

Oregon Racing Commission

Information Technology Strategic Plan: 2027 - 2030

FOUNDATION

OUR MISSION

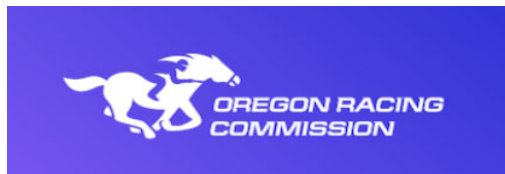
The Oregon Racing Commission is dedicated to promoting the highest standards of safety and integrity within the equine racing industry, both on-ground and online. Our mission is to

OUR VISION

The Oregon Racing Commission is the go-to source for industry-leading regulations, customer focused processes, athlete safety and welfare and empowered excellence in racing.

OUR CORE VALUES

Welfare, Health and Safety- Enhance standards for our athletes both equine and human and the wagering public.
 Public Confidence -Building and maintaining public confidence in the integrity and credibility of the horse racing industry.
 Integrity - Provide fair, neutral, impartial regulatory treatment of licensees. Ensuring the honesty and fairness of all participants.
 Regulatory Excellence - Ensuring strict adherence by establishing rules and regulations and taking appropriate action against industry.
 Transparency – Providing clear and open communication about rules, regulations, and decision-making processes.
 Customer Service - We strive to provide quick, easy, personalized, and empathetic service to every customer, every time.



STRATEGIC PRIORITIES

GOALS

1. Promote live racing in Oregon to enhance the horse race industry in support of a strong Oregon economy.
2. Ensure the safety and security of humans, equine, wagering community and property.
3. Continue to be the leader in licensing and regulating online wagering.
4. Forward thinking and technologically savvy.
5. Increase transparency and access to information.

GUIDING PRINCIPLES

Modernize the Experience:

Running outdated applications causes many problems and challenges, and may not align with business goals. Modernization is focused on

Innovation and Continuous Improvement:

The organization culture is a catalyst for continuous innovative change, and actively encourages exploration of technology innovation

Adherence to Best Practices:

Where custom solutions are needed to support the business, all development will follow leading industry practices and processes, including the

Transparency in Decisions:

We will be transparent in our decision-making and resource use both internally and

ACTION PLAN

KEY INITIATIVES

Gate analysis:

Launch Sleip - A tool that scientifically validates

Streamline pre-race vet checks:

Purchase and implement the use of two iPads to

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Licensing database:

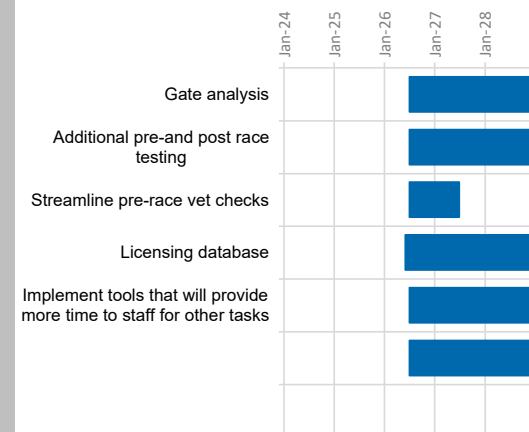
Create resources online that provide easy access.

Implement tools that will provide more time to staff for other tasks:

Use tools such as AI for proofing, and other

ROADMAP

5-YEAR PLAN



PERFORMANCE

ALIGNED KEY INDICATORS

Animal Safety:

Decrease catastrophic injuries by 5%

Horse Welfare:

Decrease positive tests by 5%

Equine Safety - injuries:

Provides for real time updates which will allow

Excellent Customer Service:

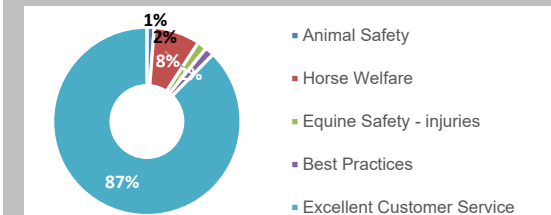
Revamp our website, ensure all complies with

Best Practices:

Reduce time for administrative processes by 10%

INVESTMENT PORTFOLIO

INVESTMENT LEVEL BY OBJECTIVE



COST PROJECTIONS

