

# Workforce & Talent Development Board

## Members:

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ANNE MERSEREAU, *Vice-Chair*  
BRENDA BATEMAN  
ROD BELISLE  
JANA BITTON  
CRAIG CAMBELL  
BEN CANNON  
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JODY CHRISTENSEN  
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TONY FRAZIER  
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RHONDA RHODES  
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JIMMY SWANSON  
KIM THATCHER  
KS VENKATRAMAN  
CHELSEA WATSON

## Technical Advisors:

DAN HAUN  
KAREN HUMELBAUGH  
DACIA JOHNSON  
PETE KARPA  
JIM PFARRER

## WTDB Staff

TODD NELL  
*Director*

CLAY MARTIN  
*Program Analyst*

SYDNEY KING  
*Board Administrator*

**December 6, 2019**

12:00pm – 4:00pm

Career & Technical Education Center (CTEC)

3501 Portland Road, NE

Salem, OR 97301

To listen, call: 877-810-9415 Access Code 9550046

## MEETING MINUTES

<b>Members Present:</b>	Rod Belisle, Craig Campbell, Jody Christensen, Bridget Dazey, Sen. Michael Dembrow (phone), Patty Dorroh (phone), Shari Dunn (phone), Ken Madden (Chair), Andrew McGough (phone), Anne Mersereau (Vice-Chair), Tony Frazier, Alex Lemieux, Julie Lewis (phone), Keith Ozols, Jimmy Swanson, Debbie Radie, Cathy Reynolds, Rhonda Rhodes, Sen. Kim Thatcher, Chelsea Watson (phone)
<b>Members Excused:</b>	Mark Mitsui (Katie – PCC staff is sitting in for President Mitsui via phone)
<b>Technical Advisors and Staff Present:</b>	Dan Haun, Karen Humelbaugh, Sydney King, Clay Martin, Todd Nell, Julia Steinberger

## Standing Business

### 1.0 Preliminary and Organizational Business

- 1.1 The meeting began at 12:08pm with a tour of the Career and Technical Education Center. Rhonda Rhodes, the principal of CTEC, introduced the students leading the tour and some history of the school. Chair Madden brought the meeting to order at 1:05pm.

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December 6<sup>th</sup> 2019 MINUTES (continued)

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## 2.0 Public Comment

*Each Individual/Group will have a time limit of three minutes*

2.1 No public comment.

## 3.0 Consent Agenda

3.1 Chair Madden requested a motion to approve the consent agenda.

**ACTION: Vice-Chair Mersereau moved and Rod Belisle seconded. Motion passed, consent agenda approved. ACTION: Vice-Chair Mersereau moved to approve support for the OWP Equity Action Partners Legislative Flyer, Rod Belisle seconded. Motion passed.**

## Workforce Development System

### 4.0 WTDB Leadership

- 4.1 Education and Policy Advisor to Governor Brown, Lindsey Capps, presented to the board on his subject matter and how it relates to WTDB. He opened up the discussion to include what the state could do to support this work more broadly. This presentation took a question and answer format. There was discussion around the connections between education and workforce and how to better align them.
- 4.2 The True Wage Taskforce completed their final report. The True Wage Taskforce was created to build awareness to what the true living wage is to reach self-sufficiency for the workforce. They took many things into consideration, child care and housing were the two areas that rose to the surface as being very challenging barriers in trying to reach self-sufficiency for workers in Oregon. This work will hopefully bring these factors to light for employers on how to help their workforce. **ACTION: Shari Dunn motioned to approve the True Wage Final Report. Vice-Chair seconded. Motion passed.**
- 4.3 Rod Belisle presented for the Licensing Taskforce. The Licensing Taskforce looks into what it takes for the workforce to gain licensure for various job requirements. The board discussed, and suggested that Oregon could be less restrictive on what these licenses require. This would allow more accessibility for eligibility for these licenses. Discussion ensued around this topic.
- 4.4 Director Todd Nell presented on behalf of the Artificial Intelligence Taskforce, as both Venkat and Mark Mitsui were unable to attend today's meeting. This taskforce is looking into how to better understand the challenges and opportunities in the changing economy. Director Todd Nell also took this time to present his Director's Report. He reminded everyone that the 2020 WTDB Talent Summit is coming

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December 6<sup>th</sup> 2019 MINUTES (continued)

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up on March 9<sup>th</sup>, 2020. Staff has been updating the membership handbooks, and will have a completed version for board members soon. Staff also has created a biography packet, members were asked to review and send in any changes and a photograph to better help members know who they serve on the WTDB with.

- 4.5 Director of the Office of Workforce Investments, Karen Humelbaugh presented the progress of the Adult Learning Advisory Committee (ALAC), that she is a part of. They are still undertaking this work, and have created a year-long plan. Shari Dunn is a co-chair of that committee with co-chair Terry Cross of HECC and was thanked for her work for ALAC.

## Promising Practices

### 5.0 Youth Programs

- 6.1 Brent Parton spoke on behalf of New America, of which he is Deputy Director. New America focuses on k-12, higher education and workforce. He presented on a program he has been working on and with, Partnership to Advance Youth Apprenticeships (PAYA). The four main branches are, Advanced Manufacturing, IT, Healthcare and Professional Services. The 2-4 years that it takes to earn the credential is concurrent with workforce requirements. This allows for the student to join the workforce right away. This program is wildly popular in its flagship year. They received over 250 applications, and were only able to give out 9 grants.

Travis Reiman joined Brent Parton in presenting, and is Assistant Superintendent for Hillsboro High School. He brought the Talent Gap Analysis to light. Their school is made up by 52% youth of color, and 48% white youth. They have made huge strides in CTE work. Providing these training programs are issues that are hindering the youth, and Travis is committed to making it easier for youth to access these resources.

- 6.2 Elaine Phillipi presented for In 4 All, a 35-year-old non-profit organization of which she is the Executive Director. They act as a convener between education and workforce. She expressed that pathways to workforce opportunities need to be malleable, and that career paths have the ability to change.
- 6.3 Myronda Schilling spoke about the Northwest STEM Hub – its history, her involvement and what it does for students. The Northwest STEM Hub provides integrated learning and diverse educator pathways that enhance educators knowledge, which they can pass along to students. Oregon Manufacturing Innovation Center provides the work for the

# Workforce & Talent Development Board

December 6<sup>th</sup> 2019 MINUTES (continued)

students, and Portland Community College provides the education piece. These partnerships are what make the Northwest STEM Hub so successful. They have provided numerous grants throughout the region this year.

## Local Workforce Boards

### 6.0 Designations

6.1 Due to running over on time, Karen Humelbaugh was not able to present on Local Workforce Board Designations. She did, however, encourage everyone to look at the provided materials and she will update during the next meeting.

### 7.0 Adjourn

7.1 Chair Madden adjourned the meeting at 4:05pm.