

Oregon Workforce Investment Board Minutes

Two World Trade Center 25 SW Salmon Street, Portland Oregon

January 9, 2015

Members Present: Chair Ken Madden, Vice Chair Jessica Gomez, Dave Baker, Agnes Balassa, Trygve Bolken, Susan Brown, Krissa Caldwell, Carrie Chaffee, Sen. Michael Dembrow, Kevin Dull, Maureen Fallt, Joni George, Karen Goddin, Bob Halligan, Megan Helzerman, Charles Hopewell, Jessica Howard, Rep. Paul Holvey, Dacia Johnson, Erinn Kelley-Siel, Jeffrey Krolick, Lori Luchak-Olund, Andrew McGough, Laura McKinney, Lisa Nisenfeld, Kathy Oliver, Barbara Rodriguez, Alan Unger, Frank Wall, Joe Weber

Members Absent: Barbara Byrd, Rep. John Huffman, Matt Millard.

Staff: Melissa Leoni, Katelyn Roberts, Brittany Dean, Karen Humelbaugh

Guests: Jordana Barclay, Brenda Brooks, Rolanda Garcia, Pamela Murray, Amy Parkhurst, Robin Shultz, Andrew Spreadborough, Elana Pirtle-Guiney, Tony Fraizer, Andrea Fogue

1. Meeting called to order at 1:03 PM

Board Chair Madden called the meeting to order. There was a round of introductions.

2. Public Comment

Leoni reported that there were no public comments.

3. Consent Agenda

Chair Madden put to motion to approve the consent agenda to the November Board Meeting minutes and December Executive Committee notes. Fallt moved, Hopewell seconded, motion passed unanimously.

4. Implementing the Workforce Innovation and Opportunity Act

Balassa introduced Governor Kitzhaber and advised the board that the Governor will talk about the implementation of Workforce Innovation Opportunity Act (WIOA) and then would stay for a short question and answer session. Governor Kitzhaber thanked the board members for the work they have completed and the successes that have been accomplished including;

- Identifying key industry sectors and bringing together businesses
- Unprecedented levels of coordination among workforce programs
- New focus on skills acquisition and certification, and an expanded commitment
- Partnering with businesses in new ways to create opportunities for work-based training
- Partnering with state, local and elected officials to identify new opportunities for the workforce system (such as Higher Education Coordinating Commission, and Youth Development Council)

Governor Kitzhaber reappointed the OWIB as the state under the new WIOA and identified the Oregon Employment Department as the lead agency for the implementation of WIOA. He also charged the board with several new goals including;

- Updating the strategic plan to adjust for WIOA
- Taking the integration of program and funding silos to the next level by developing a combined plan that includes the largest number of workforce programs possible
- Engaging representatives of at risk communities including people of color, older workers, veterans and those with disabilities
- Applying the equity lens to board recommendations
- Creating a framework for a pay for success model
- Continuing to build on the strong foundation of sector strategies, increasing opportunities for work based learning, supporting growing industries and expanding public private partnerships
- Thinking outside the box on how funds could help more people gain the middle 40 skills and certifications they need to succeed in the workforce

Governor Kitzhaber also committed to the board that he would continue to issue guidance to expand the level of integration and accountability. He also stated that he commits to ensure that the Governor's Office continues to take an active role with the OWIB. Governor Kitzhaber then thanked Agnes Balassa for her service as his Workforce Policy Advisor, introduced his new Labor and Workforce Policy Advisor Elana Pirtle-Guiney, and then answered questions.

5. Workforce Innovation and Opportunity Act (WIOA)

Leoni walked the OWIB members through an overview of WIOA. She reminded the board of the timeline and reviewed the major changes in the act. Key changes include state planning, alignment of state laws and policies, and state and local board memberships.

Leoni led a discussion around state membership requirements under WIOA. Required members include a Governor's representative, one member of each legislative chamber, state leaders from core programs, business representatives, and workforce representatives. At least 50% must be business representatives and 20% must be a workforce representative. The Governor may also appoint other members.

Board members made suggestions regarding membership including:

- Local workforce boards
- Coordinated care organization
- Members from less populated areas
- Youth Member
- Representative of the Bureau of Labor Industries
- Community College

Members then had a discussion about how to define the system to find the value points. Hopewell suggested a visual be created based on where the board is currently, and that helps determine several key factors such as, who is in need, which programs need to be involved, and how to solve the need. Hopewell stated that in manufacturing this visual is called a value stream map and suggested a workgroup to help determine and create this map. Sen. Denbrow added that this map would help determine what is missing and who still needs to be engaged in the process. Members also agreed that it would streamline delivery expectations and would help create a common vision at the state level.

Members agreed to form a value stream workgroup to create a visual depicting what the system is, who is included, and what the needs are. Mckinney, McGough, Hopewell, Halligan, George and Chaffee volunteered to be a part of the value stream workgroup.

Leoni asked the board to define the information they feel is missing and what they would need to make informed decisions. Suggestions include;

- Hearing the opposing view and negative aspects. This is helpful so that the board can view the whole picture.
- Having real accounts, experiences, and testimonies from people that have followed the processes we are trying to improve.
- Providing OWIB members with a defined scope of business.
- Service integration
- State Plan
- Visual of the workforce

7. 2015 Legislative Session

Balassa introduced Andrea Fogue who is the OED Legislative and Communication Manager. Balassa reviewed the Governor's recommended budget handout with OWIB. She stated that most of the funds outlined are one time funds that will be used for certain priorities. Fogue gave an overview of key legislative committees and processes for engaging the board.

Sen. Denbrow gave a brief overview of the upcoming legislative session. He mentioned bills that his committee will be reviewing, including, budget, youth, education teacher technical certification, Career and Technical Education (CTE) incentives and CTE proficiency credit, apprenticeship, ex-offenders applying for work, and the Oregon Talent Council.

Rep. Hovey also gave an overview of legislative bills his committee will be reviewing, including, solar initiatives, CTE within the construction industry, business regulations and misclassification issues, minimum wage, sick leave, and wages for the disabled.

Leoni stated that the Executive Committee will primarily track and flag bills to bring to OWIB for any needed discussion. Board members asked staff to track bills on BOLI bills, the legalization of marijuana, and bills that impact workforce policies.

8. Announcements

Next Meeting – February 13, 2015 in Salem

Meeting adjourned at 3:56 PM.