
Minutes of the Oregon 529 Savings Board
WebEx Meeting of November 18, 2021

Members Present: Treasurer Tobias Read, Chair
 Jennifer Geller
 Missy Olson
 Sydney Shook
 Brent Wilder

Network Staff: David Bell, Deputy Director
 David Elott, Assistant General Counsel
 Kasey, Krifka, Engagement Director
 Michael Parker, Executive Director
 Sabra Purifoy, Operations Director
 Missy Simpson, Executive Coordinator
 James Sinks, Financial Education Program Manager
 Stephanie Swetland, Plan Specialist
 John Valley, Policy & Outreach Director

Others Present: KC Anderson, Thesis
 Alexandra Cataldo, BNY Mellon/Sunday
 Meredith Coba, Legislative and Outreach Coordinator
 Ryan Fitzgerald, Sellwood
 Jeff Gudman, Lake Oswego
 Justin Hansen, MFS
 Ryan Harvey, Sellwood
 Katherine Lee
 Doug Magnolia, BNY Mellon/Sunday
 Betsy Miller, MFS
 Nathan Pellatz, Sellwood
 Kevin Raymond, Sellwood
 Justin Slaughter, Fin News
 Greg Walker, Landmark

The meeting was called to order at 1:03 p.m. by Treasurer Read, Chair.

Agenda Item 1 - Review and approval of the August 12, 2021, Board Minutes (ACTION ITEM)

MOTION: Board Member Brent Wilder moved to approve the August 12, 2021, Board minutes, seconded by Board Member Missy Olson. The minutes were approved by a 5/0 vote.

Agenda Item 2 – MFS Portfolio Recommendation (ACTION ITEM)

Ryan Harvey, Sellwood Consulting, discussed the recommendations for the MFS portfolio, which included the proposed target-date glidepath and fund mapping. The goal is to modernize the investment offerings of the plan and how they work within the plan, and to reduce the fees. A copy of the Portfolio Recommendation is part of the Network's records for this Board meeting.

MOTION: Treasurer Read moved to approve the Resolution of the Board relating to the Investment Options for the MFS 529 Savings Plan (Attachment 1), seconded by Board Member Jennifer Geller. The Board approved the Resolution by a 5/0 vote.

Agenda Item 3 – Fixed Income Replacement Recommendation (ACTION ITEM)

Ryan Fitzgerald, Sellwood Consulting, presented the replacement recommendation and search for the Diversified Fixed Income Fund in the Oregon College Savings Plan. A copy of the Fixed Income Replacement Recommendation is part of the Network's records for this Board meeting.

MOTION: Treasurer Read moved to approve the Resolution of the Board relating to the Replacement of an Underlying Fund in the Diversified Fixed Income Portfolio of the Oregon College Savings Plan (Attachment 2), seconded by Board Member Sydney Shook. The Board approved the Resolution by a 5/0 vote.

Agenda Item 4 – Executive Director's Report (INFORMATION ITEM)

Michael Parker, Executive Director, reported on the demographic analysis that was conducted for savers in the OCSP, to see who was saving in the plan. This analysis will be presented along with recommendations to the Board in February, to see what the best course of action is to reach the communities we are not reaching now. Mr. Parker also reported that OTSN will be doing a Board governance workshop sometime next year with the Board that will cover Board Fiduciary duties.

Agenda Item 5 – OR 529 Savings Plan / Oregon ABLE Audit Report (INFORMATION ITEM)

Greg Walker, Landmark, reported on the OR 529 Savings Plan Audit and the Oregon ABLE Audit. The basic financial statements present fairly, in all material respects, the fiduciary net position of the Plan as of June 30, 2021. A copy of the OR 529 Savings Plan Audit and Oregon ABLE Audit is part of the Network's records for this Board meeting.

Agenda Item 6 – MFS Update (INFORMATION ITEM)

Sabra Purifoy, Operations Director, gave the Board an update on the MFS conversion timeline. All parties have worked hard at developing out the glidepath and investment lineup that was presented earlier, and MFS and Sundry meet regularly to discuss responsibilities for this conversion, which will take place the weekend of May 20th. A final draft of the contract has been completed between MFS and Oregon and is now in Sundry's hands to incorporate their part.

Agenda Item 7 – Digital Marketing Update (INFORMATION ITEM)

Kasey Krifka, Engagement Director, gave a brief overview of the Q3 Digital Marketing Update, discussed the Smart Start Sweepstakes results, and gave a snapshot of the website and media performance for the quarter. A copy of the Digital Marketing Overview is part of the Network's records for this Board meeting.

Agenda Item 8 – Investment Performance Update (INFORMATION ITEM)

Ryan Harvey, Sellwood Consulting, presented the Investment Performance Update, a copy of which is part of the Network's records for this Board meeting. Mr. Harvey gave an overview of the US market and updated the Board on the investment options offered in all three plans.

Agenda Item 9 – Quarterly Update (INFORMATION ITEM)

David Bell, Deputy Director, presented a condensed quarterly report with the full report in the appendix, a copy of which is part of the Network's records for this Board meeting. Mr. Bell reported that due to account owners paying for tuition, the plan saw many redemptions this

quarter. The overall assets in the Oregon College Savings Plan went up \$15 million over what it was last quarter, with \$63.7 million in contributions for the OCSP and \$63.5 million in redemptions. In the MFS Savings Plan, there were \$63 million in redemptions and \$35.9 million in contributions. Total assets for the Oregon ABLE Plan are at \$45 million, \$2.5 million more than last quarter. Mr. Bell informed the Board that Alabama has now joined the ABLE collaboration along with Maryland, Washington State, and Hawaii.

Agenda Item 10 – OCSP & ABLE Update (INFORMATION ITEM)

Doug Magnolia, BNY Mellon/Sumday, presented an update on ABLE and the OCSP. Alabama came onboard for collaboration with ABLE in May with 200 new accounts and over \$760,000 contributed as of November 15th. On December 1st, Sumday will implement a change to how people can mix and match their underlying investments in the ABLE program. Sumday will start processing rewards for qualifying 529 account holders who have completed their requisite financial education courses for the Financial Education Fund. IRS raised the gifting limit for 2022 from \$15,000 to \$16,000 effective January 1, 2022, for ABLE and OCSP.

Mr. Magnolia updated the Board on the change with Sumday. Vestwell is buying Sumday from BNY/Mellon. Operationally, everything will be the same, just email addresses will change. Mr. Parker informed the Board that the contracts are being updated with the name change, and staff is hoping to bring them to the Board during the February meeting.

PUBLIC COMMENT:

There was no public comment.

The meeting was adjourned at 3:47 p.m.