

Community Engagement and Communications Committee (CECC) Meeting Summary

Attendees	Committee members			
	X	Michelle Glass (Co-Chair)	X	Jensina Hawkins
	X	Amy Fellows (Co-Chair)		Jay Brown
		Grace Hocog		John Buzzard
	X	Mickie Derting	X	Craig Newton (joined 1:22)
	X	Juan Pablo Villalobos Garcia	X	Juana Yesenia Hernandez-Solis (joined 1:10)
	X	Collin Stackhouse	X	Josilyn Ogden
	X	Max Brown		
	Staff and consultants			
	X	Mimi McDonell (staff)		Diana Bianco (Artemis)
	X	Lee Hastings (staff)		Patty Wentz (consultant)
	X	Isabel Courtelis (staff)		
	Public guests (list): Bobbi Hall, Capella Lapham, Charlotte Maloney, Jeff Gudman, Sandra Coyner			
	Date/Time	9/24/25 1:00-3:00 pm		
Meeting Video Recording Meeting PowerPoint Presentation				
Meeting Purpose	In today’s CECC meeting, the committee reviewed communications materials and brainstormed questions for public engagement groups. <ul style="list-style-type: none">• Committee and Board Update (00:04:12)• Materials Review (00:14:17)• Engagement Grid (00:24:29)• Committee Member Updates (01:23:17)• Meeting Reflections, and Next Steps (01:25:56)• Public Comment (01:34:56)			
Meeting Recap & Next Steps				
Committee and Board Update (Director McDonell)	Director McDonell shared updates on the work of the other committees and Board. <ul style="list-style-type: none">• The preliminary proposal for the financing plan is being discussed at the next Finance & Revenue meeting October 7th and the next UHPGB meeting October 16th.• Co-chairs Fellows encouraged committee members to attend the Board meetings or reviewing the meeting recordings/minutes if they have time. Director McDonell thanked those who have been engaged.			

	<ul style="list-style-type: none"> • The Plan Design and Expenditures committee has developed or is currently working on straw proposals related to eligibility, primary care payments, and benefits. Upcoming work will address hospital payments, behavioral health, and quality frameworks. • The Operations committee has developed proposals on the independent public corporation and trust fund for an OR universal health plan, and is working on a proposal related to the administrative structure of regional entities. • The Finance and Revenue committee is developing a revenue plan to fund an OR universal health plan. People are encouraged to review the committee’s meeting materials for details.
Materials Review (Co-chairs Fellows and Glass)	<p>Co-chairs Fellows and Glass shared that the basic and detailed one-pagers have been refined based on committee member feedback. UHPGB staff and Patty Wentz met with the DCBS Communications team to discuss design needs for the one-pagers. Detailed one-pager will be made into a brochure, and the team is determining how best to display footnotes. They will be shared with the Board once this is complete.</p> <p>The co-chairs shared that the style guide has been further developed with committee member input and suggestions. The document is aimed at an internal audience and is meant to guide consultant and Board communications. Patty Wentz will be reviewing and making any refinements.</p> <p>Committee Q&A:</p> <ul style="list-style-type: none"> • Header on page 4 “Pl and Accessibility” is odd. Typo/PDF glitch. Text should read “Plain Language and Accessibility”. • How will the style guide be dispersed? It will be part of an internal toolkit provided to Board, consultants, committee members. • Is the style guide a public document? It is posted publicly as part of the meeting materials. Audience for the document is internal and it is not anticipated to be part of an external toolkit. <p>Next steps:</p> <ul style="list-style-type: none"> • One pagers and style guide will be circulated once finalized. • Patty Wentz will work with DCBS staff to design the one pagers.

Engagement Grid (Director McDonell)	<p>Director McDonell facilitated a brainstorm with the committee to identify which topics from each committee’s workstream should be discussed with the community groups specified in UHPGB’s legislation. Diana Bianco will review and add to the committee’s thoughts to prepare for engagement with the groups.</p> <p>Plan Design & Expenditures workstream:</p> <ul style="list-style-type: none"> • Most groups will want to hear about benefits. • Think federally-recognized Tribes will want to understand how the plan integrates with Indian Health Services, what benefits are available, and how care is delivered. • For large businesses such as unions who have contracts for care that bridge several states, this universal coverage in OR would be a detractor and would want to address that concern. • For federally-recognized Tribes, people living in OR would be eligible, but as nations they would have the option to opt in – what would that enrollment process look like? • For disability-led organizations, the “Medi-Medi” population (qualify for Medicare based on disability and have Medicaid as a secondary), what will coverage look like for currently dually-eligible people? • Other topics for disability-led organizations: <ul style="list-style-type: none"> ○ Adult dental coverage ○ Many dual-eligible people are also older adults, will be curious about coverage for long term services and supports. ○ Want to emphasize to them that the burden for eligibility will be less cumbersome than the SSI process. • Though not specified in the legislation, may want to consider specifically engaging with organized labor. <ul style="list-style-type: none"> ○ Co-chair Glass reminded the committee that the Joint Task Force has previously done extensive community engagement with groups such as labor, and the CECC’s charge is to engage with groups to fill key gaps identified by the task force. ○ Health Care for All OR is also working on mobilizing their Labor Caucus to engage with this work. • Can you explain a little more about what provider reimbursements exactly are? Who gets paid, how they get paid, and how much they get paid. • Health Care Organizations: <ul style="list-style-type: none"> ○ How will this impact the workforce? ○ Will Oregonians be able to purchase secondary insurance for things not covered by the state plan? Thought currently is that it would likely be possible as an adjunct.
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- Questions about political viability if the Legislature were to adopt the plan are likely outside the scope of what can be answered now.
- For hospital admitting staff whose jobs may be impacted by the simplification in the plan, would want to hear acknowledgement that their important role is going away and that there is a plan for them in the future. What will happen to coding and billing staff, and people employed at health plans? These concerns would be relevant to providers, health care organizations, and hospitals.

Finance and Revenue workstream:

- Across organizations, think people will ask: what happens when healthcare costs go up? How does that impact a unified financing strategy? How will that get distributed across the plan in an equitable way?
- Regarding impact on business, will employers' health care payments for employees be eliminated by the tax individuals would pay? No, the plan is to keep healthcare contribution costs for businesses relatively the same as what they are currently paying.
- Would like this process to be iterative, in case groups have questions we have not anticipated and do not yet have the answers to.
- Would be nice to present to the groups what we think the answers are to some of the questions we anticipate the groups asking if reasonable.
 - Diana will be creating presentations with the most relevant details for each group. Will develop some engagement questions and will be open to other questions that get brought up. Patty is also working on an FAQ document that will come to the committee next month.
- Rural CCO is so different than needs of an urban CCO, might want to break those in two. Transportation accessibility is a big need for rural. Would not be a one size fits all approach for CCOs.
- There are positives and negatives of potentially more people moving to the state, will the plan attract new residents to OR? How would that impact the plan? New residents would contribute to the plan via taxes, so what are the downsides?

Operations workstream:

- Regarding a public corporation, think groups would want to know how to talk to them. Who are they? How to contact to them?
- CCOs and insurers may ask about prior authorizations as a cost containment strategy, and community-based and disability-led questions may ask about them as a barrier to care.

	<ul style="list-style-type: none"> • CCOs, CBOs, and other groups may be wondering about quality metrics, having unified and easy to track quality metrics. • Isn't there a potential to have a waiting period before eligibility when moving? Like need to be an Oregon citizen for x amount of years? Yes, that is being considered based on existing definitions of residency that are not tied to citizenship. • How would this plan be implemented? Legislature will decide next step. Depending on final financing plan, would need a majority to pass a change in tax code, they have the option to refer it to the ballot for voters to weigh in. While it may not be required, big financial changes are often brought before votes. Or it could be brought forth by the people as a ballot measure. • Regarding a federal waiver guidance document: could the effort be stymied by a federal administration that is not supportive? Centers for Medicaid and Medicare Service (CMS) could potentially not approve federal waivers, there is some contingency planning around this being done. Expect that groups will have questions about what we will do if there are not waivers. <p>Next Steps:</p> <ul style="list-style-type: none"> • Committee members can send any additional questions they think of to staff.
<p>Committee Member Reflections/ Next Steps</p>	<p>Committee member updates:</p> <ul style="list-style-type: none"> • Collin shared that Health Care of All Oregon (HCAO) had an event last weekend that Board members Bruce Goldberg and Mary Lou Hennrich attended. They gave a brief update on the UHPGB's work to the ~120 attendees. HCAO is continuing to facilitate community conversations. They have spoken to the Western University of Health Sciences, the Highland Neighborhood Association, the International League of Peoples Struggle, and at the Daydreamer Café. Additional groups are scheduled. • As people have engagements with people across the state, if there are questions coming up repeatedly, bring those to the FAQ review in October. <p>Meeting reflections and future topics:</p> <ul style="list-style-type: none"> • In October, the committee will address the FAQ document. • Not feeling prepared as a committee member to engage people and answer questions about the plan and to be an advocate for the plan. <ul style="list-style-type: none"> ○ That will not be the committee's role, they are working on the creation of materials that will help guide those engagements. Many of this information is still being developed and the answers are not yet all available.

	<ul style="list-style-type: none"> ○ The CECC committee is deeply connected to their communities, and would want to be able to communicate and engage with those communities in the plan's development.
Additional Resources Needed	N/A
Item to be Discussed w/ Other Committees	N/A
Public Comment	<p>Written public comment was submitted regarding the last Finance and Revenue committee meeting. That comment will be reviewed by the Finance and Revenue committee and Board.</p> <p>Adjourn 2:44pm</p>

Upcoming Meetings: The committee will reconvene on October 22; 1 – 4 p.m. [Register Here](#)