



## OREGON LIFE SAFETY TEAM

### Meeting Minutes

Thursday, February 16, 2017

1:30 p.m. – 3:30 p.m.

Oregon Public Safety Academy

4190 Aumsville Hwy. S.E. Salem, OR 97317

### Attendees/Representing

Babbs, Kris – Keep Oregon Green  
Barrett, Sean – Siuslaw Valley Fire & Rescue (Lane)  
Birr, Tim – Tualatin Valley Fire & Rescue, Retired  
Burns, David – Consumer Product Safety Commission  
Donahue, Jeff – National Fire Protection Association\*  
Dunn, John – Oregon Fire District Directors Association  
Fields, Dave – OSFM  
Gulledge, Dave – OSFM  
Hoover, Rich – OSFM  
Houston, Laura – Oregon Fire Service Office Administrators  
Johnson, Sean – Tangent Fire District (Linn)  
Kettering, Cindy – Bend Fire Department (Deschutes)\*  
Kusz, Diane – Guest  
Kusz, Jim – North Lincoln Fire & Rescue District #1 (Lincoln)  
Linder, Amy and Casey – Eugene Springfield Fire (Lane)  
McGrew, Claire – OSFM  
Metheny, Samantha – Medford Fire & Rescue (Jackson)\*  
Nelson, Barbara – Stayton Fire District (Marion)  
Ratcliff, Lora – Albany Fire Department (Linn)  
Ridenour, Dan – Bureau of Land Management/Prineville District\*  
Roach, Amy – OSFM  
Rouse, Ron – Portland Fire & Rescue (Multnomah)  
Saalsaa, Rich – Philomath Fire & Rescue (Benton)\*  
Slavens, Ginger – Nestucca Rural Fire Protection District (Tillamook)  
Stafford, Stephanie – OSFM  
Storms, Anne-Marie – Keizer Fire District (Marion)  
Tibbets, Robert – La Grande Fire Department (Union)\*

*\* indicates attendance via teleconference*

### Welcome/Introductions/Updates

Stephanie welcomed the group and spoke about the changes in rooms throughout the year. Due to needing to be escorted to the C P Pray meeting room at the OSP office, we have tried to find alternative locations to have the OLST meetings. Introductions were made around the table.

## Solar Eclipse Discussion

Stephanie began the discussion by talking about meetings that have been occurring between different state agencies in preparation for the August 21, 2017 total solar eclipse and how it will impact our state. She shared with the group the rough draft of the *Concept of Operations Plan Summary* that the OSFM is developing.

The group discussed who our target audiences should be. The general consensus was fire agencies, Oregon residents, and tourists who will be entering the state for the event. We also discussed ways to reach school age youth before summer break and possibly partnering with the Department of Education to develop some safety messaging for children and their parents.

Special considerations that the group presented were:

1. Preparing messaging for people with disabilities (i.e. persons who are deaf or hard of hearing) and those who don't speak English.
2. Pets and any special care they would need.
3. People trying to view the eclipse from boats and small aircraft and the additional traffic that will cause.
4. The possibility of having an incident within the incident.
5. Media staging and people using items like drones to capture events.
6. Eclipse chasers [www.eclipse-chasers.com/](http://www.eclipse-chasers.com/).
7. Other events happening in Oregon (Oregon Star Party <http://oregonstarparty.org/>) and nearby states at that time, such as the Burning Man. (Burning Man [burningman.org/event/brc/](http://burningman.org/event/brc/)).
8. Dispatch and emergency services having difficulties reaching incidents due to traffic and possible cell tower overload.

Marketing ideas were discussed and the group suggested that all social media should link to Travel Oregon <http://traveloregon.com/>. Other suggestions included messaging on Idaho radio stations (where eastern Oregon residents get their media) and using electronic reader boards for quick messaging along major roads such as Highways 22, 26, 97, 126 and 395.

While discussing messaging, the group thought there should be no messaging that targeted only tourists. We discussed messaging for fire service to provide to business owners that would cover items like shortages and advance planning. Messaging ideas were focused on having a safe place to view the eclipse, checking local fire regulations to ensure fire safety, the importance of using protective eyewear, and for Oregon residents to ensure that they have food, water, and fuel supply to make it through possible shortages.

The group discussed different ways to disseminate our messaging. Social media, fliers, posters and public service announcements on TV and radio were all suggested. Places to target with our messaging included grocery stores, hotels/motels, Chamber of Commerce, gas stations, convenience markets, airports, and U.S. embassy websites. The group felt that social media sites like Facebook and Twitter were great ways to spread messaging as well.

Stephanie asked the group for their top ten ideas for messaging. Some of those were:

- Eclipse viewing safety
- No campfires, fireworks or open flame
- Having proper supplies and gear in the event of shortages.
- Experiencing over-stressed cell phone service or none in some areas.
- Have a backup plan for emergencies, as there may be delays or lack of emergency services due to congestion.

- Safety tips for business owners
- Campground safety

Stephanie said she would send out a doodle poll for the Solar Eclipse subcommittee meeting and schedule the meeting date and time based on the response to that poll.

### **Multi-Generational Fire Safety Education – David Burns, U.S. Consumer Product Safety Commission**

David gave a presentation on the new toolkit that was developed by the NFPA and the CPSC to educate people about fire safety in multi-generational housing. The number of Americans living under the same roof with at least three generations has doubled since 1980, and there are currently approximately 4.3 million multi-generational households in the U.S. Multigenerational households may include older adults, very young children and people with disabilities who require added assistance in the event of a fire, so advance planning is critical in these types of homes. Some of the tips found in the toolkit are;

1. Unclutter hallways and escape paths to remove tripping hazards.
2. Install smoke alarms with a lower frequency that can be heard by children and older adults.
3. Install better inside lighting to assist in an evacuation.

For more information or to download the toolkit, please visit [www.cpsc.gov/Safety-Education/Safety-Education-Centers/Fire-Safety-Information-Center](http://www.cpsc.gov/Safety-Education/Safety-Education-Centers/Fire-Safety-Information-Center).

### **Agency Updates**

#### **Jim Kusz**

Jim updated the team on the progress of the brochures called JAWS for Lincoln and Tillamook areas for Water and Beach Safety. JAWS stands for Just Add Water Safety and is a brochure designed for tourists visiting the Oregon Coast.

Jim is teaching his two-night disaster preparedness class again at Oregon Coast Community College. The class is free and teaches planning for threats that face the Oregon Coast.

Jim shared that the 60<sup>th</sup> Volunteer Firefighters Annual Ham Dinner will be held Sunday, February 19<sup>th</sup>, 2017.

#### **Ginger Slavens**

Ginger reported that Nestucca RFPD recently did a smoke alarm installation project with American Red Cross and that it was very successful.

#### **Dave Fields**

Dave reported that his counties have all been working diligently on eclipse planning, due to the fact that there will be other large events in the area at the same time. They are working closely to educate local businesses about what to expect and how to prepare.

Dave also reported that there was a fire in the crook county courthouse recently that started from e-cigarette rechargeable batteries sparking from a dime in a person's coat pocket.

### **Claire McGrew**

The Education branch at the OSFM has two positions open. The second round of interviews will take place for the Program Analyst 2 on February 22, 2017, and the Training and Development Specialist 1 has not been posted yet.

The OSFM 100 year anniversary is this year, and the agency is celebrating by focusing on spotlighting different deputy regions, sharing OSFM history, and having an all-day celebration event on June 20, 2017.

The OSFM annual report and supplemental will be coming out soon. Please get agency data to Dave Gullede.

### **Sean Barrett**

Siuslaw Valley Fire & Rescue has a smoke alarm installation project planned for February 18<sup>th</sup> with American Red Cross.

Siuslaw Valley Fire & Rescue also had a heater fire recently and Sean has been working with David burns on product information.

### **Amy Linder**

Eugene Springfield Fire is getting final preparations done for launching a community risk reduction fire safety campaign with American Red Cross. The agencies will launch the campaign by April.

### **Ron Rouse**

Ron shared that the home safety checks that Portland Fire & Rescue has been conducting have increased steadily since they started. The agency has talked about items they currently check and have discussed including the installation of window locks as part of their visit.

The annual Firefighter Bachelor Auction will take place March 11 from 6-9pm at Rock Bottom Restaurant and Brewery in Portland. Proceeds will go to the Muscular Dystrophy Association. For more information, please visit [www.facebook.com/events/762151900585209/?active\\_tab=about](http://www.facebook.com/events/762151900585209/?active_tab=about).

### **Lora Ratcliff**

Lora reported that Albany Fire also just finished a smoke alarm installation project. The funding comes from the fire staff in the form of monthly donations to help keep their community safe.

### **John Dunn**

John reported that his community has successfully implemented the PulsePoint project. PulsePoint is a mobile app that alerts CPR-trained citizens to someone nearby having a sudden cardiac arrest. For more information about PulsePoint please visit <http://www.pulsepoint.org>.

John also reported that the 2017 Oregon Fire Service Conference will be held October 26-28, 2017 in Ashland, Oregon. This will be the first time that the conference has been held in Ashland.

### **Laura Houston**

OFSOA spring workshop is scheduled for April 20 and 21, 2017 at Keizer Fire District and is being hosted by the OSFM. For more information, or to register for the workshop, please [www.ofsoa.com](http://www.ofsoa.com).

### **David Burns**

David spoke about several recent recalls. For recall information, please visit [www.cpsc.gov/Recalls](http://www.cpsc.gov/Recalls).

### **Samantha Metheny**

Medford Fire & Rescue launched the PulsePoint app February 1, 2017. They are teaching hands only CPR in their area and its going strong.

Medford Fire & Rescue also had a smoke alarm installation campaign with American Red Cross January 28<sup>th</sup> which was successful. The agency had a “save” last month on a home where they had previously installed alarms.

**Dan Ridenour**

April 7, 2017 BLM will be involved in a solar eclipse planning simulation with multiple counties on the east side of the state to focus on fine-tuning response issues that might occur.

**Meeting adjourned 3:31 p.m.**