
Minutes of the
Oregon 529 Savings Board
Board Meeting of November 14, 2019

Members Present: Treasurer Tobias Read, Chair
Brent Wilder
Jennifer Geller

Members by Phone: Sydney Shook

Members Absent: Amy Watson

Network Staff: David Bell, Deputy Director
Kasey Krifka, Engagement Director
Michael Parker, Executive Director
Missy Simpson, Executive Coordinator
James Sinks, Financial Education Program Manager
John Valley, Policy & Outreach Director

Treasury Staff: Dave Elott, Legal Counsel

Others Present: KC Anderson, Thesis
Jake Cheek, Thesis
Ryan Fitzgerald, Sellwood
Ryan Harvey, Sellwood
Doug Magnolia, BNY Mellon
Nathan Pellatz, Sellwood
Anthony Poto, MFS
Kevin Raymond, Sellwood

The meeting was called to order at 1:03 p.m. by Treasurer Read, Chair.

Agenda Item 1- Review and approval of the August 22, 2019 Board Minutes (ACTION ITEM)

MOTION: Board Member Jennifer Geller moved to approve the August 22, 2019 minutes, seconded by Board Member Brent Wilder. All approved.

Agenda Item 2 – RFP Contract for Audit Services (FOR DISCUSSION AND POSSIBLE ACTION):

Michael Parker, Executive Director, updated the Board on the RFP for the contract for audit services. Committee members graded all four RFP's and Landmark was chosen as the auditor. Landmark had audited OregonSaves previously, and they have a lot of experience with 529 programs. Staff is recommending that the Board authorize staff to

move forward with contract negotiations with Landmark. Staff will bring back the contract for the Board to ratify at the February meeting.

MOTION: Board Member Brent Wilder moved to approve the recommendation and have staff enter into contract negotiations, seconded by Board Member Sydney Shook. All approved.

Agenda Item 3 – Executive Directors Report (INFORMATION ITEM):

Michael Parker is working with the Department of Revenue to implement a law that was passed to allow tax payers to check a yes box if they want to set up a 529 plan. All the relevant data will be captured, and if the account process has not been finalized, staff will be able to send information to the potential account owner to finish the process. There is no timeframe, but staff needs an interagency and data sharing agreement put in place by 2021 for the 2020 tax year.

Mr. Parker and David Elott presented the Board with information on the ABLE prepaid card, which allows for someone to load the card and use it for expenses. The current card provider exited the business, so staff worked with BNY to find a new card provider, True Link out of San Francisco. Mr. Parker is asking that the Board give staff the authority to enter into a contract/agreement. Mr. Elott drafted the resolution which would delegate the authority to enter into the necessary agreements to Michael Parker.

RESOLUTION: Board Member Jennifer Geller resolved that the Executive Director of the Oregon Savings Network is hereby authorized to negotiate, execute, and deliver, for and on behalf of the Oregon 529 Savings Board, such contracts, agreements and other documents as the Executive Director considers necessary or desirable to make prepaid card services available under the Board's ABLE program, seconded by Board Member Brent Wilder. The resolution was adopted. The Board will see the contract at the next meeting.

Mr. Parker discussed the restructuring of the MFS program. Staff would like to improve the performance, lower the cost, and keep MFS as the main distributor. The agreement will be brought back to the February meeting for Board approval.

Agenda Item 4 – Investment Performance Update (INFORMATION ITEM):

Ryan Harvey and Kevin Fitzgerald of Sellwood Consulting presented the Investment Performance Report, a copy of which is part of the Network's records for this Board meeting. The 2013 Investment option with the age base glidepath in the OCSP has been discontinued by design and the 2038 investment option has been launched. All portfolios have performed within expectations.

Agenda Item 5 – Quarterly Update (INFORMATION ITEM):

Kasey Krifka, Engagement Director, updated the board on the BottleDrop partnership that was launched on Wednesday, November 13th, which received a lot of media coverage.

David Bell, Deputy Director, provided the quarterly plan update, a copy of which is part of the Network's records for this Board meeting. There were a lot of redemptions within the Oregon College Savings Plan, which was in line with last year on redemptions. Treasurer Read would like to see a chart that shows fees over time to see if this is normal, better, or worse. The OCSP is over \$2 billion in total assets. Mr. Bell discussed the negative growth on the MFS side and the number of rollovers out of the MFS plan. The ABLE plan is close to \$16 million and over 2,000 accounts. The growth rate has been strong.

Agenda Item 6 – OCSP & ABLE Update (INFORMATION ITEM):

Doug Magnolia, BNY Mellon, introduced Sally Riefenstahl who will be working on the Oregon account with Mr. Magnolia, and presented the OCSP & ABLE Quarterly Update, a copy of which is part of the Network's records for this Board meeting. The plan has seen a steady progress in retrievals, a new vendor for the ABLE pre-paid card will launch in December, the first BottleDrop contribution was received, and there has been additional security enhancements made for the plan.

Agenda Item 7 – Digital Marketing Update (INFORMATION ITEM):

KC Anderson and Jake Cheek from Thesis presented the Digital Marketing Performance update, a copy of which is part of the Network's records for this Board meeting. There have been 39 new accounts opened from the Welcome Series emails and 183 new accounts were created from users clicking through a campaign ad and completing the process.

PUBLIC COMMENT:

No public comment.

The meeting was adjourned at 3:51