

OREGON VALUES AND BELIEFS CENTER

data to support

OREGON'S FINANCIAL WELLNESS SCORECARD

Exploring Oregonians' financial wellbeing

OVBC OVERVIEW

Mission and Purpose

To gather, document, and share independent and nonpartisan public opinion research that reflects the values and beliefs of all Oregonians.

Focus on Underrepresented Groups

Focus on including voices from communities often excluded from conventional research.

Impact on Policy and Engagement

OVBC's research strengthens engagement and informs equitable policy decisions.

Large Sample Size - Better Understanding

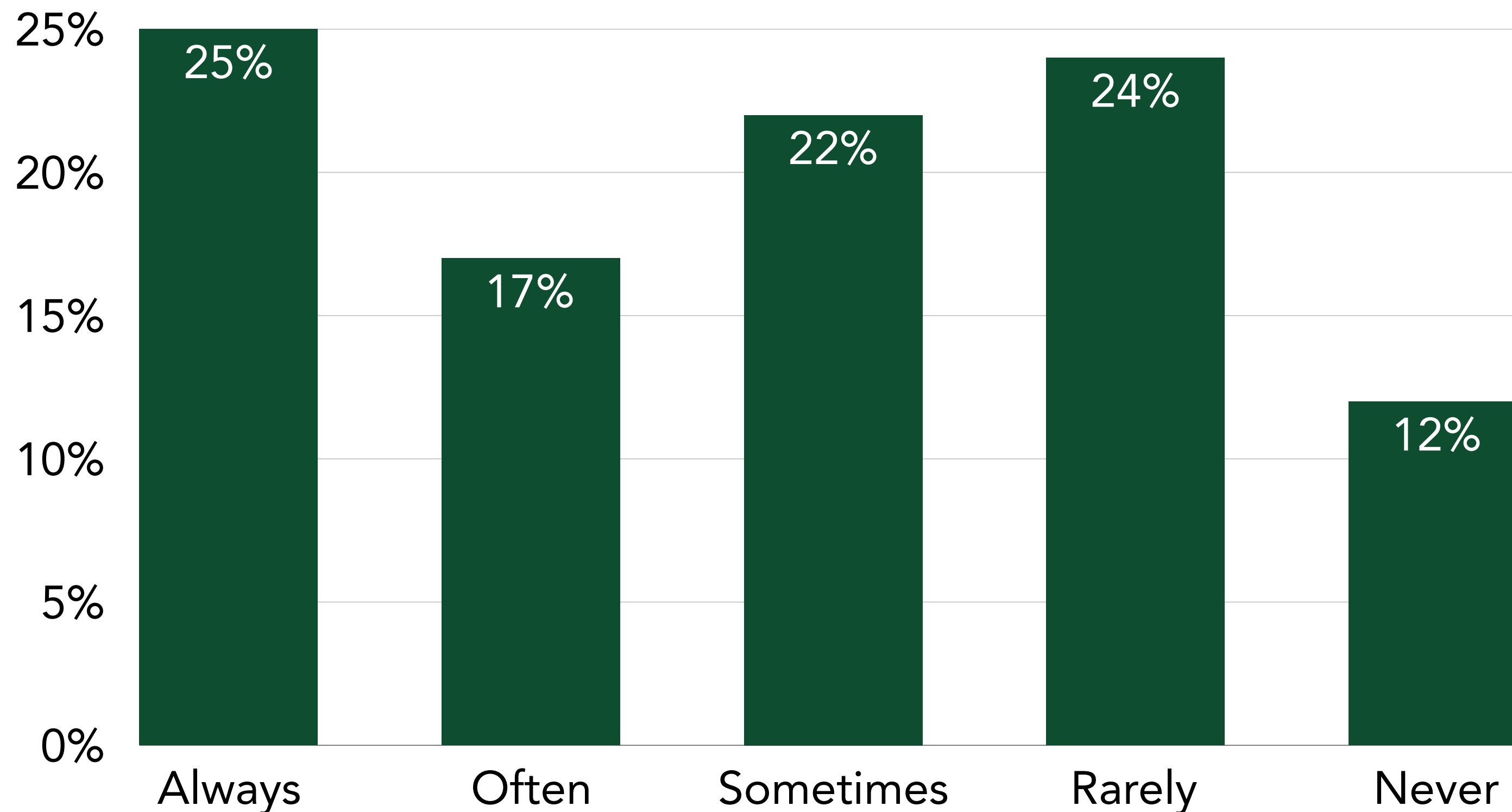
Large sample size of 1,500 to 2,000 respondents to enhance data reliability and support detailed analysis. Allows disaggregation by demographic characteristics for deeper insights.

FINANCIAL WELLNESS SURVEY

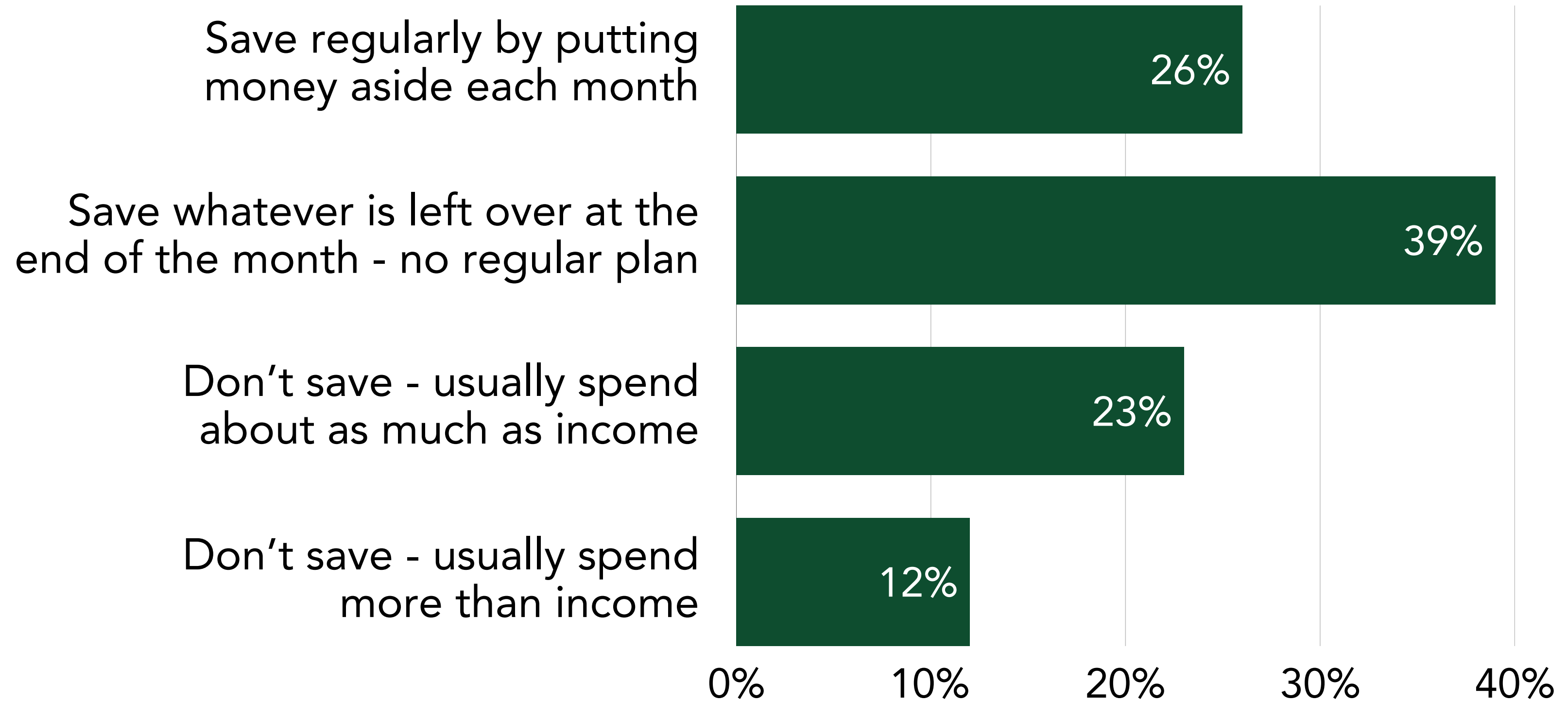
October 23rd - November 3rd, 2025
1,775 responses

Statistical weighting for area of the state, gender, formal education, race/ethnicity, political party, and age

Q3: How often does this statement apply to you:
"I have money left over at the end of the month"

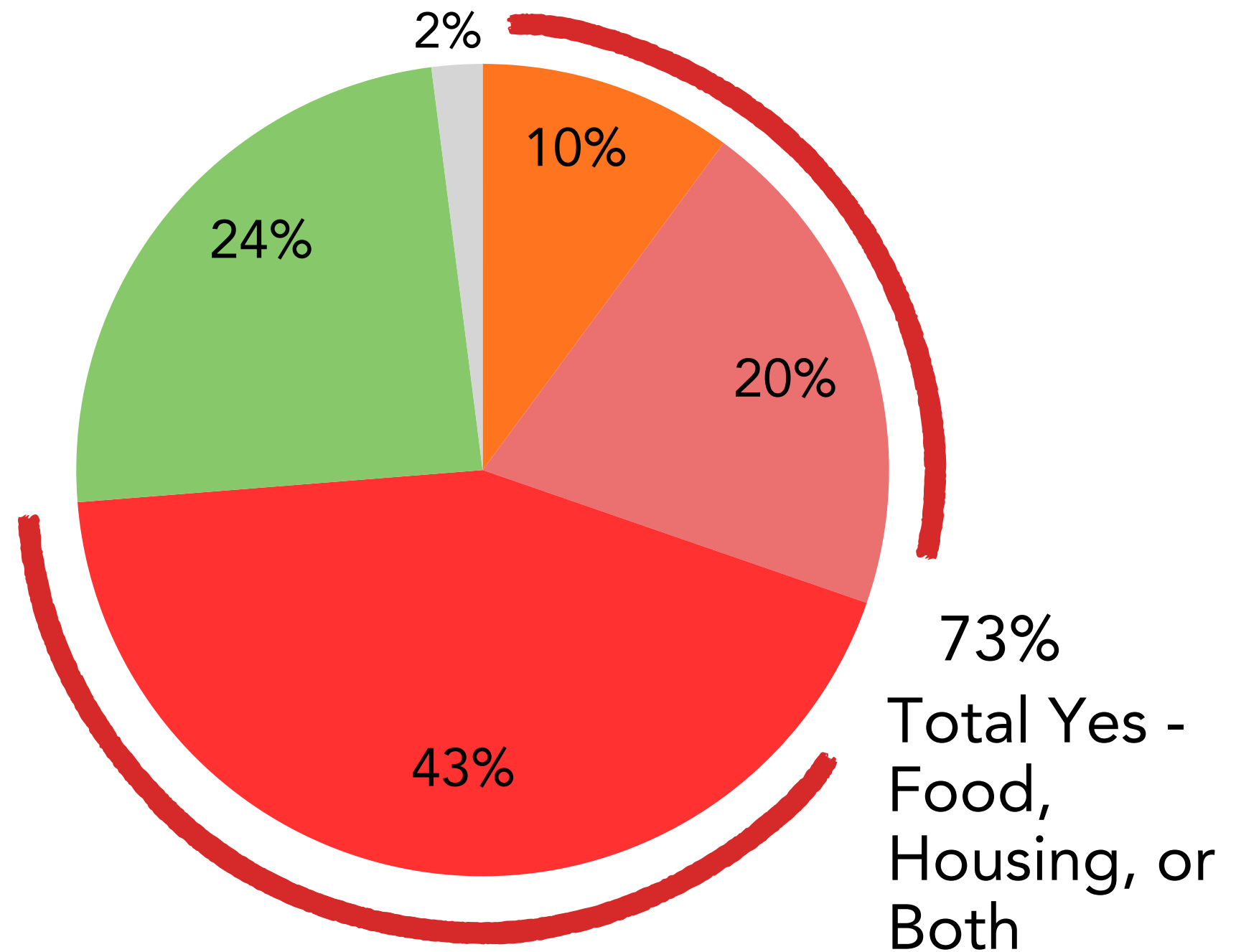


Q10: Which of the following statements comes closest to describing your household's monthly savings habits?



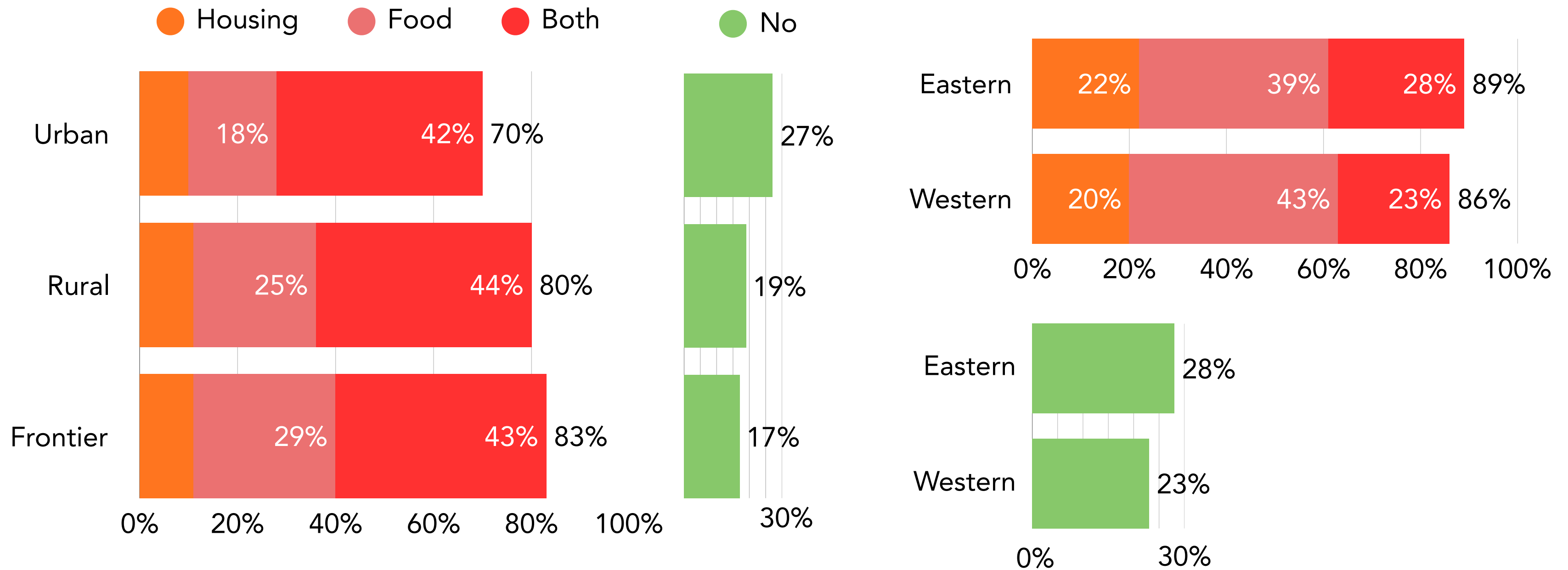
Q19: In the past 5 years, have increased housing or food costs caused you to cut back on other spending?

- Yes, housing costs caused me to cut back →
- Yes, food costs caused me to cut back →
- Yes, housing and food costs caused me to cut back →
- No →
- Don't know →



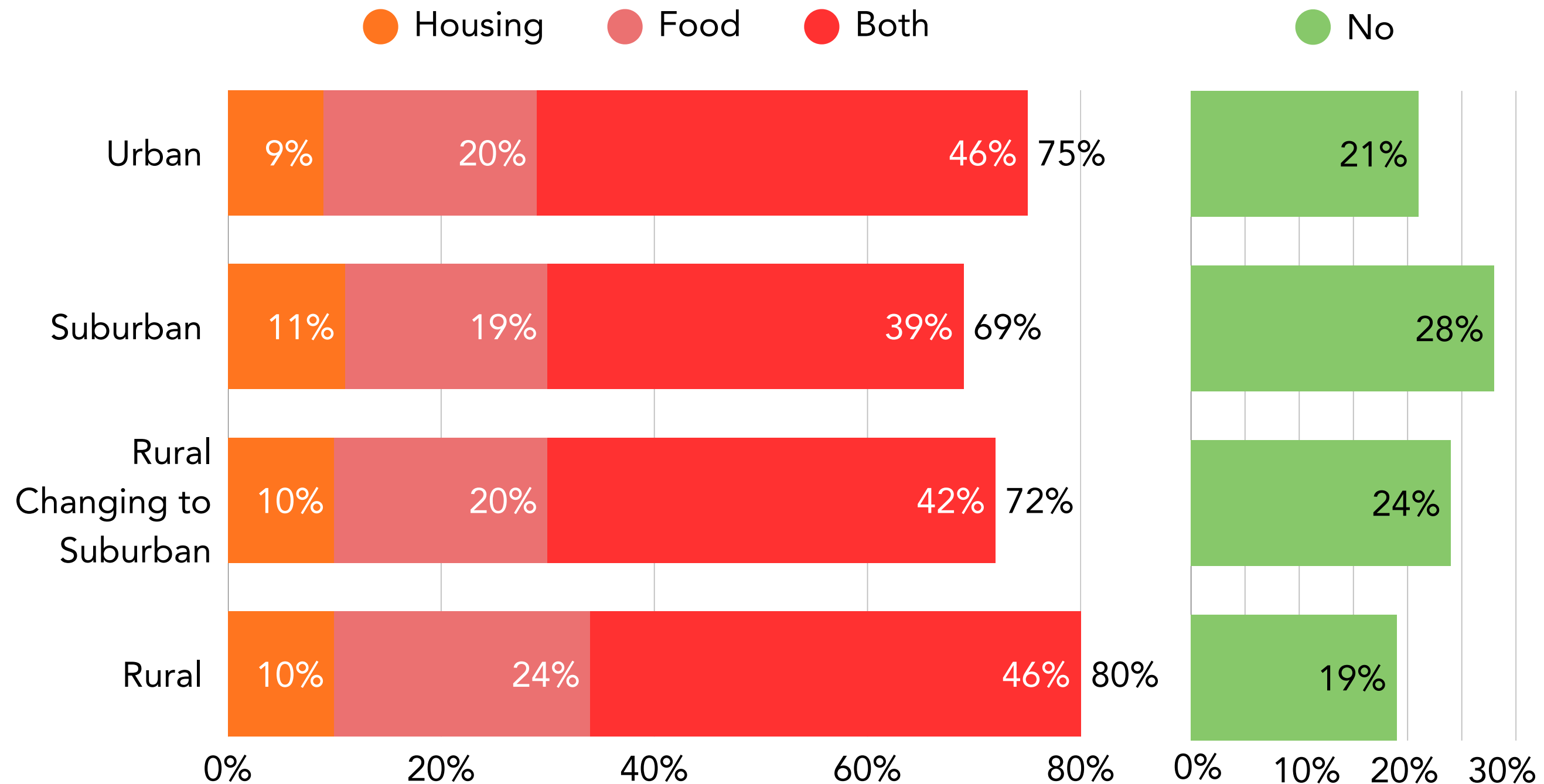
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By Area Description



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By Area Description



FINANCIAL WELLNESS SURVEY

Additional data forthcoming