



COM or COMM 111Z Public Speaking

For more detailed information, see <u>CCN Reports & Memos</u> on the <u>Resources for CCN</u> webpage.

CCN Course/Course Information

Communication

Course Number and Prefix: COM or COMM 111Z

Course Title: Public Speaking

Course Credits: 4

Course Description:

COMM 111Z emphasizes developing communication skills by examining and demonstrating how self-awareness, audience, content, and occasion influence the creation and delivery of speeches and presentations.

Learning Outcomes:

- 1. Develop messages for diverse audiences, purposes, and contexts.
- 2. Identify and utilize skills to manage communication apprehension.
- 3. Deliver and adapt speeches and/or presentations to live audiences.
- 4. Evaluate public speeches, including their own, by identifying aspects of preparation, credibility, logic, and delivery.

Review Cycle:

The annual review cycle of this course will have a twofold purpose:

- 1. to review the transfer effectiveness of the courses and
- 2. to gather information about challenges, concerns, or changes needed from the two- and four-year schools in the state.

This review will take place in winter term of 2025.

Every third year, a deeper review of the alignment of this course will be done; this is the only time that the subcommittee will consider a vote to modify the aligned content of the course, using the previous two years of data. The choice in the third-year review will be to either affirm existing alignment decisions or to revise a particular aspect to keep the curriculum based on the data gathered from the previous two years. We recommend that as many members of the original subcommittee be invited to participate in these discussions. Historical memory and original context will be useful in informing future decisions.