

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Meeting Date:	Thursday, January 25, 2018
Meeting Time:	1:00 – 3:00 pm
Meeting Location:	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
Meeting Purpose:	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
Regular Attendees:	<input checked="" type="checkbox"/> Christina Bodamer – American Heart Association <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input checked="" type="checkbox"/> Christopher Friend – American Cancer Society <input checked="" type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input checked="" type="checkbox"/> Kristen Gilman – Oregon Department of Justice <input type="checkbox"/> Karen Girard – Oregon Health Authority <input checked="" type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input checked="" type="checkbox"/> Carrie Nyssen – American Lung Association <input checked="" type="checkbox"/> Rebecca Pawlak – Oregon Assoc. of Hospitals and Health Systems <input checked="" type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> TBD – Governor’s Office <input type="checkbox"/> TBD – Oregon Department of Education <input checked="" type="checkbox"/> Gregg Withers – Oregon State Police
Observers:	Health Promotion and Chronic Disease Prevention Section (HPCDP) observers: Sarah Barnard, Megan Gerdes, Sarah Hargand, Ilana Kurtzig, Luci Longoria, Ashley Thirstrup, Tara Weston, Sarah Wylie Interested parties: Heather Ackerman (Josephine County Health Department), Randy Westbrook (Oregon State Police)

Agenda Item, objective and background information	Time
1) Welcome and introductions	1:00-1:05 (5)
2) TPEP budget implementation update- Luci Longoria	1:05-1:20 (15)
<p><u>Objective:</u> Provide an update on implementation of the TPEP budget for the 2017-2019 biennium.</p> <p><u>Background:</u> TPEP is a comprehensive program that is comprised of the following components:</p> <ul style="list-style-type: none"> • State and Community Interventions; • Cessation Interventions; • Health Communications; • Surveillance and Evaluation; and • Administration and Management. <p>TPEP’s budget allocation for the 2017-2019 biennium is \$16.3 million, which is roughly a \$4 million reduction from the previous biennium.</p> <p>The TRAC recommended budget was presented to the Public Health Advisory Board in October. A work group of state and county leadership representatives met in October to discuss how to address county funding allocation and metrics.</p>	
<p>Discussion:</p> <p>TRAC members were provided an overview of actions taken regarding the TPEP budget since the September TRAC meeting. This included presenting the TRAC recommended budget to the</p>	

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



Public Health Advisory Board in October and continuing to work with the Conference of Local Health Officials (CLHO) partners on county accountability metrics and funding allocation.

Members of the Tobacco Accountability Metrics Work Group include: Jocelyn Warren (Lane County), Courtney Vanbragt (Klamath County), Nicole Fields (Lincoln County), Tatiana Dierwechter (Benton County), Amanda Garcia-Snell (Washington County), Tanya Phillips (Jackson County), Julia Hesse (Clatsop County), Deanne Mansveld (Union County), Becky Wright (Multnomah County), Eli Schwarz (Public Health Advisory Board), Karen Girard (OHA-PHD), Luci Longoria (OHA-PHD), Kirsten Aird (OHA-PHD), Ashley Thirstrup (OHA-PHD). The LPHA participants represent county administrators, managers and coordinators and are geographically diverse.

TRAC members expressed interest in receiving an update on outcomes of the Tobacco Accountability Metrics Work Group at the next TRAC meeting.

Decision and Action Steps:

Tobacco Accountability Metrics Work Group update to be shared with TRAC at the April meeting.

3) Oregon Indoor Clean Air Act- Tara Weston and Ilana Kurtzig	1:20-1:50 (30)
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Objective: Provide an overview of the Indoor Clean Air Act (ICAA). Discuss the importance of protecting people from secondhand smoke by strengthening, and preventing exemptions in, the ICAA.

Background: The Indoor Clean Air Act protects nearly every person in Oregon from the health risks of secondhand smoke and vapor. The law was strengthened in 2007 when exemptions were removed for bars, taverns and bowling alleys. Proposals are occasionally put forward to carve out exemptions to the ICAA that would weaken its public health protections.

Discussion:

TRAC discussed the history of the ICAA (see Attachment A) and how the state law was a result of a grassroots movement among several communities in Oregon to protect the public and employees from the harms of secondhand smoke exposure. The group discussed how, when the ICAA was strengthened in 2015 to include electronic cigarettes and cannabinoids, it became one of the strongest smoke-free workplace laws in the nation.

TRAC discussed opportunities to protect the public from secondhand smoke, including:

- Removing ICAA exemptions for certified smoke shops;
- Maintaining ICAA prohibition of smoking/vaping/aerosolizing indoors.

Decision and Action Steps:

The Oregon Health Authority (OHA) to share the number and location of certified smoke shops with TRAC (Attachment B).

4) BREAK	1:50-2:00 (10)
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5) Tobacco 21 update- Megan Gerdes	2:00-2:15 (15)
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Objective: Provide overview of the law, including media coverage and enforcement strategies.

Background: On August 9, 2017, Governor Kate Brown signed Senate Bill 754 into law. This law raised the required minimum age for a person to legally purchase tobacco products or inhalant delivery systems from 18 to 21. Enforcement of the law began January 1, 2018.

Discussion:

After the passage of Senate Bill 754, the Oregon Health Authority (OHA) educated affected businesses and the public about the law through press releases, social media posts, letters to businesses that sell tobacco, and targeted business journal ads. OHA also created a video about the new law, available at <https://youtu.be/BmrwMUeSvss>.

On January 30, 2018, HPCDP staff presented on Tobacco 21 in Oregon for a webinar sponsored by the Northwest Center for Public Health Practice. The link to the slides, as well as the webinar

Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



recording, is as follows: <http://www.nwcphp.org/training/opportunities/hot-topics-in-practice/index.html>.

HPCDP has chosen a contractor to assist with the evaluation of Tobacco 21, which will be a pre and post T-21 survey of youth and young adult tobacco users in Oregon. African American and Native Americans/Native Alaskan youth will be oversampled. Interim results are expected by July.

Decision and Action Steps:

Tobacco 21 evaluation interim report to be shared with TRAC at the July meeting.

6) Legislative efforts check-in- All	2:15-2:45 (30)
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Objective: Review tobacco-related bills and discuss objectives for the 2018 Oregon Legislative Session.

Background: The 2018 Oregon Legislative Session begins February 5, 2018 and concludes March 9, 2018.

Discussion:

TRAC members from the American Heart Association, American Cancer Society Cancer Action Network and other organizations discussed the tobacco tax bill. TRAC members stated they are also following bills related to coordinated care organization transparency and marijuana funding distribution.

Decision and Action Steps:

7) General Member Updates -- All	2:45-2:50 (5)
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Objective: Hear from members about current and upcoming activities and opportunities.

Background: Members will share updates from their respective organizations.

Discussion:

CDC shared information about a recent systematic review and expert panel assessment of studies on e-cigarette use. It reported that vaping with e-cigarettes that contain nicotine can be addictive and that teenagers who use the devices may be at higher risk of smoking. The full report can be found at: http://www8.nationalacademies.org/onpinews/newsitem.aspx?RecordID=24952&_ga=2.227315540.810940964.1516640363-1933305849.1453397105.

Decision and Action Steps:

8) Wrap-Up and Future Agenda Items – All	2:50-3:00 (10)
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Potential future agenda items:

- Legislative session reflections
- Tobacco 21 inspection overview
- Tobacco 21 evaluation interim report findings
- Metrics update from Tobacco Metrics Accountability Work Group

Next meeting: Thursday, April 26th from 1-3 p.m.