



Produce Plus

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Welcome



AGENDA

- Rural Advisory Council/Rural Expansion
- Trillium Produce Plus
- Pandemic Shifts
- Health Equity
- Questions
- Thank you



Rural Voices/Lived Experience

- Rural Advisory Council (RAC)
 - Meeting focused on food access
 - Limited availability of fresh produce identified
- Rural Communities most impacted:
 - Florence, Cottage Grove, Oakridge, McKenzie Bridge, Dexter, Junction City
- Request for CCO intervention
 - What could that look like?

Rural Expansion

- FOOD For Lane County
 - Interest in expanding into medical clinics
- Trillium
 - Interest in rural access
- Collaboration
 - Rural Medical Clinics
 - Six communities



Communities Disproportionately Impacted

By using the data source Enterprise Data Warehouse (EDW) and the USDAs Food Security Atlas, internal population health data was utilized to determine the cities with members who are considerably less healthy compared to the member population at large. The areas most impacted by low-income and low access (to supermarkets) include Eugene (97402), Veneta, Cottage Grove, McKenzie Bridge, Florence and Oakridge. Using REALD data analysis we were able to identify language and race demographics for this member population.

Communities Disproportionately Impacted

City	English	Non-English	Spanish
Cottage Grove	96.0%	1.2%	2.9%
Eugene	95.9%	1.4%	2.7%
Florence	96.8%	1.3%	1.9%
McKenzie Bridge	98.4%	1.6%	0.0%
OAKRIDGE	96.6%	2.1%	1.4%
Veneta	96.4%	2.0%	1.6%

City	Asian or Pacific Islander	Black	Caucasian	Hispanic	Native Hawaiian	Not Provided	Other
Cottage Grove	1.3%	0.7%	67.6%	4.9%	0.0%	24.8%	0.8%
Eugene	2.6%	2.7%	60.3%	6.4%	0.2%	26.6%	1.3%
Florence	1.7%	0.9%	68.1%	3.8%	0.1%	24.0%	1.5%
McKenzie Bridge	0.0%	0.0%	60.3%	1.6%	0.0%	36.5%	1.6%
OAKRIDGE	0.8%	2.6%	63.8%	3.6%	0.0%	27.8%	1.4%
Veneta	1.1%	1.1%	68.8%	5%	0.0%	23.2%	1.3%

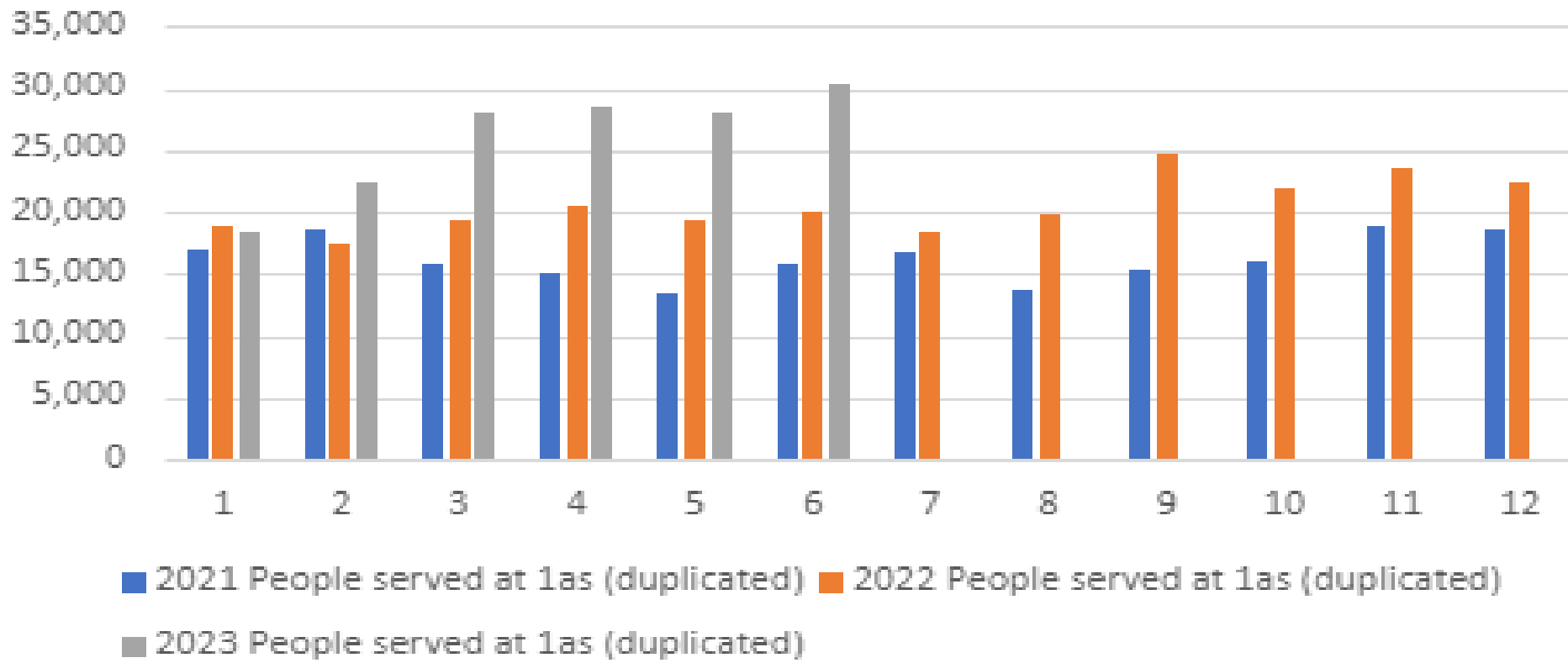
Partnership for Better Health



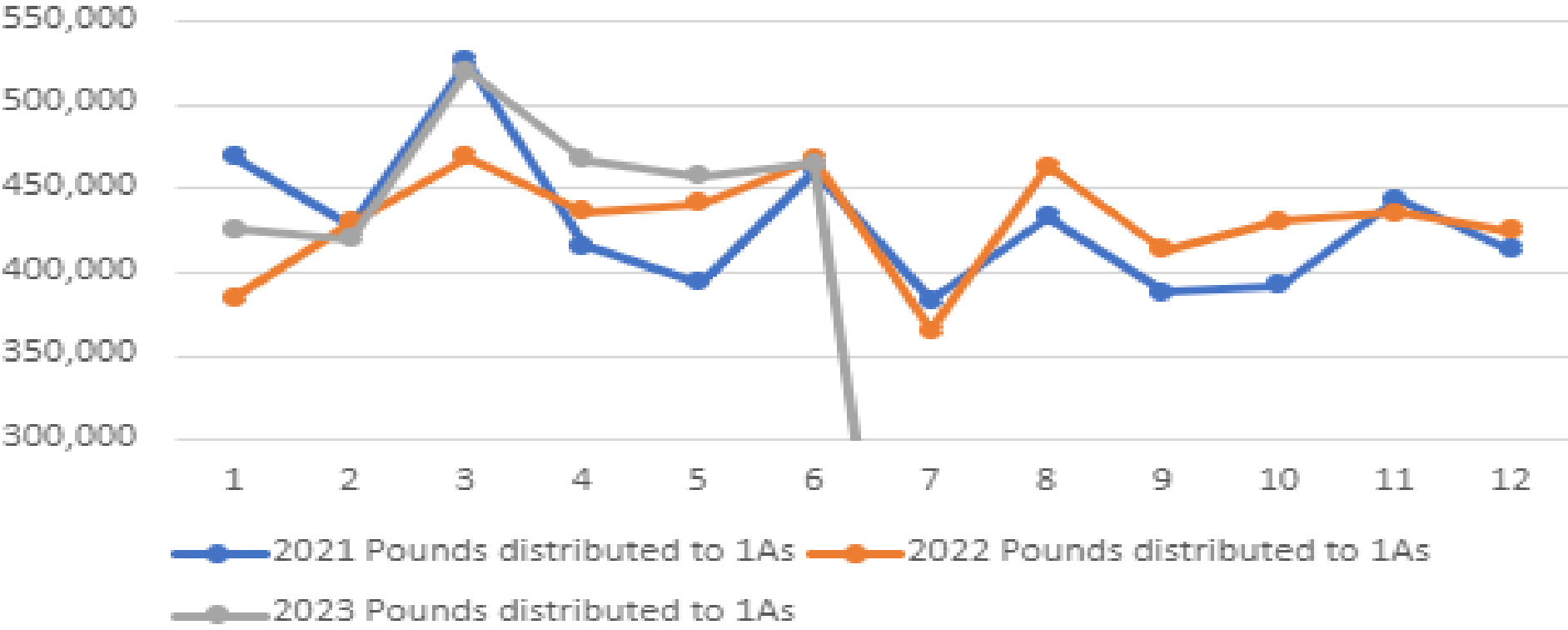
Pandemic Shifts

- Access constraints
 - Several rural sites shut down due to space and staffing shortages
- Pivots
 - Orchid Clinic in Oakridge changed how they distribute
- Food Supply
 - Grants to support specific food purchase
 - USDA programs
 - Supply chain changes

Year to Date Comparison, Pantries, Duplicated People Served



Year to Date Comparison, Pantries, Total Pounds Distributed People Served



Centering Community Voices

- Community Advisory Council/Regional Advisory Council
- Food For Lane County (FFLC) Participant Advisory Council
- Listening sessions
- Surveys
- GIS mapping data
- Train clients as program staff (economic and leadership development)



Trillium Produce Plus Expansion

- Seniors
- LGBTQIA2S+
- Students
- Families with children
- Tribes
- Latine/Latinx



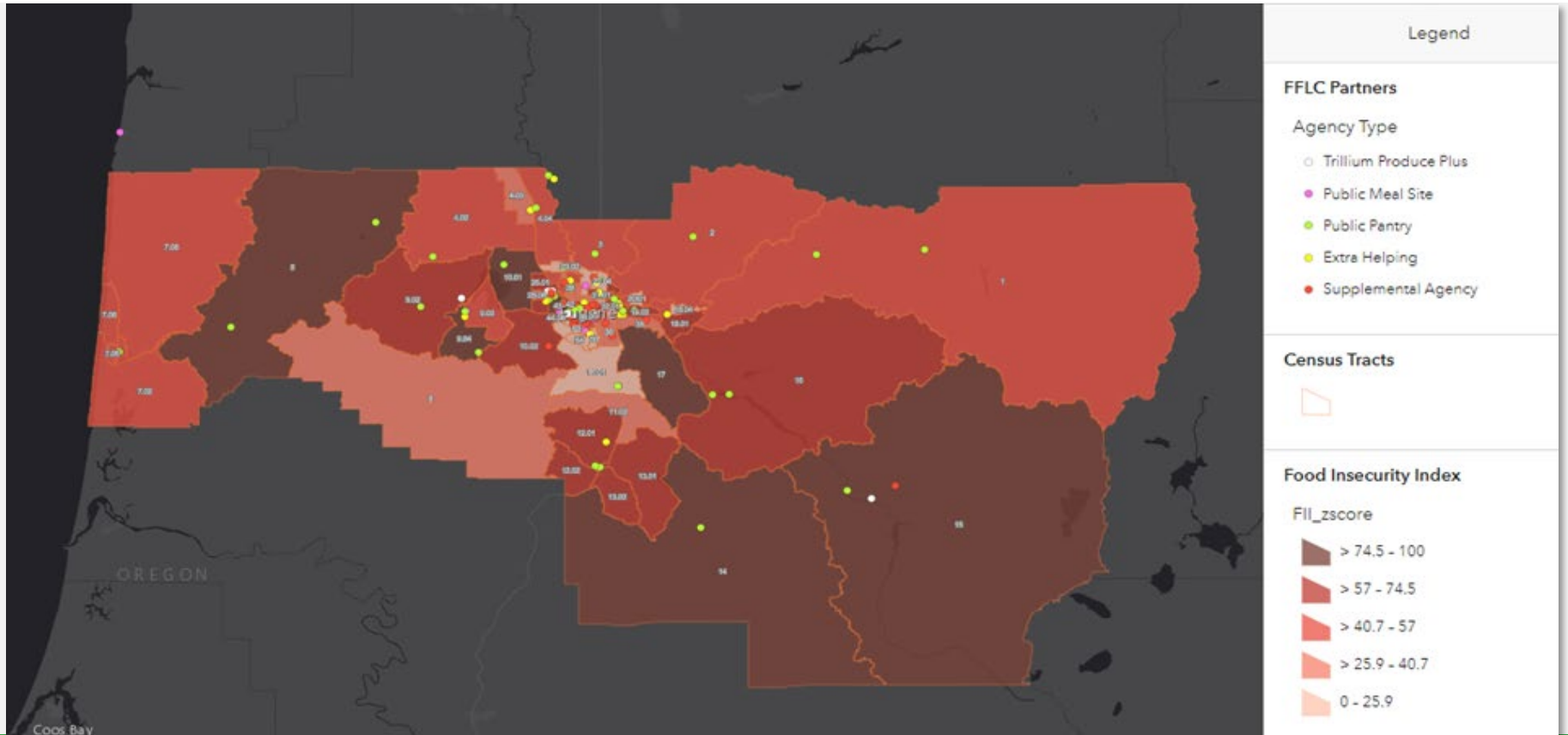
Community Access

The Trillium Produce Plus program is a low-barrier, easily administered program that can target specific groups to create access to food.

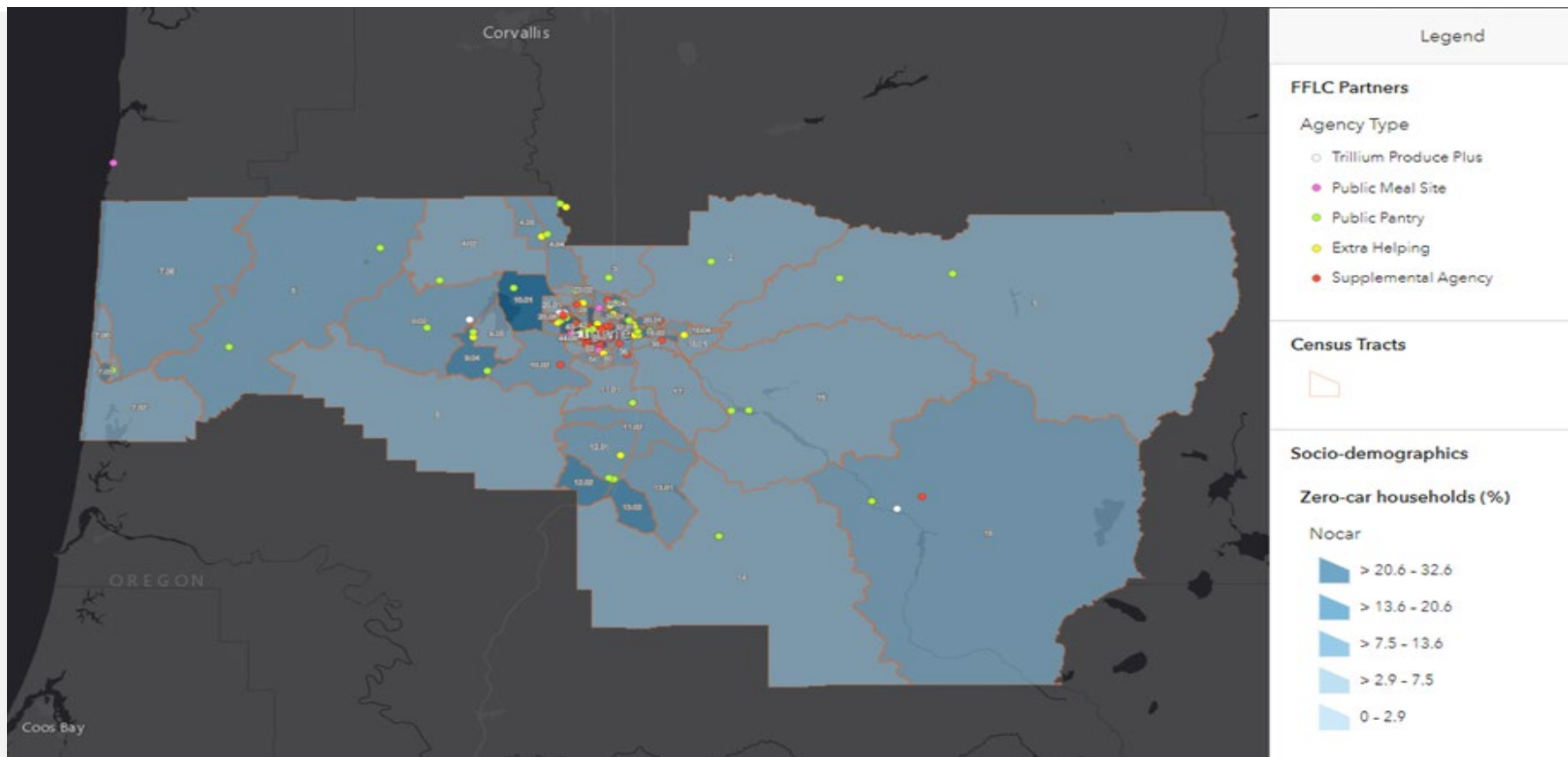
- Confederated Tribes of the Siletz
- UO Student Sustainability Center (and now the LGBTQ+ Center)
- PeaceHealth Senior Wellness Center



Food Insecurity



Transportation Insecurity



What's Next

- Expansion:
 - Tribes
 - Latine/Latinx
 - African American
 - Seniors and people with disabilities
 - Rural
 - Intersectionality of identities disproportionately affected



Partnership
For Better
Health

Program Innovation: Transponder



- Historically, the LGBTQIA2S+ community has faced striking economic and social disparities, such as higher rates of poverty, unemployment, and nutrition insecurity.
- According to the U.S. Census Bureau's Household Pulse Survey, more than 13% of LGBTQ respondents lived in a household that experienced food insecurity, compared to 7.2% of non-LGBTQ adult respondents.

What is Health Equity?

- According to the CDC, health equity is achieved when EVERY person has the opportunity to attain their full health potential and there are no barriers (social positions or socially determined circumstances) preventing them from achieving said potential.

Social Determinants of Health

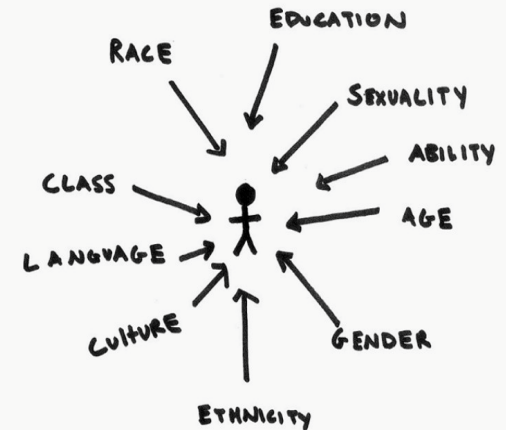


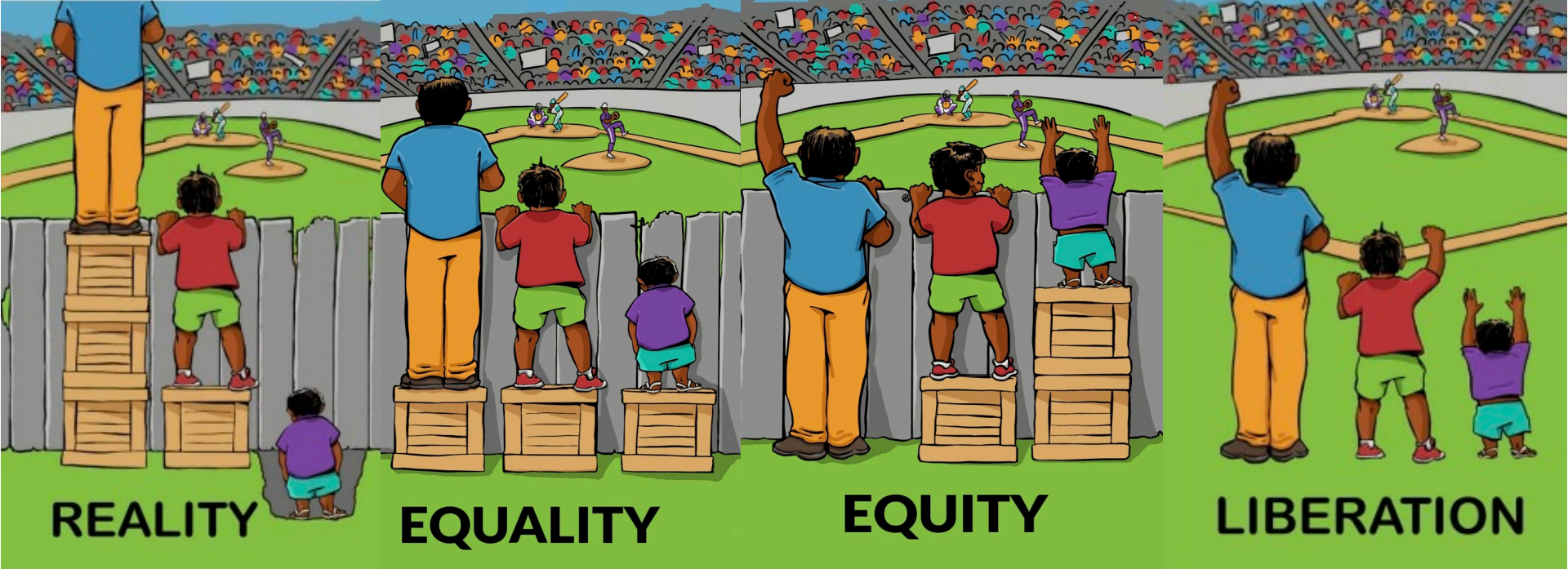
Maslow's Hierarchy of Needs



Food Insecurity and Mental Health

- Associated with a 257% higher risk of anxiety
- Associated with a 253% higher risk of depression
- Lack of income/employment
 - 32% increase in anxiety
 - 27% increase in depression





REALITY

EQUALITY

EQUITY

LIBERATION

Trillium Produce Plus Partnership

- 2021: 51 households served
- 2022: 409 households served
- Jan-Jun 2023: 694!!!
- This past quarter alone...
 - Served over 1100 individuals!!



Testimonials

- We only have \$250 to spend on food every month for two of us, even with food stamps. My partner has Medicare and can't get more food benefits. I very much rely on the food program to get my basic food needs met
- This program is being used by someone who wants to eat healthier for some upcoming gender-affirming surgeries. I'm really happy we can be a part of their journey in this way.
- We are making people ridiculously happy with Bread Stop bread. I think someone even squealed when they saw the canned pumpkin from the Oregon Food Bank. ;)
- Thank you for helping me make our community healthier!
- This program not only provides the food I need but allows me to feel safe and seen.

Lessons Learned: How CCOs Can Support

- Ongoing, sustainable funding: food, staffing, operations (site set-up, transportation)
 - Grant supports hard to sustain, can start/stop programming
 - Measure 110 (Transponder)
 - Coaching and partnership on 1115 waiver
- Advocacy for federal benefits, Farm Bill, food as health initiatives
- Data!
- CIE: make APPROPRIATE referrals to CBOs



Baby food made with carrots, plums and apples from the office!

More Thoughts

- Kyle
 - Meet people where they are
- Debi
 - Increase access/remove barriers
- Carrie
 - Focus on intersectionality



Questions





**Thank
you!**