

# Family-Centered Resources to Support Well-Child Visits

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June 29, 2021





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*Insight for Action*

# Housekeeping



Questions or comments during the webinar?  
Enter them into the chat! The chat box will be monitored.  
There will be time for Q & A at the end.



Technical difficulties?  
Send a message in the chat or reach out to Laura Kreger  
(OHA) at [Laura.E.Kreger@state.or.us](mailto:Laura.E.Kreger@state.or.us).



This webinar is being **RECORDED**. Recording and slides will  
be shared following the webinar.

# Today's Agenda

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- 1 Share context for today's webinar
- 2 Highlight methods for identifying family-centered resources
- 3 Feature a few resources
- 4 Solicit your feedback: How do you anticipate using the resources featured in the scan?
- 5 Spotlight child wellness partners
  - Samira Godil, Reach Out and Read
  - Kim LaCroix, Clackamas County Public Health
  - Tonya Brown, Columbia Pacific CCO
  - Chris Bogan, PacificSource

# KR/WCV CCO Incentive Measure

As of January 2020, CCOs had a new set of incentive measures, two of which are designed to support kindergarten readiness.

- **Well-child visits (WCV) for 3–6-year-olds**
- Preventive dental visits for ages 1–5.

Because of disruptions caused by the COVID-19 pandemic, the Metrics & Scoring Committee decided at its July 17, 2020, meeting to make all 2020 CCO incentive measures reporting only.

- Rate for the WCV in 2020 for all CCOs was 59.2%.\*
- Original benchmark set at 78.5%.

\*This is a sneak peek at some data on 2020 performance. Later this summer, OHA will publish the annual CCO performance report for the 2020 quality incentive measures, and that will include more details, break-outs, and analyses.

# Reflecting on Resourcing

**Look For the Good Project** offers a **free** online program called “Look for the Good School” to help families navigate difficult emotions and low energy.

The program:

- Helps identify emotions and the questions they ask of us.
- Comes with a workbook and a free password protected website with videos and downloads to offer a common language about all that we experience inside.



<https://www.lookforthegoodproject.org/families>

# Brink Communications

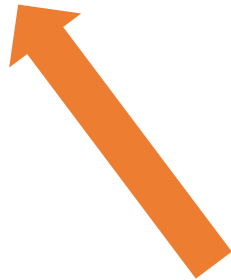
A past effort to **promote** kindergarten readiness measures by providing marketing + social media tools to CCOs.

## Kindergarten Readiness Measures

- Oral health (preventive visits for ages 1-14 and oral evaluations for adults with diabetes)
- Well-child visits (ages 3-6)

Based on CCO feedback in prior needs assessments, Brink Communications developed marketing assets for CCOs to use for promoting well-child (including childhood immunizations) and preventive dental visits. Our goal has been to create a set of tools that all CCOs can easily use to reach out to members and encourage them to make these important appointments for their children. The materials include a brochure, social media assets, advertising assets and more. All materials are available in English and Spanish.

- [Toolkit Dropbox link that includes all assets](#)
- [Introductory webinar slides and recording](#) for future reference



## Healthy kids from head to toe

Here for you and your child in a changing world.



COVID-19 has changed our lives in many ways. Helping you keep your family healthy and strong is important to us. We're here to help you set up a well-child visit—a yearly check-up with your child's doctor—that's right for you. Well-child visits help keep kids healthy from day one. They also help your doctors and nurses get to know your child and what they need as they grow.

### What happens during a well-child visit?

During your visit, there's no question too big or too small. Your doctor's team will check things like:

- Your child's growth, weight and height.
- Your child's hearing and vision.
- If your child is up to date with their vaccinations.



### Missed a check-up during COVID-19?

If you missed your child's annual visit—no problem. Whether it's in person, over the phone or on a video call, you can set one up today.



**In person.** Your doctor's office is set up to make sure you and your child can visit safely during COVID-19. When you make an appointment, they'll tell you what to plan for (like wearing masks, where to wait, and other safety measures).



**Video call.** If you want to make a video appointment, that's easy to do. Your doctor's team is ready to check in with you and your child.

## Su aliado en la crianza de niños sanos y felices

El COVID-19 ha cambiado nuestras vidas de muchas formas. Ayudarle a que su familia se mantenga sana y fuerte es importante para nosotros.

Ya sea en persona, por teléfono o por videollamada, estamos aquí para ayudarlo a programar una consulta de bienestar infantil, es decir, un examen médico anual, con el médico de su hijo. Juntos, podemos diseñar el plan más adecuado para su hijo.

Llame a su médico hoy mismo para programar una consulta de bienestar infantil.

Place CCO logo here  
Delete this box after placement



# Methods

For identifying family-centered resources

## 1 Well Child Support Resource Sharing Calls

Peer-to-peer resource sharing calls to gather information on key resources + strategies for promoting child wellness and well-child visits.

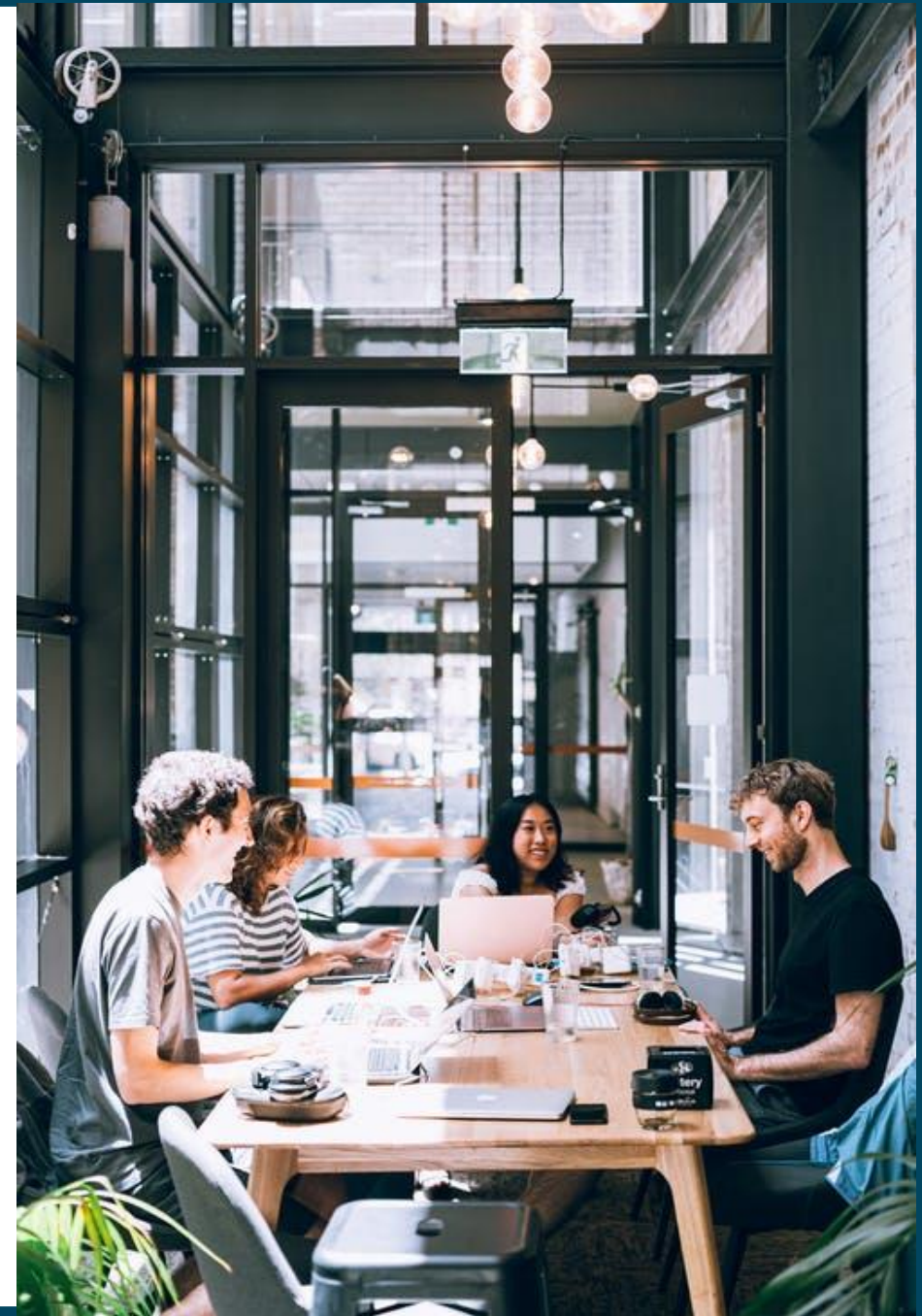
## 2 Environmental Scan

A curation of key resources for OHP parents of young children that promote child wellness.



# Well-Child Support Resource Sharing Calls

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# WCS Resource Sharing Calls

## Overview & Learnings

### WHY

Identify key resources provided to families to promote child wellness

Identify key strategies implemented to encourage families to attend WCVs

### WHO

18 Attendees

CCO Staff, Health Care Providers, Pediatric Office Staff, Community-Based Organization Staff

### WHAT

#### Relationship-Building

- Proactive outreach
- Utilizing THWs and CHWs
- Incentive programs
- Promoting relational health

#### Family-Centeredness

Efforts that: engage, involve, strengthen, and support families

#### Alignment of Efforts

Aligning efforts + partnerships to promote WCVs

# Environmental Scan

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# Environmental Scan

## Overview

### WHY

Identify resources for OHP parents of young children that promote child wellness

Support children and parents during an unprecedented time

Provide CCOs and providers with a list of curated resources for promoting child wellness

### WHO

OHP Children 3-6 years  
Total: 103, 353

58.8% Urban, 37.8% Rural

86.2% English-speaking,  
9.3% Spanish-speaking

31% White, 10.6%  
Hispanic/Latino, 2.2% African  
American/Black, 1.9%  
American Indian/Alaskan  
Native, 1.6% Asian, 0.6%  
Hawaiian/Pacific Islander

### HOW

Resources shared during  
Well Child Support Resource  
Sharing Calls

Internet Search

Interviews with early  
childhood professionals

### WHAT

67 resources that are **free** +  
**digestible** + **family-centered**

# Environmental Scan

## A Walkthrough of Key Features

### 9 Health Topics

- COVID-19
- Developmental Milestones
- Learning & Play
- Nutrition
- School Readiness
- Stress & Resilience
- Social & Emotional Health
- Parenting Tips & Guidance
- Physical Activity

### 7 Formats

- App
- Audiobook
- Newsletter
- Program/Class
- Reading
- Resource Page
- Webinar/Video

### 6 Dimensions of Wellness

- Social
- Emotional
- Physical
- Intellectual
- Spiritual
- Occupational

Developed by	Resource Name	Description	URL	Health Topic	Languages Offered	Format	Dimension of Wellness
Start Early	Start Early Parent Tips and Activities	Parents are a child's first and best teacher. That's why Start Early (formerly known as the Ounce) assembles resources from our experts that give parents tools to help their children thrive. Start Early (formerly known as the Ounce) assembles resources from our experts that give parents tools to help their children thrive. From our classroom to your home, discover early childhood resources from our experts that you can use with your little ones to make learning fun!	<a href="#">Start Early Parent Tips and Activities</a>	Parenting Tips & Guidance, Learning & Play	English	Resource Page	Social, Emotional, Physical, Intellectual, Spiritual, Occupational
Tender Press Books	Georgie and the Giant Germ	Children may struggle to understand COVID-19. In the absence of concrete explanations, in words they can understand, children can often imagine the worst, and blame themselves for the changes they are experiencing. Georgie and The Giant Germ was developed to support caregivers and children in having conversations about the pandemic and to give children a way to express and manage their worries. The coloring book is available for download (at no cost!).	<a href="#">Georgie and the Giant Germ Book</a>	COVID-19, Social & Emotional Health	English, Spanish, French, German, Hebrew, Arabic	Reading	Social, Emotional, Intellectual
The Genius of Play	Play Ideas, The Genius of Play	Whether your child is back in the classroom or navigating remote education, play is a great way to keep kids engaged in hands-on exploration and learning. The Genius of Play website showcases a collection of play ideas, expert advice, and other helpful resources designed to help your child develop problem-solving, creative thinking, emotional intelligence and a host of other skills critical to success both in school and in life.	<a href="#">Play Ideas - The Genius of Play; Expert Ideas - The Genius of Play</a>	Learning & Play	English	Resource Page	Social, Emotional, Physical, Intellectual, Occupational
The Gottman Institute	How to Strengthen Your Child's Emotional Intelligence	Children need the experience of feeling emotions and practice tolerating them to develop self-control and emotional intelligence. This article discusses how parents and caregivers can strengthen their child's emotional intelligence.	<a href="#">How to Strengthen Your Child's Emotional Intelligence</a>	Social & Emotional Health	English	Reading	Social, Emotional

# Wellness Wheel for Kids and Families

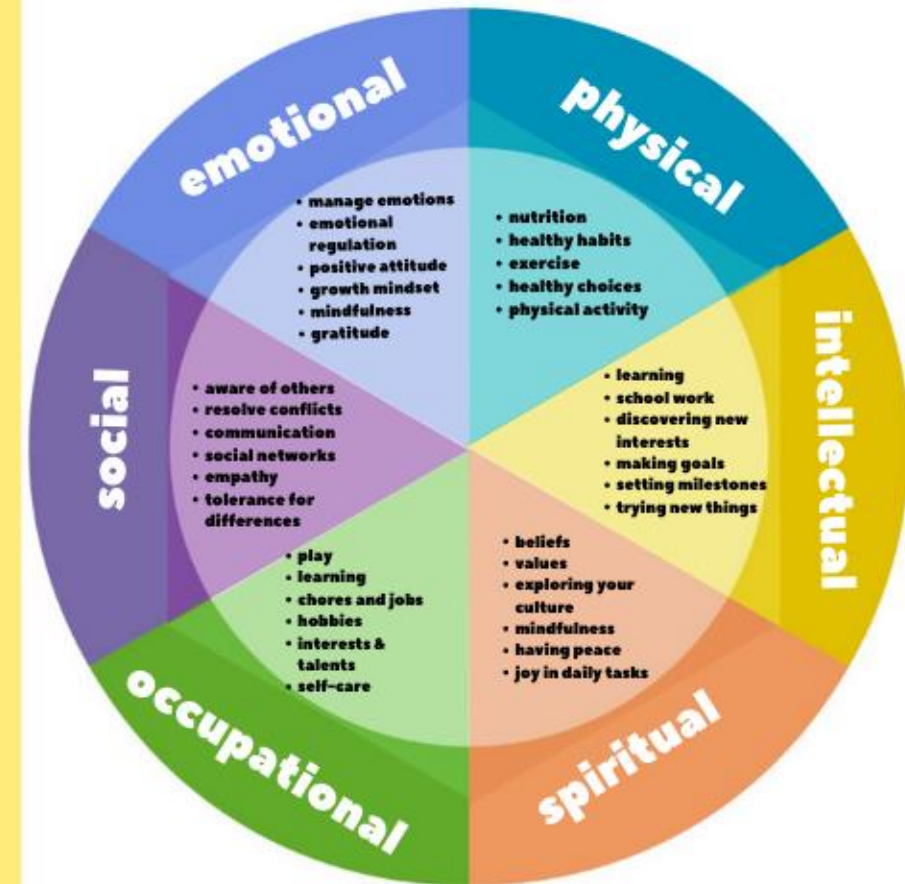
Developed by The OT Toolbox

## 6 Dimensions of Wellness

- Social (i.e. empathy, communication)
- Emotional (i.e. emotional regulation, attitude)
- Physical (i.e. nutrition, physical activity)
- Intellectual (i.e. school work, learning)
- Spiritual (i.e. mindfulness, having peace)
- Occupational (i.e. interests, play)

<https://www.theottoolbox.com/wellness-wheel-for-families/>

# Wellness Wheel for kids and families



# Featured Resources

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# Stress and Resilience

The screenshot shows the 'Traumatic Experiences' page on the Sesame Street in Communities website. At the top, the logo 'SESAME STREET in Communities' is displayed with a '123' badge. Navigation links include 'Partner Portal', 'Professional Development', 'Topics', and a search icon. The page title is 'Traumatic Experiences' with a breadcrumb 'Home > Traumatic Experiences'. A video player shows a man hugging a blue Muppet. Below the video is a 'Find an Activity' section with filters for 'Age', 'Time', and 'Type'. Three activity cards are shown: 'Using These Resources' (a child hugging a yellow Muppet), 'Comfy-Cozy Nest' (a child with a tablet and coloring page), and 'What Are Traumatic Experiences?' (a child with a red Muppet).

123  
SESAME STREET in Communities

Partner Portal | Professional Development | Topics | Search

Home > Traumatic Experiences

## Traumatic Experiences

When a child endures a traumatic experience, the whole family feels the impact. But adults hold the power to help lessen its effects. Several factors can change the course of kids' lives: feeling seen and heard by a caring adult, being patiently taught coping strategies and resilience-building techniques, and being with adults who know about the effects of such experiences. Here are ways to bring these factors to life.

Watch on YouTube

### Find an Activity

Discover printables, videos, and more on topics to help the families you work with.

Age Time Type

Using These Resources

Comfy-Cozy Nest

What Are Traumatic Experiences?

## NURTURING WELLNESS:

*A set of exercises to help ease stress and anxiety*

### NURTURING AND REFUELING

*Caring for ourselves helps us to be ready and able to care for and nurture our children and those we love. Here are some suggestions that might help during this difficult time:*



- Accept your feelings.** It's okay to be sad, mad, or scared.
- Stay connected.** It's important to stay connected to those we love and care about. You can call a friend or write a letter.
- Take time to relax.** Find things that help you feel calm. These might include prayer, mindfulness, a warm shower, looking out the window, reading, listening to music.
- Practice gratitude.** Jot down a note or make a list of things for which you are grateful.
- Care for your body.** Try to eat healthy, exercise, avoid drugs and alcohol, and get plenty of sleep.
- Connect with beauty.** Every day, try to experience something beautiful.





# Connecting with Singing and Music



## Connecting Emotionally Despite COVID: Singing

April 3, 2020



SYMPHONY  
STORYTIME

SPONSORED BY



SEASON TWO



### "Because You Matter" featuring the French horn

Written by Tami Charles and illustrated by Collier. Hosted by Shalanda Sims and featuring Graham Kingsbury, Assistant Principal of the French Horn. A lyrical, heart-lifting song for Black and brown children that is filled with hope, assurance and love.

[Watch Now](#)



### "Berlioz the Bear" featuring the Double Bass

Written and illustrated by Jan Brett. Hosted by Amy Haroldson and featuring Jeffrey Johnson, Bass. Berlioz the Bear and his fellow musicians are due to play for the town ball when their bandwagon becomes stuck in the road. A strange buzzing in Berlioz's double bass turns into a surprise that saves the day.

[Watch Now](#)



### "Pete the Cat: I Love My Shoes" featuring the Double Bass

Written by Eric Litwin and illustrated by Dean. Hosted by Amy Haroldson and featuring Carin Miller Packwood, Principal. Pete the Cat goes walking down the street the way, his white shoes change color. Pete keeps movin' and groovin' at the end of the song.

[Watch Now](#)

# Social and Emotional Health

## Free & Fun Games

To Promote Attachment & Emotional Regulation With Your Children

by Erin Fairchild, MSW

These games can help to calm children, and should be taught first during calm, neutral times. They teach children how to go from active to still, promoting emotion regulation skills. They can also promote closeness between children and parents.

For all of these free and easy movement games, use your best judgment about whether your children are at the right developmental stage to engage in this type of play. All kids are different, and you know your children best! These games can be played with 1 or multiple children.

### Growing Seeds

1. Children roll up in to a tight ball on the floor, pretending to be seeds.
2. Tell mini stories about plants growing, springtime, etc.
3. Adult mimics "watering" the children as seeds. Make sound effects.
4. The children slowly grow up in to flowers or trees.
5. Encourage children to reach for the sun.
6. Simulate seasons: grow tall in summer, blow in the wind in fall, lightening and rain in winter, petals/leaves fall off and seed goes back to the earth, grows again in spring.

### Milkshake

1. Children pretend to be blenders. Talk about how blenders make milkshakes, etc.
2. The parent/caregiver is in the middle of children, and is the "outlet/plug."
3. Children "plug in" to parent, by reaching out an arm (cord) and touching a shoulder or arm to plug in.
4. Parent spends silly time with children picking out milkshake ingredients and "putting them in" to the blender. The point here is giggles & imagination.
5. Parent "turns on" blender by gently pushing/tapping the child's belly, or whatever part of body that feels comfortable.
6. Children shake and wiggle, simulating the blending of the milkshake.
7. Parent spends time turning the blender off and on, "tasting" the milkshake, etc.

### Spaghetti

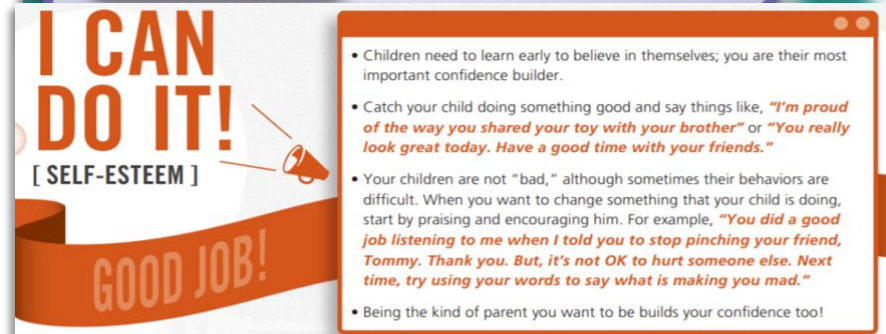
1. Establish that children are uncooked spaghetti noodles, and the middle area of the floor is the "pot" of boiling water.
2. Talk about how stiff spaghetti noodles are when uncooked. Have children stand as stiffly as they can.
3. Explain that noodles loosen up and get wobbly as they cook. When the water in the "pot" is ready, tell them they will jump in and start to cook. They will wiggle and wobble in the "pot," eventually falling to the ground. Then you will check to see if the noodles are done.



**PARTNERING WITH PARENTS**

## Apps For Raising Happy, Healthy Children

By Linda Burgess Chamberlain PhD, MPH  
for the Institute for Safe Families



## I CAN DO IT!

[ SELF-ESTEEM ]

GOOD JOB!

- Children need to learn early to believe in themselves; you are their most important confidence builder.
- Catch your child doing something good and say things like, *"I'm proud of the way you shared your toy with your brother"* or *"You really look great today. Have a good time with your friends."*
- Your children are not "bad," although sometimes their behaviors are difficult. When you want to change something that your child is doing, start by praising and encouraging him. For example, *"You did a good job listening to me when I told you to stop pinching your friend, Tommy. Thank you. But, it's not OK to hurt someone else. Next time, try using your words to say what is making you mad."*
- Being the kind of parent you want to be builds your confidence too!

Go to [kidshealth.org/parent/emotions/](https://kidshealth.org/parent/emotions/) select "Developing Child's Self-Esteem" – for great ideas for young children, teens and parents too.



**journeyofhearts.org**  
Online healing place with resources and contacts to help adults and children deal with loss and grief.

**Know Someone Who Needs Help?**  
Share this brochure with your friends, family, or loved ones who might need help & support.

# Resource Lists

## Resources for Families

### Resources for

#### Parents and Caregivers

- Talking with Children and Teens about COVID-19
- Stress and Well-Being
- Parenting and Self-Care
- Helping Children with Special Needs

### Resources for

#### Kids and Teens

- Activities to Keep Busy
- Learn Something New
- Activities to Stay Physically Active
- Outdoors & Nature
- Reading
- Art & Music
- Virtual Field Trips
- Educational Learning

## Resources for Parents and Caregivers

### TALKING WITH CHILDREN AND TEENS ABOUT COVID-19

- Resources from the CDC for [talking to children about COVID-19](#)
- [How to talk with kids about the coronavirus and protecting against germs](#) (PBSKids)
- Helpful tips on [talking with anxious children and teens about coronavirus](#) (Anxiety and Depression Association of America)
- [Age appropriate information about COVID-19 for school-aged children](#) (Scholastic Classroom Magazines)
- [Talking with children: Tips for caregivers, parents, and teachers during infectious disease outbreaks](#) (download from box on right) (Substance Abuse and Mental Health Services Administration, SAMHSA)
- [Handling Your Kid's Disappointment When Everything Is Canceled](#) (The New York Times)
- [How to Help Teens Shelter in Place](#) (Greater Good Science Center)
- OSU's Shauna Tominey provides [tips for helping kids manage disappointment](#) in the wake of school closures (KGW)

### With special thanks to the following for resource recommendations:

- [Oregon Parenting Education Collaborative evaluation team](#): Shauna Tominey, Kim Deck, Adrienne Henry, and Patricia Foster
- [Kids in Transition to School team](#) at the Oregon Social Learning Center



Updated March 2021

# Relief Nursery

## Community Resource Guide

### MENTAL HEALTH

<a href="#">Crisis Support</a> .....	3
<a href="#">Suicide Prevention</a> .....	3
<a href="#">Child &amp; Youth Mental Health</a> .....	3-5
<a href="#">Adult Mental Health</a> .....	5-6
<a href="#">Grief Support</a> .....	7
<a href="#">Anger Management Services</a> .....	7

### DISABILITY

<a href="#">Children &amp; Youth with Disabilities</a> .....	8
<a href="#">Adults with Disabilities</a> .....	9-10
<a href="#">Deaf and Hard of Hearing</a> .....	10
<a href="#">Blindness and Vision Impairment</a> .....	10

### PARENTING

<a href="#">Parent Education &amp; Support</a> .....	11-12
<a href="#">Family Planning &amp; Pregnancy Options</a> .....	12

### LEGAL

<a href="#">Immigration &amp; Migrant Services</a> .....	21
<a href="#">Legal Support</a> .....	21
<a href="#">Victims of Crime</a> .....	21
<a href="#">Mediation Services</a> .....	21

### INTERPERSONAL VIOLENCE

<a href="#">Child Abuse &amp; Neglect</a> .....	22
<a href="#">Domestic Violence &amp; Sexual Assault</a> .....	22
<a href="#">Batterer &amp; Sex Offender Intervention</a> ..	22

Please share this free guide with anyone who might benefit or be interested. Our community is rich with resources and skilled, compassionate providers. Let's help people connect with the supports they need!

To be added to the email distribution list for this

# Parent Support Services for Kindergarten Readiness



## Warmline

Call Monday to Friday 12-7 PM  
(except holidays). Leave a  
message at any time.

[1.833.732.2467](tel:18337322467)

(TRIPLE P)  
POSITIVE  
PARENTING  
PROGRAM ONLINE  
TRAINING



## Online Training Portal

[See our upcoming training's calendar and register here!](#)

We are also thrilled to offer several of our most popular trainings as permanent online modules, for you to watch at your own pace. Click on the links below to register and watch!

- [The IEP: What you need to know \(English\)](#)
- [El IEP: ¿Qué Necesita Saber? \(Español\)](#)

## Questions?

Contact **Frances Purdy** [Frances.S.Purdy@dhsosha.state.or.us](mailto:Frances.S.Purdy@dhsosha.state.or.us)  
Child & Family Behavioral Health, Oregon Health Authority  
503-957-9863

# Resources for Spanish-Speaking Families



## Abriendo Puertas Opening Doors



### TOOLS FOR PARENTS



Teaching Children About LGBTQ+ And Gender Identity



COVID-19 Vaccine: How to Build Trust & Expand Access in the Latino Community

### Spanish Resources

#### 10 CONSEJOS PARA UNA DISCIPLINA CONSCIENTE

These ten helpful tips teach you some of the basic principles of Conscious Discipline, plus how to apply them. Use this page to begin implementing Conscious Discipline in your classroom (or adapt it for use in the home). Age Adults Helps With Learning the skill and language of assertive Conscious Discipline and their application Use Tool for [...]

#### ASERTIVIDAD

The skill of assertiveness is essential for setting effective and respectful limits. This chart lists commonly used, ineffective phrases and transforms them into conscious, effective phrases instead. Age Adults Helps With Learning the skill and language of assertiveness for teachers, parents, or administrators Format One 8.5x11" single-sided printout Materials Printed Asertividad chart Related

#### CALENDARIO DE CONEXIONES CARIÑOSAS

Los vínculos auténticos proveen un amortiguador que suaviza los efectos negativos de situaciones estresantes. Conforme las familias enfrentan los cambios de la vida y la ansiedad causada por COVID-19, implemente actividades de este Calendario de Conexiones Cariñosas para disfrutar de momentos restauradores de conexión, belleza y alegría. Creado por la Instructora Master Kin

#### CAMBIANDO DEL MIEDO AL AMORE

This helpful chart teaches adults to transform the language of fear into the language of love. As we shift from fear to love, we move from punishment to teaching. This mindset shift allows us to teach children vital skills for a happy and successful life. Age Adults Helps With Learning the language of Conscious [...]

# Culturally Specific Organizations

[Oregon Latino Health Coalition](#)

[Native American Youth and Family Center](#)  (NAYA Family Center)

[Native American Rehabilitation Association NW](#)  (NARA NW)

[Urban League of Portland](#) 

[IRCO](#)  Immigrant & Refugee Community Organization

[IRCO Africa House](#) 

[IRCO Asian Family Center](#)  (AFC)

[Latino Network](#) 

[Lutheran Community Services Northwest](#) 

[Russian Oregon Social Services](#) 

[Cambodian American Community of Oregon](#) 

[Lao Buddhist Center North West](#) 

[Muslim Educational Trust](#) 

[Thai Association of Oregon](#) 


[Somali American Council of Oregon](#) 

[Togo Community of Oregon](#) 

[Hmong American Community of Oregon](#) 

[Portland Indian Community](#) 

[Bhutanese Community of Oregon](#) 

[APANO](#)  (Asian Pacific Association Network of Oregon)



<https://coalitionclinics.org/resources/culturally-specific-organizations>

# Now, let's hear from you!

OHA TC Webinar 6/29: Resources & Strategies for WCVs < 1/2 >

↶ ↷ 🔍 ▾ Set background Clear frame

**How do you anticipate using the resources featured in this scan?**

To create + write in a sticky note:

- 1.) Click the sticky note icon (circled in red below) or type Ctrl + Shift + P
- 2.) Type your response and click save.

The screenshot shows a Jamboard interface with a title bar, navigation icons, and a central workspace containing a poll question and instructions. A vertical toolbar on the left contains various drawing and editing tools.

Let's  
Meet  
Here



<https://jamboard.google.com/d/1tWotwGsiCyqFS86cAYAOLVSRHVPBYJCcgeURpzewO44/edit?usp=sharing>

# Partner Spotlight

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# Partner Spotlight

## Samira Godil

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**Purpose:** In response to a lack of representation of Black, Indigenous, and ethnically diverse individuals in children's books, ROR Oregon curated diverse book bundles for each of its partner clinics highlighting characters and authors of color, along with a letter from the ROR Oregon team.

**Goal:** Make clinics aware of titles available to them that reflect the families they serve and to foster conversations amongst staff about why representation and antiracist clinic environments matter.

**Selection Criteria:** Books were selected based on inclusion of diverse characters, BIPOC authors and illustrators whenever possible, availability through ROR book vendors, and cost.



## **Bundle #1: Black Lives Matter Book Bundle**

(shipped to all 160 program sites August 2020)

1. Lola Loves Stories by Anna McQuinn
2. Leo Loves Baby Time by Anna McQuinn
3. Full, Full, Full of Love by Trish Cooke
4. I Like Myself by Karen Beaumont
5. Antiracist Baby by Ibram X. Kendi
6. The Day You Begin by Jaqueline Woodson
7. I am Enough by Grace Byers
8. Hair Love by Matthew Cherry
9. Sulwe by Vashti Harrison

## **Bundle #2: Multicultural Book Bundle** (shipped

to all 160 program sites November 2020)

1. We're Different We're the Same – Sesame St.
2. All Are Welcome by Alexandra Penfold
3. Julian is a Mermaid by Jessica Love
4. The Name Jar by Yangsook Choi
5. It's Ramadan, Curious George by Hena Khan
6. My Heart Fills with Happiness by Monique Gray Smith
7. Lunar New Year Illustrated by Alina Chau
8. Green is a Chile Pepper by Roseanne Thong
9. Mama Do You Love Me by Barbara Joose
10. My Friends by Taro Gomi
11. You're All Kinds of Wonderful by Nancy Tillman



Check out our previous OHA presentation [slides](#) and [recording](#).

Contact:

Executive Director Samira Godil –  
[samira.godil@reachoutandread.org](mailto:samira.godil@reachoutandread.org)

Program Specialist Kristin Dreves –  
[kristin.dreves@reachoutandread.org](mailto:kristin.dreves@reachoutandread.org)

Website

<https://reachoutandread.org/affiliate/oragon/>

# Partner Spotlight

Kim La Croix

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# Health Share and Public Health Collaboration

Regional Vaccine Promotion Initiative

CCOs, Early Learning Hubs, Public Health

Regional Perinatal Continuum of Care

Help Me Grow

Wali ku kobcaaya xawaare buuxo.  
**Wali waxaan u baahanahay talaalladayda.**  
 Qaboo boorta cimigaaga maanta.

health share  
 CLATSOP COUNTY

Vẫn đang lớn nhanh.  
**Vẫn cần vắc-xin.**  
 Lịch hẹn cho con quý vị ngay hôm nay!

health share  
 CLATSOP COUNTY

Todavía estoy creciendo a toda velocidad.  
**Todavía necesito mis vacunas.**  
 ¡Haga una cita para su hijo/a hoy mismo!

health share  
 CLATSOP COUNTY

我天天茁壯長大。  
**還是需要疫苗保護我。**  
 今天就替您的孩子預約吧！

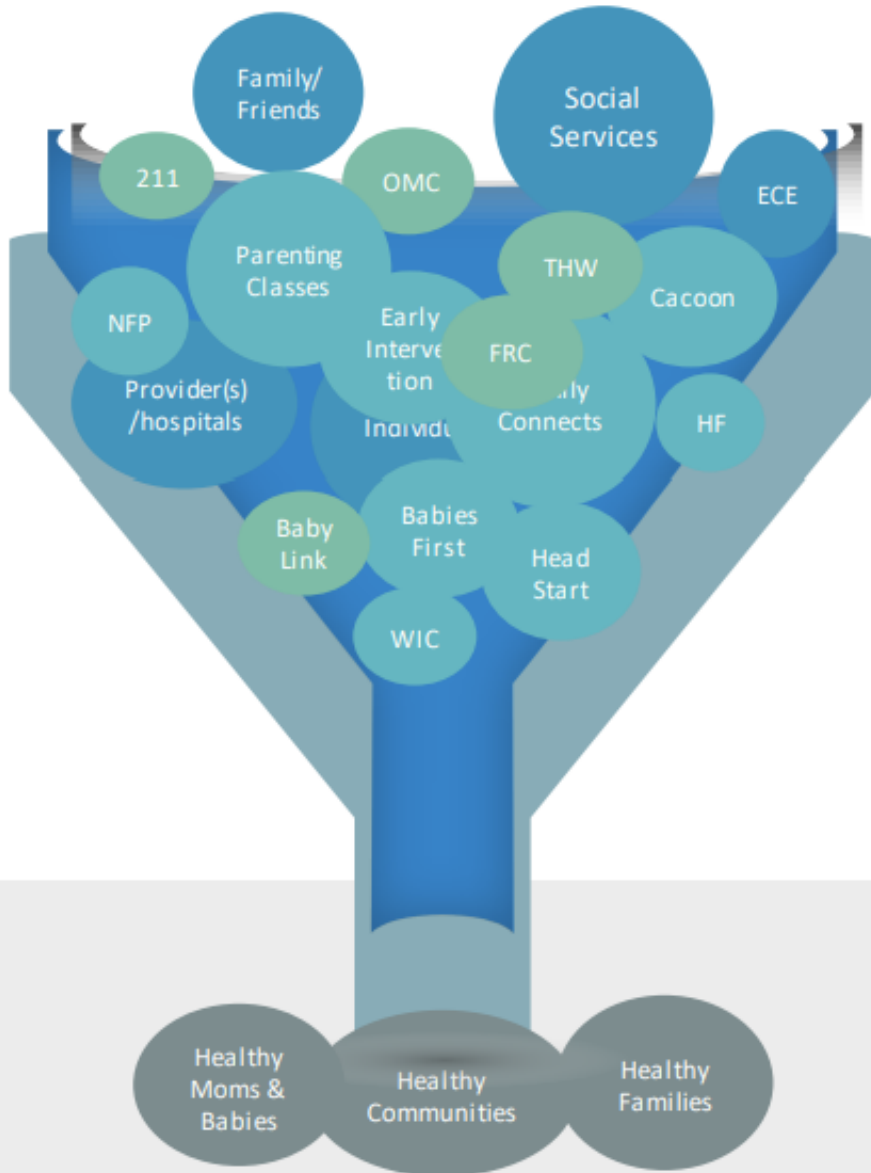
health share  
 CLATSOP COUNTY

**Big Feelings, Tough Behaviors.**  
 Mental health matters for young children and the grown-ups who love them.

**FREE conference on childhood and family mental health**



# Current Early Life System



**Referral Source**



**Prevention Programs**

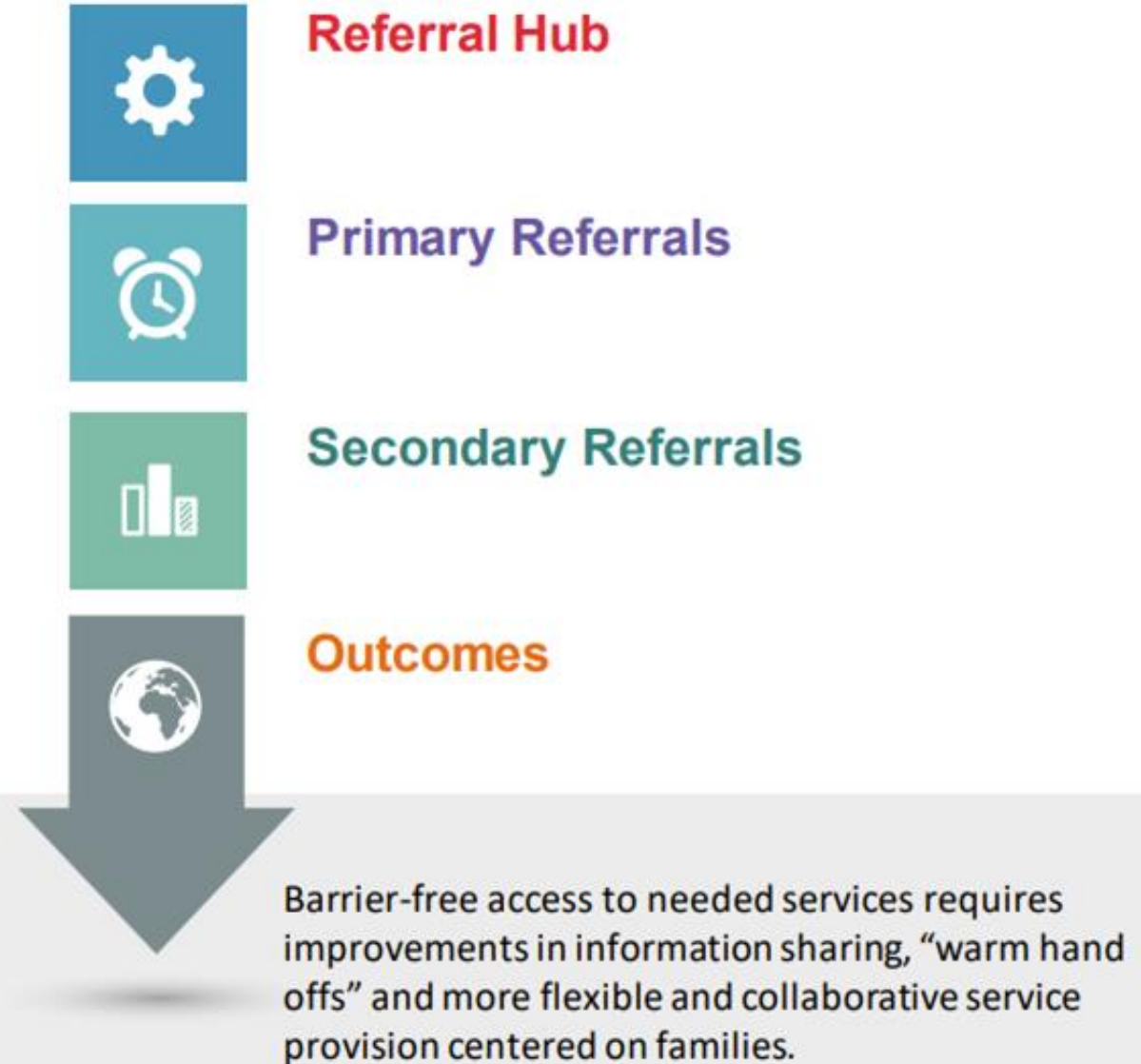


**Resource Connectors**



**Desired Outcomes**

# Vision of an Early Life Continuum of Care





# Partner Spotlight

## Tonya Brown

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Columbia Pacific CCO

# SICK VS. HEALTHY VISITS DURING COVID

When testing first became available, we had a mobile clinic set up in parking lot for testing by a provider for possible covid. Staffed by an MA as well as a provider.

Expanded to seeing patients in a satellite office for testing and/or treatment of anyone with covid like symptoms. Staffed by public health nurses for testing and a provider for treatment of symptoms.

This allowed our main clinic to continue to see non sick patients without exposure or minimal exposure.





Tillamook County  
**Community Health Centers**

Columbia Pacific CCO  
CareOregon Dental

**TillamookCHC.org**

Community Health Centers



WINNEBAGO

# Tillamook County Community Health Center



FQHC



Public Health



Primary Care



Dietician



Behavioral  
Health



Psychiatry



Dental

# Columbia Pacific CCO—Tillamook County

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There are only 2 DCO (Dental Care Organizations) assigned to Tillamook County



TCCHC opened a dental clinic in May of 2021 to see all patients assigned to CO Dental. They also have 3 other contracted Dentist in Tillamook County to see dental patients.



CO Dental assigned members to dentist that they were already established with, and the rest are assigned to Tillamook County Dental.



Medical staff and panel coordinator can schedule both medical wellness as well as dental from same phone call and can attempt to get both on same day. (only 2 blocks apart).

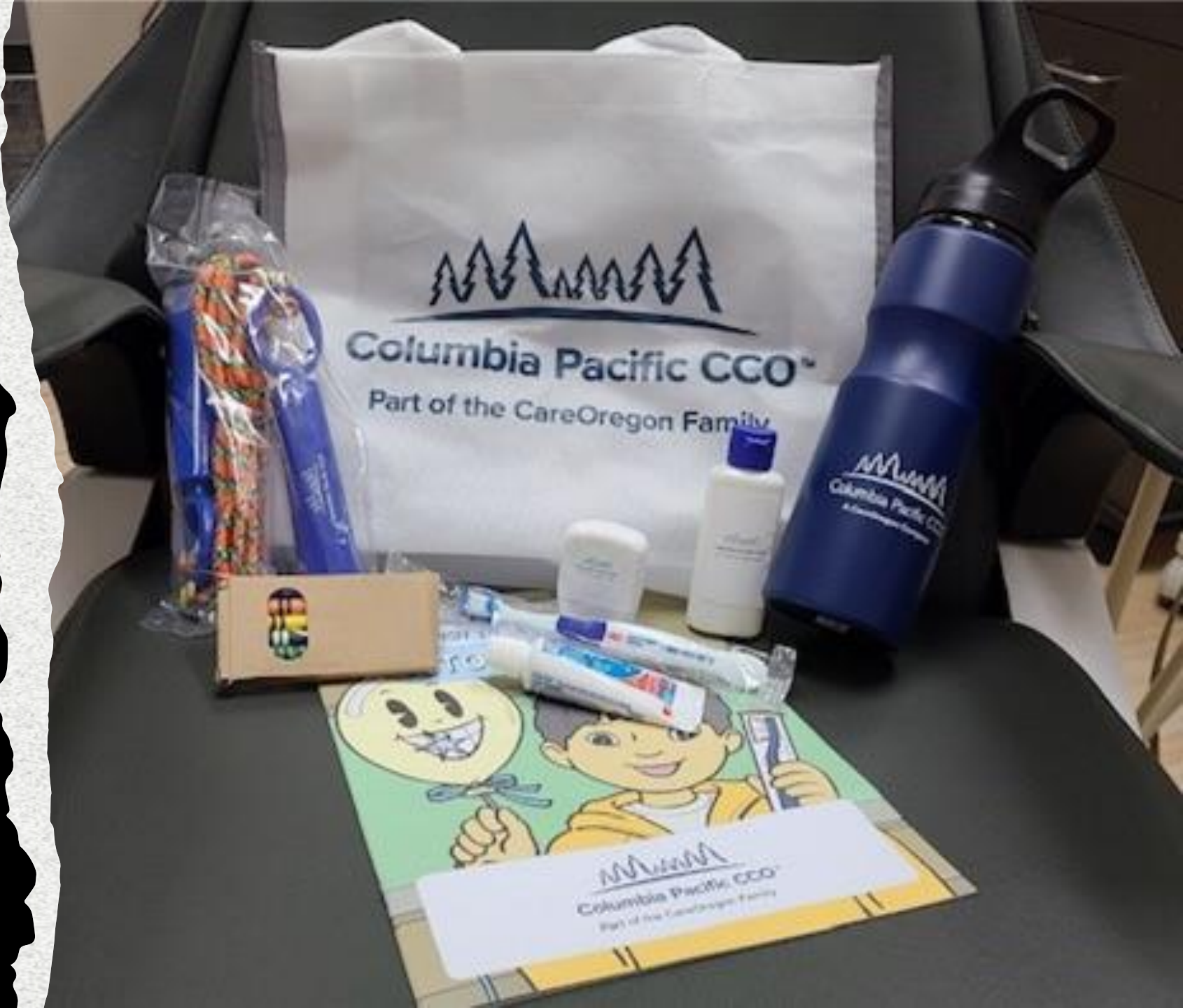


Tillamook County  
**Community Health Centers**  
**DENTAL**  
*Se Habla Español*









**Columbia Pacific CCO**  
Part of the CareOregon Family



**Columbia Pacific CCO**  
Part of the CareOregon Family

# Working with Public Health

During the pandemic we were having an understandable hard time getting the babies (0-2) year olds in for wellness exam and vaccinations.

Parents were concerned with exposing their children to Covid if they were brought out in public.

We were able to work with our CaCoon, WIC, BabiesFirst nurses to assist in vaccinating our members. Because we all use the same EHR the nurses were able to get the orders from the PCP's in order to administer vaccines.

Public health is a separate building on the same property so sick persons were not seen in this building.



**Cerisa Albrechtsen, RN, BSN**  
*Public Health Nurse*



**Christina Sheppard, RN, BSN**  
*Public Health Nurse*



**Melissa Paulissen, MD**  
*Public Health Officer*



**Patty Helsing, RN, BSN, MPH**  
*Public Health Nurse*



**Robin Watts, RN, BSN**  
*Public Health Nurse Manager*



**Rockie Phillips, RN, BSN**  
*Public Health Nurse*



Winnipeg County Health Department  
501 Pacific Avenue  
Office Hours  
Monday and Tuesday 8:00-5:00  
Wednesday 8:00-5:00  
Thursday 8:00-5:00  
Friday 8:00-5:00  
(204) 842-2028 or 1-800-525-2933

El Departamento de Salud  
del Condado de Winnipeg  
851 Pacific Avenue  
Horas de Oficina  
Lunes y Martes 8:00-5:00  
Miércoles 8:00-5:00  
Jueves 8:00-5:00  
Viernes 8:00-5:00  
(204) 842-2028 or 1-800-525-2933

Accessibility Sign

WE'RE OPEN



## Member Incentive Form

Use this form if your patient forgets to bring the incentive form we mailed to them. Not all members are eligible. Please be sure your patient is eligible for one of the incentives below.

### Help our members earn a gift card for selected preventive care:

- Adolescent immunizations [IMA] – Age 11 to 13 (\$25)
- Well-child visits [W34] – Age 3 to 6 (\$15)
- Childhood immunizations [CIS] – Age 2 or under (\$25)
- Post-partum visit [PPC] – 7-84 days after delivery – *Metro and Jackson Care Connect only (\$25)*
- Annual well visit [AWV] – *CareOregon Advantage only (\$15)*
- Colorectal cancer screening [CRC] – Age 50 to 75 – *CareOregon Advantage only (\$25)*
- Diabetes screenings [DIA] – Age 18 to 75, with diabetes diagnosis (HbA1c check, eye exam, and nephropathy test) (\$15)
- Mammogram [MAM] – Women age 50 to 74 years – *CareOregon Advantage only (\$25)*
- Flu shot [FLU] – *CareOregon Advantage (\$25) and Columbia Pacific CCO/Jackson Care Connect (\$10) only*
- Staying healthy [HOS] – *CareOregon Advantage only (\$25)*

Thank you for your partnership in encouraging preventive care!

### CLINIC fills out this part

Clinic name: \_\_\_\_\_ Date of appointment: \_\_\_\_\_

Reason(s) for visit:  IMA  W34  CIS  PPC  AWV  CRC  DIA  MAM  FLU  HOS

Signature: \_\_\_\_\_

**MEMBER fills out this part** (Please print clearly)

Member ID number: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

**Check one box below to pick which gift card you'd like us to send you.**

*CareOregon Advantage incentives not eligible for Walmart card*

Shell Oil\*    Subway    T.J. Maxx    Starbucks    Target

Walmart *(not available for CareOregon Advantage members)*

Note: If you do not check a box, CareOregon Advantage members will receive a Target card and all other members will receive a Walmart card.

**Send or bring us this form.**

CareOregon, 315 SW Fifth Ave, Portland OR 97204 or fax it to 503-416-1316.

Your gift card will be mailed to your address in six to eight weeks.

**Receive your gift card sooner.**

Get a link to claim your gift card. Email: \_\_\_\_\_

\* Shell not available as digital gift card.

**See reverse for important information ►**



¡Ayude a Sus Hijos a Mantenerse

## SALUDABLES COMO UN SUPERHÉROE!

Tráigalos para un \*Examen Físico para Niños  
Agosto 13-17 para las Edades de 3-6 Años



*Lista de Cosas por Hacer de Superhéroe:*

- Salvar la ciudad de un **DINOSAURIO**
- Volar a la **LUNA**
- Hacerse un **Examen Físico para Niños**



### A LOS SUPERHÉROES

También se les enviará por correo un certificado de regalo de \$5.00

#### SU VISITA INCLUYE:

- Evaluación Preliminar de Superpotencia
- Evaluación Preliminar Dental
- Evaluación Preliminar de Visión
- Evaluación Preliminar de Audición
- Evaluación Preliminar de Nutrición
- Examen Físico y de Desarrollo
- Pruebas de Laboratorio (según sea necesario)
- Vacunas

#### Para Programar Su Cita

503-842-3900 • 800-528-2938

TTY 800-735-3896

Se habla español

801 Pacific Avenue • Tillamook • 503-842-3900

[www.tillamookchc.org](http://www.tillamookchc.org)

*\*No hay costo para usted - Se le cobrará a la aseguradora médica*



Help Your Kids Stay

## SUPER HERO HEALTHY!

Bring Them In for a \*Well Child Check  
August 13th-17th for Ages 3-6 Years



*Super Hero To-Do List:*

- Save the city from a **DINOSAUR**
- Fly to the **MOON**
- Get a **Well Child Check**



### SUPER HEROES

Will also be mailed a \$5.00 Gift Certificate

#### YOUR VISIT INCLUDES:

- Super Power Screening
- Dental Screening
- Vision Screening
- Hearing Screening
- Nutrition Screening
- Physical & Development Exam
- Lab Testing (as needed)
- Immunizations

#### To Schedule Your Appointment

503-842-3938 • 800-528-2938

TTY 800-735-2900

Se habla Español

801 Pacific Avenue • Tillamook • 503-842-3900

[www.tillamookchc.org](http://www.tillamookchc.org)

*\*No cost to you - Insurance will be billed*





# Partner Spotlight

Chris Bogan

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# Pediatric Quality Incentive Metrics (QIM) Collaborative



# Pediatric Collaborative QIM Goals:

- Provide collaborative environment to discuss Pediatric Quality Improvement Metrics (QIMs)
- Problem solve, identify barriers and share ideas to solve barriers
- Share ideas on how to excel in each of the metrics
- Promote the health of our pediatric communities
- Improve care and outcomes for children

# Improvements in Immunizations & WCC

- Pediatric facilities can learn from one another, test changes to improve quality and use their collective experience to help others understand and spread what works in practice.
- Participants can build on one another's shared work in pediatrics, the differences in implementation processes, and learn about the culture in other pediatric facilities.
- Ultimately, aiding in closing quality gaps while accelerating the translation of evidence into practice, resulting in improved care and better outcomes for children.

# Oral Health Affinity Group

- Improve performance on preventive dental metric
- Increase use of topical fluoride varnish
- Strengthen links between primary and dental care
- Receive quality improvement training from IHI
- See details in QHOC packet

Join kick-off meeting July 14, 2021

To participate, contact

[Sarah.E.Wetherson@dhsosha.state.or.us](mailto:Sarah.E.Wetherson@dhsosha.state.or.us)

# After today's webinar...

- 1 Interested in sharing more resources to add to the scan or ideas for future Technical Assistance (TA) opportunities? Let us know in the **Post-Webinar Evaluation Survey**.
- 2 Keep your eyes out for an email with:
  - Link to Post-Webinar Evaluation Survey
  - PowerPoint slides
  - Webinar Recording
  - Copy of the Scan

# Thank you!

## Questions?

**Bhagavati (Adrienne) Mullock**

[adrienne.p.mullock@state.or.us](mailto:adrienne.p.mullock@state.or.us)

Cell: (971) 207-1383

*Sign up for the Transformation Center's Technical Assistance distribution list here: <https://www.surveymonkey.com/r/OHATransformationCenterTA>*