



OREGON LIFE SAFETY TEAM Meeting Minutes

Thursday, September 21, 2017
10:00 a.m. – 11:30 a.m.
Chemeketa Brooks Regional Training Facility
4910 Brooklake Rd. NE
Salem, OR 97305
Building 1, Room 105

Attendees/Representing

Candela, Steve – McMinnville Fire Department (Yamhill)
Fields, Dave – OSFM
Hatch, Joanne – Tualatin Valley Fire & Rescue (Clackamas/Washington)
Houston, Laura – Oregon Fire Service Office Administrators*
Jasmin, Sara – OSFM
Kettering, Cindy – Bend Fire Department* (Deschutes)
Kusz, Jim – North Lincoln Fire & Rescue (Lincoln)
Leipfert, Rich – Oregon Fire Chiefs Association
McDermott, Debbie – McMinnville Fire Department (Yamhill)
McGrew, Claire – OSFM
Mendez, Alfredo – Albany Fire Department (Linn)
Metheny, Samantha – Medford Fire & Rescue (Jackson)
Montgomery, Bruce – Hillsboro Fire & Rescue (Washington)
Peetz, Curtis – American Red Cross*
Ratcliff, Lora – Albany Fire Department (Linn)
Rector, Andrei – OSFM
Ridenour, Dan – Bureau of Land Management*
Roach, Amy – OSFM
Ryun, Curtis – Oregon Burn Center
Saalsaa, Rich – Philomath Fire & Rescue (Benton)
Slavens, Ginger – Nestucca Rural Fire Protection District (Tillamook)
Stafford, Stephanie – OSFM
Storms, Anne-Marie – Keizer Fire District – (Marion)

** indicates attendance via teleconference*

Welcome/Introductions/Updates

Stephanie welcomed everyone to the meeting and talked about the new sign-in method we are testing today. We are using it to test the system and see if it is feasible for trainings and meetings. Stephanie asked for feedback from the OLST members. Please review July's meeting minutes, and submit changes to Amy by Friday.

Oregon Solar Eclipse Review

Stephanie said that we would be modifying the solar eclipse flier to make it a general use flier due to relativity of the information on the back side. Stephanie asked what we could add to make it a better flier for general use. Stephanie welcomed input and asked people to email her with ideas. The group was asked to share their stories of the eclipse event in their local communities. Stephanie thanked John Dunn for checking to make sure the solar eclipse glasses that the OSFM distributed were the correct glasses for safe viewing, not the recalled glasses.

- Dave Fields – Vendors and businesses did very well in his area. Pendleton estimated 110,000 people in attendance and at one point had 35 miles of traffic backed up on area roads. Overall thoughts were that it was a good experience. John Day passed out 4,500 fliers. Dave passed out Smokey the Bear Eclipse wooden tokens for each OLST member.
- Jim Kusz – Jim reported that Lincoln City was not nearly as crowded as anticipated. Skies were cloudy and restaurants lost food due to over-purchase in anticipation of large crowds. Lincoln City's Tanger Outlet Mall was DOWN 40% in sales for the week of the eclipse. Over-preparation may have happened, but communication between agencies was amazing and Jim hopes the contacts and partnerships continue post-eclipse. Jim thinks that all agencies should be involved with the OLST groups like parks, port authorities, Oregon Department of Transportation, and other state agencies. Stephanie asked if it would be helpful to have them do presentations, or if they should be invited to be regular members. Jim said presentations would be great and could show us how they would tie into fire prevention. Jim ended by saying that he felt the eclipse flier has helped with education in his area.
- Anne-Marie Storms – Keizer's waterfront park turned to overnight camping for the week, and it was so successful that the city council wants to have regular camping there. Anne-Marie said that with the availability of 200 campsites, the park only had three cancellations.
- Rich Saalsaa – There were way more people camping in the Philomath area than what the city had anticipated. Extra staffing helped Philomath Fire & Rescue educate the extra people. On the eclipse day it was very quiet in the downtown area, but they were able to do great fire prevention education due to the extra staffing.
- Claire McGrew – Turner Fire had a "no burning restriction" for the eclipse week. The agency passed out eclipse fliers and received many questions from the public, so they were able to educate due to advertising. Turner Fire asked the public to report extra events in the area and received a lot of calls, which provided great chances for communication and education. Turner Fire took parts of the text from the eclipse flier and made their own, which were used to pass out around town. They added an extra bullet that advised sending an adult to end of driveways to flag responders in an emergency situation.

- Claire noted that the International Fire Chiefs Association featured our solar eclipse flier in their August 16, 2017 blog post. Claire also stated that while she was in Brookings for the Chetco Bar fire, the community was talking a lot about defensible space and awareness and were asking questions about wildfire safety.
- Curtis Ryun – American Red Cross worked with St. Charles Health System to prepare for the eclipse weekend. The entire western region was prepared to take any influx in patients from burns during the eclipse week. The only problem they anticipated was the possibility of not having enough air support and not having enough anti-venom. The burn centers got more trauma than anything else and had no need for the extra space.
- Joanne said fire service loved the solar glasses that were provided by the OSFM.

Space Heater PSA – Jim Kusz

Jim Kusz wanted to talk about a Public Service Announcement for the DA in Lincoln County. Jim will be fundraising to get \$5,000 to do a public service announcement. The drive to do this comes from an incident in 2014, in which two adults and two children died in a home fire that was due to a space heater. Jim is asking for feedback from the life safety team for ideas, slogans and messaging. Messaging will target older adults and children. The group discussed the Riddle fire in which an entire family died due to a heavy fire load that was located too close to a space heater. The fire killed five children and the mother, leaving the father as the only survivor.

Dave Fields said cadet and baseboard heaters are an issue as well, especially during the fall when it gets very cold at night and warms up during the day. Curtis Ryun said pancake heaters are a safer alternative to space heaters. Space heaters can cause serious burns to the elderly and infants, if they fall between the bed and wall and can't move or get out. Debbie McDermott said older adults will frequently pile on blankets and sit close enough that the blanket then touches the space heater.

Jim wants to do 30-second and 60-second radio spots as well as printed information. Anne-Marie suggested adding a short message about Carbon Monoxide protection in the PSA due to kerosene heaters and others that emit carbon monoxide. Other messages included clothing, blankets, paper, window shades, and curtains need to be at least three feet away from heating equipment.

Stephanie shared that the OSU men's and women's basketball radio spots will have a safety message about space heaters with a sports theme.

Jim says that he would like to see this public service announcement airing by October. Please submit ideas and feedback to Jim by the end of September.

OLST Planning

- Stephanie talked about all the people at the state fair and what a great place it is to advertise and educate people. Stephanie shared that several of the OSFM staff worked in the Keep Oregon Green booth. We discussed having fire safety messaging for next year, and possibly joining the Oregon State Police booth. Maybe different fire agencies would be willing to help fill some hours to have a booth at the fair.
- Using the example of the Oregon State Police Car Care Program, Stephanie will be working with Oregon State Police's procurement section to provide a percentage discount on smoke alarms through certain home supply stores. The participant would go to the website and get the list of stores that agree to a discount. Stephanie said it would be great to make it part of a flier or brochure so that people will keep the materials. Ginger asked if perhaps giving a percentage off of any "fire related items" could be considered. Joanne asked about contacting Amazon to see if they will participate.
- OSFM is working on smoke alarm module report in the Elite system. Installed alarms would be data entered as a run report and will record automatically and will be easier to find and compare the fire data. Smoke alarm installation information could be entered even if you install your own agencies alarms and would be able to track saves, all installations, and homes where the resident got an early alert and got out of the house. This will not be required program, but the module would benefit fire agencies because all installs will be tracked as an incident and will help with Insurance Services Office (ISO) score reports. This is in early discussion, but OSFM is trying to have a record of more real time saves and trying to get current data on fires vs. alarms installed.
- Anne-Marie asked about stickers to put on alarms at time of installation so that the date of installation and organization that installed them can be recorded. Lora said that Albany Fire Department writes on alarm itself with sharpies.
- Stephanie asked the group for ideas of things that would be of interest for future OLST meetings. Incentive ideas were also discussed. Please email Stephanie with ideas. A couple of the ideas were backpacks and hydroflasks. Ginger suggested rain jackets. The group stated that wide mouth hydroflasks were a great idea; Stephanie said that we can look into the different style.
- Jim Kusz suggested for next year talking to stores and businesses for fire prevention month. Agencies can advertise in anticipation of the holidays. One idea was to place banners around town with a message such as, "Is your home safe for the holidays?" Rich suggested including insurance companies in FPM since many insurance companies donate alarms to their local fire agencies. The group suggested using the coupons mentioned earlier in FPM advertising.

- Claire introduced Sara and Andrei from the OSFM Youth Prevention and Intervention program, who will be bringing energy back into the youth program.
- The Youth Advisory Board has restarted, in an effort to guide prevention and intervention efforts.
- In regards to intervention, they are working on a workbook that will target youth ages 13 to 17. The hope is that this tool can be used one on one with youth as well as in a group. Sara reported that Andrei will be piloting a group using this workbook in Clackamas County starting in October. The goal is to create a workbook for ages 4-8 and 9-12. Sara also offered that she would love other opportunities to test these workbooks and suggested people contact her if they have youth who might be appropriate for this process.
- As a result of requests of the Youth Advisory Council, a handout regarding the mandatory child abuse and neglect reporting process has been developed and reviewed by The Oregon Department of Human Services. This will be available on the website when it is complete. The hope is for the fire service to be better informed on the topic of mandatory reporting and understand their responsibilities.
- The youth program has also created a "Fire Safety Randomizer" as a fun tool for prevention messaging. Sara provided copies to each member. They are now available on the OSFM website. To order go to <http://www.oregon.gov/osp/SFM/Pages/EducationMaterialRequest.aspx>.
- Youth is redoing the Guide to Station Tours. These will include cards in a pack to be more user friendly than the previous guide and cover similar topics. The idea is to be able to pull out the cards that are needed for the given tour without need to carry a full book throughout the process.
 - Jim brought up the opportunity to highlight the need for youth related prevention and intervention messaging to the public in light of the recent highly publicized Eagle Creek fire. This incident heightened the public's awareness as well fire agencies need for a response in this area. Sara echoed this message and emphasized that this is a good time for people to understand that with fire, intention does not always match destruction and vice versa so the best response is preparation and prevention. More energy will go into this message as the fire season winds down.

Meeting adjourned at 11:38 a.m.