

On behalf of Oregon State Treasurer Elizabeth Steiner, we want to thank you for your support of National Unclaimed Property Day and helping to spread awareness about unclaimed property in Oregon! To help you get the word out, we've developed the below templates for use on social media channels or within any communications to your constituents.

## **Social Media Posts:**

### **Post Idea #1**

1 in 7 Oregonians have unclaimed property, like unpaid wages or uncashed checks, waiting to be claimed. February 1<sup>st</sup> is #UnclaimedPropertyDay, so why not search for your lost assets? All you need is 30 seconds! Visit [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov) to discover your unclaimed property.

### **Post Idea #2**

National Unclaimed Property Day is a great time to discover your lost assets. From gift certificates to unpaid wages or uncashed checks, Oregon is holding more than \$1 billion in unclaimed property for individuals. Visit [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov) to see if the odds are in your favor!

### **Post Idea #3**

In the time it takes you to check your emails, you can check to see if you have money owed to you through unclaimed property. February 1<sup>st</sup> is National Unclaimed Property Day, celebrate by searching for your unclaimed property at [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov)

### **Post Idea #4**

National Unclaimed Property Day is the perfect time to reclaim lost property like security deposits, misplaced stocks, or old payroll checks. Don't leave your money behind—check today! Visit [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov) to search and file your claim for free.

### **Post Idea #5**

This February 1, check for unclaimed property such as insurance payouts, abandoned safe deposit boxes, or unredeemed gift cards. What better time than on National Unclaimed Property Day! You may discover something valuable. Visit [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov) to search for free.

## **Newsletter Text:**

### **Title: National Unclaimed Property Day: Reconnect with Your Lost Money**

#### **Text:**

Did you know 1 in 7 Oregonians have unclaimed property? February 1 marks National Unclaimed Property Day, a perfect opportunity to check if any of Oregon's more than \$1 billion in unclaimed property belongs to you or someone you know. The Oregon State Treasury runs the statewide unclaimed property program, safeguarding and reconnecting Oregonians with forgotten assets like uncashed checks, forgotten bank accounts or insurance payouts, or even the contents of safe deposit boxes.

It's easy to search and free to claim. Visit [Unclaimed.Oregon.gov](https://Unclaimed.Oregon.gov) to see if there's money waiting for you! Don't miss this chance to reconnect with your lost assets—it could be as simple as typing in your name. Share this important message with your community and help spread the word about reclaiming what's rightfully yours.