



Workforce and Talent Development Board (WTDB)

Minutes Executive Committee July 15, 2020

Virtual Meeting

1:30 PM - 3:00 PM

Call in: [+1 929-229-5751](tel:+19292295751) Meeting ID: 779 544 323#

Members:
 KEN MADDEN, CHAIR
 ANNE MERSEREAU, VICE
 CHAIR
 ROD BELISLE
 BRIDGET DAZEY
 PATTY DORROH
 SHARI DUNN
 CHRISTIAN GASTON
 DOUG HUNT
 MARK MITSUI
 SOUNDHARYA
 NAGASUBRAMANIAN
 MELINDA ROGERS
 JIMMY SWANSON
 KS VENKATRAMAN

WTDB Imperatives:

1. **Create a Culture of Equitable Prosperity**
2. **Increase Understanding and Utilization of The System**
3. **Position Oregon as a National Leader**
4. **Identify and Align Strategic Investments**
5. **Create a Board Culture that is Resilient, Adaptable and Flexible to a Changing Economy**

Members Present: Ken Madden (Chair), Anne Mersereau (Vice Chair), Ben Cannon, Bridget Dazey, Patty Dorroh, Doug Hunt, Mark Mitsui, Jimmy Swanson, KS Venkatraman

Standing Business

- 1.0 Ken Madden brought the meeting to order at 1:32pm.
- 2.0 No public comment.
- 3.0 No consent agenda.

Strategic Leadership

- 4.0 Todd Nell introduced Michelle Janke and her role with Corragio, and how she helped WTDB develop the 20-21 Strategic plan. Part of Corragio's agreement is to check in quarterly with the WTDB to keep them accountable to their deliverable goals associated with the strategic plan.
- 4.1 Michelle Janke from Corragio spoke about how COVID-19 has shifted how work is happening. Some of the work on the strategic plan may still be relevant, but some may no longer be relevant in today's world. Today's goal is to go through the plan and readdress priorities. Michelle laid out the exercise she is putting in front of the WTDB Executive Team today. The team went through the imperatives and the various initiatives to prioritize. It was decided to find a single point person to bring together the Imperative Teams in the future. This would also work well in presenting to the quarterly WTDB meetings.
- 4.2 Ali Phillips, CEO of PAIRIN introduced herself and Allison Grenney, Director of Customer Success. Ali Phillips spent 4.5 years in Washington D.C., learning her way around making changes in a multi stakeholder environment. They highlighted the areas of the Strategic Plan that they can be helpful with. A lot of areas that needed work in the

Non-Voting Members:

BEN CANNON
 DAVID GERSTENFELD

Staff:

SYDNEY KING
 CLAY MARTIN
 TODD NELL, DIRECTOR



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previous presentation, PAIRIN could be of assistance with. She went over the steps of MyJourney:

- Personalization engine
- Content framework
- Integrated or external tools

The next topic of their presentation went through how Virginia and Colorado have chosen to use the MyJourney platform. Virginia focused more on the short-term, while Colorado has focused more on the long-term and content.

4.3

Dept of Ed at Fed level has given funding to Reimagine grant, that has stirred interest at the HECC to apply for the grant. It calls out the WF boards across the states. Staff will help guide.

In August, there will be report out from Imperative teams. Also have had one meeting of website taskforce. Also hear from worksystems on a tool that is a virtual system similar to today's tool. Other updates from taskforces in August.

Meeting adjourned at 3:00pm.

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