

Workforce & Talent Development Board

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Program Analyst

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Board Administrator

June 14, 2019

12:00pm – 4:00pm

Chemeketa Center for Business and Industry (CCBI)

626 High St NE

Salem, OR 97301

To listen, call: 877-810-9415 Access Code 9550046

MEETING MINUTES

Members Present: Bridget Dazey, Megan (presenter), Jason Peyton, Cathy Reynolds, Barbara Byrd, Chelsea Watson, Anne Merseau, Doug H, Shari Dunn, Patty Dorroh (phone), Mark Mitsui (phone), Sabrina Parsons (phone), Ken D (phone), Chris Harder (phone)

Members Excused:

Technical Advisors and Staff Present: Todd Nell (phone), Karen Humelbaugh, Clay Martin, Stephanie Solomon, Sydney King

Working Lunch

1.0 WTDB Strategic Plan Goal Customer Centric Workforce Solutions; Megan Wills, Program Director, NGA Solutions

1.1 Megan Wills from the National Governor's Association provided background information on occupational licensing issues and opportunities from a national perspective. Wills covered barriers, restrictions, portability and reciprocity in her presentation. She also discussed the importance of aligning training, testing and education requirements in occupational licensing. Wills shared strategy focused on reducing barriers for individuals with criminal records, veterans and military spouses, immigrants, and low income, unemployed and dislocated workers. These targeted populations have a difficult time finding work, so these licenses can assist in filling the gaps. Wills also explained how sunrise/sunset reviews are effective by

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June 14th 2019 MINUTES (continued)

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reviewing the licensure before put in place, and regularly evaluating programs after.

The importance of State and Local Workforce Boards in getting more partners interested in licensing subject is key. Other states are focusing on Middle and High School, work-based learning and CTE to provide more solutions. Many military bases and installations are involved in this work. There was informal discussion about forming a Licensing Taskforce.

ACTION ITEM: Staff to send out 13 minute video to the board. Military Employment Collaborative Series - <https://youtu.be/bbW8sT8Dmjc>

Standing Business

2.0 Preliminary and Organizational Business

2.1 Chair Madden called the meeting to order at 12:00pm.

3.0 Public Comment

None

4.0 Consent Agenda

4.1 ACTION ITEM: to approve the WTDB March 8th minutes. Motion to approve by Chair Madden. Shari Dunn seconded and Anne Mersereau provided third. Motion passed.

Strategic Leadership

5.0 Workforce System Leaders

5.1 Director Nell provided update on current bills in play at the legislature. This report out included HB2020 – the climate bill which he noted will likely pass. Nell also provided info on HB2181 – Maritime sector work; HB2310 – the Prospective Pilot Program which if passed would provide occasional occupational training for low income populations; HB5024 – HECC budget bill which passed out of Ways & Means Subcommittee and would include a \$50 million increase for community colleges and a \$60 million increase to universities. No additional funding for workforce. Staff agreed to put together summary and email out.

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June 14th 2019 MINUTES (continued)

Director Nell also shared that the Western Pathways Conference happened in May, Oregon hosted and OWI and WTDB were very involved. Nell also noted that he, Karen Humelbaugh and Jenn Baker recently went to NGA Good Jobs Summit in Whitefish, Montana.

Nell provided update on potential members in play and also mentioned that he is looking for business board members and asked for recommendations.

5.2 Doug Hunt and Kristen Wilken gave a presentation on the Maritime sector. Hunt and Wilken explained the sector and noted that it includes jobs in the marine field all over the state, not just a costal focus and the significance of the connection with community college and employers.

5.2 Linda Favero with Coraggio Group provided an updated on the Strategic Planning work for the WTDB and that this work with the Executive Committee was on track and going well. Executive Committee members were in agreement.

5.3 Shari Dunn presented the True-Wage Taskforce's work on high-wage and what that means, how it affects people and the workforce. They have done work to begin establish an accurate "true wage". She also shared that the scope of work has broadened to a Self Sufficiency focus.

KS Venkatraman with NVidia presented on Artificial Intelligence (AI) and the impact it will have on the workforce moving forward. Venkat discussed the potential opportunities, impact and dangers related to AI the workforce.

Strategic Implementation

6.0 WTDB Strategic Plan Goal Investments in Oregonians

6.1 Karen Humelbaugh, Director of OWI, and Debi Welter, staff at OWI provided details on the HECC/OWI budget, data on employment rates, and impact funding levels have on Oregon's workforce development activities.

Adjourned 3:44pm