same as it was previous to Legacy rebranding it, and that the OSFM will be redeveloping the program in the future, using the OSFM's new branding.

Feedback regarding the video was also provided. Claire said she liked that Simone didn't use the video and engaged people. Claire said that sometimes a video can be used a crutch. Laura agreed that engagement in person is preferred for her agency. Jim said in facilities, sometimes the staff teaches the person to stay on the floor and call for help, so a medic can check them out. Jim also suggested that English and Spanish versions would be beneficial.

### **Topic: Vision 20/20 – Bruce Montgomery**

Claire began by giving a brief background on Vision 20/20. Vision 20/20 came about approximately seven years ago and was developed with the help of Jim Crawford. There is a lot of consistency between Oregon's fire prevention and Vision 20/20. Vision 20/20 offers tools,

strategies, and services that help Oregon with what our programs should look like, and in planning for the future.

Bruce talked about the symposium, which is held every two years. Two people from each state are invited to the symposium and are asked to go back to their home state and share what they learn. Vision 20/20 is a process and a way of looking at what we do for community risk reduction. Community risk reduction is defined by Vision 20/20 as a process to identify and prioritize local risks. These are the national things that affect people in regards to fire:

- Identify risks,
- Prioritize risks,
- Develop strategies and tactics to mitigate risks,
- Prepare the community risk reduction plan,
- Implement the community risk reduction plan, and finally
- Monitor evaluate and modify community risk reduction plan

All of the programs at the symposium followed the above strategy and that was the theme of the symposium. Using this strategy sells the program to “boots on the ground.”

Vision 20/20 has research and marketing groups that design and put together materials. Agencies are able to use the materials generator to create products using their own branding. The generator has fliers, door hangers and more. Bruce talked about possible ways to get agencies started using programs such as this.

Claire suggested using the Gated Wye and the OSFM fire prevention listserve to spread the word about Community Risk Reduction (CRR) and Vision 20/20. See more at [www.strategicfire.org](http://www.strategicfire.org).

Jim talked about vacation rentals and how there are no guidelines for safety in places like this. This creates a huge risk in communities that have a large number of rentals. Kayla Brookshire is our new program analyst at OSFM and has been working county-to-county with data from multiple agencies to compile a snapshot of counties. Amy said that the community risk reduction information is being pushed heavily in the fire academy and other educational programs, You can [download the presentations AND listen to the audio](#) from the fifth Model Performance in CRR Symposium by the Vision 20/20 Project.

### **Subcommittee Report**

Cindy Kettering reported on the Youth Fire Prevention Committee, which has met twice thus far. The group has recognized the need to incorporate 10-14 year olds. The group brainstormed ideas to reach this age group. They have also looked at using peer-to-peer education, “flipping the classroom,” and choose your own adventure books.

One problem the group is having with the older OSFM curriculums is the size. The older curriculum comes in a huge binder, so the group is looking at bringing the format up-to-date and sending out lessons monthly via electronic format. The group would like to phase in a three-year project. Outdoor school is another area the group has looked at reaching out to; 60% of schools participate in outdoor school and the main age group is fifth and sixth graders. The group is looking at partnering with some of the student-led groups such as Students Against Destructive Behaviors.

Amy reported on the Best Practices Guide for Educators subcommittee. The group has chosen and is revising six messages that are no longer relevant to bring them up to date.

The group is using the National Fire Protection Association messaging guide to update some of the messaging to get new, fresh, updated messaging and to maintain consistency. The subcommittee will then look at materials that they can put the new messaging on and start distribution.

### **Agency Reports**

**Ginger Slavens** – Nestucca RFPD is gearing up for summer time and many tourists. The agency will have their dune climb again in July 22, during their Dory Days celebration. The dune climb will benefit the Leukemia and Lymphoma Society. For more information please visit <http://events.ils.org/pages/oswim/2018DuneClimb>.

The district has seen a recent increase in vehicle fires over the last week.

**Steve Candela** – Steve asked if the Insight curriculum was available yet. Claire said it is in the final stages of production and will be available soon.

McMinnville is doing another smoke alarm campaign June 23rd with the American Red Cross.

**Amy Roach** – The agenda for the upcoming Oregon Fire Sprinkler Coalition meetings is printed on the back of this month's OLST agenda and the meeting is open for anyone who would like to attend.

**Amy Linder** – Amy attended the fire academy, where she took classes on community risk reduction. Amy is hoping for a collaboration to bring station based and operations-based staff to work together on community risk reduction. Amy feels that part of the message needs to be spread to the operations force, not just the education force, and we need to bridge that gap.

Amy set a goal to become accredited and last Thursday found out that she has been designated as an accredited fire marshal. She is currently the only accredited fire marshal in Oregon.

**Anne-Marie Storms** – Anne-Marie reminded everyone that Home Fire Sprinkler Day is Saturday May 19th. Anne-Marie asked everyone to please "like" the Oregon Fire Sprinkler Coalition on social media to help spread the word

Anne-Marie also noted that this May, Keizer Fire turns 70 years old.

The Keizer Iris Festival is May 18th-20th.

**Cindy Kettering** – Saturday May 19th, Bend Fire will host a home fire sprinkler event, which will be the only one in Oregon. They selected a neighborhood in Bend called the Tree Farm and the neighborhood voluntarily installed 13D sprinklers in all homes. It is a part of the home owner's association rules that all homes have sprinklers. For the event, they will offer home tours and other sprinkler events. There is also proclamation declaring that May 19th Home Fire Sprinkler Day in the city of Bend.

**Claire McGrew** – Claire shared the Oregon Wildfire Risk Explorer web application, which is designed to increase wildfire awareness, give a comprehensive view of wildfire risk and local fire history, and educate users about wildfire prevention and mitigation resources. The site provides decision support for homeowners, communities, and professionals to identify and prioritize local fire prevention and mitigation efforts.

This Advanced Wildfire Risk Explorer serves professional planners to inform updates to Community Wildfire Protection Plans (CWPP) and Natural Hazard Mitigation Plans (NHMP), with extensive data resources, detailed summaries, and full wildfire risk inventory report. The basic viewer directly serves homeowners and community leaders. It provides summaries and guidance in a Homeowner's Report and an Area of Interest Report (for example, a watershed).

The Oregon Wildfire Risk Explorer is the work of collaboration between partners: Oregon Department of Forestry, Oregon State University Institute for Natural Resources, OSU Libraries and Press, the US Forest Service, and a wide variety of stakeholders throughout Oregon. This is a great new tool. The original release date was in May, but there might be a delay in release.

Claire attended the Oregon Fire Chief's Association Annual Conference at the beginning of May. She shared that there are two new documents available through the Oregon Fire Chief's Association. The documents are Youth in Fire Services and Firefighter Program for Minors these are recommendations from the meeting.

Claire announced that Jamie Whitehouse, who works at the OSFM as a Training and Development Specialist, is retiring Sept. 14th, but her last day in the office will be August 2nd, 2018. If you get the opportunity, please reach out to her and wish her well.

**Laura Houston** – Stayton Fire District will be participating in a safety day with Turner Fire this month. The Star Cinema is showing the videos for smoke alarm safety and the OSU and UO videos in rotation before every movie for this year.

**Kari Shanklin** – Kari reports that Clackamas Fire District #1 is wrapping up Hands Only CPR in the middle schools and some of the private schools in their district.

The agency is starting to get a lot of community event requests and they are preparing for some big summer festivals, such as Day in Damascus, Hilltop Safety Fair, and participating in a couple of career fairs such as the Women in Trades Fair, and the Chemeketa Public Safety Fair.

Kari talked about attending the NW Fire and Rescue Expo, and shared a story from the speaker, who spoke about nine firefighters that died in a furniture warehouse. Tomorrow at the Portland Expo Center, he will be speaking again on the topic. The Expo is free to attend from 9 a.m. – noon and parking is \$8.00.

**Bruce Montgomery** – Bruce reported that Hillsboro Fire & Rescue has many upcoming summer events.

Bruce also says that there are many schools needing last minute fire education, as it is required in Oregon schools.

**Jim Kusz** – The North Lincoln Fire & Rescue District #1 support team has been doing great giving out information on the Oregon Travel Safety Checklist and distributing it locally. With summer coming, the agency is preparing for more visitors by providing more education and outreach to the local community.

The agency has a new fire marshal that comes to them from Kirkland, WA.

The Teen CERT is going really well. The agency takes it very seriously and recently had a class take the final again, because they needed more work before they were qualified to be CERT members.

Jim was recently named Oregon's "Community College Community Educator of the Year" at the Oregon Association of Community and Continuing Education meeting. Jim was given an award in recognition of excellence for the "Disaster Preparedness for the Pacific Northwest" course that he teaches at Oregon Coast Community College.

**Stephanie Stafford** – Some of the OSFM's programs will be impacted by Jamie's retirement. Please attend Smoke Alarm Installation Program training if you need one, as there are only three more before Jamie's retirement (May, June, and July). Contact Jamie directly if you can't attend any of the trainings and she will work with you. Jamie will continue to provide the training *Smoke & CO laws when selling or renting a home* through July.

The OSFM listserve may be transferred from one state agency to another instead of being shut down completely. Stephanie would like the OLST listserve to become more two way communication, as it would enable members to talk to each other easily.

Claire and Stephanie will have a table at the OSU baseball game next Thursday and the UO baseball game Friday night next week.

Stephanie sent an email to Marion County about a Real Heroes exhibit at the Marion County Fair. The exhibit focuses on fire services, veterans, and law enforcement and OSFM will have a booth. Stephanie asked for people to sign up for time slots to market your fire agencies. The event will be held July 12th through 15th at the Marion County Fairgrounds.

Stephanie offered OSU and UO coasters to members of the OLST.

**Tony Miller** – Siuslaw will celebrate their Rhododendron Festival Saturday, May 19th. Tony has started doing WUI assessments throughout Florence. As part of the WUI assessments, Tony will be installing 50 alarms in 22 cabins at the Camp Baker Boy Scout Camp. The camp sits on 165 acres and is the biggest Boy Scout camp in Oregon. Children stay at this camp nine months out of the year, and the camp has had fires the last two years.

Siuslaw Valley Fire & Rescue also just kicked off a business fire prevention program to inspect local businesses and show them what needs to be fixed before their inspections are due. PSAs

went out and the community has been reluctantly receptive. Tony is training and using volunteers to help with all the inspections.

**Jim Patton** – Jim reported a sprinkler save in his area. A home with an attached garage had a Ford parked in the garage. The car caught fire and the home fire sprinkler put it out. Jim also wanted to thank the OSFM for the OSU/UO materials.

**Curtis Ryun** – Curtis reports that the Oregon Burn Center is currently full.

The burn center is offering advanced burn life support classes this year. Three of the classes will be held in Portland, one in Medford, and one in Baker City. Curtis will send a flier to Stephanie and she will get it to all fire agencies through the listserve. The classes are free and include breakfast and lunch. The classes will be held on a Saturday.

Curtis was awarded the National Burn Prevention Award at the American Burn Association National Convention.

**Meeting adjourned: 3:38 p.m.**