

Workforce & Talent Development Board

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KEN MADDEN, *Chair*
ANNE MERSEREAU, *Vice-Chair*
JENN BAKER
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JANA BITTON
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CATHY REYNOLDS
KIM THATCHER
KS VENKATRAMAN
CHELSEA WATSON

WTDB Staff

JENNIFER DENNING
SYDNEY KING
CLAY MARTIN
TODD NELL

September 13, 2019

12:00pm – 4:00pm

Portland Community College, Sylvania, Room CC233
12000 SW 49th Ave,
Portland, OR 97219

To listen, call: 877-810-9415 Access Code 9550046

MEETING MINUTES

Members Present: Ken Madden (Chair), Anne Mersereau (Vice-Chair), Jenn Baker, Rod Belisle, Jana Bitton, Ben Cannon, Jody Christensen, Bridget Dazey, Michael Dembrow, Patty Dorroh, Shari Dunn, Kay Erickson (phone), Tony Frazier, Chris Harder, Douglas Hunt, Mark Mitsui, Soundharya Nagasubramanian, Corey Nicholson, Keith Ozols, Fred Pool, Debbie Radie, Dan Haun (phone), Cathy Reynolds, KS Venkatraman, Chelsea Watson

Others (by phone): Nick Beleiciks, Sarah Cunningham, Andrea Fogue, Gail Krumenauer, Heather Lindsey, Kurt Tackman

Technical Advisors and Staff Present: Karen Humelbaugh (phone), Sydney King, Clay Martin, Todd Nell

Standing Business

1.0 Preliminary and Organizational Business

1.1 Chair Madden facilitated introductions of new and existing board members.

2.0 Public Comment

Each Individual/Group will have a time limit of three minutes

2.1 Public Comment: None

3.0 Consent Agenda

3.1 **ACTION ITEM:** Chair Madden moved for June 2019's Draft Minutes to be approved. Vice-Chair Anne Mersereau motioned, Keith Ozols seconded. Motion passed.

Workforce & Talent Development Board

March 8th 2019 MINUTES (continued)

Strategic Leadership

Members:

KEN MADDEN, *Chair*
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4.0 High Wage in Oregon

- 4.1 In the interest of time, Director Nell did not provide update as introductions went long.
- 4.2 Coraggio's Linda Favero presented and facilitated discussion on the WTDB Strategic Plan. Favero shared the strategy and engagement process used in development of Strategic Plan. Favero noted plan was broken into three steps: clarity, focus, and action. Vice-Chair, Mersereau presented on vision and mission of the plan. Shari Dunn spoke to position, meaningful work for all Oregonians, aligning public workforce policy and identifying barriers. Barbara Byrd presented on the values called out in plan. Byrd shared reputation section on leading, convening, connecting and accountability.

Mark Mitsui talked about equitable prosperity. Kay Erickson spoke to how the WTDB can increase understanding and utilization of the system. Ben Cannon presented on Oregon as a National Leader, and how to incorporate the 2030 Adult Attainment Goal into the board's work. Karen Humelbaugh spoke on identifying and aligning strategic investments and the importance of public and private partnerships. Dunn discussed how to create a board culture that is resilient, adaptable, and flexible with a changing economy. She noted that the goal is to increase board participation and engagement in meetings.

At the conclusion of presentations on Strategic Plan, discussion ensued. Many commented that they liked the format, brevity and focus of the plan. One suggestion was to assign a board member to each local board, to engage the locals and increase the connectivity. Another suggestion was to quantify local board information and monitor the progress. The board recognized that the plan is ambitious and encouraged to use them as staff.

Keven Dimmick, with Workforce Next, called in and made a public comment asking about Future Ready Oregon. Ben Cannon responded and shared more about the board's role.

ACTION ITEM: Shari moved to approve the 2020-2021 Strategic Plan, Vice-Chair Anne Mersereau seconded. Motion passed.

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March 8th 2019 MINUTES (continued)

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5.0 Taskforce Updates

- 5.1 Shari Dunn reported that the True-Wage Taskforce will not reset or replace the minimum wage or high wage definitions in place, but illuminate the true cost of self-sufficiency. Student loan payments, child care, the real cost of food, rent, utilities, etc. are important topics in conversations of their work. The taskforce continues to get feedback from companies/organizations, see what other states are doing, analyze the metrics, and propose solutions.
- 5.2 The Licensing Taskforce has narrowed their scope per Rod Belisle. They are focusing on the high-demand jobs with licensing requirements. The Oregon Employment Department's Research Division will be doing some work to narrow things down. They also recognize the difference between licensed and certified in particular occupations.
- 5.3 Venkat presented on the Artificial Intelligence Taskforce. He mentioned that Oregon aspires to be a national leader per the Strategic Plan and can do so in part through the AI Taskforce. Venkat noted that there will be a meeting next week to recruit more members onto the taskforce, and the first meeting of the AI Taskforce will be in November.

Systems Implementation

6.0 Investments in Oregonians – Local Workforce Boards

- 7.1 Andrew McGough presented on the Future of Work and noted that people's jobs are at risk of automation and gaps will be created. McGough noted that in Oregon, 26 counties are distressed economically. McGough provided some policy recommendations and opportunities.
- 7.2 Karen Humelbaugh went over Local Board Designations and how WTDB plays a role. Two counties are considering reconfiguration of boundary line definitions. Humelbaugh noted the complexity of the conversation that requires multiple layers of stakeholders and partners be consulted to potentially reach agreements.

8.0 Adjourn

Chair Madden adjourned the meeting at 4:02pm.