

Public service announcement scripts

Option 1 (does not mention COVID-19):

It's *[season, i.e., fall, winter]*, and that means it's flu season here in Oregon. If you've ever had the flu, you know it can be much worse than a bad cold. The flu can cause people to miss work, keep them from caring for family or even put them in the hospital. The good news is that it only takes a few minutes to get the flu vaccine and protect you and your family from getting seriously sick. To find locations to get the flu vaccine near you, contact your healthcare provider, call 211 or visit [VaccineFinder.org](https://www.vaccinefinder.org). A message from *[local public health agency]*.

Option 1 (mentions COVID-19):

This *[season, i.e., fall, winter]*, *[local public health agency]* is reminding everyone in *[region]* to make a plan for getting the flu vaccine. We often don't think about it until we get sick, but the flu is a serious illness that can cause people to miss work or even put them in the hospital. By getting vaccinated, you can protect the young children and older people in your life who may be at higher risk. The flu vaccine is especially important this year, with COVID-19 making more people sick. To find locations to get the flu vaccine near you, contact your healthcare provider, call 211 or visit [VaccineFinder.org](https://www.vaccinefinder.org).