



Hot Spots from the State Fire Marshal November 2013

Training available on engaging multicultural communities

Partnering For Prevention, a free online training program launched by nonprofit [FIRE 20/20](#), has a free training program that teaches fire and emergency services personnel (career and volunteer) how to effectively engage their multicultural communities in sustainable, cost effective prevention partnerships that bring free resources and increased commitment from the community. The online training features strategies and tactics from fire service experts across the U.S., as well as interviews with leaders from 12 multicultural and high-risk communities, including Hispanic, African American, Somali, Vietnamese, Chinese, Filipino, Ukrainian, Sikh, senior, deaf, hard of hearing, and homeless communities. To register, visit the [Partnership For Prevention online training webpage](#).

National Wildfire Community Preparedness Day

The National Fire Protection Association announced the first national Wildfire Community Preparedness Day will be Saturday, May 3, 2014. As part of this day, communities across the U.S. will be encouraged to participate in mitigation projects to help reduce the risk of wildfire damage to their homes and neighborhoods. Projects could include hosting a chipping day, distributing wildfire safety information, organizing brush clean up and more. A list of project ideas can be found [here](#). For more information visit the [National Wildfire Community Preparedness Day website](#).

Twitter alert system for emergencies

Twitter has launched a new feature to allow users to get emergency information directly from vetted, credible organizations. The system, called Twitter Alerts will deliver tweets marked as an alert by approved organizations through the traditional timeline feed to a user's cellphone. In addition, users who have the Twitter app for iPhone or Android will receive a push notification with the alert information. The Twitter Alerts program is available to local, national, and international institutions that provide critical information to the general public. You can fill out the online [Twitter Alert enrollment form](#) to see if your organization qualifies. [Learn more about Twitter Alerts here](#).