

# WHAT YOU NEED TO KNOW ABOUT: Oregon's Educational Attainment Goals

In an effort to dramatically increase the number of Oregonians who complete high school or college-level credentials, the State of Oregon has developed two high-reaching goals.



## 40-40-20

This is the most ambitious educational attainment goal for young adults in the nation.

### THE GOAL

By 2025, 40 percent of young adult Oregonians will complete a four-year degree or more, 40 percent will complete a two-year degree or short-term career certificate, and the remaining 20 percent will earn a high school diploma or equivalent.

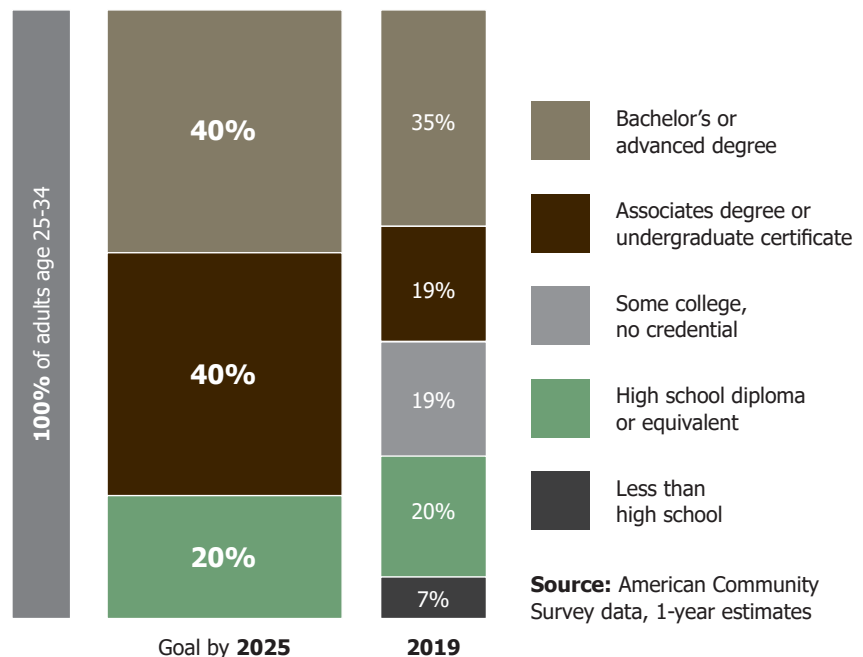
### WHO IT SERVES

Young Oregonians from cradle to career.

### WHY IT MATTERS

Higher levels of education are tied to higher wages, lower unemployment, more civic and community engagement, and greater economic mobility. Young adults need equitable opportunities to build trajectories to family-wage careers, reach their highest potential, and help their communities thrive.

### OREGON AIMS TO INCREASE ALL LEVELS OF EDUCATION BY 2025



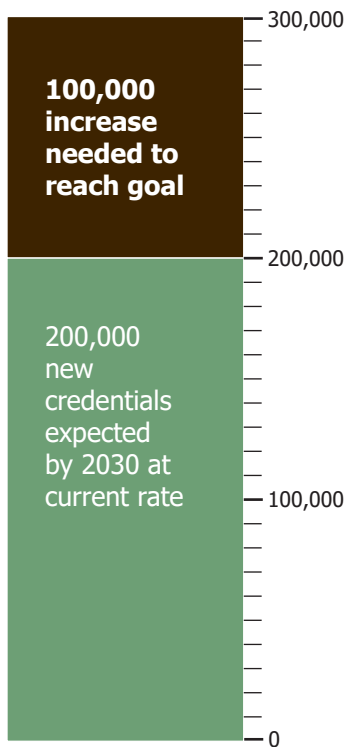
### HOW WE'LL GET THERE

Oregon must improve and transform educational opportunities so that all young adult Oregonians complete a high school diploma or the equivalent, and significantly more complete a postsecondary credential. As Oregon works to achieve this goal, we continually track progress by measuring the education levels Oregonians have reached by early adulthood.

# Adult Attainment

This goal establishes clear targets for Oregon adult learners to succeed in the labor

## OREGON AIMS FOR 300,000 CREDENTIALS BY 2030



## THE GOAL

Between 2020 and 2030, 300,000 adult Oregonians will earn a new degree, certificate, or other credential of value. Oregon will reduce the adult educational attainment gaps by half for underserved people of color, low-income learners, and rural learners during this

## WHY IT MATTERS

Too many adults lack the financial stability that more education and training can provide. Moreover, the number of jobs requiring education and training beyond high school is projected to outpace the number of adults earning credentials. Oregonians need credentials to take advantage of these growing opportunities.

## WHO IT SERVES

Oregon working age adults, age 25–64.

## HOW WE'LL GET THERE

Oregon must train and educate many more adults, particularly underserved populations, to earn over 100,000 new credentials on top of the credentials we expect them to earn by 2030.



## How are these Goals Used?

Decisions about programs, funding, and policy statewide are all guided by these goals. By putting a spotlight on equity and opportunity gaps, the State aims to advance the education of those who are less likely to earn educational credentials today. To achieve these goals, state agencies work with community partners in all regions of

