Example of Section B-1 Population Profile:

(This format is optional, but the narrative and table below are intended to be illustrative of actual data available on the Area Plans section of the CSSU website.)

Narrative:

According to demographic data provided by ODHS, in this county 100% of the total population lives in rural areas. There are 5,715 total persons aged 60 and over, and 652 of these persons live in poverty. There are 263 minority persons 60+ and 62 of those live in poverty. There is a relatively small but growing population of persons who are 85+. There are 3535 adults who reported as having a disability and 13 older persons who have limited English proficiency (LEP). And so on…

Table:

County	Baker
Urban-Rural Classification	Rural
Total **2022** Population	16938
Rural **2019** Population	16539
Percent Rural Population	100%
Total **2019** Population	16539
Total Population Age 60 and Older	5715
Total Population 60 and Older in Poverty	652
Total Population Age 60 to 74	3883
Total Population Age 75 to 84	1154
Total Population Age 85 and Older	678
Female Total	8081
Female Age 60 and Older	2951
Female 60 and Older in Poverty	318
Male Total	8458
Male Age 60 and Older	2764
Male 60 and Older in Poverty	334
Any Minority Total	1560

Any Minority Age 60 and Older	263
Any Minority 60 and Older in Poverty	62
Hispanic Total	735
Hispanic Age 60 and Older	77
Hispanic 60 and Older in Poverty	8
Native American Total	425
Native American Age 60 and Older	143
Native American 60 and Older in Poverty	30
Native Hawaiian Pacific Islander Total	72
Native Hawaiian Pacific Islander Age 60 and Older	24
Native Hawaiian Pacific Islander 60 and Older in Poverty	24
Asian Total	81
Asian Age 60 and Older	1
Asian 60 and Older in Poverty	0
African American Total	202
African American Age 60 and Older	16
African American 60 and Older in Poverty	0
Limited English Proficiency Age 18 to 64	114
Limited English Proficiency Age 65 and Older	13
Adults with a Disability	3535
Total Population under 185% FPL	5253
Population 60 and Older under 185% FPL	1705
Population 60 and Older Under 185% FPL	3575
Total Grandparents Responsible for Own Grandchildren Under Age 18	105
Grandparents Age 60 and Older Responsible for Own Grandchildren Under Age 18	61
Grandparents 60 and Older in Poverty Responsible for Own Grandchildren Under Age 18	6
Living Alone Age 60 and Older	1548

Example of Section B-4 Non-AAA Services, Service Gaps and Partnerships to Ensure Availability of Services Not Provided by the AAA:

This section describes services which are provided in our PSA, not by our organization, but which play an important part in the lives of older persons in our area. Although some of these programs are provided by for-profit or non-governmental agencies, we identify them as important to address the needs of the population we serve and vital pieces of a comprehensive and coordinated service system.

Service	County 1	County 2	County 3	County 4
Hospitals	2	0	2	1
Clinics				
Women's Health	0	0	1	3
Tribal Clinics	0	0	2	2
Housing Authority	1		1	1
Tribal Housing			3	2
Food Banks	3	2	6	7
Alzheimer's Support Groups	2	3	1	5
Title VI Nutrition Sites			4	2

Section C-1 Focus Area Goals and Objectives:

Goals and Objectives:

Please use the proposed template in the Instructions document – or a similar format with the same elements – to list goals and objectives for each focus area. Goals provide a broad descriptive statement related to overcoming the problem or fulfilling the need. Objectives provide specific and measurable actions or activities that will occur within the four-year planning period. These must include benchmarks (means of measuring progress) and month-specific timeframes.

Goals should be broad in nature and should describe the major benefits that will be achieved if the issues identified in the problem statement are resolved. Goals often directly address elements noted in the problem statement and should be, to the extent possible, described in consumer-related terms.

Objectives and outcomes should tell the reader what you are going to do and describe how you are going to do it. They should relate to the stated goals and problems. If you have long-range objectives that will continue beyond the remainder of the four-year planning period, you need only describe your anticipated activities and outcomes that will occur during the four-year period.

The AAA may set one or several goals per focus area and one or several objectives per goal.

Example of Section C-1 Focus Areas Goals & Objectives:

Focus Area: Information and Referral Services and Aging & Disability Resource Connection					
Goal: Increase community knowledge, understanding, awareness of and access to ADRC programs, services, resources, and populations served in the service area.					
Measurable Objectives	**Key Tasks**	**Lead Position & Entity**	**Timeframe for 2025-2029 (By Month & Year)**		**Accomplishment or Update**
			Start Date	**End Date**	
Increase number of contacts made to ADRC by 10% each calendar year. The percentage of consumers from under-served or under-represented communities accessing ADRC services is equal to or greater than the percentage of those populations in the over-60 population of the PSA.	a. All ADRC printed materials are available in English, Spanish and Russian	ADRC Program Supervisor	1/1/2025	1/1/2026	
	b. At least twice yearly, topics covered at the bi-monthly Human Services Coalition meeting will include topics meaningful and impactful to agencies providing services to under-served and/or under-represented communities.	ADRC Staff & Program Supervisor	1/1/2025	12/31/2029	
	c. At least quarterly, ADRC staff will attend outreach events where individuals from communities of color, members from the LGBTQ community, and/or members from Eastern European communities will be in attendance.	ADRC Staff & Program Supervisor	1/1/2025	12/31/2029	
	d. Identify ADRC champions from members of communities of color, the LGBTQ community, and Eastern European communities to assist with raising awareness and outreach for the ADRC.	Agency Director, ADRC Staff & Program Supervisor	1/1/2025	6/30/2026	
	e. Implement one alternative method for consumers contacting the ADRC.	ADRC Program Supervisor	6/30/2025	6/30/2027	
	f. As vacancies occur, increase representation in ADRC workforce which can appropriately communicate and address the cultural and language diversity of the population in the PSA.	ADRC Program Supervisor	1/1/2025	12/31/2029	

Example of Appendix C Advisory Council:

NAME & CITY/TOWN or AREA OF RESIDENCE	REPRESENTING	DATE TERM EXPIRES
Fred Johnson Prineville	County 1	
Elvira Franck Redmond	City Council representative	
Dewey Choate Bend	County 2	
Myra Garcia Madras	County 3	

Total number age 60 or over = 2
Total number minority = 1
Total number rural = 3
Total number family caregiver/older relative caregiver = 1
Total number self-identifying as a person with a disability = 1
(AAAs may include other demographic information as desired)

- **Complete a separate form if the AAA also has a Disability Services Advisory Council**

Community Services and Supports Unit Staff Roster / Liaisons *(updated Feb. 2024)*			
Name	**Program Areas**	**Contact**	**AAA/ADRC Liaison Role**
Schroeder, Rodney	**CSSU Manager**	rodney.b.schroeder@odhs.oregon.gov **541-305-3489**	
Vacant Legal Assistance Developer	Legal Services, Elder Rights		
Hansen, Adam Program Analyst	OAA Health Promotion OAA Nutrition Program Senior Hunger Task Force Staff GCSS	adam.g.hansen@odhs.oregon.gov 503-855-8438	**ADRC/AAA Liaison** CCSS – Clackamas NWSDS - Clatsop, Polk, Marion, Tillamook, Yamhill **CIL Liaison** Independent Living Resources (ILR)
Hanson, Lacey Contractor - Multnomah	RTZ Technical Specialist Liaison ADRC I&R Training	lacey.hanson@multco.us 503.318.7562	
Herro, Stephanie Operations and Policy Analyst	APD Dementia Specialist SPADO	stephanie.a.herro@odhs.oregon.gov 503-507-5208	
Hutchinson, Cassandra Program Analyst	Training Coordinator: Options Counseling, GetCare, I&R, Oregon Access QA Coordinator State Program Report	cassandra.r.hutchinson2@odhs.oregon.gov 503-798-5736	**ADRC/AAA Liaison** CCNO - Baker, Grant, Union, Wallowa LCOG - Lane **CIL Liaison** Lane Independent Living Alliance (LILA)

Community Services and Supports Unit Staff Roster / Liaisons *(updated Feb. 2024)*			
Name	**Program Areas**	**Contact**	**AAA/ADRC Liaison Role**
Kibby, Ryan Program Analyst	Medicare Improvements for Patients and Providers Act (MIPPA) Senior Community Service Employment Program Senior Health Insurance Benefits Assistance (SHIBA) Senior Medicare Patrol (SMP)	ryan.e.kibby@odhs.oregon.gov (503) 510-3988	
Lowe, Joseph Program Analyst	DSAC and DEMAC Staff ODC/AAA Celebration Service Equity Lead/Steering Committee Transportation SME ABLENet	joseph.lowe@odhs.oregon.gov 971-239-6666	
McCuin, Debbie Program Analyst	Older Americans Act Area Plan Lead State Plan Lead Title VI/Title III Coordination Tribal Partner Liaison	debbie.mccuin@odhs.oregon.gov 541-301-1672	**ADRC/AAA Liaison** KLCCOA – Klamath, Lake RVCOG – Josephine, Jackson SCBEC – Coos, Curry **CIL Liaison** EOCIL, HASL
Meeds, Melinda Procurement & Contract Specialist	Grant management	Melinda.A.Meeds@odhs.oregon.gov 503-568-5247	
Plaza-Meza, Kiley Administrative Specialist	ADRC Central Database Resource Specialist	kiley.j.plaza-meza@odhs.oregon.gov 503-388-0921	

Community Services and Supports Unit Staff Roster / Liaisons *(updated Feb. 2024)*			
Name	**Program Areas**	**Contact**	**AAA/ADRC Liaison Role**
Powell, Theresa Operations & Policy Analyst	Family Caregiver Support Program Gatekeeper Program Property Tax Deferral ASL Video Projects Native Caring Conference	theresa.a.powell@odhs.oregon.gov 971-301-1618	**ADRC/AAA Liaison** CAT – Columbia DCSS – Douglas CAPECO - Gilliam, Hood River, Morrow, Sherman, Wasco, Wheeler, Umatilla **CIL Liaison** Umpqua Valley disAbilities Network (UVDN)
Rustrum, Dawn Operations & Policy Analyst	ADRC Technology and Business Analyst ADRC Website Maintenance ADRC Project Management, Grants Oversight ADRC Software Vendor Relations and Contracts Management ADRC Advisory Council Coordination	dawn.l.rustrum@odhs.oregon.gov 503-779-9242	**ADRC/AAA Liaison** COACO - Crook, Deschutes, Jefferson HCSCS – Harney OCWCOG - Benton, Lincoln, Linn **CIL Liaison** Abilitree, Spokes Unlimited
Truitt, Brandi Operations and Policy Analyst	OPI Program Administrator OPI Training Oregon Access Training	brandi.n.truitt@odhs.oregon.gov 503-930-6552	**ADRC/AAA Liaison** MCADVS – Multnomah MCOACS – Malheur WCDAVS - Washington
Watt, Lori Administrative Specialist	All Unit Support, Security User Access, websites	LORI.C.WATT@odhs.oregon.gov (503) 945-6237	