



From Plan to Action

Exploring ways to build awareness and support for action through effective communication and engagement

What? Virtual conversations every second Tuesday at lunch-time to learn about different audiences and how to connect with them.

Why? Water collaboratives need help engaging their partners and the broader community and translating complex technical and planning documents into communication materials that will help them take action with the support of their partners, community, decision-makers, and funders.

Who? Anyone interested in supporting collaborative water planning efforts in Oregon.

Talking to elected officials about the things you care about: Legislators	Representative Mark Owens , Representative Ken Helm , Representative Karin Power , Senator Lynn Findley	September 15, 2020	12-1pm	Click for summary
Communicating technical information and developing interactive plans using Oregon Explorer and other online tools	Lisa Gaines (Institute for Natural Resources), Janine Salwasser (Oregon Explorer), Lisa DeBruyckere (Creative Resource Strategies)	October 13, 2020	12-1pm	Click for recording
Tips and tools for engaging, effective, and fun (!) collaboration in virtual spaces	Katie Krummeck (Design Consultant and Facilitator) and Sally Bernstein (Sustainable Northwest)	November 10, 2020	12-1pm	Click for recording
Presenting complex information to decision-makers	Misty Freeman (Interim Director of the Legislative Policy and Research Office)	December 8, 2020	12-1pm	Click for recording
Public engagement – don't reinvent the wheel!	Wendy Willis and Sarah Giles (Oregon's Kitchen Table)	January 12, 2021	12-1pm	Click for recording

What do you want to learn about during future virtual conversations? Email your ideas to [Harmony](#) and [Steve](#)!



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Partner Toolbox

Who?	What?	Category?	Who helped?
High Desert Partnership	Video about Malheur Lake	Audio-visual storytelling	Hare in the Gate Productions
Mid-Coast Water Planning Partnership	Community Survey on Water Knowledge and Values	Community engagement	Oregon's Kitchen Table
Sustainable Northwest	Resources and Best Practices for Adjusting to Remote Collaboration	Virtual meetings	
Institute for Natural Resources	Oregon Explorer	Interactive planning tools and data	
OSU Sea Grant	6 Common Myths About Communication - Presentation	Science communication	
BlueWater GIS	Portfolio of StoryMaps	Communicating complex topics using web-based tools	
Mid-Coast Water Planning Partnership	Information Rich Website	Communicating complex topics using web-based tools	Creative Resource Strategies
Mid-Coast Water Planning Partnership	StoryMap – English Version StoryMap – Spanish Version	Communicating complex topics using web-based tools	BlueWater GIS
Eugene Korsunskiy – Design Thinker/Teacher	Zoom Friendly Warmups and Icebreakers	Virtual collaboration	
Katie Krummeck – Design Consultant and Facilitator	Student Centered Design	Virtual collaboration	Lots of other great talks and tutorials to check out from other experts!
StoryGorge	Professional Development	Audio-visual storytelling	