Members:
Anne Mersereau - PGE (Co-Chair)
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Kyle Stevens - Southern Oregon WB
Tom Thompson - ODE
Laurie Cremona-Wagner - SAP
David Conley - EdImagine
Jim Taylor - ODE

Staff:
Todd Nell
Sydney King
Clay Martin

## AGENDA
**VIRTUAL MEETING**

**May 26, 2020**

1:30p-3:00p

Conference call: **877-810-9415; Access Code 9550046**

Persons wishing to testify during public comment period should sign up at meeting. Times approximate and order of agenda items may vary.

<table>
<thead>
<tr>
<th>Time</th>
<th>Business Area</th>
<th>Description</th>
<th>Person/Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30p</td>
<td>Organizational Business</td>
<td>Introductions and Opening Remarks</td>
<td>Anne Mersereau, Melinda Rogers</td>
</tr>
<tr>
<td>1:40p</td>
<td>Public Comment</td>
<td>Each individual/group will have a time limit of three minutes</td>
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<tr>
<td>1:40p</td>
<td>Workforce and Education</td>
<td>Essential Employability Skills Taskforce</td>
<td>Todd Nell, Anne Mersereau, Melinda Rogers</td>
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<tr>
<td>1:50p</td>
<td>Elevate Lane County</td>
<td></td>
<td>Heidi Larwick</td>
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<tr>
<td>2:10p</td>
<td>WorkSystems</td>
<td></td>
<td>Andrew McGough</td>
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<tr>
<td>2:30p</td>
<td>EdImagine</td>
<td></td>
<td>David Conley</td>
</tr>
<tr>
<td>2:50p</td>
<td>Strategy, Planning and Execution</td>
<td>Draft Charter Review, Discussion and Next Steps</td>
<td>Todd Nell</td>
</tr>
<tr>
<td>3:00p</td>
<td>Adjourn</td>
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All meetings of the Workforce and Talent Development Board are open to the public and will conform to Oregon public meetings laws. A request for an interpreter for the hearing impaired or for accommodations for people with disabilities should be made to Sydney King at (503) 947-2416 or by email at HECC_WTDB@oregon.gov. Requests for accommodation should be made at least 72 hours in advance. Staff respectfully requests that you submit 25 collated copies of written materials at the time of your testimony. Persons making presentations including the use of video, DVD, PowerPoint or overhead projection equipment are asked to contact WTDB staff 24 hours prior to the meeting.
Developing 21st Century Skills Through Career Readiness

Heidi Larwick, MA
Director, Connected Lane County
Students

3,713 complete high school
1,002 enroll at LCC / UO
743 enroll elsewhere
1,968 enter workforce
Career Learning for Educators

Externships for Teachers

Advisory Boards

Panels & Visits

Reach Higher

Pathways
In the Last Two Years

- 364 industry partners
- 8,732 students participating
- 4,500+ hours logged by educators in externships

- 16 school districts
- 25 high schools
- 29 middle schools
- 19 elementary schools
Our Approach

Focus on Professional skills

Comprehensive, ready-made curriculum for educators

Emphasis on High-Wage, High-Demand careers
Elevate is offering a bunch of new programs this spring aimed at graduated high school seniors—but all high school students are welcome! Check out what we have planned.

**Mentor Mondays**
Interested in pitching a project idea? We’ll match you with an industry mentor! *Applications due Monday, May 11*

**Tour Tuesdays**
*We’ll be hosting virtual tours on these Tuesdays during the spring. Each tour will be followed by a panel with industry professionals!* **From 1 to 2 pm on these dates.**

May 12: Arcimoto  
May 19: Weyerhaeuser  
June 2: Bike Share Program  
June 9: Strapworks

WWW.ELEVATELANECOUNTY.ORG
Working Wednesdays
Short webinars designed to assist you with your job search. Includes mock interviews, resume building, time management, public speaking, and career search help. From 1 to 2 pm on these dates.

May 6: Time Management
May 13: Interviewing 101 w/ Rachel Ulrich, RU Talking
May 27: Public Speaking w/ Rebecca Sprinson, UO
June 3: Resume Building w/ Emily Martin, Ninkasi Brewing
June 10: Career Connection w/ Laura Vinson, Lane County HR

Think-About-It Thursdays
Join Elevate for a financial foundations course led by DevNW! This is a five-week course with sessions on May 14, May 21, May 28, June 4, and June 11. There will be two time slots to choose from: 1-3 pm and 3:30-5:30 pm. 25 registrants per class.
Registration closes May 7

Feel-Good Fridays
May 8: Sleepy Yoga
May 15: Method Breathing w/ Wim Hof
May 22: Guided Meditation & tapping practice
May 29: Journaling
June 5: Tidying Up Tips w/ Marie Kondo
June 12: Simple Crock Pot Cooking & one-pot pasta dishes
Impact & Success
What’s next?

Heidi Larwick, MA
hlarwick@lesd.k12.or.us
Project Name: Essential Employability Skills (EES) Taskforce

Sponsors:
- Christian Gaston, Education and Labor Policy Advisor, Governor’s Office
- Ken Madden, Chair, Oregon Workforce Investment Board (OWIB)
- Karen Humelbaugh, Director, Office of Workforce Investments (OWI)
- Ben Cannon, Director, Higher Education Coordinating Commission (HECC)
- Kay Erickson, Director, Oregon Employment Department (OED)

Committee Co-Chairs:
- Anne Mersereau, Vice President, Human Resources, Diversity and Inclusion, PGE
- Melinda Rogers, Vice President, Chief Human Resources and Diversity Officer

Staff Lead: Todd Nell, Director of WTDB

Opportunity Statement:
The WTDB’s 2020-2021 Strategic Plan provides a transformational foundation for increased innovation and effectiveness that will translate into better results for the WTDB and improved outcomes for the Workforce System in Oregon. The WTDB Strategic Plan calls out a vision of equitable prosperity for all Oregonians and a mission of advancing Oregon through meaningful work, training, and education by empowering people and employers.

The WTDB enables meaningful work for all Oregonians by:
- **Leading and communicating** a long-term vision for Oregon that anticipates and acts on future workforce needs;
- **Advising the Governor and the legislature** on workforce policy and plans;
- **Aligning public workforce policy, resources, and services** with employers, education, training and economic development;
- **Identifying barriers, providing solutions, and avoiding duplication** of services;
- **Promoting accountability among public workforce partners**; and
- **Sharing best practices and innovative solutions that are scalable** statewide and across multiple regions

We value being:
- **Inclusive** – We invite and represent all voices to strengthen our workforce system
- **Collaborative** – We proactively engage all stakeholders as a hub for consensus-building
- **Bold** – We courageously take risks to influence and persuade action

Our reputation includes:
- **National leadership** – We are innovative role models who set and share best practices
- **Conveners** – We bring all stakeholders together to solve our most pressing challenges
- **Connectors** – We anticipate and respond to all of Oregon’s communities (tribal, rural, urban, and others)
- **Results** – We connect our initiatives to outcomes
- **Accountable** – We communicate transparently with easy to understand and agreed upon metrics
Project Purpose & Scope

The Artificial Intelligence Taskforce will be responsible for:

- Discussing, researching and understanding the challenges, opportunities and best practices in education and training of Essential Employability Skills in Oregon and Nationally that best prepare Oregonians for success in jobs and careers and meet the needs of businesses/employers.
- Defining top Essential Employability Skills, developing a baseline and creating a plan in response to the Oregon Talent Assessment and in alignment with the WTDB Strategic Plan.
- Exploring, considering and developing effective policies and other mechanisms to address challenges and/or opportunities in Essential Employability Skills based on available data, research, analysis and best practices.
- Submitting a final report that includes prioritized policy recommendations and other mechanisms that address challenges and/or opportunities and provide value-added solutions to the Governor's Office and Legislature regarding Essential Employability Skills in Oregon.
- Presenting a Draft Report at the WTDB September 2020 full-board meeting.
- Submitting Final Report at December 2020 WTDB meeting for approval including recommendations on benchmarks, funding, redeployment strategies and schedules.

Project Milestones

1. Draft Report Due Sept 11th, 2020
2. Final Report Due November 30th, 2020
3. Report due to the WTDB, Governor and Legislature by December 11th, 2020

Project Stakeholders

Staff Lead will report progress to and receive guidance from, the Oregon Workforce and Talent Development Board and the Governor’s Labor and Workforce Policy Advisor. Stakeholders for this project include, but are not limited to:

- Office of the Governor
- Oregon’s business community
- Oregon Legislature
- Higher Education Coordinating Commission
- Oregon Employment Department
- K-12
- Business Oregon
- Community Based Organizations, including culturally-specific community based organizations
- Oregon Department of Veteran Affairs
- Department of Human Services
  - Oregon Vocational Rehabilitation
  - Commission for the Blind
  - Self Sufficiency
- Local Workforce Development Boards
- Oregon AFL-CIO
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Jim Taylor – ODE

Expected Outcomes
Successful completion of project. Taskforce will sunset once project is completed.

Funding and Resources
Project with be staffed with existing resources.

Major Project Risks
- Conflict between federal, state and local goals and interests.
- Different local areas may have different needs requiring separate strategies/programs/services be developed.
- Organizations engaged in this work are already resource-constrained with current workloads and capacity.

Sponsor Approvals
Christian Gaston (Governor’s Office) ____________________________________________
Ken Madden (WTDB) __________________________________________________________
Ben Cannon (HECC) __________________________________________________________
Kay Erickson (OED) __________________________________________________________
Karen Humelbaugh (OWI) ______________________________________________________