



# Workforce and Talent Development Board (WTDB)

## AGENDA

### Executive Committee May 20, 2020

#### Virtual Meeting

1:30 P.M. - 3:00 PM

Call in: Please contact [Sydney.G.King@oregon.gov](mailto:Sydney.G.King@oregon.gov)  
for conference line information.

#### Virtual Platform: Skype

<https://meet.lync.com/stateoforegon-oregon/sydney.g.king/JQ2NNGK1?sl=1>

Persons wishing to testify during the public comment period should email [Sydney.G.King@oregon.gov](mailto:Sydney.G.King@oregon.gov)  
12 hours prior to the meeting.

Times approximate and order of agenda items may vary.

#### WTDB Imperatives:

- |   |   |
|---|---|
| 1. Create a Culture of Equitable Prosperity             | 4. Identify and Align Strategic Investments   |
| 2. Increase Understanding and Utilization of The System | 5. Create a Board Culture that is Resilient, Adaptable and Flexible to a Changing Economy |
| 3. Position Oregon as a National Leader                 |   |

#### Standing Business

- |         |     |  |              |
|---------|-----|--|--------------|
| 1:30 pm | 1.0 | Meeting Begins                                   |              |
|         | 1.1 | Roll Call, Opening Remarks and Agenda Review     | Chair Madden |
| 1:35 pm | 2.0 | Public Comment                                   |              |
|         | 3.0 | Consent Agenda                                   |              |
|         |     | ACTION ITEM: Approve Exec. Comm. Minutes 4/15/20 |              |

#### Strategic Leadership

- |         |     |                                   |                                 |
|---------|-----|-----------------------------------|---------------------------------|
| 1:40 pm | 4.0 | Workforce System Developments     |                                 |
| 1:40 pm | 4.1 | Artificial Intelligence Taskforce | Mark Mitsui<br>KS Venkatraman   |
| 1:50 pm | 4.2 | Essential Employability Taskforce | Todd Nell                       |
| 2:00 pm | 4.3 | Adult Learner Advisory Committee  | Shari Dunn<br>Julia Steinberger |
| 2:10 pm | 4.4 | COVID-19 Response Grants          | Todd Nell<br>Marc Overbeck      |
| 2:20 pm | 4.5 | June Full-Board Agenda Review     | All                             |

#### Adjourn

#### Members:

KEN MADDEN, CHAIR

ANNE MERSEREAU, VICE CHAIR

ROD BELISLE

LINDSEY CAPPS

BRIDGET DAZEY

PATTY DORROH

SHARI DUNN

CHRISTIAN GASTON

DOUG HUNT

MARK MITSUI

SOUNDHARYA NAGASUBRAMANIAN

MELINDA ROGERS

JIMMY SWANSON

KS VENKATRAMAN

#### NON-VOTING MEMBERS

BEN CANNON

KAY ERICKSON

All meetings of the Workforce and Talent Development Board are open to the public and will conform to Oregon public meetings laws. A request for an interpreter for the hearing impaired or for accommodations for people with disabilities should be made to Sydney King at (503) 934-3475 or by email at [Sydney.G.King@oregon.gov](mailto:Sydney.G.King@oregon.gov). Requests for accommodation should be made at least 72 hours in advance. Staff respectfully requests that you submit 25 collated copies of written materials at the time of your testimony. Persons making presentations including the use of video, DVD, PowerPoint or overhead projection equipment are asked to contact WTDB staff 24 hours prior to the meeting.



# Workforce Talent and Development Board (WTDB)

## Members:

Ken Madden, Chair  
Anne Mersereau, Vice Chair  
Rod Belisle  
Christian Gaston  
Bridget Dazey  
Patty Dorroh  
Shari Dunn  
Doug Hunt  
Mark Mitsui  
Soundharya Nagasubramian  
Melinda Rogers  
Jimmy Swanson  
KS Venkatraman

## Non-Voting Members:

Ben Cannon  
Kay Erickson

## Meeting Minutes

### Executive Committee

April 15, 2020  
5:00-6:00

Virtual Meeting  
Skype:

<https://meet.lync.com/stateoforegon-oregon/sydney.g.king/CLLGL4L3?sl=1>

### WTDB Imperatives:

1. Create a Culture of Equitable Prosperity
2. Increase Understanding and Utilization of the System
3. Position Oregon as a National Leader
4. Identify and Align Strategic Investments
5. Create a Board Culture that is Resilient, Adaptable and Flexible to a Changing Economy

Members Present: Ken Madden, Anne Mersereau, Rod Belisle, Christian Gaston, Bridget Dazey, Patty Dorroh, Shari Dunn, Mark Mitsui, Soundharya Nagasubramian, KS Venkatraman, and Kay Erickson.

Presenters Present: Marc Overbeck

Staff Present: Karen Humelbaugh, Sydney King, Clay Martin, Brittany Melzer, Todd Nell

Others Present: Kristina Payne

### Standing Business

- 5:00 1.0 **Preliminary and Organizational Business** Chair Madden
- 1.1 Opening Remarks and Introductions  
Meeting called to order at 5:04pm by Chair Madden.
- 2.0 Public Comment: None
- 3.0 Consent Agenda: None

### Strategic Leadership

- 5:10 4.0 **Oregon WIOA Combined State Plan** All
- 4.1 Director Nell spoke about the WIOA Combined State Plan, public comments submitted previously, and that they have been addressed and integrated into the final version of the plan. With the submission deadline extended, the plan is due today. Members should have received the link and roll up of public comments today via email.

ACTION ITEM: Vice-Chair Anne Mersereau proposed a motion and moved to approve the Oregon WIOA State Plan as Chair Ken Madden was late to join due to technical difficulty with Skype. Rod Belisle seconded. None opposed. Bridget Dazey recused and abstained. Motion passed.

- 5:20 5.0 **COVID-19 Response Investments**
- Director Nell shared as review that the WTDB had chosen to shift its original investment in Strategic Innovation Grants to fund various COVID-19 related training and education issues through the local workforce boards. \$750,000 was initially provided and allocated for these

Todd Nell,  
Marc Overbeck



# Workforce Talent and Development Board (WTDB)

## **Members:**

*Ken Madden, Chair*  
*Anne Mersereau, Vice Chair*  
*Rod Belisle*  
*Lindsey Capps*  
*Bridget Dazey*  
*Patty Dorroh*  
*Shari Dunn*  
*Doug Hunt*  
*Mark Mitsui*  
*Soundharya Nagasubramian*  
*Melinda Rogers*  
*Jimmy Swanson*  
*KS Venkatraman*

## **Non-Voting Members:**

*Ben Cannon*  
*Kay Erickson*

grants, whose focus aligned with the State Plan. The COVID-19 repurposing of these funds will be a phased investment strategy that is data and demand driven.

Presenter Marc Overbeck with Oregon Health Authority spoke about the demand and needs assessment survey that had been completed by OHA. The survey captured information about the healthcare sector related to staffing and training gaps across the state. Registered Nurses (RNs) were an anticipated gap and also an opportunity for internal cross training at many hospitals. Gaps were also seen related to Certified Nursing Assistants, Community Health Workers and others. Some of the other gaps that were seen in the survey were jobs at long-term care facilities. There will be a second survey deployed closer to the end of April to address needs at that time.

### **5.1 Review and Discussion**

Director Nell reviewed a spreadsheet of the information collected from the Local Workforce Boards, and proposed three potential funding strategies that included a key component of leveraging investments with OHA. Discussions ensued.

Chair Madden and Shari Dunn thanked Marc on behalf of the board for the partnership between WTDB and OHA on these efforts. Board members thought that mid to longer term investments by WTDB made good sense and agreed with the strategy and opportunity to leverage funding with OHA to have maximum impact locally and statewide. OHA is considering investing in more immediate to shorter-term needs.

### **5.2 Process and Next Steps**

**ACTION ITEM:** Shari Dunn motioned to support funding all items highlighted in light blue on the spreadsheet. These items were for mid-term to longer-term investments made by the WTDB. Funds will go out to local boards and include a 50% initial investment to seed the projects and balance paid as deliverables completed. Director Nell provided the motion, Chair Madden moved, Vice-Chair Mersereau seconded. No further discussion. None opposed. Bridget Dazey abstained. Motion passed.

HECC Procurement is prepared to quickly deploy the funding.

6:00

Adjourned at 6:10pm.



# Workforce and Talent Development Board (WTDB)

## Virtual

**June 12, 2020**  
**1:00 PM -4:00 PM**

Skype Virtual Meeting: [link here.](#)  
Conference call: **Available upon request**

*Persons wishing to testify during the public comment period should email [Sydney.G.King@oregon.gov](mailto:Sydney.G.King@oregon.gov) 12 hour prior to the start of the meeting.*

*Times approximate and order of agenda items may vary.*

### Standing Business

<b>1:00</b>	<b>1.0</b>	<b>Meeting Begins</b>	
	1.1	Introductions and Opening Remarks, COVID-19 Update	Ken Madden
<b>1:07</b>	<b>2.0</b>	<b>Public Comment</b>	
		<i>Each individual/group will have time limit of three minutes</i>	
<b>1:10</b>	<b>3.0</b>	<b>Consent Agenda</b>	
		<b>ACTION ITEM:</b> Approve WTDB Meeting 4/6/20	
		<b>ACTION ITEM:</b> Approve Artificial Intelligence Taskforce Minutes 3/4/20, 5/5/20	
		<b>ACTION ITEM:</b> Approve Executive Committee Minutes 3/30/20, 4/15/20, 5/20/20	
		<b>ACTION ITEM:</b> Approve Essential Employability Skills Taskforce Minutes 5/26/20	

### Workforce Development System

	<b>4.0</b>	<b>WTDB Leadership</b>	
<b>1:15</b>	4.1	Governor's Office Update	Christian Gaston
<b>1:30</b>	4.2	Director's Update	Todd Nell
<b>1:40</b>	4.3	Artificial Intelligence Taskforce – Update and Draft Report	M. Mitsui/KS Venkatraman
<b>2:00</b>	4.4	Adult Learning Advisory Committee	Shari Dunn
<b>2:15</b>	4.5	Essential Employability Skills Taskforce	Anne Mersereau/Melinda Rogers
<b>2:30</b>	4.6	Oregon Health Authority	Marc Overbeck
<b>2:45</b>		<b>BREAK</b>	

### Promising and Best Practices

	<b>5.0</b>	<b>Local and Community Leadership</b>	
<b>3:00</b>	5.1	Elevate Lane County	Heidi Larwick
<b>3:20</b>	5.2	Local Boards Status Update on COVID-19 Response Investments	Heather Ficht

### Operations and Compliance

	<b>6.0</b>	<b>Local Workforce Boards</b>	
<b>3:40</b>	6.1	Designations	Karen Humelbaugh
<b>3:45</b>	6.2	DOL Funding Allocations	Karen Humelbaugh
<b>4p</b>		<b>Adjourn</b>	

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# Workforce and Talent Development Board (WTDB)

Member	Title	Organization
Ken Madden, Chair	Owner	Madden Industrial Craftsmen
Anne Mersereau, Vice-Chair	VP, Human Resources, Diversity & Inclusion	Portland General Electric
Brenda Bateman	Interim Director	Business Oregon
Rod Belisle	Director	NECA-IBEW Electrical Training Center
Jana Bitton	Executive Director	Oregon Center for Nursing
Craig Campbell	Executive Director	Oregon Manufacturing Innovation Center
Ben Cannon	Executive Director	Higher Education Coordinating Commission
Jody Christensen	Regional Solutions: Mid-Valley Region	Office Governor Kate Brown
Lauren Corbett	Senior Recruiter	Adidas
Bridget Dazey	Executive Director	Clackamas Workforce Partnership (CWP)
Michael Dembrow	Senator	SD-23 Portland
Patty Dorroh	County Commissioner	Harney County
Shari Dunn	Executive Director	Dress for Success
Kay Erickson	Director	Oregon Employment Department
Tony Frazier	Executive Director	KROC Center
Christian Gaston	Workforce and Labor Policy Advisor	Office of Governor Kate Brown
Dan Haun	Director	DHS-Self Sufficiency
Douglas Hunt	County Commissioner	Lincoln County
Alex Lemieux	General Manager	Reser's Fine Foods
Julie Lewis	Vice President of People	Pacificorp
Mark Mitsui	President	Portland Community College
Soundharya Nagasubramanian	Director of Software & Systems Architecture	Welch-Allyn
Corey Nicholson	AFSCME Organizing Director	Oregon AFL-CIO
Marc Overbeck	Director	Primary Care Office
Keith Ozols	Director	Office of Vocational Rehabilitation
Dwain Panian	Union Representative	IAM&AW District W24
Sabrina Parsons	Chief Executive Officer	Palo Alto Software
Frederick Pool	Director	Qorvo
Debbie Radie	Director	Boardman Foods
Cathy Reynolds	Director, Employment Strategy and Workforce Planning	Legacy Health
Rhonda Rhodes	Principal	CTEC: Career & Technical Education Center
Melinda Rogers	Vice President, Chief HR & Diversity Officer	NW Natural
Jimmy Swanson	Employment Recruiter	Swanson Group Sales
Kim Thatcher	Senator	Oregon State Legislature
KS Venkatraman	Senior Director, AI Computing Architecture	Nvidia Corp
Laurie Cremona-Wagner	VP, Performance Management, Worldwide Marketing & Communications	SAP
Chelsea Watson	Field & Research Director	Oregon AFL-CIO
Staff:	Title	Organization
Sydney King	Board Administrator	Office of Workforce Investments
Clay Martin	WTDB Initiatives Analyst	WTDB
Todd Nell	Director	WTDB