



# OEBB - Omada

→ 2024

# The Virtual-First provider elevating employee health and experience



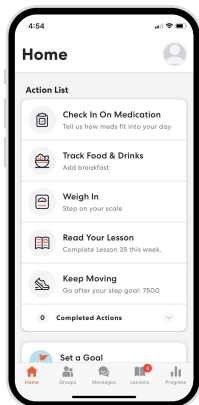
Behavioral Health Specialist



Health Coach



Care Team



Mobile App + Web Portal



Connected Devices + Program Tools



Prevention

With Behavioral Health Support



# Clinical Eligibility Criteria for Omada for Prevention (DPP)

## Omada for Prevention: DPP Only <sup>1</sup>

1 Age

18+

2 BMI

Overweight

BMI  $\geq$  25, or  $\geq$  23 if of Asian descent

3 At least one  
qualifying factor

- Prediabetes (including A1C 5.7-6.4%)
- Score  $\geq$  9 on the Omada/CDC Prediabetes Screening Test

 Disqualifications

Diabetes

1. Centers for Disease Control and Prevention. Diabetes Prevention Recognition Standards: Standards and Operating Procedures. <https://www.cdc.gov/diabetes/prevention/pdf/dprp-standards.pdf>. Published March 2018. Accessed September 25, 2018.  
\* In addition to the program-specific disqualifications listed here, individuals are precluded from participating in the program if they meet additional clinical exclusion criteria i.e. conditions which may make it unsafe for participation (full list of exclusion criteria available upon request). The Clinical Eligibility Criteria may be amended or modified by Omada in its sole discretion as a health care provider in delivering its programs.

# What if...

**instead of replacing  
traditional care, you  
could complete it?**

Traditional care  
+ Virtual Care



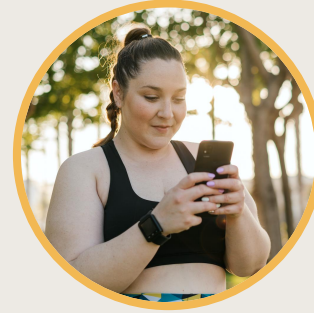
# The white space between visits



Always-on



Proactive



Evidence-based



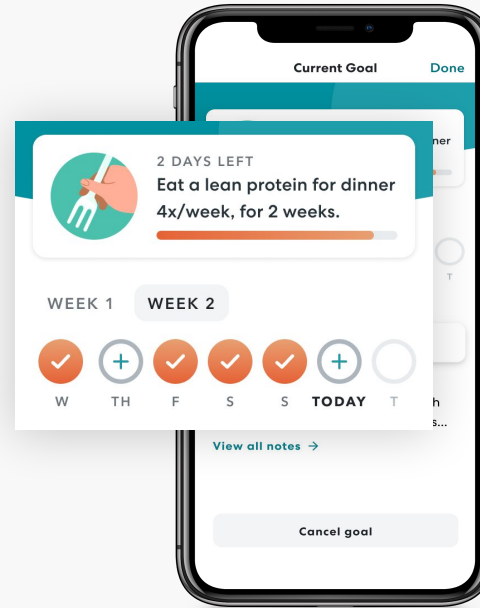
# Omada for Prevention

Reduce risk of diabetes onset by providing guidance and a plan backed by science

- Connected scale
- Supportive Health Coach
- Peer network program
- Interactive lessons

**5.5%**

Average body weight lost at 12 months



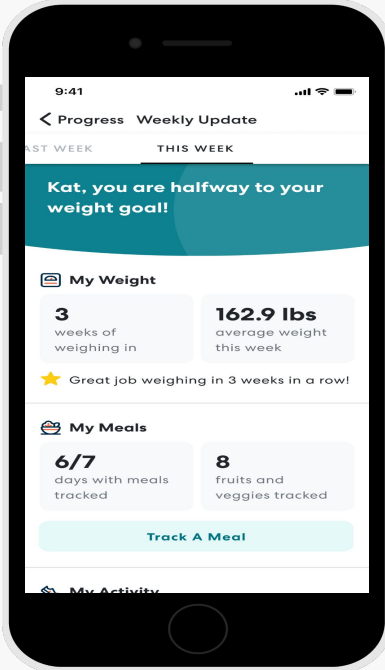
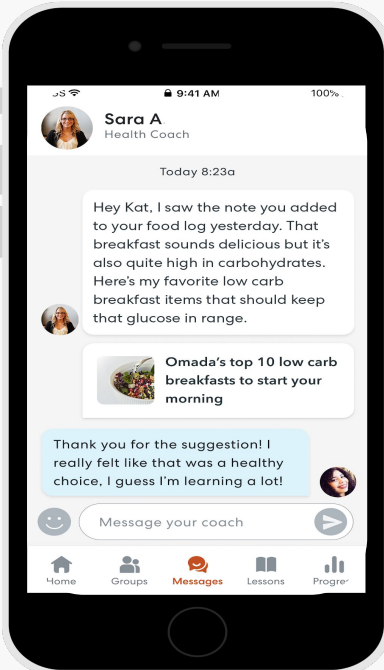
Smart goal setting



Connected Scale



# Omada Care Approach





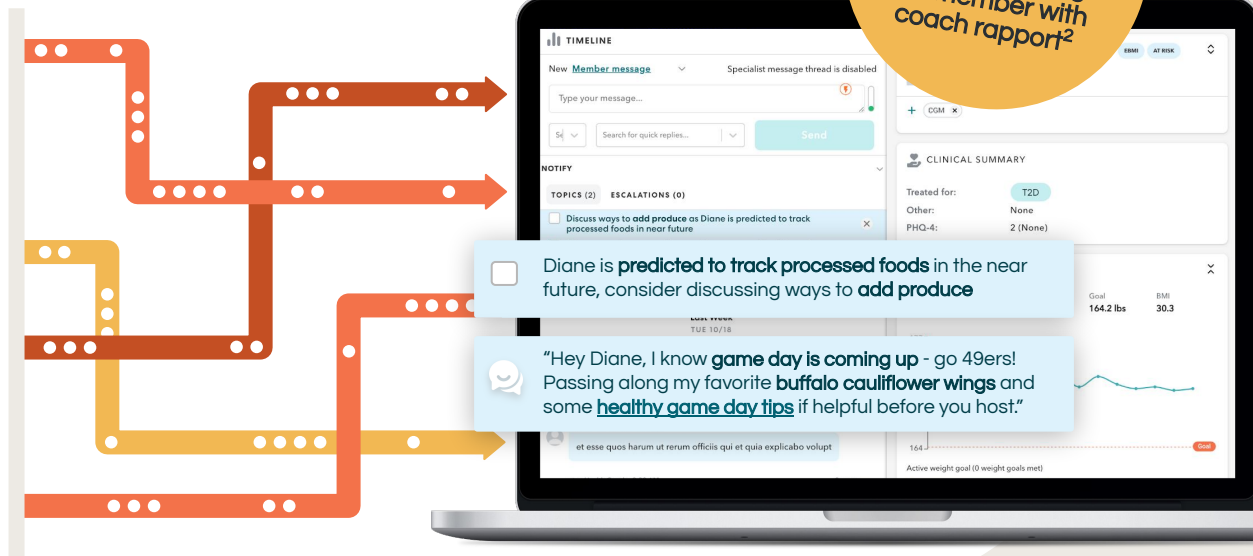
# Address barriers to change with 100% human-led, data-empowered care

Close conversations surface **unique insights** and fuel **meaningful coaching moments**



Sports	22,564 messages
Holidays	32,090 messages
Work	79,270 messages
Family	124,018 messages

**1,000,000,000+**  
data points<sup>1</sup>





# Sustain behavior change with data-empowered care at scale



Address barriers to change with human-led, tech-enabled care teams

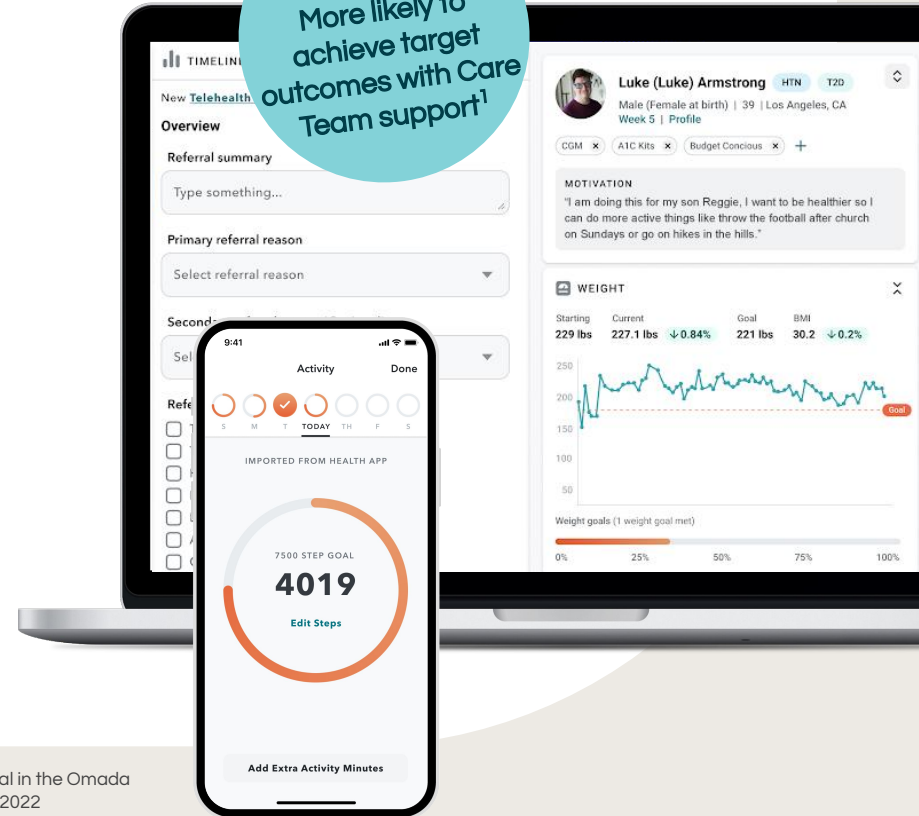


Reach desired outcomes with an evidence-based clinical approach



Enhance employee experience with ecosystem connectivity

**5X**  
More likely to achieve target outcomes with Care Team support<sup>1</sup>



1. Members are 5x more likely to achieve their target health outcomes when completing a SMART goal in the Omada program with care team support (in comparison to no care team support). Omada Insights Lab data 2022  
App images used are fictionalized based on a composite and do not reflect information about a real person.

## Resources

- <https://go.omadahealth.com/oebb> (OEBB Omada website)
- <https://mybenefits.kaiserpermanente.org/oebb/healthy-resources> (Kaiser Permanente OEBB Health Resources website, including a link to the Omada OEBB webpage)



**Thank  
You**

