# **Social Media Content**

The templates below can be customized to mention local agencies, individuals, and conditions.

## Post #1 (Community Focus):

Do you have a plan to get the flu vaccine for you and your family? Nearly everyone six months or older should get a flu vaccine every year. Even if you've never gotten sick from the flu, you can protect young children and older people in your life by getting vaccinated.

The vaccine is available to everyone at low to no cost. For information about the flu vaccine and where to get it, call us at XXX-XXX or visit <u>vaccinefinder.org</u>.

## Post #2 (Stop the Spread Focus):

Anyone can get sick with the flu and spread it to others. By getting your annual flu vaccine, you are doing your part to keep yourself and those around you healthy—especially young children, older people and those with chronic diseases.

For information about the flu vaccine and where to get it, call us at XXX-XXX or visit vaccinefinder.org.

### Post #3 (Impacts of Flu Focus):

If you've ever had the flu, you know it can be much worse than a bad cold. The flu can cause people to miss work, keep them from caring for family, or even put them in the hospital. The good news: getting your annual flu vaccine is a quick and effective way to help keep your family healthy.

The vaccine is available to everyone at low to no cost. For information about the flu vaccine and where to get it, call us at XXX-XXX or visit <u>vaccinefinder.org</u>.

### Post #4 (COVID-19 Focus):

While Oregon continues to manage the spread of COVID-19, one of the most important things you can do to keep your family and community healthy is to get your annual flu vaccine. If fewer people get the flu and need medical care, we leave time and space for doctors and nurses to tend to emergency room visits and help COVID-19 patients recover.

For information about the flu vaccine and where to get it, call us at XXX-XXX or visit vaccinefinder.org.

