



# Workforce and Talent Development Board (WTDB)

## Essential Employability Skills Taskforce

### Members:

ANNE MERSEREAU

MELINDA ROGERS

LAUREN CORBETT

TONY FRAZIER

JASON GALBRAITH

JESSICA HOWARD

HEIDI LARWICK

ANDREW MCGOUGH

OLIVIA NELL

CATHY REYNOLDS

MYRONDA SCHIDING

KYLE STEVENS

TOM THOMPSON

LAURIE CREMONA-WAGNER

DAVID CONLEY

JIM TAYLOR

### Staff:

SYDNEY KING

CLAY MARTIN

TODD NELL, DIRECTOR

## MINUTES VIRTUAL MEETING

**July 28, 2020**  
**1:30p-3:00p**

Conference call: +1 929-229-5751 Access Code: 742 525 641#

**Members Present:** Anne Mersereau (Co-Chair), Melinda Rogers (Co-Chair), Lauren Corbett, Tony Frazier, Jason Galbraith, Jessica Howard, Olivia Nell, Rep Reardon, Myronda Schiding, Kyle Stevens, Tom Thompson, David Conley, Jim Taylor

**Staff Present:** Sydney King, Clay Martin, Todd Nell

### Standing Business

#### Organizational Business

#### 1.0

1.1 Co-Chair Melinda Rogers brought the meeting to order at 1:35pm.

**2.0 Public Comment:** None.

**3.0 Consent Agenda:** Anne Mersereau made a motion to approve the 6/20 Essential Employability Skills Taskforce Minutes, Tom Thompson seconded. None opposed. Motion passed.

### Strategic Leadership

#### 4.0 Workforce and Education

#### 4.1

4.2 Todd Nell introduced Greg Bell, thought leader on Water the Bamboo video that was shared earlier. It is a simple, but not easy concept. The concept is that we are caught up in an instant gratification society, and it has been potentially detrimental to the success of teens. He has gathered testimonial from the perspective from the students. He has analyzed the data of student engagement prior and after the program. A question was raised regarding the time commitment around this program. The longest was 13 weeks of material, it could vary from as little as 8 weeks, to beyond. "Intention x attention = manifestation" Please contact him at [greg@gregbellspeaks.com](mailto:greg@gregbellspeaks.com) for further questions.

4.3 Nickie and Barbara presented on what their best practices are in Malheur county within the workforce. Children experiencing poverty have more trouble with success in school and later, the workforce. Adding rural onto that compounds their obstacles. One of the goals of their program is to engage students with hands-on experience that will prepare and interest them in the workforce. They provide opportunities like "Aviation Field Day" where students use their learning to participate and learn about aviation, making something that seems impossible, possible.

- How does focus shift between urban and rural environments?
  - Having participants at the table to represent rural communities.

*Members:*

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## **Strategic Management**

### **5.0 Strategy, Planning and Execution**

5.1 Myronda Schiding will be chairing the subcommittee of the Governor's Report Subcommittee. They have pulled a team together. They will identify priorities, and then a voting mechanism, and then draft the report. Within the next week there should be more information in your inbox. This will be presented to WTDB on 9/11 board meeting, so they will require quick responses. Clay and Todd will be the main staff point people.

**Adjourned at 2:57pm.**