

Public health modernization means everyone in Oregon can expect public protections critical to their health and the health of future generations.

Public health is the backbone of the health system—possessing the skills and expertise that support communities and other partners to improve the conditions in which we live and work, leading to better health outcomes for all in Oregon.

Tillamook County Community Health Center (Tillamook County Public Health) is committed to the development of a new public health model that meets the needs of all people within Tillamook County. Tillamook County Community Health Center will utilize the Oregon Health Authority core capacities for Public Health Modernization and have prioritized the following actions for each:

Leadership and Organization competencies: Provide team-based leadership that defines the strategic direction needed to achieve public health goals. This leadership will guide stakeholders to accomplish those goals.

Health Equity and Cultural Responsiveness: Ensure equal opportunity to achieve the highest attainable level of health for all populations through policies, programs and strategies that respond to the cultural factors that affect health. Correct historic injustices borne by certain populations. Prioritize development of strong cultural responsiveness by public health organizations.

Community Partnership Development: Build and enhance relationships with diverse partners to allow TCCHC to define and achieve collaborative public health goals.

Assessment and Epidemiology: Apply the principles and skilled practice of epidemiology, laboratory investigation and program evaluation to support planning, policy, and decision-making for Oregon’s governmental public health system

Policy and Planning: TCCHC will implement policy, systems, and environmental changes to meet the community’s changing needs and align with state and federal policies. Public health policy, systems and environmental changes will eliminate health disparities, reduce leading causes of death and disability, and improve health outcomes for all people in Oregon.

Communication: TCCHC to become a trusted source of clear, consistent, accurate and timely health information. TCCHC continues to use and build upon health communication strategies, interventions and tools to eliminate health disparities and achieve equity.

Emergency Preparedness and Response: Tillamook County will become a resilient community, that is prepared and able to respond to and recover from public health threats and emergencies.